

Atulya Sachit

A Full-Spectrum Product Designer (UI - UX)

www.atulyasachit.com
atulyasachit@gmail.com
+(91) 882 - 643 - 8573

Summary

Product, Interface & Experience designer from India, with main focus on interactive web and mobile experiences. A curious soul who loves to question "Why?" behind every element, strategy, basically everything, because no matter how good a product is, it can always be designed better.

I believe that product design really impacts every person around the globe that has access to technology. This had a direct impact on shaping my life focus which is to design and help build the future of meaningful products and services using thoughtful product design. As Ralf Speth said, if you think good design is expensive, you should look at the cost of bad design.

Professional Experience

The Minimalist - Mumbai, India

UI/UX Design Intern - (Feb 2018 - Aug 2018)

- Worked as an UI/UX design intern and worked on projects like eBay, HCL, Religare Bluestar, ICICI and ByNature.
- First hand experience in interpreting website statistics and user research into usability issues using design thinking and brainstorming.
- Created low fidelity wireframes (UX) for pitch presentations.
- Understand the user journey and experience of a website, and brainstorm to understand the issues which users face. Also, alternative suggestions for improvement on those pain points for both UX research and client pitch presentation.
- Direct contact with clients to understand their requirements and for changes in suggested designs.
- Create high fidelity wireframes for team of UI designers to understand.
- Rapid prototyping to let both the developers and clients have a look and feel about the product.

Exclusife - Noida, India

UI/UX Design Intern - (Dec 2016 - Jan 2017)

- Worked as an UI/UX intern and worked mainly on in-house visual design and graphic design projects.
- Created mock ups for for a project titled EAM.
- Designed and created content appropriate for client's social media platforms.
- Coordinated with the marketing team to better understand the clients requirements.
- Single-handedly designed and created a .gif with the previously created mockups for marketing and promotion of EAM.

Skills & Softwares

Sketch
Adobe CC
Axure
Story Boarding
Information Architecture
Heuristic Evaluation
Usability Testing
Prototyping
Visual Design
Competitive Analysis
Wireframing

Interests

Photography
Cinematography
PC Building
Gaming

Education

Jaypee University of Engineering & Technology, Class of '18

Bachelors of Technology in
Computer Science & Engineering

Student Organizations

CodeChef Campus Chapter

President

Computer Society of India Campus Chapter

Secretary

Media Wing, JUET Youth Club

Joint Secretary

Web Development Team, JUET Youth Club

Head