

Minutes of 42nd Meeting of Scheme Steering Committee (SSC) of SFURTI held under the Chairpersonship of Secretary, MSME in two phases, 11th February and 21st February 2022, at 3.00 pm through VC.

At the outset, JS (ARI) welcomed the Chairperson and the members of the Scheme Steering Committee to its 42nd meeting of SFURTI. List of participants for the meeting is annexed.

Agenda Item 1: Confirmation of the Minutes of the 41st Meeting of SSC of SFURTI

The minutes of the 41st SSC was approved by the Chairman (SSC).

Agenda Item 2: To consider 14 Detailed Project Reports (DPRs) received from different Nodal Agencies for final approval

Following 14 Proposals were considered by the SSC during its 42nd meeting , held in two phases:

S. No.	Name of the Cluster	State	District	Nodal Agency
11.02.22				
1	Anjeneya Bamboo cluster	Jharkhand	East Singhbhum	FMC
2	Bijapur Broom Cluster	Karnataka	Bijapur	KVIC
3	Diamond Palmgur and Allied Products Cluster	West Bengal	24 Paraganas South	
4	Sriniketan Kantha Stitch Cluster	West Bengal	Birbhum	
5	Dindori Cold Press Oil Cluster	Madhya Pradesh	Dindori	IMEDF
6	Jungal Mahal Cluster	West Bengal	Jhargram	
7	Machkhowa Red Rice and Allied Agro Cluster	Assam	Dhemaji	IIEG
21.02.22				

8	Wooden Toy Cluster	Madhya Pradesh	Sehore	CoHands
9	Beaten Metal Craft Cluster Samnapur	Madhya Pradesh	Dindori	
10	Bamboo Craft Cluster Ramgarh Jharkhand	Jharkhand	Ramgarh	
11	Kalavoor Coir Cluster	Kerala	Alappuzha	Coir Board
12	Wood Based Toys Cluster	Madhya Pradesh	Niwari	PPDC Meerut
13	Seed Spice Processing and Value Addition Cluster	Rajasthan	Pali	PPDC Agra
14	Sagarpalli Cluster	Odisha	Sonepur	KVIC

1. Consideration of following 7 proposals during first phase of SSC's meeting held on 11th February 2022:

Following proposal received from Foundation for MSME Clusters (FMC) was considered:

1.1 Anjeneya Bamboo cluster, East Singhbhum, Jharkhand

Anjeneya bamboo cluster, East Singhbhum, Jharkhand (**New and Aspirational district**) was presented by the FMC. This is a 'Regular cluster' under SFURTI with **405 artisans**, with all ST beneficiaries. A brief presentation with proposed product profile and outcome with respect to the increment of income for the artisans for 5 years was presented. Land is available with the IA. Bamboo utility items (bamboo panel, lamp shed, water bottle, pen stand), bamboo handicrafts, toys, furniture, Agarbatti will be produced and marketed through tie-ups with local, regional and domestic market. Products will be marketed online on Amazon, Flipkart, snapdeal, craft bazaar, fabindia etc.

There is no similar cluster in the region under this craft which will serve to a major section of the population in the region. It was told by Nodal Agency that on project completion at 100% capacity utilization, there will be a likely **increase in beneficiary monthly income from Rs. 2500 currently to Rs. 6500 by end of fifth year**. This will be achieved through increase of productivity, production and assured market tie ups of SPV in addition to support from Nodal agency and Technical agency.

The total cost of project is **Rs. 271.01 lakhs**, whereas **Rs. 249.37 lakhs** support has been sought under SFURTI assistance. Based on the confirmation by NA, it was decided that this cluster will be made **functional by March 2023**.

The SSC approved the Cluster proposal with a financial assistance of Rs 249.37lakhs.

Following proposals received from Khadi and Village Industries Commission (KVIC) were considered:

1.2 Bijapur Broom Cluster, Vijoyapura (Bijapur), Karnataka.

The Bijapur Broom Cluster, Vijoyapura (Bijapur), Karnataka, cluster in a **new district**, was presented by representative of KVIC, Nodal Agency (NA), before the SSC as a Regular Cluster. The total no. of artisans who would be benefited under SFURTI intervention through this cluster are **338 artisans** (SC- 195, ST- 4, OBC-50, Other- 89, Male-151 and Female-187). The major activities of the cluster making of different types of Broom Making, such as Coconut Leaf Broom, Assam Grass Broom, Floor Cleaning Mop, Palm leaf Broom,etc. The prime objective of the cluster is to design development and improve the quality of existing Broom Items and new marketable and convenient products.

The proposed CFC will produce high quality marketable and convenient broom items. It was informed that the economic benefit expected by these interventions would be significant as average monthly income will increase from **Rs. 3,750 at present to Rs.10,119 /- p.m.** to each artisan at the **end of the 5th year**. It was also confirmed that land is under possession of the IA and even though as KVIC Certified Institute, the I.A. is identified as 'Deemed SPV', the I.A. has formed a separate SPV in the name of 'Bijapur Brooms Cluster Society'. The interventions under SFURTI will support to elevate the turnover of the cluster up to **Rs. 441.96 lakh at the end of 5th year.**

Representative of NA explained that marketing tie-up for the cluster has been planned which will help the cluster realize higher value of the produce and will directly benefit to the artisans associated with the cluster.

The total project cost is **Rs. 190.67 lakhs**, out of which Govt. support cost is **Rs.175.42 lakhs** will be provided under SFURTI assistance. The first-year turnover is planned to be Rs. 246.92 lakhs as per DPR.

The SSC approved the Cluster proposal with a financial assistance of Rs. 175.42 lakhs. Based on the confirmation by NA it was directed to ensure that this cluster is made functional within March, 2023.

1.3 Diamond Palmgur & Allied Product Cluster, South 24 Parganas, West Bengal.

The Diamond Palmgur & Allied Product Cluster, South 24 Parganas, West Bengal was presented by representative of KVIC, the Nodal Agency (NA) before the SSC as a Major Cluster. The total no. of artisans who would be benefited under SFURTI intervention through this cluster are **514 artisans (SC-381, OBC-30, Minority- 24, Other- 79, Male-98 and Female-416)**. The major activities of the cluster are Palmyrah Palm & Date Palm Based Food Products, Palmyrah Palm wood Based Food Products and Handicraft items from Palmyrah Palm & Date Palm leaf. The prime objective of the cluster is to provide the employment for Palmyrah Palm & Date Palm Artisans, Tappers, etc.

The proposed CFC will produce Hygienic Food items from the Palmyrah Palm & Date Palm, Handicraft Items for Palmyrah Palm & Date Palm wood and leaf. It was informed that the economic benefit expected by these interventions would be **significant as monthly average earnings will go up from Rs. 3,000 at present to Rs.11,252 /- p.m.** to each artisan at the end of the 5th year. It was also confirmed that the land for CFC is under the possession of the IA as own land and SPV is formed in the name of 'Nabodaya Tal Khejur Gur Shilpi Samabaya Samity Ltd.'. The interventions under SFURTI will support to elevate the **turnover of the cluster up-to Rs. 1,226.12 lakh at the end of 5th year.**

Representative of NA explained that marketing tie-up for the cluster has been planned which will help them to realize higher value of their produce and will directly benefit the artisan associated with the cluster.

The **total project cost is Rs. 312.90 lakhs**, out of which support cost is **Rs.287.998 lakhs** will be provided under SFURTI assistance. The first-year turnover is planned to be **Rs 727.56 lakhs** as per DPR.

SSC considered the proposal and approved it with a financial assistance of Rs. 287.998 lakhs. Based on the confirmation by NA it was directed to ensure that this cluster is made functional within March, 2023.

1.4 Sriniketan Kantha Stitch Cluster, Birbhum , West Bengal.

The Sriniketan Kantha Stitch Cluster, District- Birbhum (**Aspirational District**), was presented by the representative of KVIC, the Nodal Agency (NA) before the SSC as a Regular Cluster. The total no. of artisans who would be benefited under SFURTI intervention through this cluster are **345 artisans(SC- 75, OBC-178, Minority- 92, Male-2 and Female-343)**. The major activities of the cluster is Kantha Stitch (A Traditional Handicraft Art of West Bengal), activities on Silk Apparels, Home Furnishing, Bedspread Decorative items, etc. The prime objective of the cluster is to provide employment and self-sustainability to rural women artisans.

The proposed CFC will consist of Raw Material Bank, Design Development Centre, Designer Garmenting Section, Natural Dyeing Section, Washing and Finishing Section, Packaging Section, Finish Goods Store, etc. It was informed that the economic benefit expected by these interventions would be significant as there will increase in average monthly income from **Rs. 4,575/- at present to Rs.12,587 /- p.m.** to each artisan at the end of the 5th year. It was also confirmed that the land for CFC is under the possession of the IA as own land and SPV is formed in the name of 'Suthirtha Global Producer Company Ltd.'. The interventions under SFURTI will support to increase the turnover of the cluster up-to **Rs. 1,945.74 lakh at the end of 5th year.**

Representative of NA explained that marketing tie-up for the cluster has been planned which will help them realize higher value of the productive items and will directly benefit to the artisans associated with the cluster.

The total project cost is Rs. 191.61 lakhs, out of which support cost is **Rs.176.40 lakhs** will be provided under SFURTI assistance. As per DPR, the first-year turnover is planned to be Rs 1,235.39 lakhs.

SSC emphasized that, since NABARD and KVIC are both premium institutions and the products appear to be upmarket products, both NABARD and KVIC must take steps to ensure marketability of the products to achieve the target enhancement in artisan incomes.

SSC considered the proposal and approved it with a financial assistance of Rs. 176.40 lakhs. Based on the confirmation by NA, it was directed to ensure that this cluster is made functional within March, 2023.

Following proposals received from Indian Micro Enterprises Development Foundation (IMEDF) were considered:

1.5 Cold Press Oil Cluster, Dindori , Madhya Pradesh.

The Cold Press Oil Cluster, Dindori District, Madhya Pradesh was presented by the representative of the Nodal Agency with a proposed strength of **519 artisans** (238 women) as a 'Regular Cluster' under the SFURTI Scheme. The total cost of **the project is Rs. 283.20 lakh, whereas Rs.260.58 lakh support has been sought** under SFURTI assistance. The major activity of the cluster is to make cold pressed oils rich in essential fatty acids , anti- oxidants, Vitamins C , E, & K and oil cakes from Mustard , Linseed and Niger seeds.

The cluster is benefiting a large Primitive Gond Tribal population (369 ST & 103 OBC) in a very backward area and promoting traditional natural and environmental friendly farming with modern technology. The machinery shall

enable the cluster to produce oil based products on a large scale with a wide range and open online and B2B markets. It will **increase the artisan's income from Rs 2,500 per month at present to Rs 6,500 per month at the end of the 5th year in a very backward area.**

Representative of NA explained that marketing tie-up for the cluster has been done for assured buy back and E-Commerce platform created for opportunities to sell diversified products range which will help them realize higher value of the produce and will directly benefit the artisans associated with the cluster.

SSC considered the project and approved it with a financial assistance of Rs.260.58 lakhs. Based on the confirmation by NA it was directed to ensure that this cluster is made functional within March, 2023.

1.6 Jungal Mahal Tasar Cluster , Bankura, West Bengal

Tasar –A Way Forward to Transform Lives in Jungal Mahal, Jhargram, West Bengal, cluster in a **new district**, was presented by the representative of the Nodal Agency with a proposed strength of **997 artisans** (All women) as a 'Major Cluster' under the SFURTI Scheme. The **total cost of the project is Rs. 499.32 lakh, whereas Rs.456.89 lakh** support has been sought under SFURTI assistance. The major activity of the cluster is to make tasar yarn and fabric through cocoon production. Tasar fibre and fabric comes under Vanya silk category, which is unique for its wild look & rich coarse texture.

The cluster is benefiting a large Santhal Tribal population (631 ST & 172 OBC) in a very backward area and promoting traditional and environmental friendly production with modern technology. The machinery shall enable the cluster to produce silk-based textiles on a large scale with a wide range, reduce drudgery of the artisans and open online and B2B markets. It will **increase the artisan's income from Rs 1,314 (at present) to Rs 7,203 per month over a span of five years** in a very backward area.

Representative of NA explained that marketing tie-up for the cluster has been done for assured buy back and E-Commerce platform created for opportunities to sell diversified products range which will help them realize higher value of the produce and will directly benefit the artisans associated with the cluster. Convergence with agencies for plantation of Trees will be undertaken.

Joint Secretary (ARI) observed that the NA should have discussions with Silk Board while implementing the project as well as also collaborate with the KVIC w.r.t their proposal 'Sriniketan Kantha Stitch Cluster' for better outcomes. The views of JS(ARI) were endorsed by the SSC.

SSC considered the proposal and approved it with a financial assistance of Rs. 456.89 lakhs. Based on the confirmation by NA it was directed to ensure

that this cluster is made functional within March, 2023.

Following proposal received Indian Institute of Entrepreneurship, Guwahati (IIEG) was considered:

1.7 Machkowa Red Rice and Allied Agro Cluster, Dhemaji, Assam

The Machkowa Red Rice and Allied Agro Cluster, Dhemaji, Assam was presented by the representative of the Nodal Agency with proposed strength of **800 no. of farmers (583 male, 217 women, 418 ST, 93 SC, 288 OBC and 1 GEN)** as 'Regular Cluster' under SFURTI Scheme. The major activity of the cluster is Food Processing.

The prime objective is to increase the income of cluster farmers through product diversification and design & technology infusion for sustainability of the cluster. With availability of large numbers of skilled farmers possessing age old traditional knowledge of farming, this cluster can be upgraded as a sustainable food processing cluster. It was submitted that on completion at 100% capacity utilization, there will be an **increase in beneficiary income from INR 2400/month during first year to INR 8081.97/month during fifth year**. The total cost of the project is **Rs. 490.93 lakh**, whereas **Rs.470.13 lakh** Govt. support has been sought under SFURTI assistance.

SSC considered the project and approved it with a financial assistance of Rs. 470.13 Lakh. Based on the confirmation by NA it was directed to ensure that this cluster is made functional within March, 2023.

The committee also directed that the Nodal Agencies of all the approved clusters will ensure 100% verification of artisans and upload the progress details of the approved Clusters on the SFURTI portal in timely manner.

The first phase of 42nd SSC meeting concluded with thanks to the Chair.

2. Consideration of following 7 proposals during the second phase of SSC's meeting held on 21st February 2022:

Proposals received from Council of Handicrafts Development Corporations (CoHands) are as under:

2.1 Wooden Toy Cluster, Sehore, Madhya Pradesh

Wooden toy Cluster, Budhni, Distt. Sehore, Madhya Pradesh was presented by the COHANDS. This is a 'Regular Cluster' under SFURTI with **374 artisans**, including 262 OBC beneficiaries. A brief presentation with proposed product profile and outcome with respect to the increment of income of the artisans for 5 years was presented. Land is available with the IA. The cluster product comes under One District One product Programme (ODOP) which will help facilitate the visibility and marketability of the wooden toys. With the intervention under SFURTI, value added products like educational toys, game based toys, utility items etc will be produced and marketed through tie-ups with local, regional and domestic market. Product will be marketed at online Platforms. It was submitted by Nodal Agency that on project completion at 100% capacity utilization, there will be a likely **increase in beneficiary monthly income from the present, Rs. 3280 to Rs. 9500 by the end of fifth year**. This will be achieved through increase of productivity; production and assured market tie ups of SPV in addition to support from NA and Technical agency.

The total cost of project is **Rs. 286.40 lakhs, whereas Rs. 250.00 lakhs** support has been sought under SFURTI assistance.

The SSC considered the proposal and approved it with a financial assistance of Rs 250 lakhs. Based on the confirmation by NA it was directed to ensure that this cluster is made functional within March, 2023.

2.2 Beaten Metal Craft Cluster, Samnapur, Dindori, Madhya Pradesh

Beaten Metal craft cluster, Samnapur, Dindori, Madhya Pradesh was presented by the COHANDS. This is a 'Regular cluster' under SFURTI with **210 artisans**, with 100% Scheduled Tribe beneficiaries. A brief presentation with proposed product profile and outcome with respect to the Increment of income of the artisans for 5 years was presented. Land is available with the IA. With the intervention under SFURTI, value added products like utility products, craft items, decorative pieces etc will be produced and marketed through tie-ups with local, regional and domestic market. The marketing interventions of the implementing agency i.e MPSRLM, MoRD will also be leveraged to create broad reach for the cluster products. Products will also be marketed through Marketing channel including online- Amazon, Flipkart, snpadeal, GEM etc.

It was told by Nodal Agency that on project completion at 100% capacity utilization, there will be a likely **increase in beneficiary monthly income from present, Rs. 2000 to Rs 7000 by the end of fifth year**. This will be achieved

through increase of productivity, production and assured market tie ups of SPV in addition to support from NA and Technical agency.

The total cost of project is Rs. 203.44 lakhs, whereas Rs. 187.29 lakhs support has been sought under SFURTI assistance.

The SSC considered the case and approved the cluster proposal with a financial assistance of Rs 187.29 lakhs. Based on the confirmation by NA, it was directed to ensure that this cluster is made functional within March, 2023.

2.3 Bamboo craft cluster, Ramgarh, Jharkhand

Bamboo craft cluster, Mandu, Distt. Ramgarh, Jharkhand, was presented by the COHANDS. This is a 'Major Cluster' under SFURTI with **820 artisans**, including 370 STs and 247 SCs and 12 particularly vulnerable tribal group beneficiaries. The cluster comes under **Aspirational District**. A brief presentation with proposed product profile and outcome with respect to the Increment of income of the artisans for 5 years was presented. Land is available with the IA. With the intervention under SFURTI, value added products like furniture items (stools, sofa sets, chairs), utility products (mats, coasters, laundry baskets), craft items, Agarbatti etc will be produced and marketed through tie-ups with local, regional and domestic market. Product will be marketed through Marketing channel such as online marketing (COHANDS portal, offline (through local/national buyers, COHANDS outlets).

It was told by Nodal Agency that on project completion at 100% capacity utilization, there will be a **likely increase in beneficiary monthly income from the present, Rs. 2500 to Rs 9000 by the end of fifth year**. This will be achieved through increase of productivity, production and assured market tie ups of SPV in addition to support from NA and Technical agency.

The total cost of project is Rs. 356.99 lakhs, whereas Rs. 328.10 lakhs support has been sought under SFURTI assistance.

The SSC considered the case and approved the cluster proposal with a financial assistance of Rs 328.10 lakhs. Based on the confirmation by NA, it was directed to ensure that this cluster is made functional within March, 2023.

SSC also asked COHANDS to send a list of achievements, specifically mentioning proposed income, in all the previous clusters approved for them. The list may be sent by end of March, 2023.

The following proposal received from Coir Board was considered by the SSC:

2.4 Kalavoor Coir Cluster

Kalavoor Coir Cluster, Alappuzha, Kerala was presented by Coir Board, the Nodal Agency (NA) before the SSC as a major Cluster. The total Number of

Artisans benefited under SFURTI intervention through this cluster are **630**. The products proposed in this cluster are Geo-textile, garden article, Mulch mat, needle felt and coir yarn.

One of the major products in the cluster is Geo textile. It has tremendous requirements in the domestic and international markets. It is widely used by Central and State governments to prevent soil erosion. Its usage in road construction related activities has boosted the markets. Garden articles have very good potential in domestic and international markets. As the product is environment friendly, it is widely used in lieu of the plastic applications.

The proposed CFC will produce highly marketable items. The economic benefit expected by this intervention would be significant to **increase the income of each artisans from the current RS. 3000/- per month to Rs. 6000/- plus at the end of the 5th year**. It was also confirmed that the land for CFC construction is identified on lease basis for a period of 15 years and it will be registered in the name of SPV. The SPV is registered as a Private Limited Company has been incorporated as “Kalavoor Coir Cluster Private Ltd”. All the artisans enrolled in the cluster will be shareholders and members of SPV and an undertaking is received from SPV for this.

The **total project cost is 493.78 lakhs, out of which 451.61 lakhs** is sought as GOI contributed under SFURTI assistance and 42.17 is beneficiary contribution.

The SSC observed that the proposed Implementing Agency - Kerala Coir Machinery Manufacturing Company Ltd. a State Govt. Organization is itself a manufacturer of coir machinery in Kerala, which can not be approved as an Implementing Agency for this project, since the project involves procurement of related machineries for the cluster. Hence, the SSC suggested that the NA may replace the IA and submit a fresh proposal.

The following proposal received from Process-cum-Product Development Center, Meerut (PPDC Meerut) was considered by the SSC:

2.5 Wood Based Toys Cluster, Niwari, Madhya Pradesh

Wood Based Toys Cluster, Niwari, Madhya Pradesh was presented by representatives of the Nodal Agency, MSME: Technology Development Centre (PPDC) – Meerut with proposed strength of **703 number of artisans (SC: 358; ST: 156; OBC: 108; Gen: 59 and Minority: 22)**, as a 'Major Cluster' under SFURTI Scheme. This cluster is proposed in a **New District** (Niwari) under SFURTI Scheme.

Niwari is well-known for its art and culture, particularly for its wooden toys made of various kinds of woods. The craft is originally performed by Chitari or Chitrakar community craftsmen, who continue the tradition today, with many families involved in the production of wooden toys.

The NA also explained to SSC about the **unique technology** proposed in the cluster, like the introduction of IOT based toys with inbuilt **RFID cards and GPS tracking**, based on Indian civilization, heritage, culture, mythology, history, technology, ethnicity and for all sections of children, including specially-abled or "**Divyanga**" children, which can also be used as educational toys. There will be a special focus on **STEM** based toys with better hygiene and environment friendly **EIC model-based production technology**.

The main goal of the project is to boost cluster artists' income by manufacturing high-quality value-added items and increasing their marketability. Furthermore, after the project is completed and maximum capacity is utilized, beneficiary income **will increase from the present, Rs. 5800/month to Rs. 13,500/month by the end of fifth year.**

The project's overall cost was estimated to be Rs. 365.00 lakhs, and SFURTI funding of Rs. 335.00 lakhs was requested.

The SSC considered the proposal and approved the Cluster with a financial assistance of Rs. 335.00 Lakhs. Based on the confirmation by NA, it was directed to ensure that this cluster is made functional within March 2023.

The following proposal received from Process-cum-Product Development Center, Agra (PPDC Agra) was considered by the SSC:

2.6 Seed Spice Processing & Value Addition Cluster, Pali, Rajasthan.

Seed Spice Processing & Value Addition Cluster, Pali, Rajasthan, was presented by representatives of the Nodal Agency, PPDC Agra, with proposed strength of **965 no. of artisans (116 Females and 849 Males including SC: 364; ST: 295; OBC: 139 and Gen: 167)**, as a 'Major Cluster' under SFURTI Scheme. This cluster is proposed in a **new district** (Pali) under SFURTI. The major activities of the clusters are Processing & Value addition of Cumin & Carom seeds, wherein the products such as sorted Cumin, Cumin Power, Cumin Oil, Cumin energy drink, Sorted Carom (Ajwain), Carom Powder, carom oil were proposed.

The NA also explained to SSC about the unique technology proposed in the cluster- "**Cryogenic Grinding Process**" for seed spices, wherein the grinding process will be carried out by lowering the machine temperature (below -100

deg) to maintain the Aroma & Volatile oil content, which in turn increases the product quality and value.

The prime objective is to increase the income of cluster artisans by producing high-quality value added products and enhancing the marketability. Further, on project completion and by utilizing maximum capacity, there will be an increase in beneficiary **income from the present Rs. 4,500/month to about Rs. 14,000/month by the end of 1st year and Rs.20,497/- by the end of 5th year.**

The Economic Advisor, Ministry of MSME, being Member of the SSC enquired about such steep rise in income of the artisans from the present Rs. 4,500/month to about Rs. 14,000/month by the end of 1st year. NISARG, the Technical Agency, justified the jump in income by saying that the essence of the Oil, the produce, is so high that a pinch of the content will replace 100-200 gms of the cumin/azwain seeds and that they already have tie up with the prospective customers in place for the sale of the project at the increased price. The Committee asked the NA to ensure compliance of this submission which may be reviewed post sanction of the Cluster.

The total cost of the project was proposed at **Rs. 463.115 Lakhs** whereas **Rs. 424 Lakhs** GOI assistance has been sought under SFURTI scheme.

The SSC considered the case and approved the cluster proposal with a financial assistance of Rs. 424.00 Lakh. Based on the confirmation by NA it was directed to ensure that this cluster is made functional within March, 2023.

The following proposal received from Khadi and Village Industries Commission (KVIC) was considered by the SSC:

2.7 Sagarpali Weaving Cluster, Odisha

The Sagarpali Cluster, Sonapur, Odisha, a cluster in **New District**, was presented by representative of KVIC, The Nodal Agency (NA) before the SSC as a Major Cluster. The total no. of artisans who would be benefited under SFURTI intervention through this cluster are **705 artisans (OBC-705, Male-250 and Female-455)**. The major activities of the Cluster is making of different types of Bomkai Sarees which obtained GI Tag in the year 2009. The prime objective of the cluster is to ensure design development and improve the quality of existing Bomkai Sarees and other fashionable dress materials as per market needs.

The proposed CFC will produce high quality marketable items by input in 'Design Development. It was informed that the economic benefit expected by these interventions would be significant as the average monthly income will

increase from **Rs. 4,000/- at present to Rs.14,120 /- p.m.** to each artisan at the end of the 5th year. It was also confirmed that land for proposed CFC is under possession of the IA. and as per Scheme Guide-line the I.A. has formed the specific SPV for the proposed Cluster, in the name of Jaya Sriram Bunkar Trust which is registered under Indian Trust Act. The interventions under SFURTI will support to elevate the turnover of the cluster up-to **Rs. 915.84 lakh at the end of 5th year** what will improve the income of the artisans over the project period.

Representative of the NA explained that the marketing tie-up for the cluster has been planned which will help the cluster realize higher value of the produce and will directly benefit to the artisans associated with the cluster.

The total project cost is **Rs. 458.64 lakhs**, out of which Govt. support cost is **Rs.420.28 lakhs** will be provided under SFURTI assistance.

CEO, KVIC, member of SSC, made an observation on the requirement of transformer, which is generally, not permitted under SFURTI. The Committee was informed that based on requirement, on certain instances, transformers have been permitted. Based on the request made by the IA for transformer to ensure continuous production in the cluster, impacted by erratic power supply, SSC agreed to consider the same.

SSC considered the project and approved it with a financial assistance of Rs. 420.28 lakhs. Based on the confirmation by NA it was directed to ensure that this cluster is made functional within March, 2023.

The committee also directed that the Nodal Agencies of all the approved Clusters will ensure 100% verification of artisans and upload the progress details of the approved Clusters on the SFURTI portal in timely manner.

Agenda No: 3 No other item was considered by the SSC.

The second phase of the 42nd SSC meeting concluded with thanks to the Chair.

List of Participants in the 42nd SSC Meeting under SFURTI Scheme Dated 11thFeb 2022.

S.No.	Name	Designation	Department/Organisation	Remarks
1.	Shri BB Swain	Secretary	M/O MSME	Chairperson-SSC
2.	Smt. Alka Arora	JS ARI	M/O MSME	SSC Member
3.	Shri. Rajib Sen	Economic Advisor	M/O MSME	Representative of Finance wing
4.	Smt. Preeta Verma	CEO	KVIC	SSC Member
5.	Shri. Supriyo Ghosh	Director	M/O MSME	
6.	Shri. P.K. Singh	Under Secretary	M/O MSME	
7.	Smt. Smriti Jain	NA Representative	Foundation for MSME Clusters (FMC)	Nodal Agency
8.	Smt. Suchismita Nayak	NA Representative	Foundation for MSME Clusters (FMC)	Nodal Agency
9.	Shri. ASK Sharma	Nodal Officer	Foundation for MSME Clusters (FMC)	Nodal Agency
10.	Dr. Manoj Lanka	Dy. Director	KVIC	Nodal Agency
11.	Dr. Santanu Deka	Director	IIEG	Nodal Agency
12.	Smt. Tribeni	NA Representative	IIEG	Nodal Agency
13.	Col. Raman	NA	IMEDF	Nodal Agency

	Thapar	Representative		
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List of Participants in the 42nd SSC Meeting under SFURTI Scheme Dated 21stFeb 2022.

S.No.	Name	Designation	Department/Organisation	Remarks
1.	Shri BB Swain	Secretary	M/O MSME	Chairperson- SSC
2.	Smt. Alka Arora	JS ARI	M/O MSME	SSC Member
3.	Shri. Rajib Sen	Economic Advisor	M/O MSME	Representative of Finance wing
4.	Smt. Preeta Verma	CEO	KVIC	SSC Member
5.	Shri V.P. Thakur	Regional Director(H), NR, NER & ED	O/o DC (H), MoT, & COHANDS	SSC Member
6.	Shri. Supriyo Ghosh	Director	M/O MSME	
7.	Shri. P.K. Singh	Under Secretary	M/O MSME	
8.	Dr. Manoj Lanka	Dy. Director	KVIC	Nodal Agency
9.	Dr. Santunu Deka	Director	IIEG	Nodal Agency

10.	Shri Rajib Pathak	NA Representative	IIEG	Nodal Agency
11.	Smt. Tribeni	NA Representative	IIEG	Nodal Agency
12.	Shri V K Singh	NA Representative	PPDC Meerut	Nodal Agency
13.	Shri Sachin Rajpal	Principal Director	PPDC Agra	Nodal Agency
14.	Shri Elango	NA Representative	PPDC Agra	Nodal Agency
15.	Kathir Rajendran	NA Representative	PPDC Agra	Nodal Agency
16.	Mo. Fazal	NA Representative	CoHands	Nodal Agency
17.	Smt. Anita Jacob	NA Representative	Coir Board	Nodal Agency