

INFO30005 Project Proposal

Team “ReviewMyResume”

Adam Turner, Amie Xie, Matt Cooke and Shevon Mendis

Problem Statement

OpenIDEO Challenge: How do we develop a platform that builds better employment opportunities and pathways for students around the world?

Interpretation: How do we develop a platform that builds better employment opportunities and pathways for students around the world?

Why do you want to solve this problem?

Over the past 2 years of our undergraduate degrees, we’ve noticed that many students, much like ourselves, often find it difficult to create good quality resumes and cover letters when applying for jobs. In these cases, the lack of direction imposes a barrier that prevents them from getting responses from the companies they hope to someday work at, even if they are fully qualified for the role. It is understandable that students will eventually create appropriate resumes that land them interviews with their dream companies. However, this takes time and we hope to provide a platform that would help them minimise that delay.

What are the different types of people suffering this problem?

Students, those who are looking for internships, graduate positions or general work.

How prevalent is the problem? How many people are impacted by it?

Resumes are frequently the first item that recruiters use to get to know an applicant and so, it is vital that it is of the highest quality in regard to the role being applied for. As students, by speaking to our peers, educators and recruiters, we’ve found that everyone has a different perspective on what a resume should encompass. This plethora of different ideas can often lead to bloated resumes, which are known to be disregarded by recruiters.

What are the economic and social consequences of this problem?

A consequence would be the hiring of an under qualified applicant over a qualified or overqualified applicant who simply had a badly designed/ structured resume. This could be reflected in a company’s quarterly profit margins.

What are the current solutions being explored?

Currently, you can use Google or YouTube to search for tips on creating good resumes and cover letters. However, solutions are quite generalised and not catered towards a particular individual or industry. What sets us apart is our motive to create a centralised hub to upload resume and receive feedback tailored to each student's experience and desired role.

Proposal Summary

We are proposing to develop a platform for students to receive feedback on their resume and find inspiration when writing one. Our intention is to increase employment opportunities for students by allowing them to maximise the quality of their resume. Resumes are uploaded to the site for review which can have assigned tags such as the industry, job, common terms and design type. Users would then be able to search for resumes based on the specific type they are looking for.

Submission would be broken up into four stages:

1. User uploads their current resume (or direct them to another resource to create one) and user selects related tags.
2. User is presented with successful/highly rated resumes that are similar to their submission.
3. Final edit phase, opportunity to make changes based on the suggested resumes that have been provided.
4. Final submission for review.

Reviewers would be able to leave comments on these submissions, and to provide incentive for reviewers we can also include a reputation system (similar to StackOverflow). With a strong user base we believe this platform can provide students with a suitable resource for creating a quality resume.

Some other ideas for features that we could implement if we have time:

- Built in resume builder for users in the submission phase.
- A function that analyses resume uploads to determine suggestions for tags and content.
- Allow companies/recruiters to post jobs/positions

Team Plan

Meeting Schedule: 12pm - 1pm | Monday | Sidney Myer Asia Centre 118 (Spare hour in AI tutorial room)

GitHub repository: <https://github.com/aturnerr/A1-INFO30005>