ATUL KUMAR SINGH

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PROFESSIONAL SUMMARY

AI Automation & Prompt Engineering Specialist with a background in content strategy and emerging expertise in no-code and low-code tools. Skilled at building LLM-integrated workflows using n8n, OpenAI, and other API-driven tools. Passionate about bridging content and tech through smart automation and clear communication.

TECHNICAL SKILLS

- **AI/Automation:** OpenAI API, Prompt Engineering, Prompt Formatting (JSON, Markdown), GitHub Copilot, Gemini, Google AI Studio, Claude

- **No-Code Tools:** n8n (Visual Workflow Builder), AI Agent Integration, Node Integration, Data Flow Mapping and Logic Building,

- **Programming & Data:** Python (Beginner), JSON, Markdown, APIs, Webhooks, Pandas

- **Tools:** GitHub, VS Code, Google Sheets/Docs Automation, Docker

- **Others:** Workflow Design, Automation Debugging, SEO Content Automation, Web Scraping

WORK EXPERIENCE

MIS Executive (n8n Expert) — Digital Media Sapiens

July 2025 – Present

- Design and maintain automated MIS workflows using n8n, streamline data processing, reporting, and integration tasks

- Use APIs, webhooks, and OAuth for system connectivity

- Collaborate with cross-functional teams to gather requirements

- Utilise JavaScript for custom node development in n8n, monitor workflow performance and troubleshoot issues

SEO Content Writer — Houzeo India Pvt Ltd

January 2024 – July 2025

- Wrote SEO-optimized content for an American real estate tech company

- Created JSON-based structured content for landing pages and internal tools

- Implemented AI-powered grammar, fact-checking, and SEO automations

- Led documentation and QA efforts for internal AI automation pipelines

Content Editor — Phistream Consulting

November 2023 – December 2023

- Edited daily newsletters for a prominent government PSU

- Created and edited weekend features on technology, culture, and sports

Content Developer — KidsChaupal

June 2022 – October 2023

- Developed diverse content for social media, marketing, and podcast scripts

- Oversaw community management, social engagement and coordinated content pipelines for timely delivery across platforms

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PROJECTS

Auto-Qualify & Route Inbound Lead Workflow: Built an n8n automation to qualify incoming leads based on defined rules and route them to relevant sales pipelines, integrating Google Sheets and email notifications.

WhatsApp Chatbot (Conversational Assistant): Developed a no-code chatbot using n8n to interact with users on WhatsApp, handle queries, and provide real-time responses using OpenAI.

LeadSync to ChatBot (In Progress): Creating a multi-step automation to collect leads from Google, Meta, and website forms into Google Sheets, and automatically trigger a WhatsApp chatbot to initiate conversation and set up meetings.

EDUCATION & CERTIFICATIONS

- **B.Tech in Mechanical Engineering** — KIET, AKTU — 2017

- **Diploma in Creative Writing** — IGNOU — 2017

- **Python Self-Learning Track** (Ongoing)

- **Google ML Crash Course** (Ongoing)

- **Prompt Engineering** — LinkedIn Learning (2024)

- **n8n Workflow Automation** — YouTube & Community Courses

LANGUAGES

- English (Fluent)

- Hindi (Native)

INTERESTS

- AI Automations, Prompt Engineering, Workflow Design, Low-Code Tools, Learning via Real Projects, Vibe Coding