Building a virtual cinema platform using IBM Cloud Video Streaming involves several steps. Here's an overview:

1. **Define Platform Features:**

   - Create a list of features your virtual cinema platform will have, such as streaming movies, creating user profiles, purchasing tickets, and hosting virtual events.

2. **Design Intuitive User Interface (UI):**

   - Create wireframes and mockups for the platform's UI. Ensure it's user-friendly and visually appealing to enhance the user experience.

3. **Set Up IBM Cloud Video Streaming:**

   - Sign up for an IBM Cloud account if you haven't already.

   - Provision the Video Streaming service from the IBM Cloud catalog.

   - Follow IBM's documentation to integrate video streaming into your platform.

4. **User Registration and Authentication:**

   - Implement user registration forms to collect user data.

   - Choose an authentication mechanism (e.g., email/password, social login, single sign-on) and integrate it with your platform.

   - Implement password security best practices, like hashing and salting.

5. **Secure Access:**

   - Ensure that only authenticated users can access the platform's features.

   - Use access control lists (ACLs) or permissions to restrict certain actions to authorized users.

6. **User Profiles:**

   - Develop a system for users to create and manage profiles.

   - Allow users to personalize their profiles with avatars, bios, and preferences.

7. **Movie Streaming:**

   - Integrate IBM Cloud Video Streaming to enable movie streaming.

   - Ensure content is protected and only accessible to authorized users.

8. **Ticket Purchasing:**

   - Implement a ticket purchase system, enabling users to buy access to specific movies or events.

9. **Hosting Virtual Events:**

   - Set up the infrastructure for hosting virtual cinema events, such as live Q&A sessions or discussions with directors.

10. **Testing and Security:**

    - Thoroughly test the platform to identify and fix any vulnerabilities.

    - Implement SSL for secure data transmission.

    - Keep software and libraries updated to patch security issues.

11. **Content Management:**

    - Establish a content management system to upload, categorize, and manage movies and event content.

12. **Payment Processing:**

    - Integrate a secure payment gateway for ticket purchases.

    - Comply with relevant payment data security standards (e.g., PCI DSS).

13. **Monitoring and Analytics:**

    - Set up monitoring tools to track platform performance and user engagement.

    - Use analytics to gather insights on user behavior.

14. **Legal Considerations:**

- Address copyright and licensing issues related to streaming movies.

- Draft and display terms of use and privacy policies.

15. **Launch and Marketing:**

   - Prepare for a public launch.

   - Develop a marketing strategy to attract users to your platform.

16. **User Support:**

   - Provide channels for user support and feedback, such as helpdesk or chat support.

Remember to document your progress and seek professional advice if needed, especially regarding legal and security aspects. This project will require a multidisciplinary approach involving software development, design, and legal considerations.