

CREDIT CARD TRANSACTION REPORT

Total Revenue

57M

Total Interest

8.0M

Trans Amount

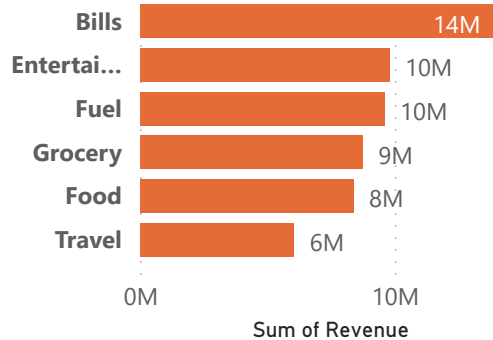
45.5M

Trans Count

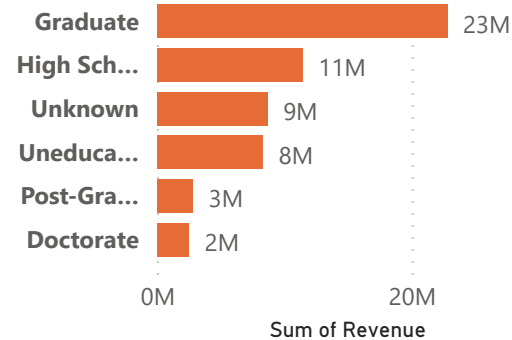
667....

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47,188,611.62	37840749	6,614,172.62
Gold	2,533,682.16	2091362	384,755.16
Platinum	1,135,608.05	953314	161,629.05
Silver	5,659,108.98	4647596	821,922.98
Total	56,517,010.81	45533021	7,982,479.81

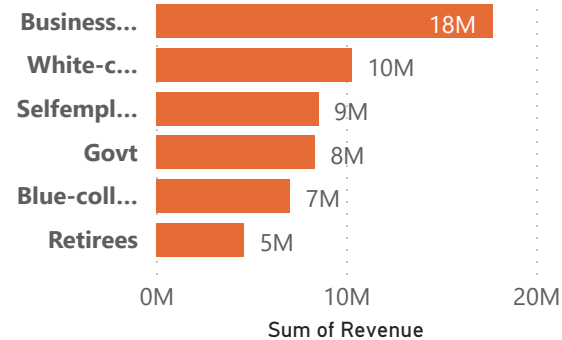
Revenue by Expenditure Type



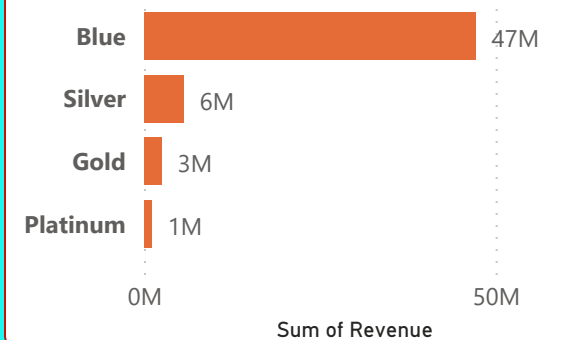
Revenue Education Type



Revenue By Job Type



Customer Acquisition



Q4

Q3

Q2

Q1

Week_Start_Date

All

Gold

Silver

Blue

Platinum

F

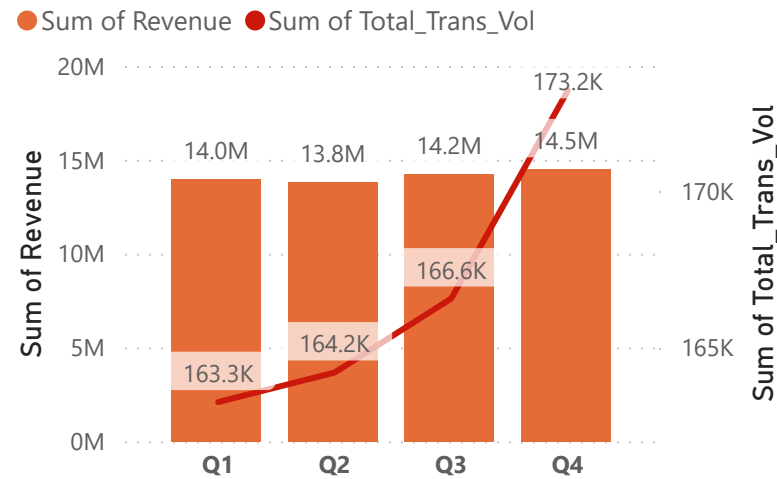
M

Low

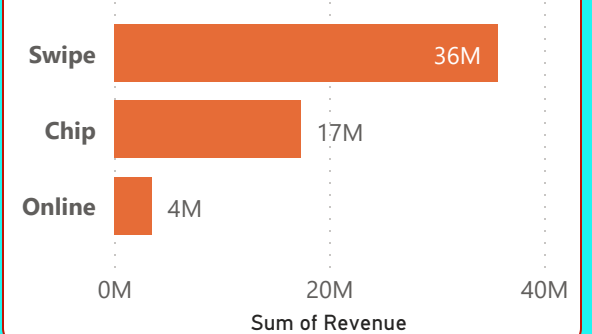
Med

High

QTR Revenue and total trans count



Revenue By Use Chips Type



CREDIT CARD CUSTOMER REPORT

Total...

57M

Total Interest

8.0M

Total Income

588M

CSS

3.19

Q4

Q3

Q2

Q1

Week_Start_Date

All

Gold

Silver

Blue

Platinum

Swipe

Online

Chip

M

31M

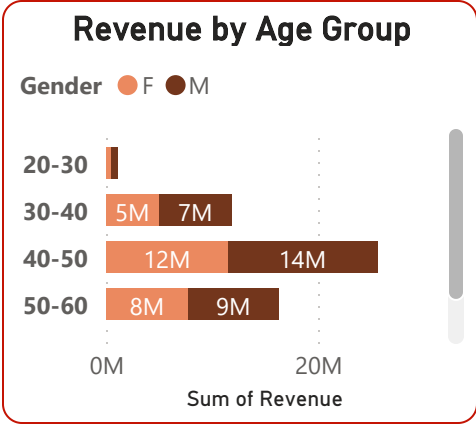
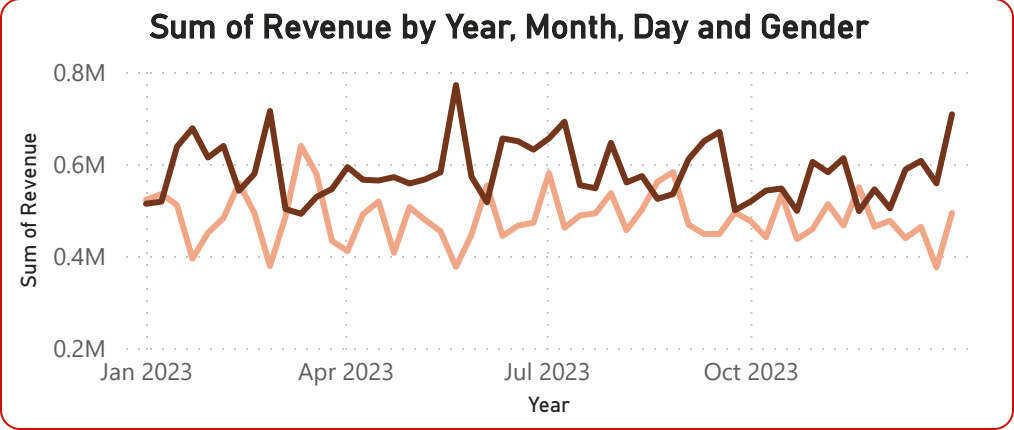
F

26M

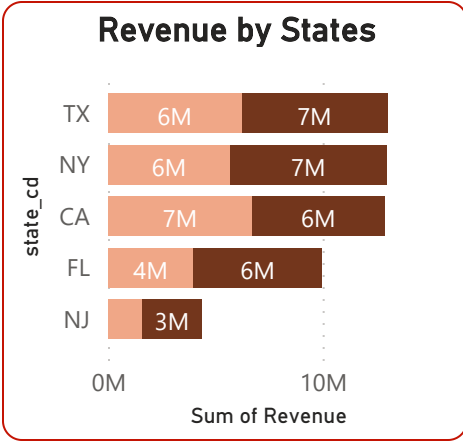
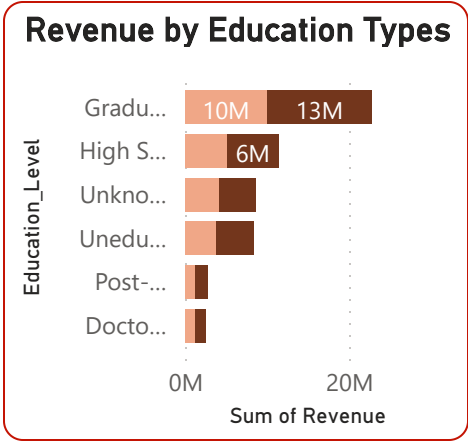
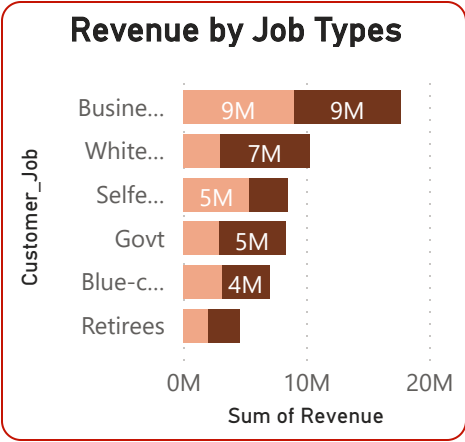
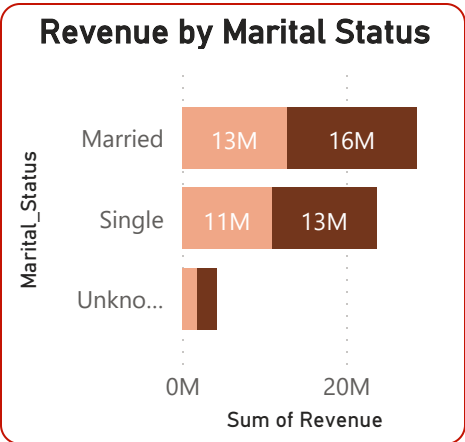
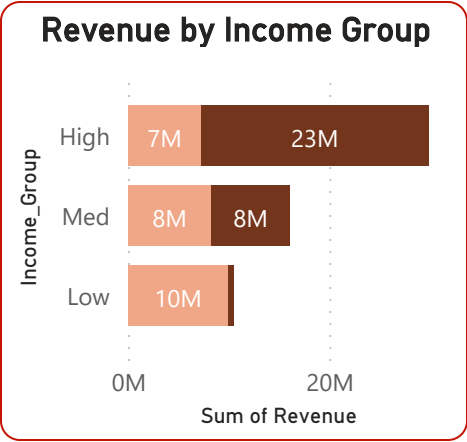
Low

Med

High

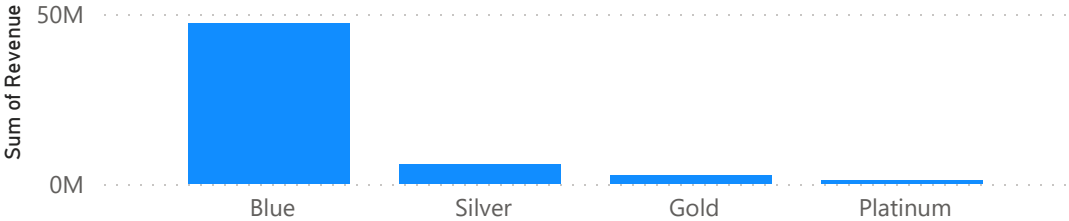


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Ea
Blue-collar	7,040,606.42	73516911	967,75
Businessman	17,697,472.01	190350431	2,584,60
Govt	8,335,533.84	90834727	1,182,23
Retirees	4,617,448.22	49619308	641,69
Selfemployed	8,542,826.40	77659931	1,141,51
White-collar	10,382,133.03	105618475	1,464,60
Total	56,517,010.81	587599783	7,982,47

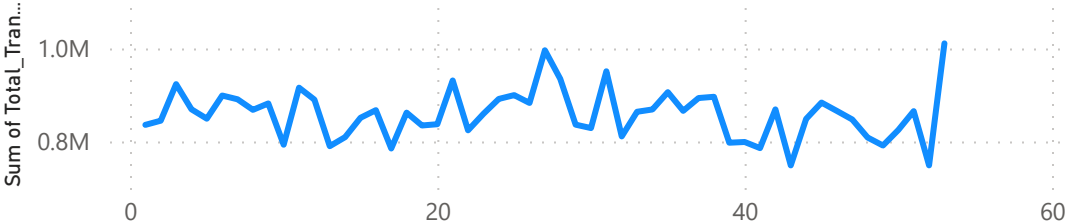


Week_num2	Previous_Week_Revenue	Current_Week_Revenue	WOW_Revenue
53	933,134.43	1,201,600.58	28.77%
52	1,070,439.10	933,134.43	-12.83%
51	1,026,549.11	1,070,439.10	4.28%
50	980,152.37	1,026,549.11	4.73%
49	1,008,776.60	980,152.37	-2.84%
Total	933,134.43	1,201,600.58	28.77%

Sum of Revenue by Card_Category



Sum of Total_Trans_Amt by Week_num2



Week_num2	Previous_Week_Revenue	Current_Week_Revenue	%GT Sum of Total_Trans_Amt	%GT Count of Total_Trans_Amt
53	933,134.43	1,201,600.58	2.22%	
52	1,070,439.10	933,134.43	1.64%	
51	1,026,549.11	1,070,439.10	1.90%	
50	980,152.37	1,026,549.11	1.81%	
49	1,008,776.60	980,152.37	1.74%	
Total	933,134.43	1,201,600.58	100.00%	

Week_num2	Previous_Week_Revenue	Current_Week_Revenue	%GT Count of i»Client_Num
53	933,134.43	1,201,600.58	1.80%
52	1,070,439.10	933,134.43	1.59%
51	1,026,549.11	1,070,439.10	1.89%
50	980,152.37	1,026,549.11	1.89%
Total	933,134.43	1,201,600.58	100.00%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.54%
1	57.46%
Total	100.00%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%