

















**OFFLINE** 

## Event Briefing Session

₩ WEDNESDAY 25th Dec. 2024

# Business Acumen Test (BAT) 1 Session/2hrs

■ SUNDAY 29<sup>th</sup> Dec. 2024

The Business Acumen Test (BAT) is a great way for students to check out their strategic thinking, cognitive abilities and business skills. This session will help you understand your strengths and areas for improvement.

#### ☑ Business Plan Workshop & Team Formation

SUNDAY 05th Jan. 2025

This workshop will span 2 days, centered around the theme "Skills to Venture". It will provide you with a comprehensive understanding of start up essentials, including business planning, marketing strategies, financial management, legal considerations, and entrepreneurial leadership.

## Business Plan Submission (Initial Screening)

SUNDAY 12<sup>th</sup> Jan. 2025

The participants will submit their business plan for the initial screening

### Review and Screening of Business Plan

SUNDAY 19<sup>th</sup> Jan. 2025

Participants present their proposals to the FIE Panel for Expert Feedback. This session will provide personalized support to address individual needs, actionable feedback and advice, & collaborative sessions to refine ideas and strategies.

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SUNDAY 2<sup>nd</sup> Feb. 2025

The shortlisted participants will submit their final business plan

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