

CUSTOMER
SEGMENTATION
ANALYSIS

SALES REPORT

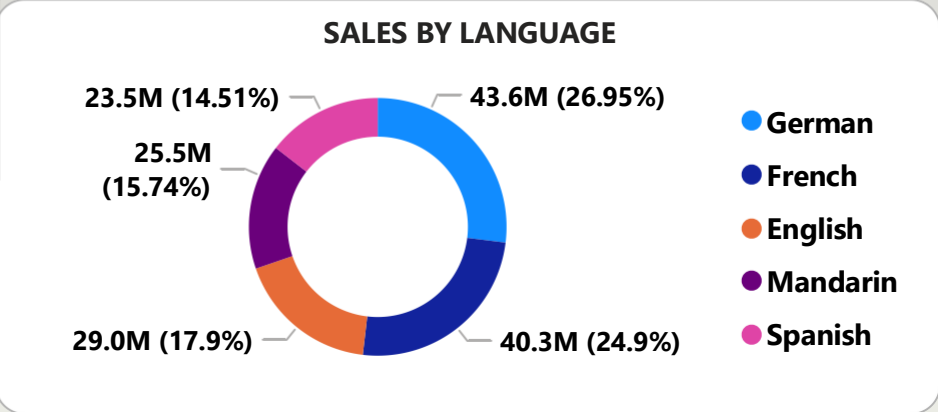
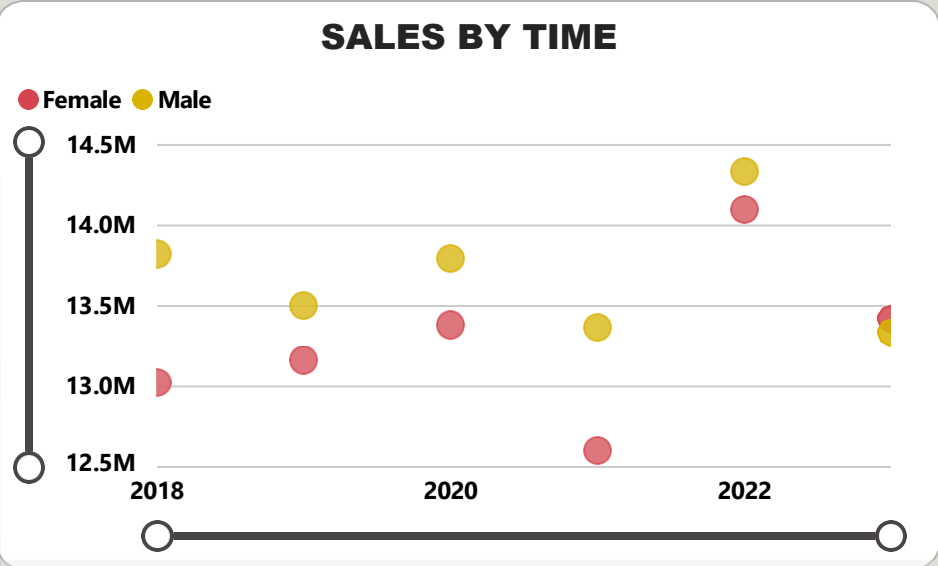
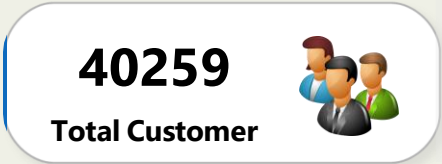
CUSTOMER REPORT

FILTER PANEL

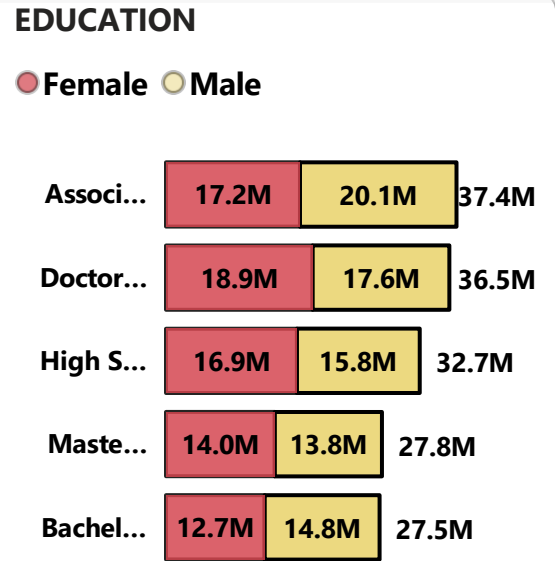
Occupation

STATE

Gender



EDUCATION	AGE GROUP	Segmentation Group	INCOME LEVEL	MARITAL STATUS
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EDUCATION	SALES
Associate Degree	37384804
Doctorate	36458142
High School Diploma	32651876
Master's Degree	27788771
Bachelor's Degree	27493559
TOTAL SALES	161777152

STATES	SALES	CUSTOMERS	AVG SALES
West Bengal	4329116	1447	2957.0
Uttarakhand	5346182	1741	3041.1
Uttar Pradesh	5693975	1838	3069.5
Tripura	4056183	1364	2945.7
Telangana	3089316	1001	3067.8
Tamil Nadu	3998490	1311	3020.0
Sikkim	4953258	1637	2994.7
Total	161777152	40259	3023.7

CUSTOMER
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SALES REPORT

CUSTOMER REPORT

FILTER PANEL

Occupation ▼

All ▼

STATE ▼

All ▼

Gender ▼

All ▼



161.8M

Total Sales



40259

Total Customer



3023.7

Avg Sales

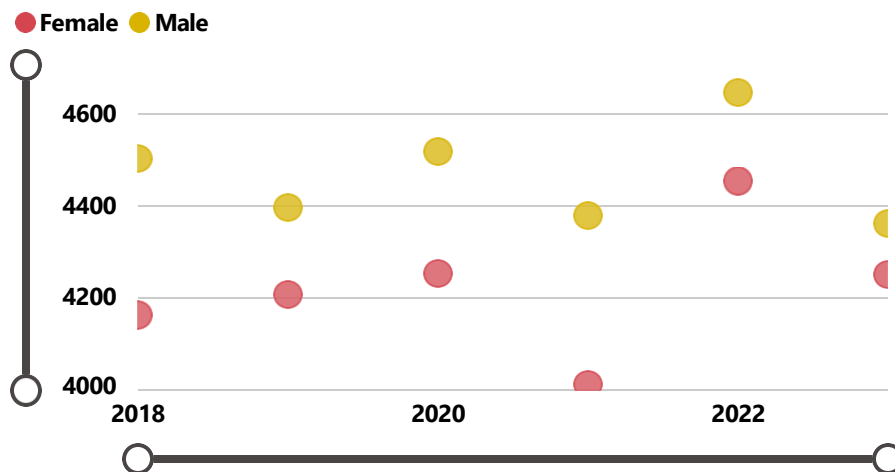


2.8

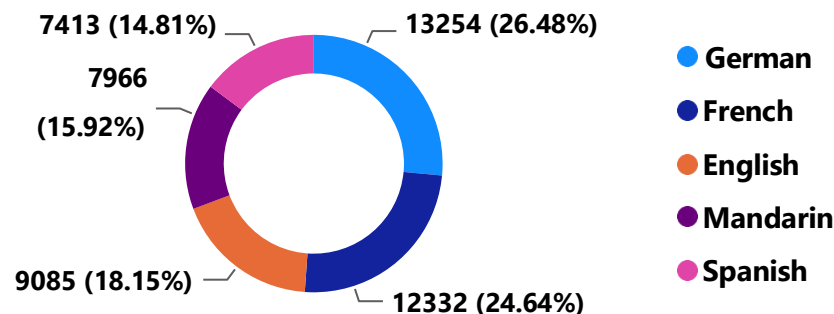
Avg Rating



CUSTOMER BY TIME



TOTAL CUSTOMERS BY LANGUAGE



EDUCATION

AGE GROUP

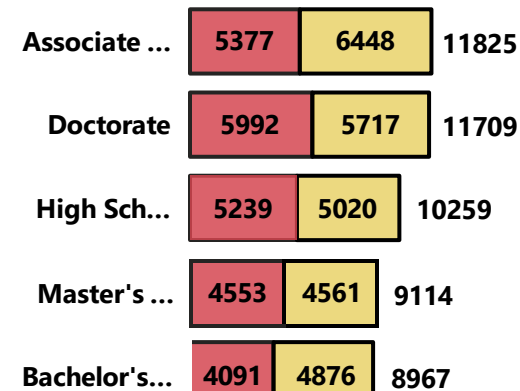
Segmentation
Group

INCOME LEVEL

MARITAL
STATUS

EDUCATION

● Female ● Male



EDUCATION

CUSTOMERS

Associate Degree	11434
Bachelor's Degree	8725
Doctorate	11344
High School Diploma	9970
Master's Degree	8892
TOTAL CUSTOMER	40259

STATES	CUSTOMER INCOME	CUSTOMERS	AVG RATING
West Bengal	122749834	1447	2.9
Uttarakhand	148059050	1741	2.8
Uttar Pradesh	151511500	1838	2.6
Tripura	111660738	1364	2.8
Telangana	85810024	1001	2.9
Tamil Nadu	108496915	1311	2.8
Sikkim	133154253	1637	2.8
TOTAL	4428353656	40259	2.8