

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	30 OCTOBER
Team ID	NM2023TMID01865
Project Name	CLIMATE TRACKING SYSTEM
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

🕒 10 minutes

- A Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
[Open article](#) →

🕒 5 minutes

PROBLEM

Use Creative Imagination

Brainstorming is a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2. Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP

You can select a sticky note and, with the pencil tool, for example, move it to a different group.

3. Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

TIP

Add custom labels to the sticky notes to make it easier for you to track, track, organize, and categorize your ideas. You can choose to write your plans.

Person 1

Video
Extensive
Editing

Aggregated
Reactions
Feed
Integration

Collaboration
with
Team
Members

Person 2

AI-Powered
Topic
Recommendation

Mechanism
to
Track
Engagement
Trends

Personalized
Content
Suggestions

Person 3

Social
Media
Algorithm
Integration

Interactive
User
Feedback
Loop

AI-Powered
Content
Generation

Person 4

Multi-
Language
Support

Real-Time
Analytics
Monitoring
Integration

Customizable
User
Interface

Person 5

Video
Extensive
Editing

Aggregated
Reactions
Feed
Integration

Collaboration
with
Team
Members

Person 6

Video
Extensive
Editing

Aggregated
Reactions
Feed
Integration

Collaboration
with
Team
Members

Person 7

Video
Extensive
Editing

Aggregated
Reactions
Feed
Integration

Collaboration
with
Team
Members

Person 8

Video
Extensive
Editing

Aggregated
Reactions
Feed
Integration

Collaboration
with
Team
Members

Person 1

Video
Extensive
Editing

Person 2

Video
Extensive
Editing

Person 3

Video
Extensive
Editing

Person 4

Video
Extensive
Editing

Person 5

Video
Extensive
Editing

Person 6

Video
Extensive
Editing

Person 7

Video
Extensive
Editing

Person 8

Video
Extensive
Editing

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

TIP

Participants can use their cursor to put all seven sticky notes shown on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

Importance

If each of these teams could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

[Share template feedback](#)