





- 1.) **RazorClean Inc.** - RazorClean is a management, supply and contracting company. Our brands play a major part in helping our customers achieve a sustainable future. We take pride in helping improve the overall well-being and financial health of our clients.
- 2.) **RazorClean Staffing Inc.** - Is a staffing company -We are proud to be one of the top staffing companies. Every day, we help people find jobs and provide workforce solutions to businesses. RazorClean Staffing provides a full range of employment solutions that include full-time, temporary, and part-time employment in a wide range of positions, including professional, commercial, and administrative.
- 3.) **RazorClean Building Services Inc.** - RBS, is a premier facilities services firm, offering complete facilities maintenance, engineering, operations, custodial services, grounds/landscaping services, and project management services to federal government, local government, and private sector clients. We are the "Systems Thinkers in Facilities Management." Our unique approach to managing facilities recognizes that independent building support systems are not independent at all. Rather, facility support systems are components of one fully integrated system working together to provide an optimal occupancy environment for the facility user.
- 4.) **RazorClean Lawn Care Inc.** - RazorClean Lawn Care is an affordable, premium lawn care and landscaping company providing old fashion service with new age equipment. Services provided to commercial and residential customers
- 5.) **RazorClean Painters Inc.** - RazorClean Painting company has built a reputation for quality and reliability by providing outstanding products and service with affordability. Services provided to commercial and residential customers.
- 6.) **RazorClean Housekeepers Inc.** - Is one of the most respected names in the cleaning industry. We are a full residential provider of services which includes: house detail cleaning inside or out, dishwashing, laundry service, lawn care, appliances repair, car wash, handman services, etc . If it has anything to do with your home then we can take care of it for you. At RazorClean Housekeepers we will always respect your time, and most of all, your home. You will be impressed with the steps we use to take care of you.
- 7.) **RazorClean Mobile Detail Inc.** - Spare yourself the hassle of arranging to drop off your vehicle or the headache of sitting around waiting-we will travel to you anywhere in the greater Little Rock area. Whatever your needs, our prices and services are highly competitive and guaranteed
- 8.) **RazorClean Handyman Inc.** - Ours technicians possess a diverse skillset and years of experience in fixing common residential and commercial concerns. RazorClean Handyman technicians can help install a new

RazorClean Inc. A Company Built On Integrity, Quality and Trust.
Phone: 1-855-GO RZCLN (467-9256) Fax: 501-448-2940
Web: RazorCleanInc.com Email: Signup@razorcainc.com

toilet, repair doors and windows, and even install decks and fencing. Our staff can also help with painting, mounting drywall, etc. Inside or outside your tedious chores are easily taken care of with RazorClean Handyman.

- 9.) **RazorClean Termite & Pest Control Inc.** - At RazorClean Termite & Pest Control we understand how uncomfortable, inconvenient and potentially harmful a termite or pest problem can be. We provide superior, safe and ultra-effective termite & pest control services. We are experienced, knowledgeable and equipped to tackle your residential or commercial termite & pest control needs.
- 10.) **RazorClean Towing Inc.** - Our goal is to get you back on the road safely and without any additional damage to your vehicle. We can perform a wide range of towing services so when your car, truck, or motorcycle has let you down. RazorClean Tow Truck is just a phone call away. We provide 24/7 towing services because you never know when trouble will strike.
- 11.) **RazorClean Movers & Transport Inc.** - We offer a wide range of reliable residential and commercial moving services. Our professional uniformed and courteous team will gladly take the hassle and stress out of your moving process, making it fast and damage-free. No worries you're working with a premier shipping company. We're driven to always provide the necessary care for your transport so you can feel safe knowing you'll get the most professional transport service available. Door-to-door, coast-to-coast shipping—our secure moving services are always available so you can start shipping today
- 12.) **RazorClean Pool Cleaning Inc.** - Our company is in business to protect your investment by providing the highest quality of pool cleaning supplies and services at a competitive rate. Enjoy your swimming pool without worrying about your pool cleanliness or operation, and that's why our cleaning & maintenance technicians stands behind our guarantee.
- 13.) **RazorClean Security Services Inc.** - We provide customized commercial security answers for a variety of issues including loss prevention, vandalism, safety, access control, and monitoring and alarm verification. From traditional security officers to state-of-the-art security surveillance monitoring, RazorClean Security Services can keep your business protected 24 hours a day. We offer a transition plan that considers the needs and desires of the client as it relates to the retention of existing security personnel. Our comprehensive approach to personnel selection and training has been critical to our success in meeting and sustaining the needs of our client portfolio. The company's rigorous selection process includes thorough background checks, testing, past performance analysis and personality/integrity profiles.
- 14.) **RazorClean Foundation** - RazorClean Foundation believes every child deserves a quality education and a chance to live in a clean and safe environment. Creating the RazorClean Foundation has help children with disabilities get a quality education while empowering communities to stress awareness. RazorClean Foundation is committed to building new opportunity by providing scholarships to organizations, schools and students with learning and physical disabilities. RazorClean Foundation believes together we can help build a road to success that will insure that lives and communities are RazorClean, Safe, and Progressive.

Adjustments to front page

RazorClean Inc logo. Will be on the upper left corner, however the size of the logo will move from big to small after page movement starts.

Tabs across the top:

Member Sign in

Slider - with Videos - videos (14),

These can have a link going to that company information page or a URL. Total of 14 video and 14 images from shutterstock.

The logos - I need the logos to stick to the bottom of it page and then enlarge once contacted.

The area that is green: Request a bid set up as a form fill and right hand side is call to action with button to sign up, sign up will go to a sign up page....

Where there are 3 boxes, make 4 boxes

Partner with us section: I can put map icons with link to a page for more information about partnering in that area.

Three Qualities: Quality Service Trust. Mouseover with pop up of core values.

Computer Area - Job listings.... has to be visually per request with the tablet screen. It will be a simple list of available jobs, that will be entered through the staffing page and self update to RazorClean Inc page. It has to be possible to add other features to this section. For example Resume fill out forms, job alerts, applications etc.

Scrolling Testimonials - Form to the left to input testimonials, The the scrolling testimonials to the right.

Finds us Online - Put the social media icons and link to the social media site. One link per image.

RazorClean The Circle of Trust : You want to scroll from the right. RazorClean, The Circle of Trust. Save Money Live Clean.

Bottom of page links - They will be handled as links to pages.

Inside pages:

About us - Simple text with Our Team and RazorClean Foundation. You supply the text.

Blog Landing page - Listing of new blog posts, then the sidebar can have search and archive. Each blog will go to its own blog page. The theme has different settings for the blog posts page. See the sketch, and here is a link to what it will look like from the sample site. <http://quartz.themegasm.net/blog/>

Brands & Services Landing Page - The main page will be a summary about the companies, there are 14 total. They link to a separate page for each company.

Testimonial Landing Page - Scrolling Testimonial on page. Area to submit testimonial - sidebar. Link to each company page under "What Service are you Interested in?" see the drawing.

Shop Landing Page - We can set up a shop page. These can populated through Woo Commerce. Total of 15 items with options of different sizes .

Calendar Page - Have a calendar of upcoming promotions.

Partner with us forms - Main landing page then each will link to that state with a form on that states page. Link to a PDF w-9 form – up to seven forms

Core Values Page - Text page of core values.

Current Employees Landing page : the main page, employee login. Event listing and Training material, will be entered by you via a post or pdf link.

Donate Button - On the RazorClean Foundation page. This will link to a PayPal account,

Client Page/Being a Member - that contains Privacy Policy, Terms . Contains client login form, must have a page for each member to show invoices and company updated info for members. Discounts must be seen on each member page. A place for someone to login and become a member. Please see the section 3 of the diagram

SEO - Additional SEO, Google Analytics and submitting to search engines is included in this price.

Training - Basic training for creating a post, page and setting up clients/members is also included in this quote. Total of 20 hours of training.

| | | | |
|--|---|--|--|
| <ul style="list-style-type: none"> ● RazorClean, Inc Home Page ○ About Us Page <ul style="list-style-type: none"> ■ Our Team ■ Core Values ○ Brands and Services | | | |
| <ul style="list-style-type: none"> ■ Housekeepers <ul style="list-style-type: none"> ● About Us ● Our Services ● Get A Quote ● Career Opportunities ● FAQ ● Testimonials ● Contact Us ● Blog | <ul style="list-style-type: none"> ■ Building Services <ul style="list-style-type: none"> ● About Us ● Our Services ● Get A Quote ● Career Opportunities ● FAQ ● Testimonials ● Contact Us ● Blog | <ul style="list-style-type: none"> ■ Towing <ul style="list-style-type: none"> ● About Us ● Our Services ● Get A Quote ● Career Opportunities ● FAQ ● Testimonials ● Contact Us ● Blog | <ul style="list-style-type: none"> ■ RazorClean Foundation <ul style="list-style-type: none"> ● Our Cause ● Testimonials ● Donate ● FAQ ● Testimonials ● Contact Us ● Blog |
| <ul style="list-style-type: none"> ■ Pool Cleaning <ul style="list-style-type: none"> ● About Us ● Our Services ● Get A Quote ● Career Opportunities ● FAQ ● Testimonials ● Contact Us ● Blog | <ul style="list-style-type: none"> ■ Lawn Care <ul style="list-style-type: none"> ● About Us ● Our Services ● Get A Quote ● Career Opportunities ● FAQ ● Testimonials ● Contact Us ● Blog | <ul style="list-style-type: none"> ■ Moving and Transport <ul style="list-style-type: none"> ● About Us ● Services ● Types of Moves ● Get A Quote ● Career Opportunities ● FAQ ● Testimonials ● Contact Us ● Blog | <ul style="list-style-type: none"> ■ Security <ul style="list-style-type: none"> ● About Us ● Our Services ● Get A Quote ● Career Opportunities ● FAQ ● Testimonials ● Contact Us ● Blog |
| <ul style="list-style-type: none"> ■ Termite and Pest Control <ul style="list-style-type: none"> ● About Us ● Our Services ● Get A Quote ● Career Opportunities ● FAQ ● Testimonials ● Contact Us ● Blog | <ul style="list-style-type: none"> ■ Painters <ul style="list-style-type: none"> ● About Us ● Our Services ● Get A Quote ● Career Opportunities ● FAQ ● Testimonials ● Contact Us ● Blog | <ul style="list-style-type: none"> ■ RazorClean Staffing <ul style="list-style-type: none"> ● About Us ● Job Seekers <ul style="list-style-type: none"> ○ Openings <ul style="list-style-type: none"> ■ (**Page for each individual listing**) ○ Apply ○ Forms ○ Interview Portal ● Employers <ul style="list-style-type: none"> ○ Submit a Listing ● Contact Us ● Employee Sign In <ul style="list-style-type: none"> ○ (**Each Employee's account**) <ul style="list-style-type: none"> ■ Projects ■ View My Check Stubs ■ Documents (to download anything we need to give them) ■ Uploads (so they can submit notes, pictures, audio, etc) ■ Blog | |
| <ul style="list-style-type: none"> ■ Mobile Detail <ul style="list-style-type: none"> ● About Us ● Our Services ● Get A Quote ● Career Opportunities ● FAQ ● Testimonials ● Contact Us ● Blog | <ul style="list-style-type: none"> ■ Handyman <ul style="list-style-type: none"> ● About Us ● Our Services ● Get A Quote ● Career Opportunities ● FAQ ● Testimonials ● Contact Us ● Blog | | |

- o Blog Landing Page
 - All Posts Page (Typical list of all blogs)
 - Each Individual Blog Page
 - Various Archive Sorting Pages (2017 Blogs, January Blogs, etc)
 - Search Results Page
- o Testimonials Landing Page
 - Testimonials for Housekeepers
 - Testimonials for Pool Cleaning
 - Testimonials for Termite and Pest Control
 - Testimonials for Mobile Detail
 - Testimonials for Building Services
 - Testimonials for Lawn Care
 - Testimonials for Painters
 - Testimonials for Handyman
 - Testimonials for Towing
 - Testimonials for Moving and Transport
 - Testimonials for Security
 - Testimonials for RazorClean Foundation
 - Testimonials for RazorClean Staffing
- o Shop Landing Page
 - (**All Categories of Merchandise**)
 - (**Each Item's Page**)
 - (**Checkout** [All Steps])
- o Client Sign In (When Logged Out)
- o Client Sign Up (When Logged Out)
- o Sign Out (When Logged In)
- o Request Our Services
- o RZCLN Plus Information (Member benefits info)
 - RZCLN Plus Sign Up
- o Calendar Page (Events, discounts [Plus members only])
- o Partner With Us
 - (**Vendor Forms for Each State** Form to be filled out and submitted)
 - I-9 (Form to be filled out and submitted)
- o FAQ
- o Contact Us
- o Privacy Policy
- o Terms and Conditions

Design Details of Website Pages

Company Pages

- Each company page should look, feel, and act as if it is its own website, but it will still be a part of the razorcleaninc.com domain
- Company pages will be informational and functional. Links will direct to the appropriate pages (i.e. When a visitor is on the Housekeepers page, the Career Opportunities button will link to the Staffing section's listing of jobs for RazorClean Housekeepers)
- See Detailed Site Map
- RazorClean Foundation
 - A Donations area is to be present. Options for donation amounts can be clicked, or visitor can manually enter their desired donation (minimum will be set)
 - A goal counter/bar should be visible on the Foundation page that a corporate account will be able to set. This bar should fill as donations are made

Staffing

- We should be able to use the website to conduct video interviews with job candidates.
- Certain account should be able to post job listing. These listing will be separated by company and state
- These listings will populate on the homepage of razorcleaninc.com as stated in the Homepage "Website Layout" document
- The entire process of applying should be done in this section of the site

Client Account Pages

- Basic Account:
 - Everyone that has a service with use will be required to have an account. To create the account is free
 - Clients will be able to see and manage their account information, see their member status (if not a member, "Become a RZLCNPlus Member"), see and edit their current services (along with the next appointment time and date) and make requests, request additional services, pay their invoice/bill (see E-Commerce), and more
 - Basic accounts should advertise becoming a RZCLNPlus member
- RZCLNPlus Account:
 - Once a customer has joined RZCLNPlus, their account should be upgraded. These members have paid the annual membership fee and will now have access to all services offered by a RazorClean company at a discounted price
 - When a customer becomes a member, they should be able to print out a temporary member card with appropriate information for use until their actual card is mailed to them
 - Member status on account page is now "RZCLNPlus" and becoming a member is no longer advertised. However, they should still see the benefits of being a member
 - All functionality of a Basic Account should be included as this is not a new account, but simply an upgraded one

Calendar

- A calendar should be displayed showcasing events that a RazorClean company is hosting. On mouseover, a summary of the event is displayed. When clicked, directs to page with full details

- Discounts should also be on display on this calendar so all visitors can see the schedule of upcoming discounts that will be offered to RZCLNPlus members

FAQ

- FAQ pages containing questions and answers that will be provided

Blog

- Blogs will be added by those whose accounts have permission to do so and will be displayed in an aesthetically pleasant way
- Posts will be archived by date and company

Testimonials

- Testimonials will be submitted by customers from their accounts (must be logged in), and they will only populate on the testimonials page when approved by an authorized account

Partner With Us

- A database should be kept to store information submitted by vendors
- Vendors will be able submit information and forms for the purpose of being added to our vendor list

E-Commerce

- Shop:
 - The "Shop" area of the site will be home to many products, such as shirts, caps, uniforms, cups, etc. These need to be organized and presented professionally
 - Equipment and Supplies will also be available for purchase. Equipment and Supplies need to be sectioned off into a more vendor specific area of the "Shop"
 - Payment should be made without leaving the site
- Bill Payment:
 - When clients pay their invoices, the payment should be funneled to the appropriate account for the service they are paying for (i.e. payment from a person receiving lawn care services should be directed to the RazorClean Lawn Care account. If a person is receiving multiple services and their bill is consolidated, the appropriate amount from their payment should be credited to the appropriate company account)
- Donations:
 - Options for different donation amounts will be presented along with a space where the donor can manually enter the amount they wish to give
 - A minimum amount will be set
 - Donations will be directed to the RazorClean Foundation account
- Finance Department:
 - A database for finances should be recorded from every purchase made, every bill paid, etc. This database should be auto-populated when these actions take place and should be stored by date, by company, etc. This information should be able to be recalled, calculated, and printed for reports
 - All money coming in and going out should be logged in this database either automatically (as is by purchases and invoice billing) or manually when a company purchases something elsewhere

Employee Pages

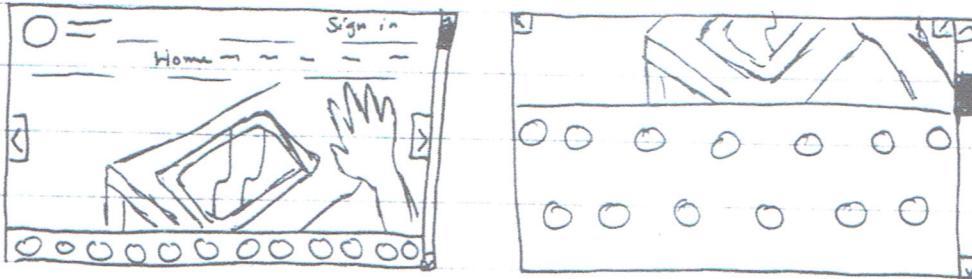
- All new employees will have an employee ID generated. This ID will be what they use to log in
- A log of every action taken by all employees should be kept by the website
- Corporate accounts should be able to post documents to any and all employees, and they should be able to add or delete training material
- Employee Account Pages:
 - Training:
 - Employees should have access to all training material required for their position
 - Employees must electronically sign for the completion of this training. A certificate for completion for each training video/module should be printed out when signed for
 - Once all training is complete, the employee should be marked as cleared progress
 - Account Info:
 - Employees should have access to view their past pay stubs
 - Login pages should have an employee profile page containing all information pertaining to the employee: name, address, phone number, hire date, start date, starting salary, etc.
 - This information should be maintained in an employee database on the site and populated to the appropriate employee's profile page
 - The database housing this information should also be able to be accessed and edited by the appropriate employee(s)
 - Other Info:
 - Employees (mainly managers) should be able to log on and join a video conference call from their account. These calls are expected to be between as few as 2 people, to a massive conference
 - Employees should be given an area to upload documents as required by their positions. Files in all common file types
- Inventory:
 - Inventory should be accessed from the website. Only the appropriate employee(s) should be given permissions to edit the inventory.
 - If employees must draw from inventory, they should be presented with an option to request the supplies/equipment

Other Pages

- If a page was not mentioned, it is likely simple, and the contracted developer is understood to build such page in an aesthetically pleasing way as to mesh with the entirety of the website. The page will function as intended by RazorClean and additional information may be requested.

Homepage

- RazorClean, Inc. Shield Logo Large in top left corner that shrinks when you scroll down
- Tabs across top: Home, About Us, Blog, Testimonials, Shop, Brands/Services
- Member Sign in at top right,
- "Background video" at top of page changes to videos representing each razor clean company. Clicking one goes to that company's ~~home page~~ ^{info page}.
- While page is scrolled to the very top, all company logos should be displayed at bottom of the page.
 - When you hover the cursor over each logo, info box should fade in for that particular company
 - When you scroll the page down, those logos should enlarge and stagger in the space below



13
14 Logos

Clicking one goes to that company's ~~home page~~ ^{info page}.

- The area that is green in the template should be split in two.
 - Left side: "Request a Bid" with space to enter Company Name, Contact Name, City, State, ? Email (Request Our Services)
 - Right side: "Become a Member" with "Sign Up" button and "Why Become a Member?" Button (Quick rundown under the "why" button)
 - Left side: "Select Service" Dropdown. "Go" Button takes you to the request for service for whatever they selected.

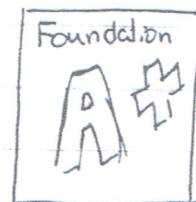
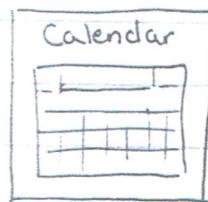
Request
our
services

| | |
|-----------------------------------|---|
| Request A Bid | Company <input type="text"/> |
| | Contact <input type="text"/> |
| | Name <input type="text"/> |
| | City / St. <input type="text"/> <input type="button" value="GO"/> |
| | Gmail <input type="text"/> |
| <input type="button" value="GO"/> | |

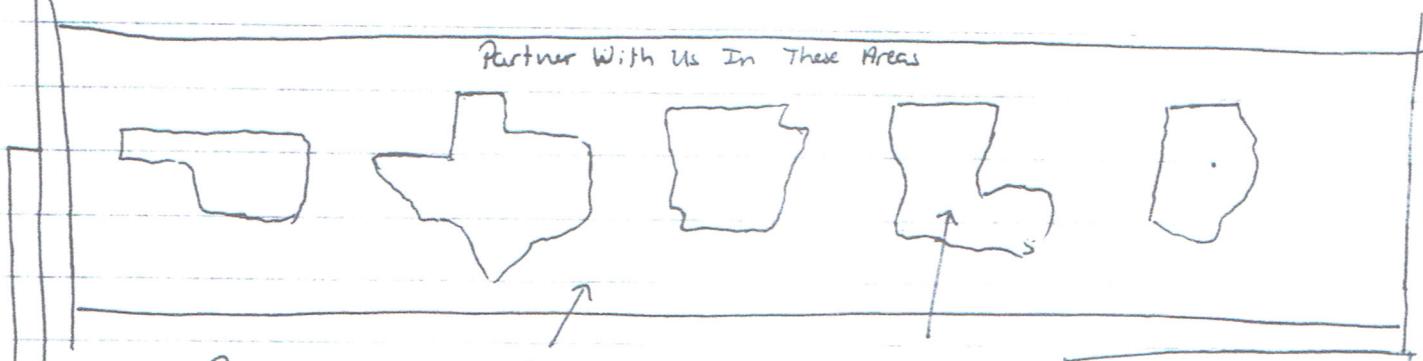
| |
|----------------------------|
| Sign Up! |
| Why Become A Member |
| <input type="text"/> |
| <input type="text"/> |
| <input type="text"/> |

Become A Member

- Where there are 3 boxes for information/buttons (after the green): We want 4 boxes for information 3 links to: Shop, Blog, Calendar, Foundation.



- ~~Countdown Areas~~: No countdowns... Use "Partner with Us In These Areas"



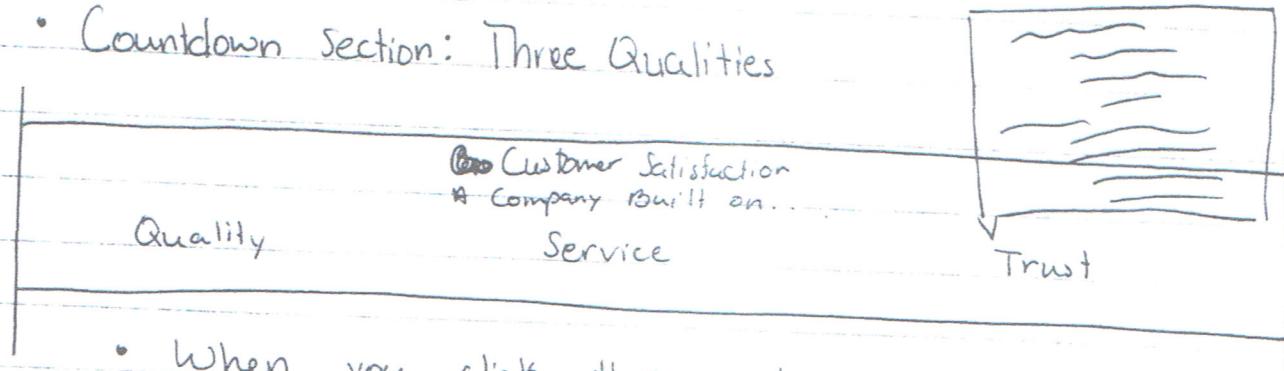
- Background: Red States: White

Form that vendor will fill out is included...

→ Move this area below Testimonials

- Clicking these States takes the Potential Partner to a new page where they can tell us what areas in the state they want to partner

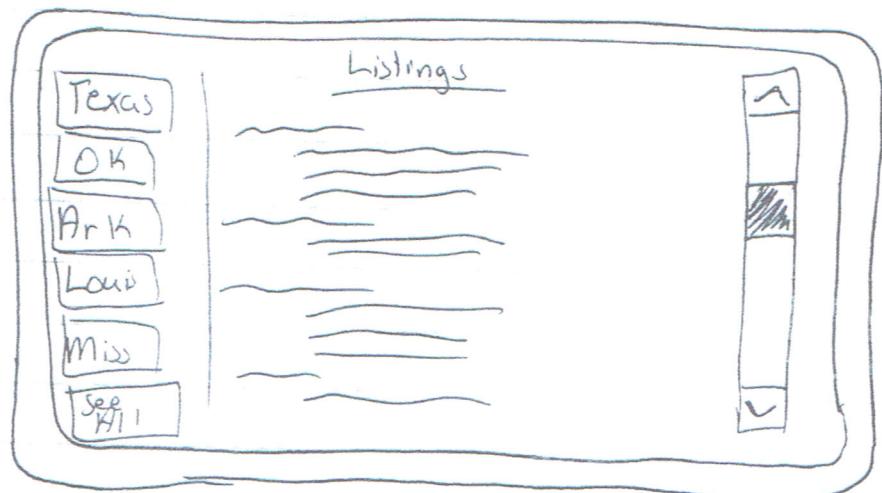
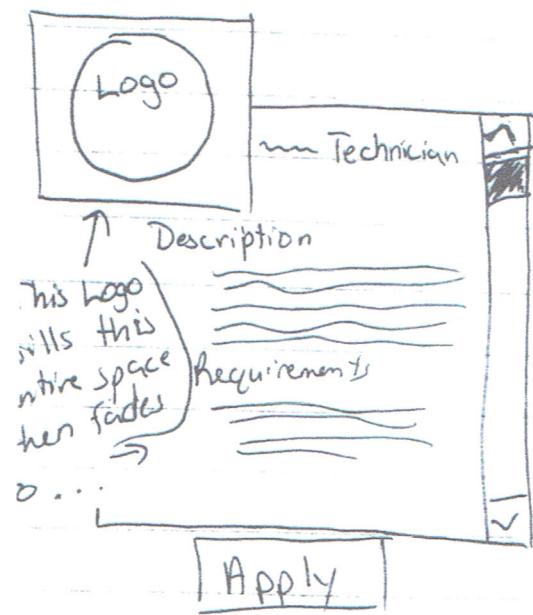
- Countdown Section: Three Qualities



- When you click these words, a pop up shows up with information on our core values

- Computer Area: Job Listings

- On the right side, an interactive tablet ~~area~~ that shows scrolling job listings. Tabs for each state can be clicked to show only listings for that state.
- On the left is the RazorClean, Inc logo. When a job listing is clicked on the tablet, the logo on the left changes to the logo of the company for that job listing. That logo then fades/shrinks and the full job description comes ~~up~~ up in a box.
- An "apply" button at the bottom of the description links to the full page for this listing on the staffing site



"See All" Button to take them to the staffing site on our website.

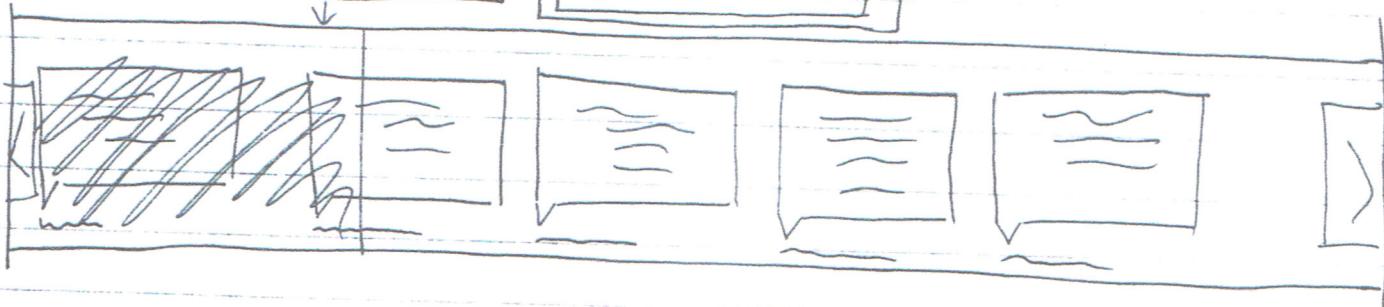
- Scrolling Testimonials

Tell Us How We're Doing!

Name

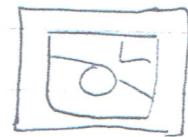
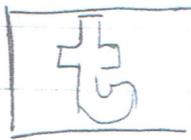
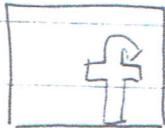
Service

Comments



- Find Us Online (Area for Social Media Links)

Find Us Online!



- "RazorClean, The Circle of Trust. Save Money, Live RazorClean." Scrolls in from the right of a red strip

← ← RazorClean, The Circle of Trust ~~Save Money~~ Live ...

- Bottom of Page Links:

RazorClean

About Us

~~Business~~ Blog

~~Customer~~ Services

Foundation

~~Customer~~ FAQ

Contact Us

Current Employees

Log In

News

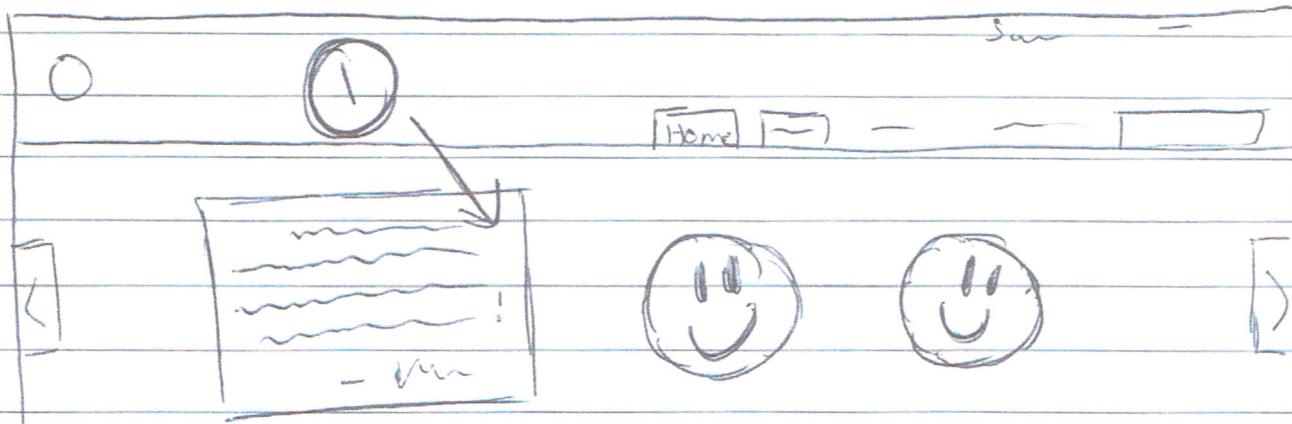
Visitors

~~Customer~~ Promotions

Become a Member

Testimonials

- 1) Featured Testimonial pane that spans the entire page
 - Featured testimonials (chosen by us) are to scroll in with pictures of happy/satisfied customers
- 2) "What services are you interested in?" Area for all company logos that will link to a page containing testimonials only of that company
- 3) "Tell Us How We're Doing" is a form that allows the customer to submit a testimonial. Enter their name, select the company they want to review from a drop down, and type their review. There should be a "submit" button.

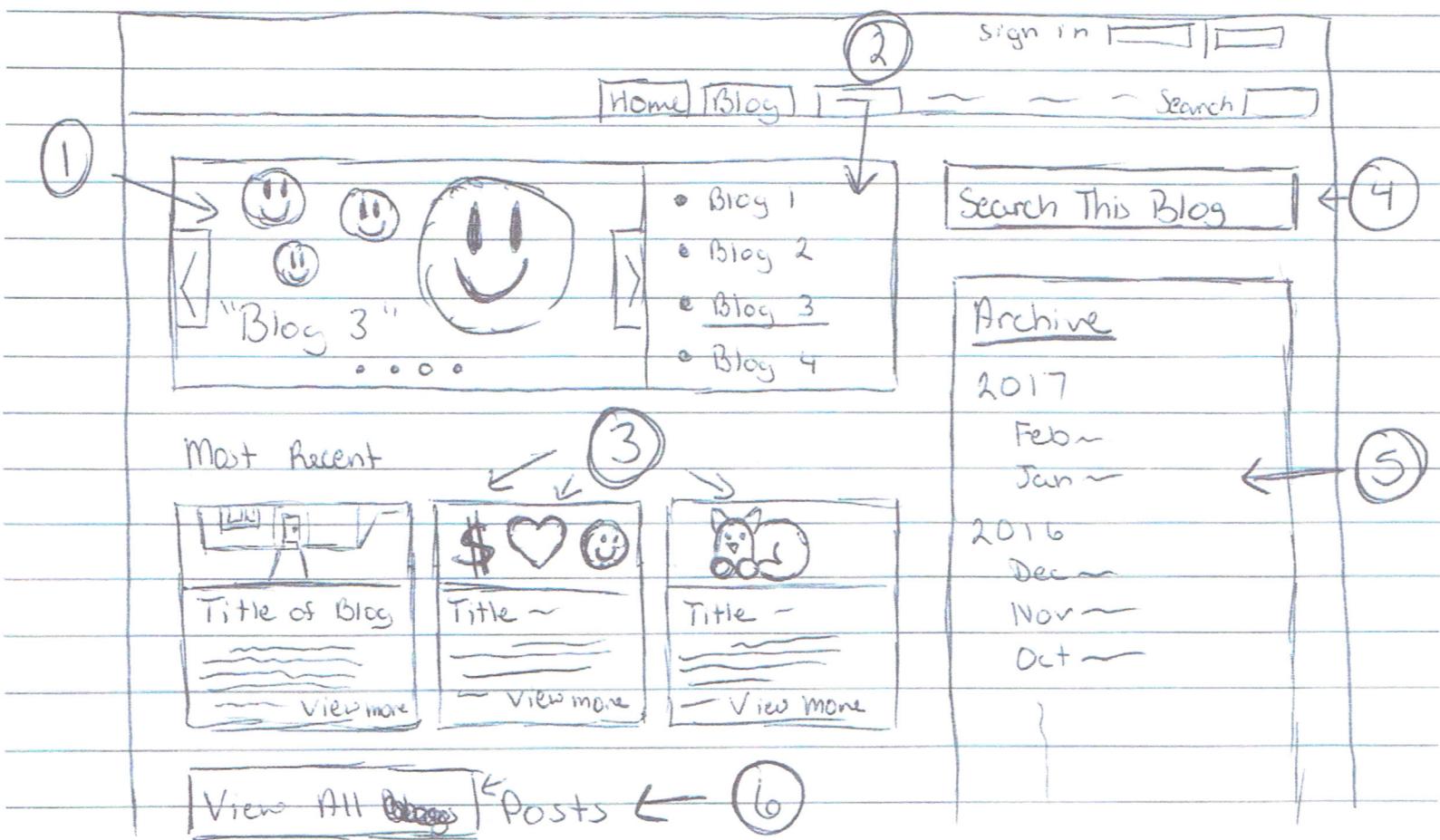


A hand-drawn wireframe of a service selection and testimonial submission section. On the left, a large circle labeled '2' has an arrow pointing to a row of six empty circles, each with a wavy line underneath. On the right, a large circle labeled '3' has an arrow pointing to a form. The form includes fields for 'Name' (with 'mattdeacon' written in), 'Service' (with 'IV' checked), 'Comments' (with a large empty text area), and a 'Submit' button at the bottom.

| | |
|---|---|
| What Service Are You Interested In? | Tell Us How We're Doing |
| ② | Name: <input type="text" value="mattdeacon"/> |
| <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> | Service: <input checked="" type="checkbox" value="IV"/> |
| <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> | Comments: <input type="text"/> |
| | <input type="button" value="Submit"/> |

Blog

- 1.) Large "Featured Blogs" section that scrolls between 4 blogs that we select. Arrows on both sides of the panel allow the visitor to scroll through manually. Link to posts.
- 2.) List of the featured Blogs. When the information in section 1 is shown, the corresponding title is highlighted. The titles themselves link to their respective posts
- 3.) The 3 most recently added blogs show up here with the first few opening lines of text from the blog and a "View more" link that takes you to the blog
- 4.) Search bar that can be used to search the entire blog
- 5.) Blog Archive
- 6.) "View All Blogs" links to a standard list of all blogs Posts



Client Pages

- 1.) Navigation Pane with links to options such as "Account Home," "Manage My Profile," and "Schedule an Appointment," etc.
- 2.) "Your Account" Area: contains basic info on customer. If the customer has not become a "member," advertise membership here. Also contains an area that lists a customer's "Current Services." Regularly scheduled services like Housekeeping lawn care show the next scheduled appointment date time
- 3) Current Services (see Underlined above)
- 4) Helpful Buttons such as "Add a Service" "Membership Benefits"

