ATUL KUMAR CHOURASIA

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PROFILE

Web Developer with experience in WordPress, HTML, CSS, JavaScript, and PHP. Completed internships in Web Development and Digital Marketing at GAO Tek Inc., working on e-commerce websites, SEO, and UI enhancements.

SKILLS & ABILITIES

Web Development & Programming:

- WordPress, HTML, CSS, JavaScript, PHP
- Frontend frameworks: Tailwind CSS, Bootstrap
- Responsive design, UI/UX optimization

Tools & Version Control:

- Git & GitHub, MySQL, Mongo Db

Soft Skills:

- Problem-solving, Team collaboration, Time management

EXPERIENCE

Web Development & Digital Marketing Intern

GAO Tek Inc. | Nov 2024 – Feb 2025

- **Developed and customized** e-commerce websites using **WordPress, HTML, CSS, JavaScript, and PHP**, enhancing **UI/UX and functionality**.
- **Implemented** theme customization, plugin integration, and payment gateway setup for **seamless transactions**.
- **Conducted** HTML structure analysis, optimized font imports, and enhanced **readability and accessibility**.
- **Assisted in** SEO strategy execution, content writing, and digital marketing campaigns, increasing **organic traffic**..

EDUCATION

- BCA (Ongoing) | Netaji Subhash Engineering College (2023–2027) | YGPA: 7.5
- XII (WBCHSE) | Jagacha High School (2023)
- X (ICSE) | Xavier's Model Secondary School (2021)

PROJECTS

- **Weather App** – Integrated API to fetch real-time weather data.
- **Spotify Music App** – Developed a music player with HTML, CSS, and JavaScript.
- **Portfolio Website** – Designed a personal portfolio showcasing projects and skills. React Tailwind JavaScript