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Gurgaon Real estate Analysis Dashboard



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Challenge

Gurgaon's real estate market exhibits a highly dynamic and evolving pattern, marked by significant variability in property price trends, heterogeneous demand distribution across regions, and a spectrum of investment opportunities. Buyers and investors frequently encounter challenges in analyzing and pinpointing optimal properties efficiently, leading to extended decision-making timelines and a potential loss of highvalue opportunities.



Solution and Impact

Solution: I developed a user-friendly Property Analysis Dashboard using Streamlit. The dashboard shows area-wise price trends, suggests suitable societies, predicts prices based on user-selected features, and provides price ranges for different apartment sizes.

Impact: The dashboard helps users save up to 30% of their time in property searches by offering quick insights, making it easier to spot good deals and make better decisions.

Data Source: Web scraped 3000+ property listings from popular sites like 99acres and Magic Bricks using Selenium and Beautiful Soup



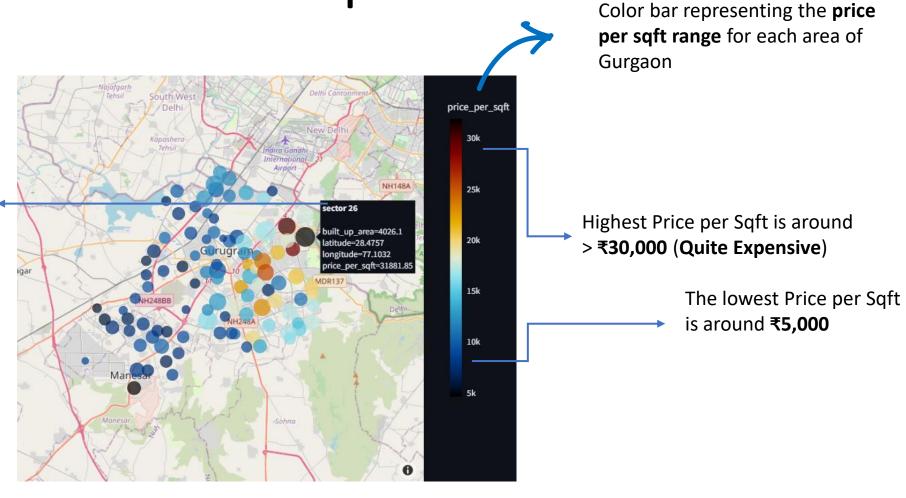
Dashboard

- 1. Geo Map
- 2. Available Amenities Word cloud
- 3. Area Vs Price
- 4. BHK Distribution
- 5. BHK Price Range Comparison
- 6. Price Distribution by Property Type (House and Flat)
- 7. Price Range Prediction (Using Random Forest)
- 8. Similar Society Recommendation



Geo Map

Hovering over the bubble reveals the **price per sqft**, **sector**, and **location**





Available Amenities

The large font size for 'Fire Alarm' indicates its wide availability in Sector 47



Select a **Sector** to view a list of all **available amenities** in the properties listed online

The **larger** the **text**, the more frequently the amenity is listed in the Selected Area



Area vs Price





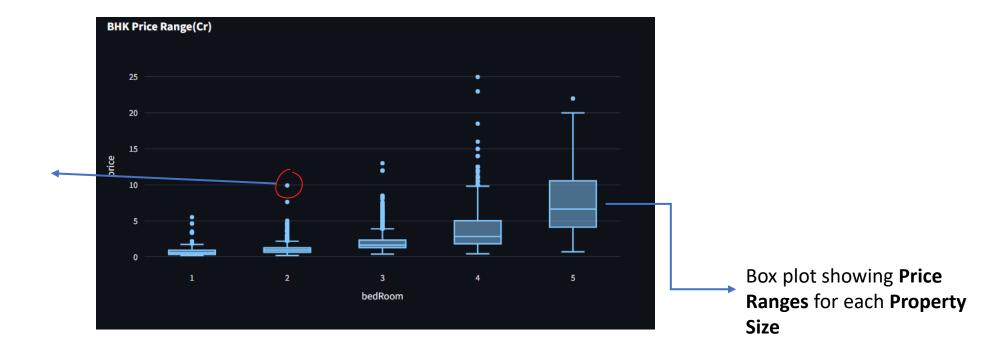
BHK Distribution





BHK Price Range Comparison

This shows that the priciest 2 BHK in the selected sector was around ₹10Cr





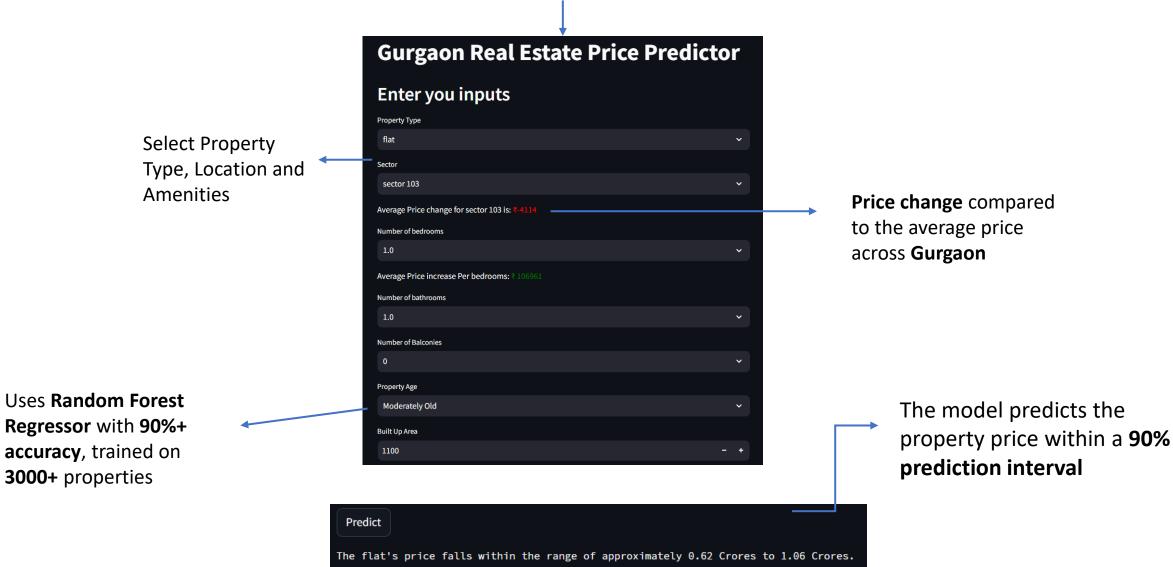
Price Distribution by Property Type





Price Range Prediction

Helps buyers estimate the price range of properties based on their needs





Select a landmark and

radius to recommend

nearby societies

This option autofills with the previously

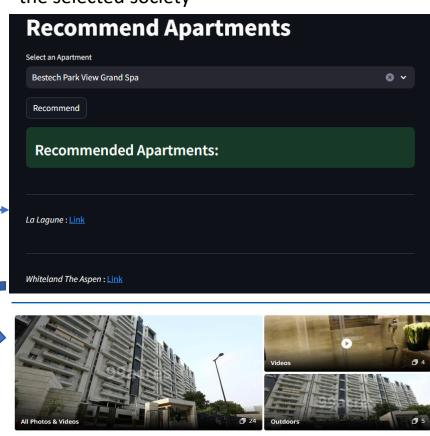
recommended societies

Similar Society Recommendation

Recommends Society Based on the Selected Location and Recommend Apartments in the selected Society

Select Location and Radius Aarvy Hospital Radius in Kms Search Ireo Victory Valley: 2.5 Kms Bestech Park View Grand Spa: 3.2 Kms Emaar MGF Emerald Floors Premier: 3.9 Kms International City by SOBHA Phase 2:8.8 Kms **Recommend Apartments** Choose an option **Ireo Victory Valley** Bestech Park View Grand Spa **Emaar MGF Emerald Floors Premier** International City by SOBHA Phase 2

Multiple apartments are recommended for the selected society



CONSTRUCTION STATUS

Ready To Move

Select a **link** to visit the buy page on 99acres or Magic Bricks for **more information**



Project Summary

- Developed a Streamlit-based dashboard using Python, incorporating Pandas, NumPy, and Plotly to simplify the property search process for buyers in Gurgaon.
- This project highlights my proficiency in applying data analysis, machine learning, and data visualization techniques to address real-world challenges.
- It reflects my ability to derive data-driven insights that enhance decision-making, a capability I am excited to contribute to a data analyst role.