Gmail Shooter Software - Quotation for Update 2: Enhanced Content Upload and Message Options

1. Project Overview

I am delighted to provide an updated quotation for the ***Gmail Shooter Software***, focusing on enhanced functionalities to streamline bulk email management and increase flexibility in message composition. This update builds upon existing features to deliver a more powerful, customizable, and efficient email marketing tool, enabling rapid email campaign setup, diverse message formats, and robust tag integration for personalised content.

2. Expanded Project Scope for Update 2

2.1 Enhanced Features and Functionalities

1. Bulk Email Body and Subject Line Uploading

  - **Bulk Content Management**: Users can now upload large volumes of email bodies and subject lines through CSV files. This feature allows for bulk updates and faster campaign setup, supporting any file naming convention for flexibility in organising files.
  - **Randomised Content Selection**: For each email sent, the system will randomly select a subject line and email body from the uploaded lists, enhancing variety and reducing redundancy in email campaigns.

2. Custom Tag Creation and Random Data Upload

  - **Flexible Tag Management**: Users can create multiple custom tags (e.g., `{promo_code}`, `{customer_tier}`, `{custom_id}`) tailored to unique campaign needs. Each tag can be assigned data from an uploaded list, allowing for highly customised and relevant email content.
  - **Randomised Data for Tags**: Each tag's data will be dynamically randomised, ensuring that emails remain unique and relevant to each recipient. For example, if `{discount}` is a tag, each email could feature a different discount amount based on the uploaded data.

- **Advanced Tag Integration**: Beyond existing tags (e.g., `{date}`, `{invoice_number}`), this feature expands customization by incorporating new, user-defined tags that address specific campaign needs, pulling data from uploaded datasets automatically.

3. Comprehensive Message Format Options

- Users can now select from various message formats, allowing the system to adapt to diverse email composition needs:
    - **HTML Message Only**: Standard HTML emails without attachments.
    - **HTML with Image Attachment**: Standard HTML email including an image attachment, allowing for visual engagement.
    - **HTML to Image Conversion**: Converts the HTML content to an image, enhancing engagement and ensuring email content displays consistently across devices and email clients.
    - **PDF Attachment**: Converts HTML content to a PDF format, attaching it to the email to support professional, document-style communications.
    - **Image to PDF Conversion**: Allows users to attach an image that is automatically converted into PDF format.
    - **HTML to Image to PDF**: HTML content is first converted to an image, which is then saved as a PDF and attached to the email, providing ultimate flexibility for document-style emails.

3. Updated Project Timeline

Total Duration: 7 Days from the project initiation date.

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4. Payment Schedule for Update 2

Total Cost: INR 15,000.
- **Initial Payment**: 50% of the update cost (INR 7,500) due upon acceptance of this updated quotation and project commencement.
- **Final Payment**: 50% of the update cost (INR 7,500) due upon completion of development, final testing, and client approval.

5. Detailed Deliverables

1. Updated Software Application:

   - **Bulk Uploading for Content**: New options for bulk uploading email body content, subject lines, and custom tag data.
   - **New Message Format Options**: Expanded selection of message types, including HTML-only, HTML + image attachment, HTML to image, PDF attachments, image to PDF, and HTML to image to PDF.

6. Terms and Conditions

1. Payment Terms:

   - 50% advance payment (INR 7,500) to initiate the update.
   - 50% final payment (INR 7,500) upon successful update completion and client sign-off.

2. Project Timeline:

   - Development will begin upon receipt of the initial payment, with completion expected within 7 days.

3. Revisions and Scope Changes:

   - Additional revisions or major changes beyond this scope may incur extra costs and extend the project timeline.

4. Warranty and Post-Deployment Support:

   - A 7-day warranty period covering bug fixes and minor adjustments for the newly implemented features.
   - Additional support or feature modifications beyond the warranty period can be provided at an additional cost.

Please review this expanded quotation and confirm if there are additional requirements. We look forward to enhancing the ***Gmail Shooter Software*** and ensuring it fully supports your email campaign objectives with this latest update.

Disclaimer on Responsible Use

Please note that this software is developed solely for the purpose of facilitating automated email campaigns in a legitimate and responsible manner. The developer has taken every effort to ensure the tool's functionality aligns with professional and ethical email marketing practices. However, **any misuse of this software—such as spamming, unauthorised access, or violating any laws or third-party service policies (including Gmail's policies and terms of service)—is strictly prohibited.**

The developer disclaims all responsibility for any unauthorised or improper use of this software. By using this tool, the client assumes full responsibility for ensuring compliance with all relevant laws, regulations, and policies. The developer shall not be held liable for any consequences resulting from the misuse or abuse of the software, and the user is advised to operate it within all applicable guidelines and legal boundaries.