# **Atul Gupta**

Freelancer | Full-Stack Web Developer | Django Expert

☐ Passionate about creating cutting-edge web applications with a focus on performance and scalability. I specialize in transforming ideas into functional, intuitive, and visually appealing solutions.

With over 5 years of experience in full-stack development, I bring a deep understanding of web technologies, database management, and cloud infrastructure. My work ranges from building e-commerce platforms to developing complex algorithmic trading systems.

View My Work

## **About Me**

I am a dedicated and passionate full-stack web developer with extensive experience in building robust, scalable, and user-friendly applications.

My core expertise lies in Django, with a strong foundation in frontend and backend technologies, ensuring seamless integration and smooth user experiences.

I thrive on solving complex challenges and creating efficient, cuttingedge solutions tailored to client needs.

#### **Skills**

- Frontend: HTML, CSS, JavaScript, Tailwind CSS, React
  - **Backend:** Python, Django, Django REST Framework
- Database Management: PostgreSQL, MySQL, SQLite
- DevOps & Tools: Docker, Git, Nginx, AWS, VPS Hosting
- Other Expertise: API Development, Browser Automation, Web Scraping, SEO Optimization

# My Projects

#### Smart-ALGO.in

An algorithmic trading and Demat management platform designed to help users manage their stock market activities with precision and ease. The platform integrates advanced algorithms for real-time trading and offers secure Demat account management tools.

#### **Key Features:**

- Automated trading strategies to optimize stock market execution in real time.
- Seamless integration with Demat accounts for secure portfolio management.
- Advanced analytics and insights to improve trading strategies and decision-making.
- User-friendly interface for both beginners and experienced traders.
- Scalable platform that supports large volumes of data for trading operations.

#### Technologies Used:

Python, Django, PostgreSQL, WebSocket for real-time updates, and custom trading algorithms.

#### Outcome:

Smart-ALGO.in successfully helped traders increase their portfolio returns by implementing automated strategies and reducing manual errors. The platform also provides deep market insights that allow users to adjust their strategies quickly based on real-time data.

#### **OnStock**

OnStock is a comprehensive stock trading platform designed for efficiency and reliability. It offers real-time market data, portfolio management, and a secure payment gateway to provide users with a seamless trading experience.

#### Key Features:

- Real-time market updates and interactive stock charts for datadriven decision-making.
- Integrated portfolio management system for easy tracking of investments.
- Secure payment gateway to facilitate hassle-free transactions.
- Responsive design ensuring accessibility across devices.
- API integration for third-party services and data feeds.

#### Technologies Used:

Python, Django, PostgreSQL, WebSocket for real-time updates, and PayU for secure payments.

#### Outcome:

OnStock helped individual traders and institutions streamline their trading activities, providing them with reliable data and real-time market trends, resulting in more informed decisions and higher returns on investment.

#### StartMarket.in

StartMarket.in is a digital marketing and social media management platform that offers businesses the tools they need to increase their online presence and grow their brand. From SEO optimization to content creation and social media scheduling, StartMarket.in has everything a business needs to succeed in the digital world.

#### Key Features:

- Tailored digital marketing strategies to maximize ROI and online reach.
- Comprehensive social media management tools for efficient content scheduling and community engagement.
- Advanced analytics to track campaign performance and make data-driven adjustments.
- Email marketing integration for customer engagement and lead generation.
- Content creation services, including copywriting and design.

#### Technologies Used:

Python, Django, PostgreSQL, sptm for emails, and custom trading algorithms.

#### Outcome:

StartMarket.in helped businesses increase their visibility on social media platforms, improving brand engagement and lead generation, which directly contributed to increased sales and market share.

#### **5nine8nine**

5nine8nine is a specialized traffic generation software that focuses on increasing website visibility while ensuring that the generated traffic is AdSense safe. The software employs advanced antidetection techniques to keep users' AdSense accounts secure from potential violations.

#### **Key Features:**

- Automated traffic generation that helps increase website hits and online visibility.
- AdSense-safe algorithms to prevent any potential violations or penalties.
- Anti-detection mechanisms that ensure secure operation without risking account bans.
- Customizable traffic settings to suit a variety of business needs and goals.

#### Technologies Used:

Python, Django, Electron js, PostgreSQL, Puppeteer for anti detected browser, custom-built traffic algorithms.

#### Outcome:

5nine8nine helped clients increase their website traffic without violating AdSense policies, leading to improved revenue through safer, higher-quality traffic.

### **Email Marketing Software**

A unique email marketing solution that simplifies the process of sending campaigns. This platform requires only a username and password, eliminating the need for SMTP server configuration, which makes it easy to start and manage email marketing campaigns.

#### Key Features:

- Easy setup with only a username and password required—no SMTP configuration needed.
- Advanced tracking and reporting features for measuring campaign performance.

- Efficient email delivery to ensure high open and click-through rates.
- Customizable templates for quick campaign setup.

#### Technologies Used:

Python, Django, PostgreSQL, Puppeteer for sending emais.

#### Outcome:

This email marketing platform helped businesses streamline their marketing efforts, providing them with easy-to-use tools for increasing engagement and conversions.

# **Contact Me**

#### **Get in Touch**

I would love to hear from you. Whether you have a project in mind or just want to connect, feel free to reach out through any of the following channels:

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