



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

IT SAYS ABOUT  
THE GYM WHERE  
THE FITNESS  
EQUIPMENTS  
CAN BE BETTER  
AND ;BEST

HOW TO  
IMPROVISE  
THE FITNESS  
CENTRE

ABOUT THE GOOD  
COACH AND THE  
TRAINERS WHO  
ARE HELPFUL AND  
VERY ACTIVE  
DURING THE PEAK  
HOURS TOO

UPGRADE  
OUR  
EQUIPMENTS



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CENTRE

YOGA

ENEGETIC

WORKOUTS

STRONG  
AND  
SMART



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

See an example