

# Atulya Sachit

**A Full-Spectrum Product Designer (UI - UX)**

[www.atulyasachit.com](http://www.atulyasachit.com)

[atulyasachit@gmail.com](mailto:atulyasachit@gmail.com)

+ (91) 882 - 643 - 8573

## Summary

Product, Interface & Experience designer from India, with main focus on interactive web and mobile experiences. A curious soul who loves to question "Why?" behind every element, strategy, basically everything, because no matter how good a product is, it can always be designed better.

I believe that product design really impacts every person around the globe that has access to technology. This had a direct impact on shaping my life focus which is to design and help build the future of meaningful products and services using thoughtful product design. As Ralf Speth said, if you think good design is expensive, you should look at the cost of bad design.

## Professional Experience

### The Minimalist - Mumbai, India

#### UI/UX Design Intern - (Feb 2018 - Aug 2018)

- Worked as an UI/UX design intern and worked on projects like eBay, HCL, Religare Bluestar, ICICI and ByNature.
- First hand experience in interpreting website statistics and user research into usability issues using design thinking and brainstorming.
- Created low fidelity wireframes (UX) for pitch presentations.
- Understand the user journey and experience of a website, and brainstorm to understand the issues which users face. Also, alternative suggestions for improvement on those pain points for both UX research and client pitch presentation.
- Direct contact with clients to understand their requirements and for changes in suggested designs.
- Create high fidelity wireframes for UI designers of team to understand.
- Rapid prototyping to let both the developers and clients have a look and feel about the product.

### Exclusife - Noida, India

#### UI/UX Design Intern - (Dec 2016 - Jan 2017)

- Worked as an UI/UX intern and worked mainly on in-house visual design and graphic design projects.
- Created mock ups for for a project titled EAM.
- Designed and created content appropriate for client's social media platforms.
- Coordinated with the marketing team to better understand the clients requirements.
- Single-handedly designed and created a .gif with the previously created mockups for marketing and promotion of EAM.

## Skills & Softwares

Sketch

Adobe CC

Axure

Story Boarding

Information Architecture

Heuristic Evaluation

Usability Testing

Prototyping

Visual Design

Competitive Analysis

Wireframing

## Interests

Photography

Cinematography

PC Building

Gaming

## Education

### Jaypee University of Engineering & Technology, Class of '18

Bachelors of Technology in  
Computer Science & Engineering

## Student Organizations

### CodeChef Campus Chapter

President

### Computer Society of India Campus Chapter

Secretary

### Media Wing, JUET Youth Club

Joint Secretary

### Web Development Team, JUET Youth Club

Head