

## 1. INTRODUCTION

- Overview

Create a social media post

- Purpose

Share information and ideas in a variety of ways

## 1. **Problem Definition & Design Thinking**

- Empathy Map





1. RESULT

**REAL ESTATE**  
Your Slogan Here



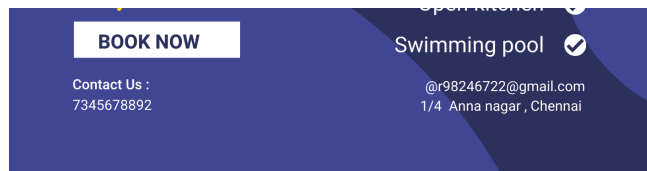


**ELEGANT HOME**

**FEATURES**

- 4 Bed rooms ✓
- 1 living rooms ✓
- Open kitchen ✓

starting Price :  
**30,000**



## 1. ADVANTAGES & DISADVANTAGES

Educational process and online marketing

It can also have negative effects on mental health

## 1. APPLICATIONS

To increase brand awareness and visibility

## 1. CONCLUSION

Social media has plenty of good uses as it allows stories or events that began locally to gain a global or worldwide attention