

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	20 November 2023
Team ID	NM2023TMID10093
Project Name	Vaccine tracking transparent
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

Decentralized identity provides information and control over personal data.

It is a digital identity that can be used to verify the identity of a person or entity.

Decentralized identity is a self-owned identity that can be used to verify the identity of a person or entity.

Person 2

Blockchains are basically made by digital wallets.

Blockchain is a distributed ledger technology that can be used to store and execute complex processes.

Blockchain is a distributed ledger technology that can be used to store and execute complex processes.

Person 3

They can be used to store and execute complex processes.

Blockchain is a distributed ledger technology that can be used to store and execute complex processes.

Blockchain is a distributed ledger technology that can be used to store and execute complex processes.

Person 4

Public key cryptography (PKC) makes the blockchain secure.

The blockchain is a distributed ledger technology that can be used to store and execute complex processes.

The blockchain is a distributed ledger technology that can be used to store and execute complex processes.

Person 5

Blockchain is a distributed ledger technology that can be used to store and execute complex processes.

Blockchain is a distributed ledger technology that can be used to store and execute complex processes.

Blockchain is a distributed ledger technology that can be used to store and execute complex processes.

Person 6

Smart contracts are basically made by digital wallets.

Blockchain is a distributed ledger technology that can be used to store and execute complex processes.

Blockchain is a distributed ledger technology that can be used to store and execute complex processes.

Person 7

They can be used to store and execute complex processes.

Blockchain is a distributed ledger technology that can be used to store and execute complex processes.

Blockchain is a distributed ledger technology that can be used to store and execute complex processes.

Person 8

Public key cryptography (PKC) makes the blockchain secure.

The blockchain is a distributed ledger technology that can be used to store and execute complex processes.

The blockchain is a distributed ledger technology that can be used to store and execute complex processes.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP

Participants can use their cursor to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the space bar or the 4 key on the keyboard.

