

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID50843
Project Name	Safety gadget for child safety monitoring and notifications.
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
Children kidnapping	GPS	Track the route	<u>Fix it.</u>	It Safe them	child safety issues and the need of using child security system
Lost children	Sensors	Device measuring physical valueconverts it into data.	Fix it.	It Safe them	Multiple areas comprising the child security field.