Atul Rane

atulrane470@gmail.com | Ph: 0422461553 | Hawthorn East, Melbourne

EXPERIENCE

DEAKIN UNIVERSITY | REPORTING ANALYST

August 2023 - August 2025 | Burwood

- Assisted in coordinating and leading campus tours, providing prospective students with comprehensive information about academic programs and campus life, showcasing strong **organizational skills** and **public speaking**.
- Systematically gathered **qualitative and quantitative data** (e.g., student inquiries, event attendance, feedback surveys) to identify trends in student interests and concerns.
- Synthesized complex information into clear, actionable summary reports for the admissions team, directly informing the content and timing of recruitment events.
- Applied **analytical findings** to personalize campus tours and presentations, strategically highlighting features that resonated most with prospective student demographics.

GENIOBITS PVT. LTD. | DATA ANALYST

February 2022 - March 2022 | Pune

- Analyzed client-reported issues, identified root causes, and provided effective solutions using SQL and PLSQL, ensuring resolution within Service Level Agreements (SLAs).
- **Developed and enhanced interfaces** with third-party applications, optimizing existing systems to improve **performance** and **integration**.
- Prepared weekly dashboards and relevant reports for clients, ensuring data integrity and providing extracts for yearly audits to meet compliance requirements.
- Developed new analytics, dashboards, reports, and queries, or enhanced existing ones to meet evolving business needs.
- Assisted in data collection and management to create accurate, high-quality recurring reporting deliverables.
- Supported management of complex database systems and applications used to store and analyse data.
- Utilized JavaScript to enhance website interactivity, implementing dynamic features for a more engaging user experience.

EDUCATION

DEAKIN UNIVERSITY | Master of Data Science

2023-2025 | Cum. GPA: 3.9/4 | Melbourne, Australia

PUNE UNIVERSITY | BE COMPUTER SCIENCE

2019-2023 | Cum. GPA: 8.6 / 10.0 | Pune, India

PROJECTS

NEWS-O-MANIA | TEAM PROJECT

Team Lead | Role: Machine Learning, Backend

- Developed a personalized **news recommendation system** using **Flask**, **MongoDB**, and **React**, incorporating **content-based filtering** with **NLP techniques** to deliver tailored article recommendations.
- Integrated **real-time news fetching** and **recommendation functionality**, enhancing **user engagement** with up-to-date content.
- Demonstrated expertise in **Python programming**, **web development**, **database management**, and **API design** throughout the project.

PROJECT ECHO | API Development & Team Leader

- Designed and deployed a secure **2FA authentication system** using **FastAPI**, **Twilio REST API**, **UUID**, and **MongoDB**, implementing OTP generation, SMS delivery, and validation with a **5-minute expiry policy**.
- Integrated the complete 2FA flow into the **frontend application**, enabling seamless routing, state management, and improved user experience with multi-factor authentication.
- Diagnosed and resolved critical **Docker environment issues**, ensuring cross-platform compatibility and stable containerized deployments.
- Spearheaded team collaboration through **GitHub**, **Planner**, and **Teams**, while leading onboarding by creating a Git tutorial, updating documentation, and preparing API learning resources.

BRITISH AIRWAYS REVIEWS DASHBOARD | DATA VISUALIZATION PROJECT

• Designed an interactive **Tableau dashboard** summarizing **6,000+ global customer reviews** by KPIs such as cabin staff, entertainment, food, and seat comfort.

- Developed dynamic filters (seat type, traveller type, continent, aircraft) enabling stakeholders to **drill down into** service performance.
- Visualized insights with **trend analysis**, **geographical heatmaps**, and **aircraft-level comparisons**, enhancing decision-making for service improvements.
- Delivered a clean, user-friendly dashboard optimized for **business storytelling and actionable insights**.

COVID19 DATA ANALYSIS USING PYTHON | DATA ANALYSIS PROJECT

- Preprocessed and cleaned COVID-19 datasets using Pandas, NumPy, and data wrangling techniques, including data cleaning, aggregation, and feature engineering.
- Merged COVID-19 data with the World Happiness Report dataset, performing **SQL queries** and **comparative analysis** to identify correlations and derive insights for **data-driven decision-making**.
- Created insightful visualizations with Seaborn, Matplotlib, and Tableau to communicate trends, and applied statistical methods and data normalization for accurate analysis.
- Measured COVID-19 impact using key metrics and machine learning models such as regression analysis and predictive analytics.

ACHIEVEMENTS

• 'News-O-Mania' News Recommendation System Using Sparse Matrix Implementation,' has obtained **copyright** approval certificate from the 'Copyright Office - Government of India'.

SKILLS

TECHNOLOGIES

Nodejs • Express • Flask • NoSQL • SQL • MongoDB • MySQL • PostgreSQL • Flutter • AWS • Microsoft Azure • Tensorflow • Keras • Selenium • PowerBI • Tableau • Docker • Bootstrap • Git • BigQuery Git • Snowflake

LANGUAGES

Python • Javascript • C++ • C • C# • Java • R • Excel

EXTRACURRICULARS

- Deloitte Australia Data Analytics Job Simulation Forage
 - Completed a Deloitte job simulation involving data analysis and forensic technology.
 - Created a data dashboard using Tableau.
 - Used Excel to classify data and draw business conclusions.
- Commonwealth Bank Introduction to Data Science Job Simulation Forage
 - Performed data aggregation and analysis on large transaction datasets using Excel, answering business-critical questions (e.g., customer purchasing trends, non-member spending) to support InsightSpark's reporting needs.
 - Designed a **data anonymisation pipeline** to protect sensitive customer information while preserving analytical value, ensuring compliance with privacy regulations and mitigating linkage attack risks.
 - Proposed **data-driven solutions** for unstructured data (social media/Twitter) and created a structured **database schema** to optimize information management, scalability, and decision-making.

CERTIFICATIONS

- SnowPro Core Certification, Snowflake (ongoing)
- Snowflake The Complete Masterclass, Udemy
- Google Data Analytics Professional, Coursera
- Microsoft Certified: Azure Fundamentals, Microsoft Learn(AZ-900)
- Python Bootcamp, Udemy
- **SQL Bootcamp**, Udemy
- Web Development Bootcamp, Udemy

LINKS

Github://atulrane03 | LinkedIn://atulrane