

UPDATES TO THIS PRIVACY POLICY

We may change this Privacy Policy at any time. Please take a look at the “LAST UPDATED” legend at the top of this page to see when this Privacy Policy was last revised. Any changes to this Privacy Policy will become effective when we make the revised Privacy Policy available on or through the Site. Your use of the Site or your submission of any information in connection with the Site following such changes means that you accept the revised Privacy Policy.

PERSONAL INFORMATION

Personal Information We May Collect

Two types of information are collected in connection with the Site: Personal Information and Other Information. “Personal Information” is information that identifies you as an individual. “Other Information” is any information that does not reveal your specific identity. Other Information is addressed separately below, under the heading “OTHER INFORMATION”.

We and our third-party service providers may collect the following Personal Information from you:

- * Name
- * Postal address (including billing and shipping addresses)
- * Telephone number
- * Email address
- * Credit and debit card number

We and our third-party service providers collect Personal Information through the Site, for example, when you participate in various opportunities provided through the Site, such as:

When you purchase a product or make a request.

- * When you register for newsletters or other communications through the Site.
- * When you participate in a contest, promotion, sweepstakes, survey or other promotion through the Site.
- * When you participate in a blog or forum.

How We May Use Personal Information

We and our third-party service providers may use Personal Information:

- * To respond to your inquiries and fulfill your requests, such as to send newsletters to you or to provide you with information about our products and services.
- * To send to you administrative information, including information regarding the Site and changes to our terms, conditions and policies.
- * To complete and fulfill your purchase, for example, to process your payments, have your order delivered to you, communicate with you regarding your purchase and provide you with related customer service.
- * To send to you marketing communications that we believe may be of interest to you, if you have indicated that you would like to receive this type of information.
- * To send to you SMS text messages, if you have indicated you would like to receive them. Please keep in mind that message and data rates may apply. You should check with your mobile service provider for applicable data rates. At any time, you may text back "HELP" for further information regarding text messages. If additional rules are provided in connection with any specific SMS text message sign-ups, such rules shall also apply and shall control in the event that they conflict with this Privacy Policy.
- * To personalize your experience on the Site by presenting products and offers tailored to you.
- * To allow you to participate in sweepstakes, contests and similar promotions and to administer these activities. Some of these activities have additional rules, which could contain additional information about how we use and disclose your Personal Information, so we suggest that you read these rules carefully; in the event of a conflict between such rules and this Privacy Policy, such rules will govern.

* To allow you to send messages (for example, music clips or artist information) to a friend through the Site. By using such functionality, you are telling us that you are entitled to use and provide us with your friend's name and email address.

* For our business purposes, such as data analysis, audits, developing new products, enhancing the Site, improving our services, identifying usage trends and determining the effectiveness of promotional campaigns.

* As we believe to be necessary or appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests from public or government authorities, including public or government authorities outside your country of residence; (d) to enforce our terms and conditions; (e) to protect our operations or those of any of our affiliates or artists; (f) to protect our rights, privacy, safety or property, or that of our affiliates, our artists, you or others; or (g) to allow us to pursue available remedies or limit the damages that we may sustain.

We may combine Personal Information that you submit on or through the Site with information that we collect from and about you from other online and offline sources, including from our own websites and web properties (including apps, widgets and players) and from third-party sources. We treat such combined information as Personal Information as long as it is so combined.

How Personal Information May Be Disclosed

Your Personal Information may be disclosed:

* To our third-party service providers (and in some cases, our affiliates) who provide services such as website hosting, data analysis, payment processing, order fulfillment, infrastructure provision, IT services, customer service, email delivery, credit card processing, auditing and other similar services to enable them to provide such services.

* To our affiliates, to permit them to send marketing communications to you, if you have indicated that you would like to receive this type of information.

* To third parties, to permit them to send marketing communications to you, if you have agreed that we may share your information with third parties for such purposes (for example, by opting in to such sharing via the Site).

* To our artists (including any of the artists' band members, if applicable) and their representatives, so that the artists may use this information to send to you communications (including marketing

communications) that they believe may be of interest to you, if you (a) sign up to join the applicable artist's mailing list and/or to receive such artist's newsletters, (b) register with the applicable artist's website, or (c) have otherwise indicated that you would like to receive information and/or marketing communications from the applicable artist. We do not control, and are not responsible for, artists' and their representatives' use of Personal Information.

- * To third parties that sponsor contests, sweepstakes and similar promotions.

- * To identify you to anyone to whom you send messages on or through the Site.

- * By you, on or through message boards, chat, profile pages and blogs and other services to which you are able to post information and materials. Please note that any information and materials that you post or disclose on or through such services will become public information, and may be available to visitors to the Site and to the general public, and may be redistributed through the Internet and other media channels where they will reach an even broader audience. Additionally, please note that, per our Terms of Use located at <http://www.wmg.com/termsconditions>, we retain certain rights in the information and materials that you post on or through the Site, and we may use and disclose such information and materials (including any Personal Information included therein) in accordance with our Terms of Use. We urge you to be very careful when deciding to disclose your Personal Information, or any Other Information, on or through the Site. WE ARE NOT RESPONSIBLE FOR THE USE OR DISCLOSURE OF ANY INFORMATION YOU VOLUNTARILY DISCLOSE THROUGH SUCH SERVICES ON THE SITE.

- * To a third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including in connection with any bankruptcy or similar proceeding).

- * To a relevant artist who is no longer affiliated with us, if you indicated an interest in such artist (for example, by registering with the artist's website).

- * As we believe to be necessary or appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests from public or government authorities, including public or government authorities outside your country of residence; (d) to enforce our terms and conditions; (e) to protect our operations or those of any of our affiliates or artists; (f) to protect our rights, privacy, safety or property, or that of our affiliates, our artists, you or others; or (g) to allow us to pursue available remedies or limit the damages that we may sustain.

OTHER INFORMATION

Other Information We May Collect

We and our third-party service providers may collect Other Information (defined above), such as:

- * Browser information
- * Server log files
- * Information collected through cookies, pixel tags and other technologies
- * Demographic information and other non-personally identifiable information provided by you
- * Aggregated information