ATUL SHARMA

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Technical Skills

Languages: JavaScript, Html, CSS
FrontEnd: JavaScript ReactJS, Node.Js TailwindCSS, HTML, CSS
Clouds & Databases: MongoDB
Additional Skills: Postman, Github, Seo, Wordpress, Google Analytics, KeywordResearch, Ai tools,

Work Experience

via ENS Digital PR-Marketing Agency Media Company 2018-2020
Team Ledaer *Jammu,*

- Developed and managed responsive websites using WordPress, handling end-to-end site setup, customization, and content integration.
- Implemented effective SEO strategies for WordPress sites, optimizing on-page elements and content to improve search engine rankings and drive organic traffic.

TRICITY INFRA PLANNERS - Business Development Manager l Sep-2020 March-2021
Social Media Manager *Jammu, Chandigarh*

- Developed and executed digital marketing campaigns to promote property listings.
- Utilized social media, SEO, and paid ads to enhanceproperty visibility and attract buyers.

Projects

Tricity Infra – Real Estate — Chandigarh — Social Media Manager) 2020

- **Designed, developed, and launched the company's full-featured website using WordPress, managing site structure, content, and ongoing maintenance**
- Planned and executed targeted social media and paid ad campaigns across platforms to drive lead generation, resulting in increased qualified inquiries.
- Tracked and analyzed campaign performance using analytics and SEO tools, optimizing strategies to maximize property visibility and ROI.
- Managed all digital channels (Instagram, Facebook, LinkedIn) for consistent brand presence and audience engagement.

E-commerce store–*Link*

- **Tech used: react.js, JavaScript, Html, Css, TailwindCSS,**
- Developed a full-stack e-commerce web application featuring product listings, a shopping cart, and secure checkout using React and Node.js.
- Integrated dynamic cart functionality, enabling users to add, remove, and update items with real-time feedback.

Weather App — *Link*

- **Tech used: React.js, JavaScript, HTML, CSS, OpenWeatherMap API,**
- Built a responsive weather application using React.js to display real-time weather data for any city using the OpenWeatherMap public API.
- Implemented search functionality and dynamic UI updates to show temperature, humidity, and weather conditions instantly.
- Focused on clean UI design and error handling for invalid inputs or unavailable city data to enhance user experience.

Professional Certifications

- MERN-STACK

Education

University of Jammu 2023
Bachelor of Arts (B.A)