

Charles Young

Product Manager at Abbott Laboratories

United States



University of Iowa

About

As a product marketing leader at Abbott, I leverage my marketing analytics skills to plan, facilitate, and execute product launches and testing that impact the industry. I have over 5 years of experience in product marketing, people management, and project management, working in both big tech and startups.

Experience



Abbott

6 yrs



Marketing Manager

Jun 2021 - Present · 3 yrs 1 mo

- Supporting the marketing strategy for connectivity for US Infectious Disease team, establishing strategies and tactics to promote connectivity in each target market segment.
- Engaging and supporting the US field team and ID customers with connectivity
- Partnering with Global Marketing Services and Informatics/Connectivity teams within Abbott to execute commercial activities for connectivity



API Manufacturing Supervisor

Aug 2020 - May 2021 · 10 mos

- Supervised 20 Operators on both day and night shifts to ensure safety, production, quality, and environmental targets were met
- Successfully transferred two key products into the plant
- Executed corrective/preventative actions to prevent/anticipate future quality and safety events



Associate Brand Manager Supply Chain

Oct 2019 - Jul 2020 · 10 mos

- Led effort to ensure key Oncology product launch and post approval change timelines were met
- Refined overall governance for new product launches



Process Development Engineer

Jul 2018 - Sep 2019 · 1 yr 3 mos

- Led and supported solid oral dosage form drug product technical investigations
- Provided process engineering support at commercial manufacturing facility in Ireland to support site to site technology transfers
- Performed lab-scale physical characterization and scale-down experiments to support technical investigations and commercial technology transfers

Education



University of Iowa

Bachelor of Science, Chemical Engineering

2014 - 2018