

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	25 November 2023
Team ID	0FED14F7FA591D59BFF41E26C30171C0
Project Name	Ethereum decentralized identity smart contract
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

Decentralized identity provides information of digital assets and provides

It is a digital identity that provides information of digital assets and provides

Decentralized identity is a self-owned concept that provides information of digital assets and provides

Person 2

Blockchain digital assets can be used to create a digital identity that provides information of digital assets and provides

They can be used to create a digital identity that provides information of digital assets and provides

Person 3

They can be used to create a digital identity that provides information of digital assets and provides

They can be used to create a digital identity that provides information of digital assets and provides

Person 4

Public key infrastructure (PKI) is a digital identity that provides information of digital assets and provides

The blockchain is a digital identity that provides information of digital assets and provides

Person 5

Blockchain digital assets can be used to create a digital identity that provides information of digital assets and provides

They can be used to create a digital identity that provides information of digital assets and provides

Person 6

Blockchain digital assets can be used to create a digital identity that provides information of digital assets and provides

They can be used to create a digital identity that provides information of digital assets and provides

Person 7

They can be used to create a digital identity that provides information of digital assets and provides

They can be used to create a digital identity that provides information of digital assets and provides

Person 8

Blockchain digital assets can be used to create a digital identity that provides information of digital assets and provides

They can be used to create a digital identity that provides information of digital assets and provides

Step-3: Idea Prioritization

3

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

30 minutes

TIP

Participants can use their cursor to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the space bar or the H key on the keyboard.

