



## GENERAL MOTORS

## **SALES TABLES**

MARCH	Total Sales	YOY Change	Retail Sales	YOY Change	
Chevrolet	199,367	15.6%	15.6% 149,089		
GMC	55,646	11.4%	46,833	19.9%	
Buick	26,834	28.0%	23,538 22.2%		
Cadillac	14,494	12.7%	11,696	5.3%	
Total	296,341	15.7%	231,156	13.8%	

2018CY	Total Sales	YOY Change	Retail Sales	YOY Change	
Chevrolet	490,919	4.1%	4.1% 359,140 -1.0		
GMC	131,344	-1.7%	110,299	2.1%	
Buick	56,804	13.1%	51,147 8.1%		
Cadillac	36,727	8.1%	30,785	6.9%	
Total	715,794	3.8%	551,371	0.8%	

Fleet Segment	Month	YOY Change	2018CY	CY Change
Share of Sales	Share of Sales 22.0%		23.0%	2.3 points

Inventory	Units at Month-end	Days Supply (selling day adjusted)	Units at Previous Month-end	Days Supply (selling day adjusted)
All Vehicles	762,776	72	779,378	85

Industry Sales	Month (est.)	CYTD 2018 (est.)	
Light Vehicle SAAR	17.2M	17.2M	

## GM U.S. DELIVERIES FOR MARCH 2018

		MARCH			(CALENDAR YEAR-TO-DATE)			
		MARCH		JAN	UARY - MARCH			
	2018	2017	%Change Volume	2018	2017	%Change Volume		
Cascada	417	498	-16.3	918	1,442	-36.3		
Enclave	4,011	3,772	6.3	9,869	9,437	4.6		
Encore	15,118	8,293	82.3	25,468	20,079	26.8		
Envision	4,367	3,584	21.8	9,696	8,910	8.8		
LaCrosse	2,071	2,330	-11.1	7,066	4,985	41.7		
Regal	822	1,334	-38.4	3,708	3,308	12.1		
Verano	28	1,146	-97.6	79	2,044	-96.1		
Buick Total	26,834	20,957	28.0	56,804	50,205	13.1		
ATS	1,419	1,367	3.8	3,962	3,346	18.4		
СТ6	994	968	2.7	2,467	2,404	2.6		
CTS	894	882	1.4	2,442	2,486	-1.8		
ELR	0	2	*** *	0	5	*** *		
Escalade	1,957	1,648	18.8	5,035	4,300	17.1		
Escalade ESV	1,306	1,214	7.6	3,076	3,205	-4.0		
SRX	1	16	-93.8	2	104	-98.1		
XT5	6,188	5,280	17.2	14,845	13,454	10.3		
XTS	1,735	1,484	16.9	4,898	4,678	4.7		
Cadillac Total	14,494	12,861	12.7	36,727	33,982	8.1		
Bolt EV	1,774	978	81.4	4,375	3,092	41.5		
Camaro	5,245	7,052	-25.6	11,792	15,298	-22.9		
Caprice	11	26	-57.7	40	111	-64.0		
Colorado	12,798	8,426	51.9	28,859	22,358	29.1		
Commercial Truck	794	706	12.5	2,107	1,872	12.6		
Corvette	2,101	2,460	-14.6	4,457	5,804	-23.2		
Cruze	16,122	18,607	-13.4	39,855	53,923	-26.1		
Equinox	31,940	22,671	40.9	82,398	62,709	31.4		
Express	7,427	5,819	27.6	19,774	15,399	28.4		
Impala	7,581	8,885	-14.7	14,067	22,022	-36.1		
Malibu	14,707	14,222	3.4	34,150	35,005	-2.4		
Silverado-C/K Pickup	52,547	42,410	23.9	135,545	128,467	5.5		
Sonic	3,934	3,385	16.2	5,983	7,620	-21.5		
Spark	3,387	3,306	2.5	6,945	7,140	-2.7		
Suburban (Chevy)	4,433	3,889	14.0	14,725	13,445	9.5		
SS	6	1,217	-99.5	46	1,529	-97.0		
Tahoe	9,548	9,112	4.8	23,643	22,653	4.4		
Traverse	15,023	10,657	41.0	38,198	29,352	30.1		
Trax	8,207	6,498	26.3	20,482	18,361	11.6		
Volt	1,782	2,132	-16.4	3,478	5,563	-37.5		
Chevrolet Total	199,367	172,458	15.6	490,919	471,723	4.1		
Acadia	11,751	11,432	2.8	29,900	29,112	2.7		
Canyon	2,723	2,490	9.4	7,213	7,527	-4.2		
Savana	2,619	3,689	-29.0	4,797	6,767	-29.1		
Sierra	17,082	18,460	-7.5	41,468	49,810	-16.7		
Terrain	15,579	7,831	98.9	32,964	22,855	44.2		
Yukon	3,257	3,197	1.9	8,894	9,984	-10.9		
Yukon XL	2,635	2,849	-7.5	6,108	7,556	-19.2		
GMC Total	55,646	49,948	11.4	131,344	133,611	-1.7		
GM Vehicle Total*	296,341	256,224	15.7	715,794	689,521	3.8		

28 selling days for the MARCH period this year and 27 for last year.