# Monetisation Dashboard

Jan 1, 2018 - Aug 31, 2018

Orders Count Total revenue 8.69M €

**137.0%** 

**135.1%** 

Payment value 155 €

\$ 3.2%

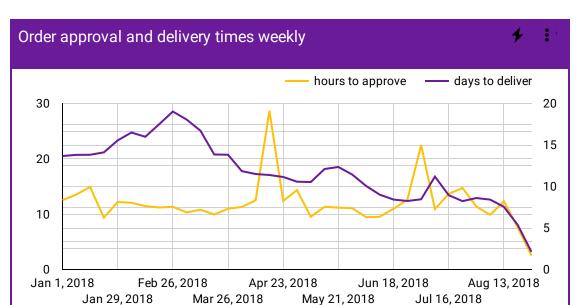
Days to deliver
12.1
3 -1.1%

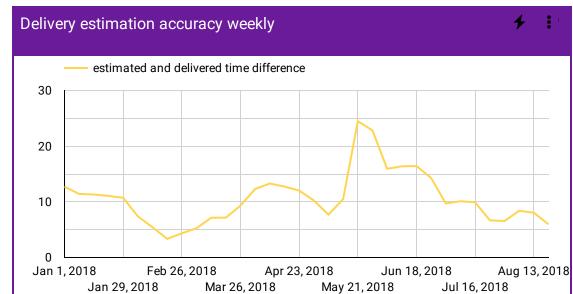
Hours to approve 12.30

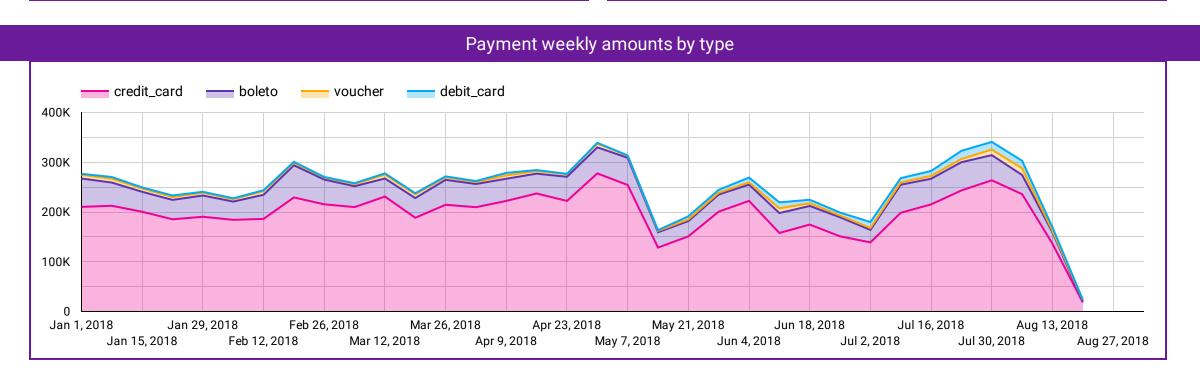
Review score
4.07

-1.8%

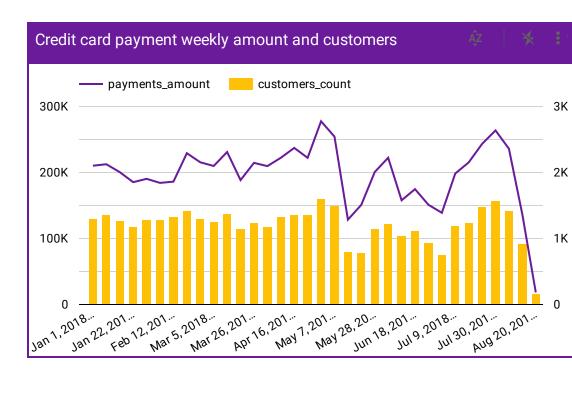
## Timing analysis

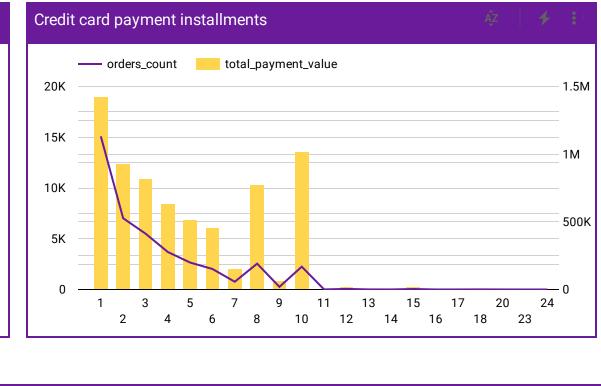




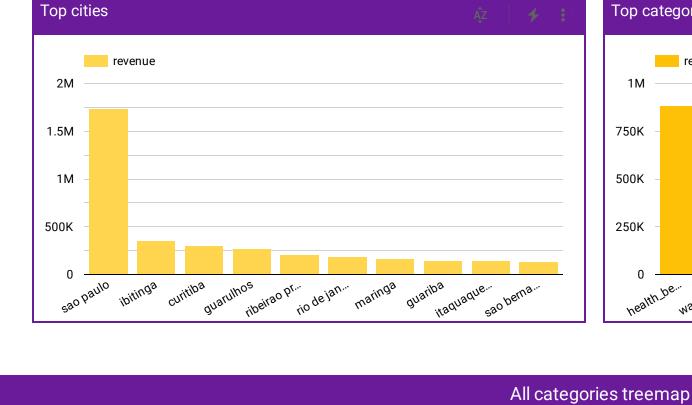


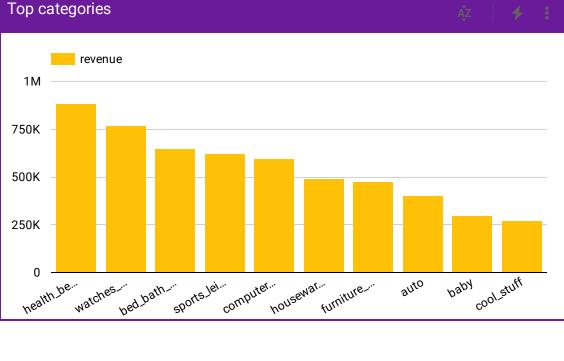
Credit card payments weekly





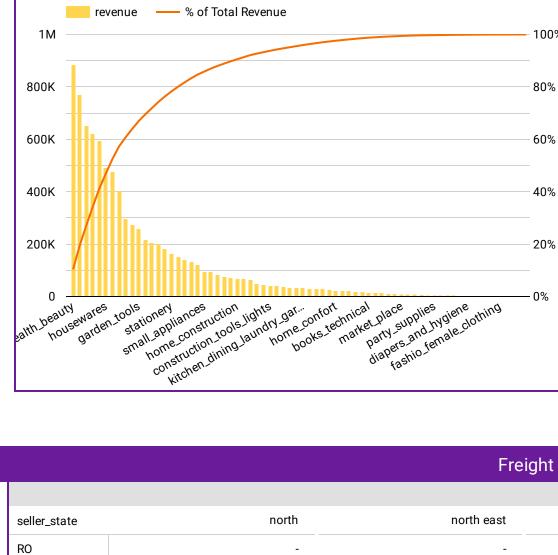
Top 10



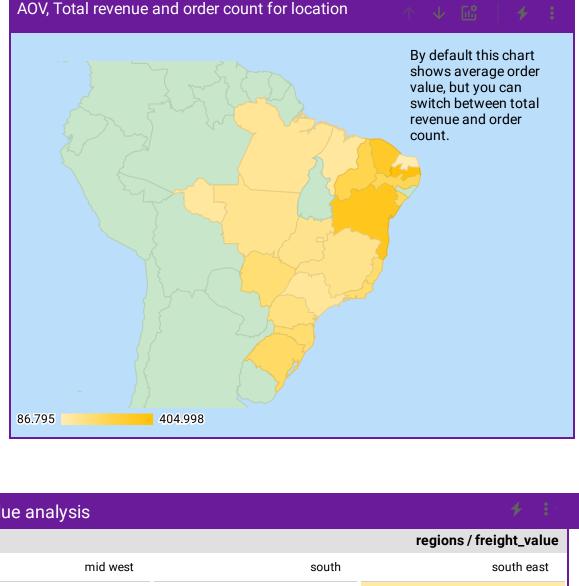


### All garden\_tools baby furniture\_decor health\_beauty watches\_gifts telephony perfumery cool\_stuff auto home\_appliances\_2 consoles... computers computers\_accessories office\_furnitu... stationery toys home\_appli... fashion\_... luggag... home\_co... small\_appli... bed\_bath\_table sports\_leisure home\_c... fixed\_t... electronics agro\_i... const... furnit... pet\_shop fo... sig... dri... air\_con... housewares industry... constructio... costruct... cost... ci... musical\_ins...small\_ap... construction\_tools... kitch... boo... art furn... f... ... f... ... Pareto chart and Geochart

## AOV, Total



Pareto chart of product categories



Freight value analysis					
					regions / freight_value
seller_state	north	north east	mid west	south	south east
RO	-	-	-	-	61.61
CE	117.08	43.3	86.07	116.54	58.3
РВ	-	21.39	26.1	-	62.14
SE	-	35.53	36.33	-	42.91
PI	-	26.52	-	46.86	43.41
ВА	74.84	24.88	30.47	33.82	39.05
MT	23.02	35.74	24.97	39.82	32.15
ES	114.62	41.32	53.23	37.54	24.69
MA	28.86	19.54	27.15	42.66	31.81
MS	-	50.99	30.13	39.28	24.49
SC	66.71	62.03	45.59	21.76	26.12
RS	51.24	61.01	36.78	19.87	26.54
PE	42.4	18.08	30.49	47.43	27.63
MG	45.43	40.07	30.49	32.54	22.85
GO	28.81	38.51	15.03	32.02	25.88
PR	54.64	51.19	33.03	19.78	21.37
DF	32.94	29.76	12.84	26.61	20.3
RJ	41.76	36.73	21.81	22.32	16.91
SP	36.4	32.28	22.05	21.76	15.85
RN	-	12.43	22.85	29.7	36.72
PA	-	-	-	-	16.2