

Atulya Sachit

A full spectrum product designer with an interest in product management.

www.atulyasachit.com

atulyasachit@gmail.com

(+44)7776315513

EDUCATION

The University of Sheffield

Master of Science in Management - *Class of '20*

Jaypee University of Engineering & Technology

Bachelor of Technology in Computer Science & Engineering - *Class of '18*

Relevant Coursework

Managing People in Organisations; Accounting and Financial Management; Marketing; Operations and Supply Chain Management; Management and Organisational Theory; Strategic Management;

Managerial Economics; Probability Theory and Random Processes; Integral Transforms; Game Theory;

Data Structures; Database Systems; Object Oriented Programming; Software Engineering; Systems and Network Programming; Computer Organisation and Architecture; Artificial Intelligence and Applications.

EXPERIENCE

The Minimalist - *Mumbai, India*

UI/UX Design Intern (*February '18 - August '18*)

Roles & Responsibilities

- **Research** and **interpret** product/website **statistics and analytics** to determine usability problems.
- **Design low and high fidelity wireframes** for both clients and internal use.
- Work alongside account managers to **make pitch presentations**.
- **Brainstorm** with other designers to come up with solutions using **design thinking**.
- **Contact clients** to better understand their requirements.
- **Create personas** and **roadmaps**.
- **Interview current and potential users** to better understand their problems and/or expectations.
- **Rapid prototyping** to better represent the interaction designs for clients and UI team.
- Brainstorm with internal digital marketing team while working on pitch presentations.

The Exclusife - Noida, India

UI/UX Design & Marketing Intern (December '16 - January '17)

Roles & Responsibilities

- **Visual and graphic design** work for internal products.
- **Create mockups** for products. (*Under NDA*)
- **Design social media posts** for clients.
- **Brainstorm** with marketing team to come up with **social media marketing strategies** for promotion of in-house products.

SKILLS

Sketch; Adobe CC; C++; Python; Axure;
Storyboarding; Information Architecture; Heuristic
Evaluation; Usability Testing; Prototyping; Visual
Design; Competitor Analysis; Wireframing;
Skill Transfer (the most important of all)

INTERESTS

Photography; Cinematography; PC Building;
Personal Home Automation Pet Projects; Gaming;
Art; Design

STUDENT ORGANISATIONS & ACTIVITIES

Academic Representative

Sheffield University Management School

Student Partner

CodeChef JUET Chapter

Student Ambassador

GeeksForGeeks

Secretary - Graphic & UI/UX Design

Computer Society of India JUET Chapter

Joint Secretary - Design

JYC Media Wing