



Digital Marketing Proposal



Prepared for:

Prepared by:

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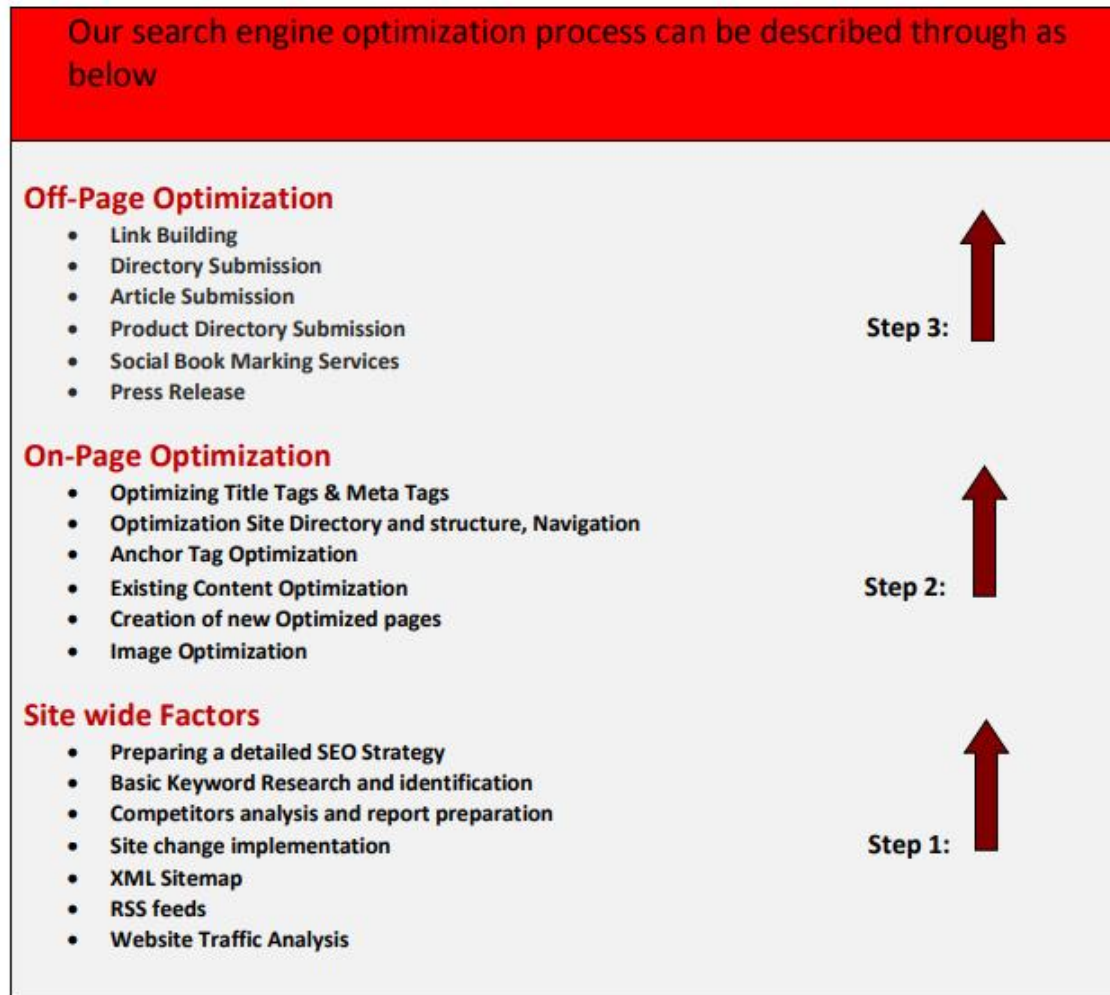
We at **Vitazia Technologies** are committed to provide you the best solution in digital marketing and also best support in the industry. **Vitazia Technologies** is a web design, Development and Digital Marketing Company. We have expertise in web design, web development, ecommerce, Search Engine Optimization (SEO), Search engine marketing (SEM), Social Branding and online marketing solutions. Our online marketing strategies ensure the maximum exposure of your website.

What we can do for you –



- **Search Engine Optimization** – We will do organic SEO, will fix all the issues of website i.e. is On Page SEO, and after that we will start Off page SEO, we will submit blog post, write articles, post classified ads on – quiker.com , click.in, olx and many more. We will increase the back links and the keywords.
- **SEM / PPC** – We will do Search Engine Marketing in which we will run continuously advertisement on google so that our Brand is visible on top of searching results.
- **Social media-** We will handle all the social media accounts i.e. Facebook, Twitter, Instagram – our team will regularly update the all social media platform. And will focus on Paid Advertisement, so that our brand reach to maximum. We will handle all the social media account in unique way so that brand awareness will increase and viewer always engage to our social media pages.
- **Video Production / Video Optimization** – We will create as much as possible videos of your products, our team will be use all the products as per the application and shoot videos. After that our editing team will be edit those video and upload to all social media platform. We will optimize the You Tube channel. We will promote the YouTube channel and create creative content so that products view will be 100% increase. We will run paid promotion of all the videos timely so that reach of the video will be increase.
- **Content Marketing** - Our content team will handle all the content marketing – we will post article on social media, blogs, and various online content handling website. It will help to increase the links of our website and brand awareness of our brand.
- **Email Marketing / WhatsApp Marketing / Affiliated Marketing** – we will do email marketing in regular basic. We will share our contents through WhatsApp marketing. We will tie up with other mobile application to view our brand ads i.e. Affiliated Marketing.

How Will We Do -



PPC / Google Advertisement –

The image shows a Google search results page for the query "seo gold coast". The search bar at the top contains the text "seo gold coast" and is labeled "Keyword". Below the search bar, the results are categorized into "Web", "Images", "Maps", "Shopping", and "More". The "Web" results are highlighted in a pink box. A red arrow points from the text "Google Pay Per Click in the pink area and to the right hand side" to the "Ads related to seo gold coast" section. The "Ads" section is also highlighted in a pink box. A red arrow points from the text "First organic - non paid listing SEO Web Magic - 'of course!'" to the first organic result, "SEO Gold Coast | 0414 320 016 | SEO Web Magic".

seo gold coast

Keyword

Web Images Maps Shopping More Search tools

About 2,810,000 results (0.18 seconds)

Ads related to seo gold coast

SEO - Results Based SEO - roi.com.au
www.roi.com.au/
Dominate Gold Coast SEO Results 13,600+ Top 10 Rankings
487 people +1'd or follow roi.com.au

1 Free Month of SEO - We Want Your Business To Succeed
www.ranklogix.com.au/seo
No Setup Fees/Contracts. Just SEO.

SEO Australia - sponsoredlinx.com.au
www.sponsoredlinx.com.au/SEO
Australia's Leading SEO Agency Call Our SEO Experts Today!

SEO Gold Coast | 0414 320 016 | SEO Web Magic
seo-goldcoast.com.au/
by Andrew and Trish Riedel
Jul 18, 2011 – 0414 320 016 SEO Gold Coast
Contracts, No Set Up Fees. Local SEO
Optimisation Gold ...

Google Pay Per Click in the pink area and to the right hand side

First organic - non paid listing SEO Web Magic - "of course!"

Ads

The #1 Rated SEO Company
www.thewebshowroom.com.au/
Top SEO Results w/ Best Practices.
2012 BRW & Deloitte Award Winner.

Search Engine Rankings
www.searchengin Rankings.com.au/
Top 5 Rankings Guaranteed
Book a free consultation NOW!

Professional Web Design
www.graphicsonline.com.au/
Powerful CMS. Sites from \$990
Cost effective. Corporate Offices.
105 Scarborough Street, Southport QLD
(07) 5503 0477 - Directions

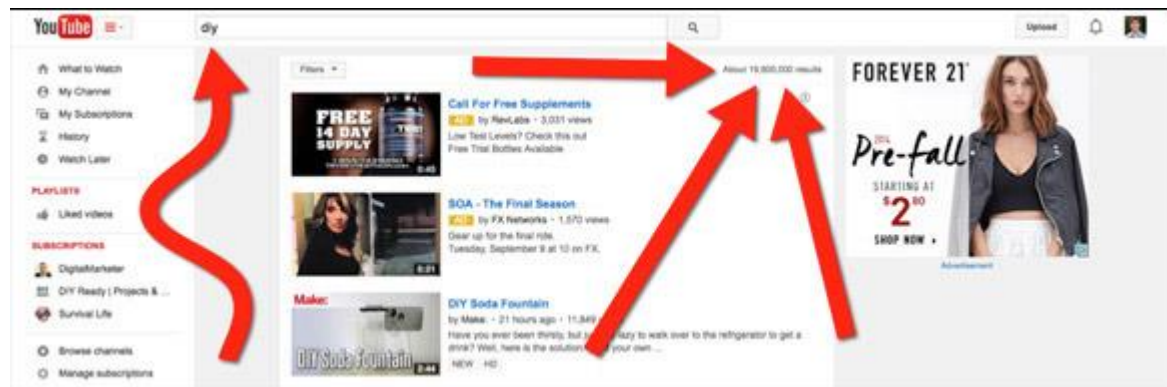
Organic SEO & SEM
www.seoaus.com.au/
Trustworthy, Australian SEO Company
Submit Site Details for Free Report

Social Media –





Video Optimization –



Content Marketing –



Email Marketing / WhatsApp Marketing / Affiliated Marketing –



Name	Qty	Monthly Charge
SEO – On Page, Off Page. Organic Website ranking on google and other search engine. Focused on 4 Keywords. Ranking on Google top 10 page.	1	50,000 /- Rs.
Facebook Marketing – Monthly 10000-15000 Likes on page. Every Day Paid Promotion. Facebook updates. Running Contest. Poll. Brand Promotion on other well know pages. Post Reviews, Post Reach. 35000 + View Monthly.	1	25,000 /- Rs
Google Ads – google ads on selected keywords.	1	50,000 /- Rs
YouTube Promotion Paid – Banner Ads, Video Starting Ads, Text Ads for 20 Days. Video Promotion, Views, Subscription.	1	25,000 /- Rs
Instagram Promotion Paid promotion, 10000-15000 followers every month. Paid Ads on Instagram. Reach up to 20,000 people.	1	25,000 /- Rs
Article Submission, Content Marketing, Twitter Page Handling.	1	Free
Classified Ads posting on – Quikr , OLX and many more Classified portals	1	Free
Website Update - Keyword Update – Content Editing	1	Free
Weekly Review Report of All the Activities		
	Sub Total	175,000 /- RS
	IGST	31,500 /- Rs
	Total	206,500 /- Rs Only.

Thanks