Ideation Phase

Empathize & Discover						
	Date		17 November 20	17 November 2023		
	Team ID		7A23A85EF8A82	7A23A85EF8A82A89B5B4DC24BCB4852D		
	Project Name		Ethereum decen	Ethereum decentralized identity smart contract		
	user-friendly	contributing to decentralized identity solutions.	compliance with existing regulations.	privacy securit perso informa	ry of nal	/
	experience for managing identity on the blockchain.		e and architecture for vulnerabilities.		tools for sect contract developmen	
	Focuses on ens		Think & Feel		clear instruction	e of

identity solutions align with legal frameworks.

compliance with standards.

> Collaborates with the community.

Actively participates in smart contract development

Say & Do

Hear

provides feedback to developers

data security.

Transparent communicatio n from developers.

Pain:

- Immersed in the audio experience
- Quality of sound, relevant content
- Listens to audio content, adjusts settings

Gain:

- Clear and crisp sound, relevant content options
- Diverse content, easy navigation