

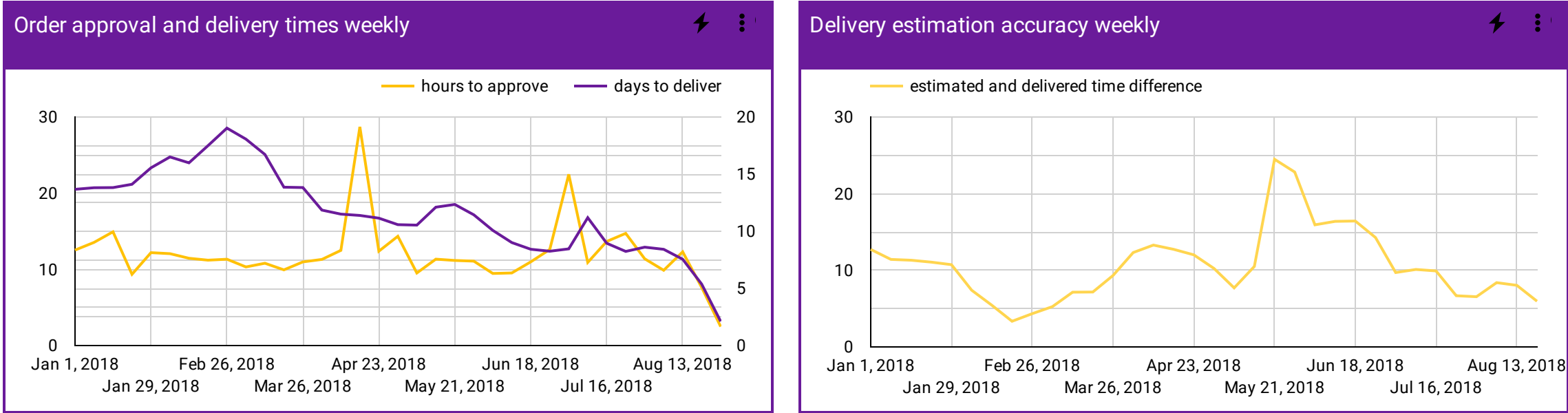
# MonetisationDashboard

Jan 1, 2018 - Aug 31, 2018

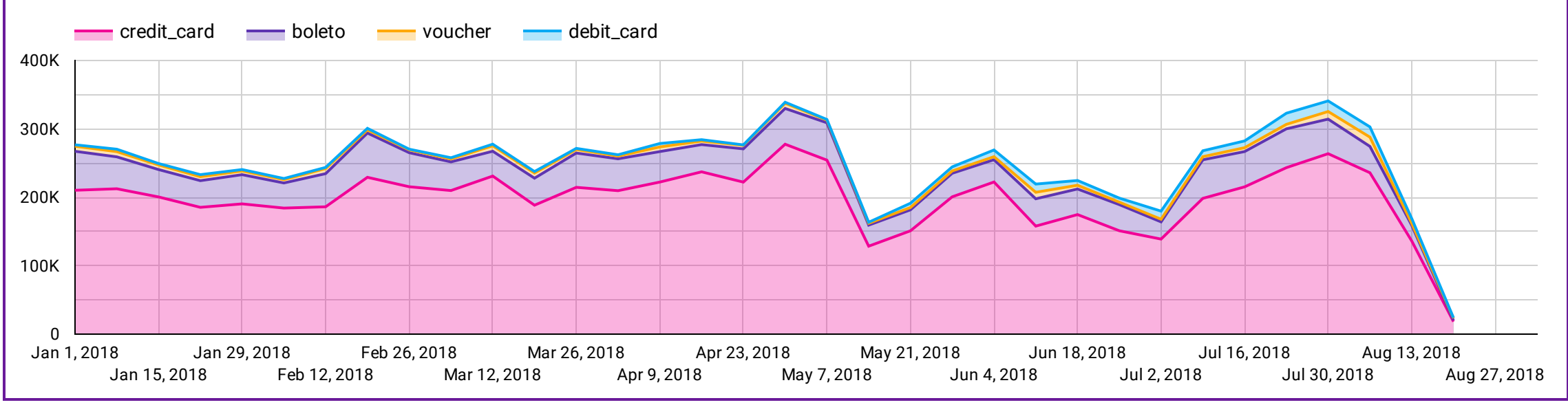
## KPIs

|   |   |   |   |  |  |
|---|---|---|---|--|--|
| Orders Count<br><b>53,991</b><br>↑ 135.1% | Total revenue<br><b>8.69M €</b><br>↑ 137.0% | Payment value<br><b>155 €</b><br>↑ 3.2% | Days to deliver<br><b>12.1</b><br>↓ -1.1% | Hours to approve<br><b>12.30</b><br>↑ 3.3% | Review score<br><b>4.07</b><br>↓ -1.8% |
|---|---|---|---|--|--|

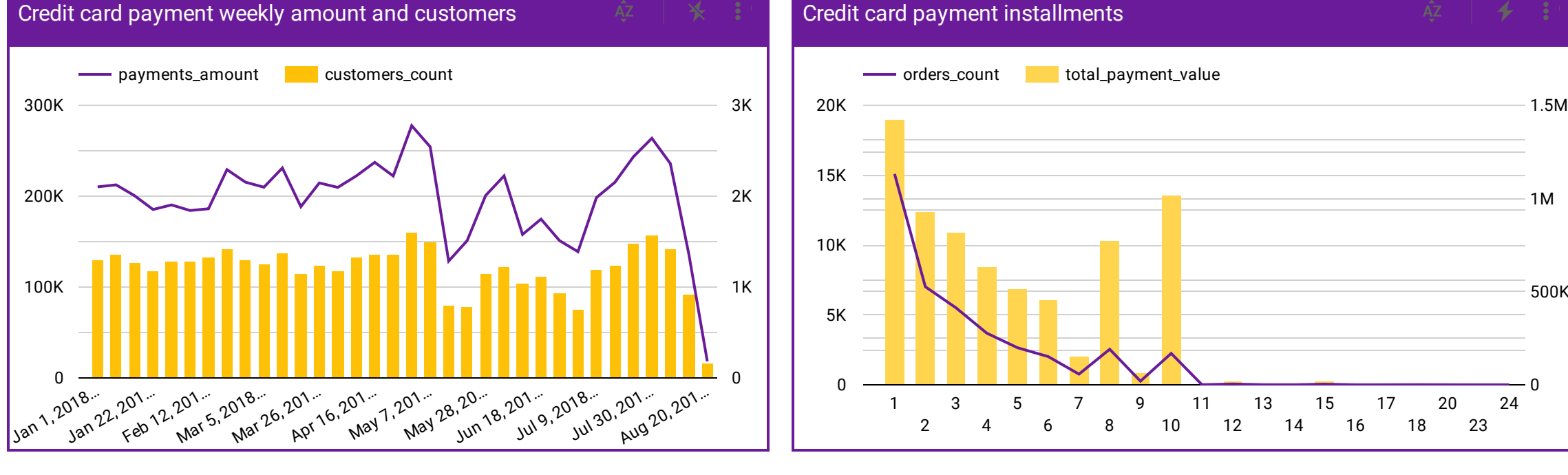
## Timing analysis



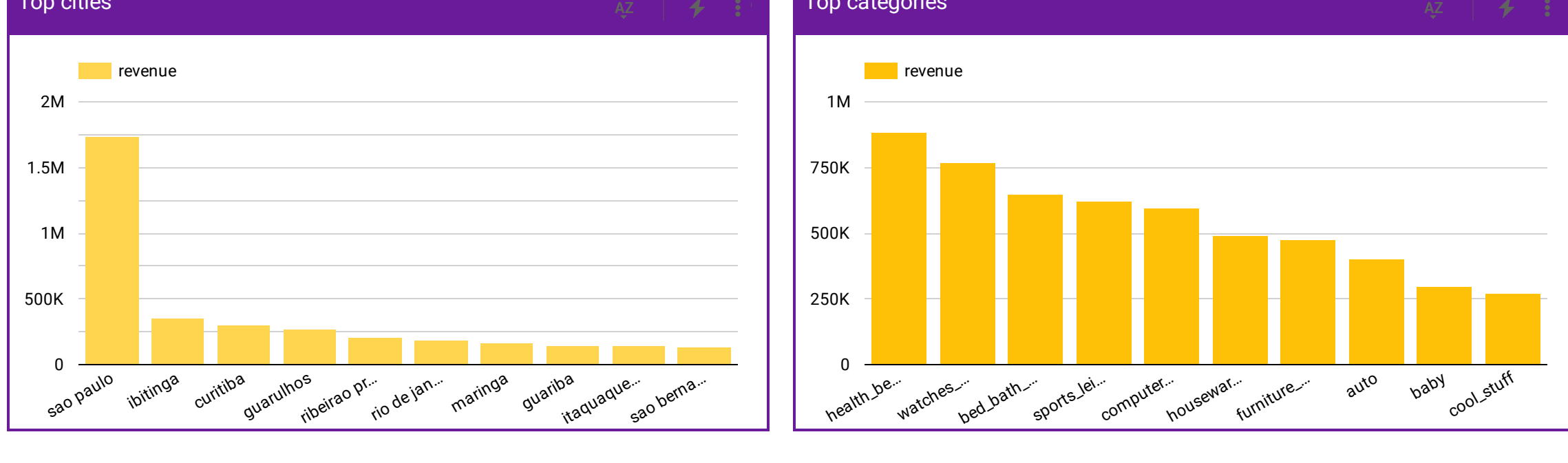
## Payment weekly amounts by type



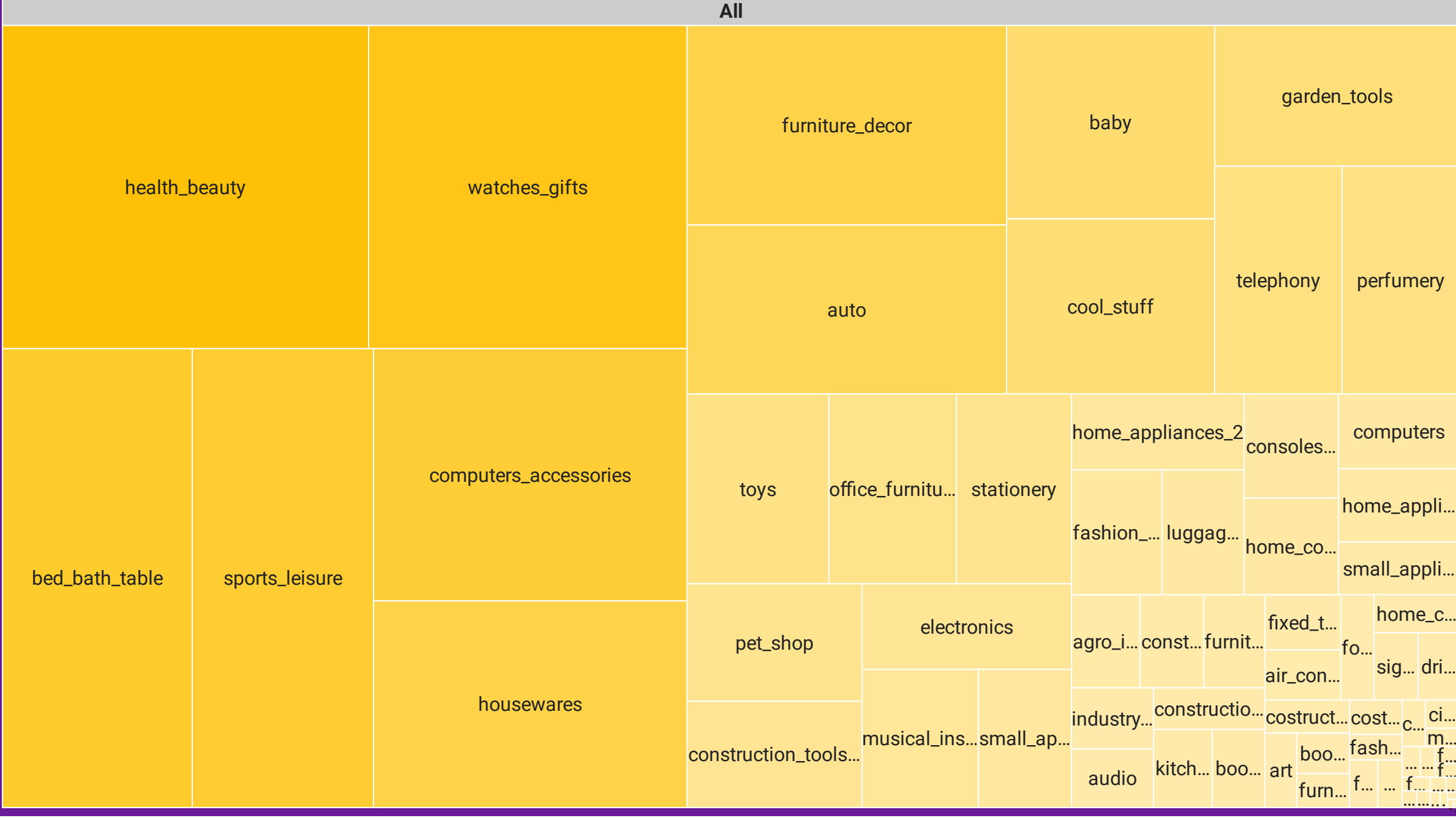
## Credit card payments weekly



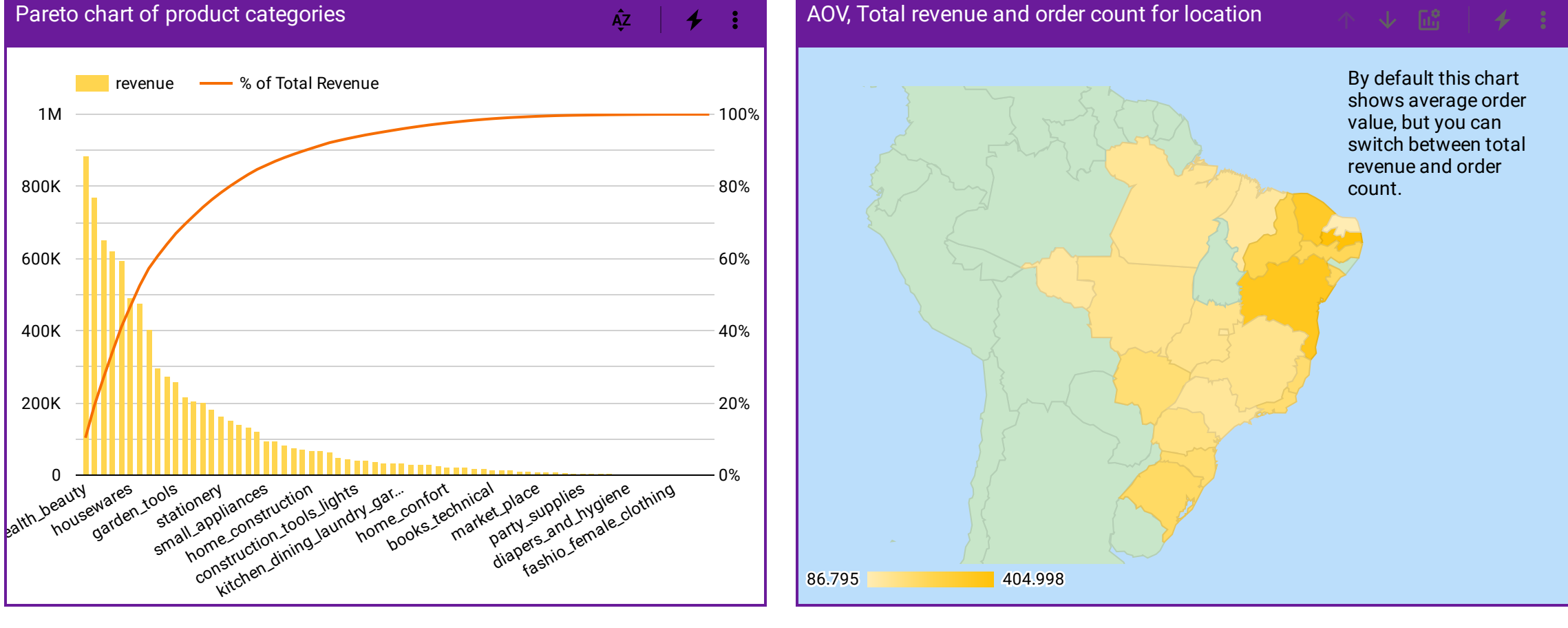
## Top 10



## All categories treemap



## Pareto chart and Geochart



## Freight value analysis

|              |        |            |          |        | regions / freight_value |
|--------------|--------|------------|----------|--------|-------------------------|
| seller_state | north  | north east | mid west | south  | south east              |
| RO           | -      | -          | -        | -      | 61.61                   |
| CE           | 117.08 | 43.3       | 86.07    | 116.54 | 58.3                    |
| PB           | -      | 21.39      | 26.1     | -      | 62.14                   |
| SE           | -      | 35.53      | 36.33    | -      | 42.91                   |
| PI           | -      | 26.52      | -        | 46.86  | 43.41                   |
| BA           | 74.84  | 24.88      | 30.47    | 33.82  | 39.05                   |
| MT           | 23.02  | 35.74      | 24.97    | 39.82  | 32.15                   |
| ES           | 114.62 | 41.32      | 53.23    | 37.54  | 24.69                   |
| MA           | 28.86  | 19.54      | 27.15    | 42.66  | 31.81                   |
| MS           | -      | 50.99      | 30.13    | 39.28  | 24.49                   |
| SC           | 66.71  | 62.03      | 45.59    | 21.76  | 26.12                   |
| RS           | 51.24  | 61.01      | 36.78    | 19.87  | 26.54                   |
| PE           | 42.4   | 18.08      | 30.49    | 47.43  | 27.63                   |
| MG           | 45.43  | 40.07      | 30.49    | 32.54  | 22.85                   |
| GO           | 28.81  | 38.51      | 15.03    | 32.02  | 25.88                   |
| PR           | 54.64  | 51.19      | 33.03    | 19.78  | 21.37                   |
| DF           | 32.94  | 29.76      | 12.84    | 26.61  | 20.3                    |
| RJ           | 41.76  | 36.73      | 21.81    | 22.32  | 16.91                   |
| SP           | 36.4   | 32.28      | 22.05    | 21.76  | 15.85                   |
| RN           | -      | 12.43      | 22.85    | 29.7   | 36.72                   |
| PA           | -      | -          | -        | -      | 16.2                    |