

Privacy and Cookies Policy

Below, you will find some legal texts written in a more formal and serious tone than the rest of our website. As we take the privacy and cookie policy very seriously at CROWDFARMING it has to be described clearly without leaving space for misunderstandings. If, however, after having read the following paragraphs, you still have questions, doubts or in case there are elements you do not agree with, write Us an email to hello@crowdfarming.com.

This Privacy and Cookies Policy establishes the terms and conditions under which the CROWDFARMING SL (hereinafter "CROWDFARMING"), with registered address in Spain - calle Vallehermoso, 59, 28015, Madrid - processes the personal data that you provide Us with when using the website www.crowdfarming.com (hereinafter, "the Website"), the mobile application or app, understood as the software application designed to be used on smart phones, tablets or other mobile devices or other applications, software, digital media, storage medium, or functionalities related to the commercial brand CROWDFARMING (jointly, "the Platform").

When using the Platform, each time you provide Us with or it is necessary for Us to access any kind of information which, due to their characteristics, allow Us to identify you, such as your name, surname, email address, billing or shipping address, telephone number, type of device or credit or debit card number, etc. (hereinafter, "Personal Data"), whether for purposes of browsing, purchasing our products or using our services or functionalities, you will be subject to this Privacy and Cookies Policy, Use and Purchase Conditions and other documents cited therein (jointly "the Terms and Conditions") which are applicable at all times and should be reviewed to ensure you agree with them.

1. COLLECTION OF PERSONAL DATA AND PROCESSING PURPOSES

Please bear in mind that before using any of our services or functionalities, you must read this Privacy and Cookies Policy as well as the Terms and Conditions in the specific section regarding the service or functionality. In their section you can see if there are any specific conditions for use, or if they require specific processing of your Personal Data. Not providing certain compulsory information may mean that it will not be possible to manage your registration as a user or to use certain functionalities or services available through the Platform. The user (you) hereby guarantees that the Personal Data provided is true and exact, and agrees to report any change or modification thereto. If you provide us with the Personal Data of third parties, you shall be responsible for having informed them and obtained their consent for these details to be provided for the purposes indicated in the corresponding sections of this Privacy and Cookies Policy. Any loss or damage caused to the Platform, to Data Controllers or to any third party through the communication of erroneous, inaccurate or incomplete information on the registration forms shall be the sole responsibility of the user. CROWDFARMING, as Data Controller, shall use Personal Data for the following purposes:

1.1 To manage your registration as a user of the Platform. The Personal Data you provide us with shall be used to identify you as a Platform user, and to give you access to its different functionalities, products and services that are available to you as a registered user.

1.2 The development, compliance and undertaking of the purchase contract for the products you have acquired or any other contract with Us through the Platform. In particular, you must bear the following in mind:

i. If you choose the option to save your payment information (credit card or bank account number), you shall expressly authorize Us to process the indicated details to be used as necessary for its activation and development. The card's security code (CVV or CVC) shall only be used for making the purchase and shall not be subsequently stored or processed as part of the payment details. Consenting to the activation of this functionality means that your data will automatically appear in these fields when making future purchases, so you will not have to enter your details again for each new purchase as they will be considered as valid and in place. You can change or delete your payment information by writing Us an email to hello@crowdfarming.com.

We store and transmit your card details in accordance with the leading international standards of confidentiality and security for credit and debit cards. The use of this function may require you to change your access password for security reasons. Remember that security when using the Platform also depends on the correct use and storage of certain confidential codes.

ii. In the event that you have purchased a product or production unit of Crowdfarming (tree, beehive, animal or any other element of agriculture, beekeeping, livestock or fishing) in order to give it as a gift and provide Us with the personal data of third parties, you shall be responsible for having informed them and obtained their consent so that, in compliance with the Platform's Use and Purchase Conditions, we will be able to process their data for purposes of (a) managing the shipping and (b) attending to any requests that you or said third party may make.

iii. If you have received a gift and you wish to return goods associated with it through the Platform, we will use the Personal Data provided in the return form for (a) managing the request and processing the collection of the goods from your home address and (b) attending to requests related to the Gift Receipt or the return that you wish to make.

1.3 To contact you by email, telephone calls, SMS, or other equivalent forms of communication, such as letters, regarding updates or informative communications related to the functionalities, products or contracted services, including Platform security updates, when necessary or reasonable for their implementation.

1.4 Attend and manage your requests made using the available customer service channels in relation to the Platform as well as monitoring the quality of our service.

2. SUBSCRIPTION TO THE COMMUNICATION OF CROWDFARMING

If you authorize your subscription to the communication of CROWDFARMING, We will provide you with information regarding the cultivation of our products, the harvest seasons, new Crowdfarming projects and services through different means as, among others, by email, any other equivalent electronic means of communication (such as SMS, etc.) as well as through phone calls. Subscription to the communication of CROWDFARMING may entail using Personal Data to make personalized information related to our products and services available to you via email, SMS or any other of our own electronic media or those of third parties. With the aim of improving the service we provide you with, we hereby inform you that Personal Data related to

your purchases at online or physical stores, tastes and preferences, may be used for the purpose of analysis, generating user profiles, marketing studies, quality surveys and improving our client interaction. You can unsubscribe at any time.

3. DATA PROTECTION RIGHTS

The Data Controllers undertake to respect the confidentiality of your Personal Data and to guarantee you can exercise your rights. You may exercise your rights of access, rectification, cancellation and opposition by sending an email to hello@crowdfarming.com with the subject "Unsubscribe from Communication". This email has to be written from the address to be unsubscribed. If necessary, in case you cannot access the respective email account for instance, we may request a copy of your passport or ID to verify your identity.

4. OTHER NECESSARY USES OF YOUR PERSONAL DATA

To fulfil the purposes indicated in this Privacy Policy, it is necessary that the CROWDFARMING SL as well as other entities which are integrated in this Platform (whose activities relate to the agricultural and logistics sector), processes your Personal Data insofar as they are directly involved with each purpose. It may also be necessary to transfer your Personal Data to third parties who provide us with support services, such as financial bodies, entities that fight against fraud, providers of technological, logistics, transport and delivery services, customer services and/or services that analyse the transactions made on the Platform with the aim of offering users sufficient guarantees in commercial operations, etc. By providing Us with your Personal Data on this Platform, you are authorizing Us to process and share your information with said collaborators. Your authorisation includes those cases where, for purposes of service efficiency, the providers may be located in the United States of America or other countries or territories situated outside of the European Economic Area, which do not provide the same level of data protection as that of your country, or, as the case may be, as that of the European Union.

5. INFORMATION ON COOKIES

We use cookies in this Platform, which are small text files with information on your navigation in this Platform, whose principal objective is to improve your experience on the Platform. Please, continue reading, to find further information on the cookies that we use, their purpose and other information of interest.

What is a Cookie?

A Cookie is a small text file that a website stores on your PC, telephone or any other device, with information about your navigation on that website. Cookies are necessary to facilitate browsing and to make it more user-friendly, and they do not damage your computer. While this Policy uses the general term "Cookies", as they are the main method for storing information used by this website, the browser's "Local Storage" space is also used for the same purposes as the Cookies. All the information included in this section is also applicable to this "Local Storage".

What are Cookies used for on this website?

Cookies are an essential part of how our website works. The main purpose of our Cookies is to improve your browsing experience. For example, they are used to remember your preferences (language, country, etc.) while browsing and on future visits. The information collected by the Cookies also enables Us to improve the site by estimating numbers and patterns of use, the suitability of the website to the individual interests of the users, quicker searches, etc. On occasions, if we have obtained your informed consent in advance, we may use Cookies, tags or other similar devices to obtain information that enables Us to show you, either from our own website or from third-party websites or any other means, advertising based on the analysis of your browsing habits.

Who uses the information stored in Cookies?

The information stored in the Cookies from our website is used exclusively by Us, except for those identified below as "third-party cookies", which are used and managed by external entities to provide services requested by Us to improve our services and the experience of the user when browsing our website. The main services for which these "third-party cookies" are used are to obtain access statistics and to guarantee the payment transactions that are carried out.

How can I avoid using Cookies on this website?

If you prefer to avoid the use of Cookies on this page, taking into account the above-described limitations, first you must disable the use of Cookies in your browser and then delete the Cookies saved in your browser associated with this website. You may use this option for preventing the use of Cookies at any time.

How do I disable and prevent the use of Cookies?

You may restrict, block or delete the Cookies from this website at any time by changing the configuration of your browser following the steps indicated below. You can block the creation and installations of cookies on your device using certain applications created for this purpose or directly in the respective section of your browser settings at any moment.

- For more detailed information concerning Internet Explorer, click [here](#).
- For more detailed information concerning Firefox, click [here](#).
- For more detailed information concerning Google Chrome, click [here](#).
- For more detailed information concerning Opera, click [here](#).
- For more detailed information concerning Safari, click [here](#).

However, We will not be responsible for the negative impact on the well-functioning of the Website resulting from the deactivation of the Cookies.

Which particular Cookies does this website use and for what purpose?

Below, you can see a list of the Cookies, tags and other similar devices used by this website, together with information on the purpose, duration and management (proprietary and by third parties) of each one of them.

- Cookies of Google Analytics and Adwords (__ga, __gat), of third parties: service granted by Google, Inc., which headquarters are located at 1600 Amphitheatre Parkway,

Mountain View (California), CA 94043, Estados Unidos ('Google'). The information generated by the cookies (including your IP address) will be communicated to and archived by Google in its servers in the United States. Google will use this information according to Google privacy policy. Permanent cookies.

- Cookies of Facebook (fr) of third parties: service granted by Facebook, Inc. The information generated will be managed solely to provide alternative access services and to make use of Facebook social icons. Permanent cookies. For more information, the user can go to <https://www.facebook.com/about/privacy/cookies>
- Cookies of Google (PREF, YSC, ID, NID, IDE, VISITOR_INFO1_LIVE), of third parties: service granted by Google Inc. The information generated will be managed solely to make use of “Google Plus” social icons. Permanent cookies. For further information, you can go to <https://www.google.com/intl/en/policies/privacy/partners/>