

Project Report

1. Introduction:

1.1 Overview:

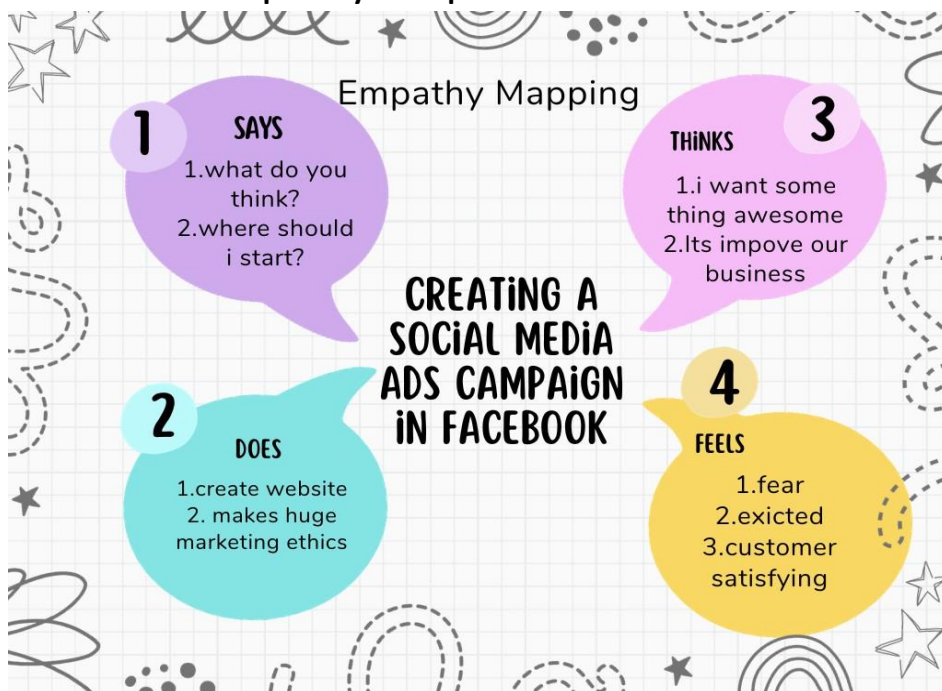
Creating A Social Media Ad Campaign In Facebook.

1.2 Purpose

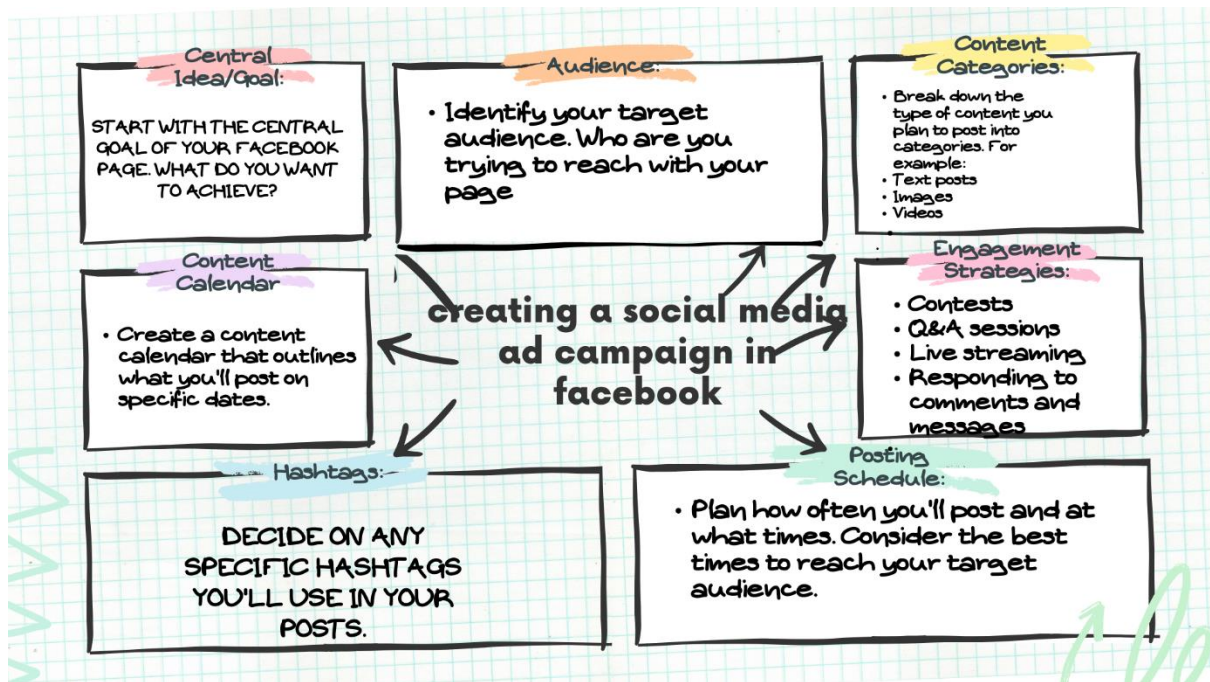
The use of this project. To create facebook page to advertisement our brand and business

2. Problem definition & Design Thinking:

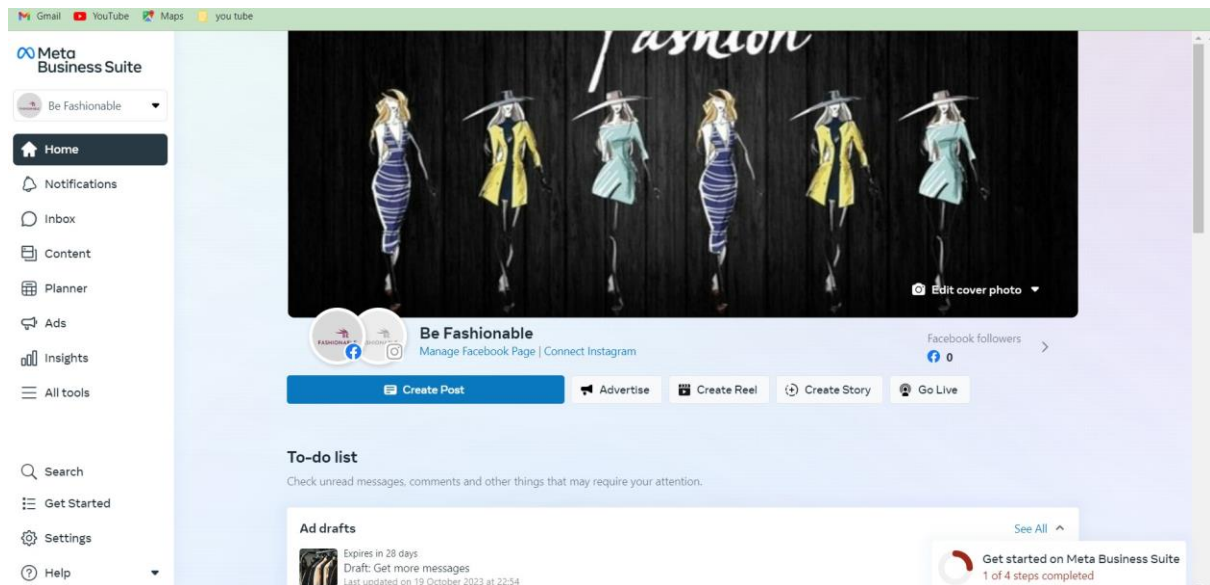
2.1 Empathy Map :



2.2 Ideation & Brainstorming Map:



3.Result:



Final creating the face book page for promoting business

4.Advantages:

Its is helps to promote business in easy way and world wide promoting

Disadvantages:

One of the biggest disadvantage is cost to creat ads in face book

5. Application:

Facebook's ad platform offers a wide range of ad formats and targeting options,making it a versatile platform for various marketing objectives

6.Conclusion:

A successful facebook ad campaign requires a well-thought -out strategy continuous monitoring and optimization and adaptability .By following these principles and remaining responsive to changes in the social media landscape,you can create effective facebook ad campaigns that help you achieve your marketing goals

Team meambers

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