

## Assignment-Digital Marketing

Reg. No	960220106056
NM Id	20D68AFD6585FB09821421676DA6502B
TEAM Id	NM2023TMID02678
Date	20 October 2023

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

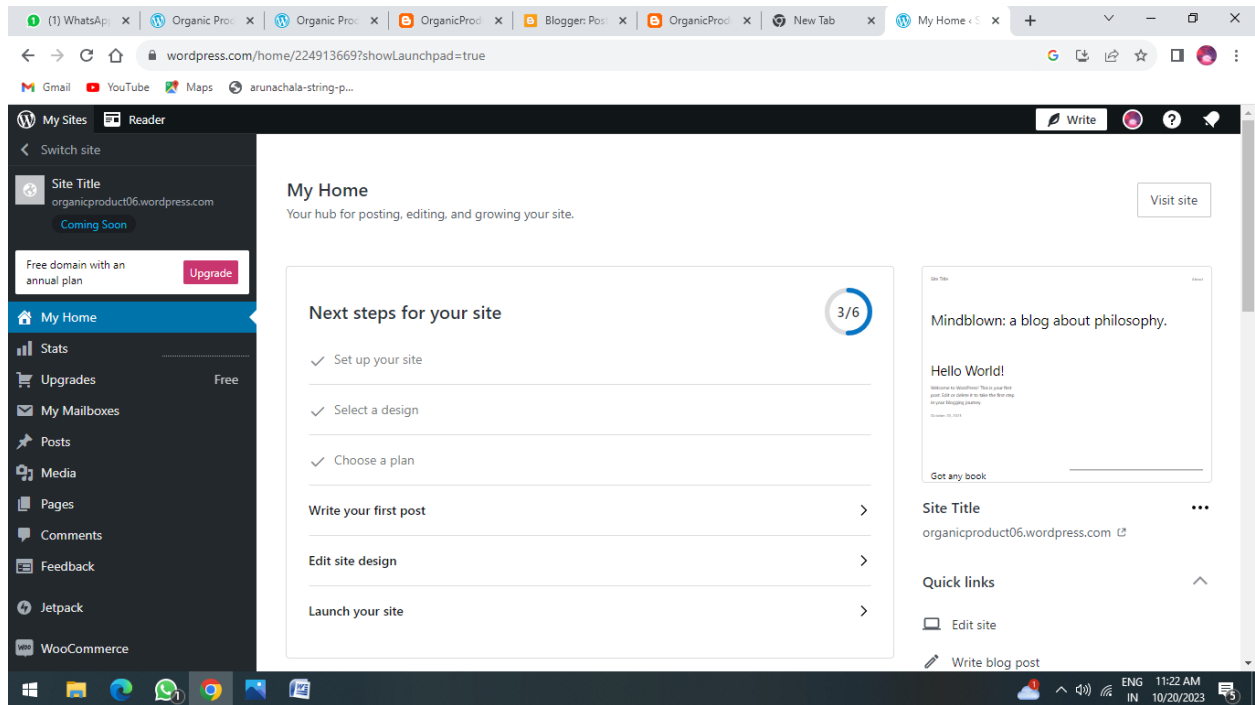
**Link:**<https://www.blogger.com/blog/posts/5678956020245546099>

The screenshot displays the Blogger dashboard for a blog named 'Organic Products'. The interface includes a left sidebar with navigation options: Stats, Comments, Earnings, Pages, Layout, Theme, Settings, and Reading List. The main content area shows a list of three posts under the heading 'All (3)'. Each post entry includes a thumbnail image, the title, the author 'Organic Products 56', the publication date, and sharing icons. The posts are:

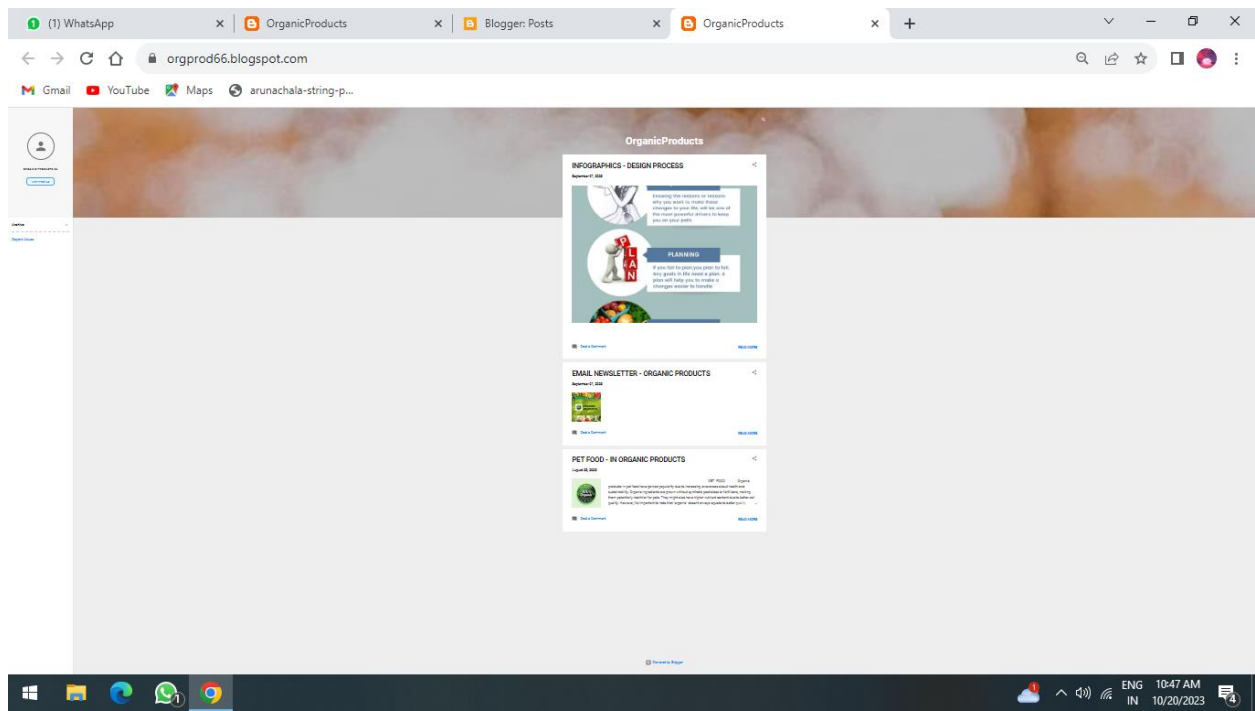
- INFOGRAPHICS - DESIGN PROCESS**: Published Sep 2, 0 shares, 0 likes.
- EMAIL NEWSLETTER - ORGANIC PRODUCTS**: Published Sep 2, 0 shares, 1 like.
- PET FOOD - IN ORGANIC PRODUCTS**: Published Aug 25, 0 shares, 10 likes.

The bottom of the image shows a Windows taskbar with various application icons and a system tray indicating the time as 10:47 AM on 10/20/2023.

Link: <https://wordpress.com/home/224913669?showLaunchpad=true>



Link: <https://orgprod66.blogspot.com/>



**Link:** <https://organicproducts56.wordpress.com/2023/10/06/organic-products/>

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Design a site like this with WordPress.com [Get started!](#)

## Organic Products

October 6th, 2023

Organic products are items produced using organic farming methods, which prioritize natural processes and avoid synthetic chemicals. These products have gained popularity due to their potential health and environmental benefits.



One key aspect of organic farming is soil health. Organic farmers focus on maintaining and improving soil quality through practices like crop rotation, composting, and reduced pesticide use. Healthy soil supports nutrient-rich crops and reduces the need for artificial fertilizers.

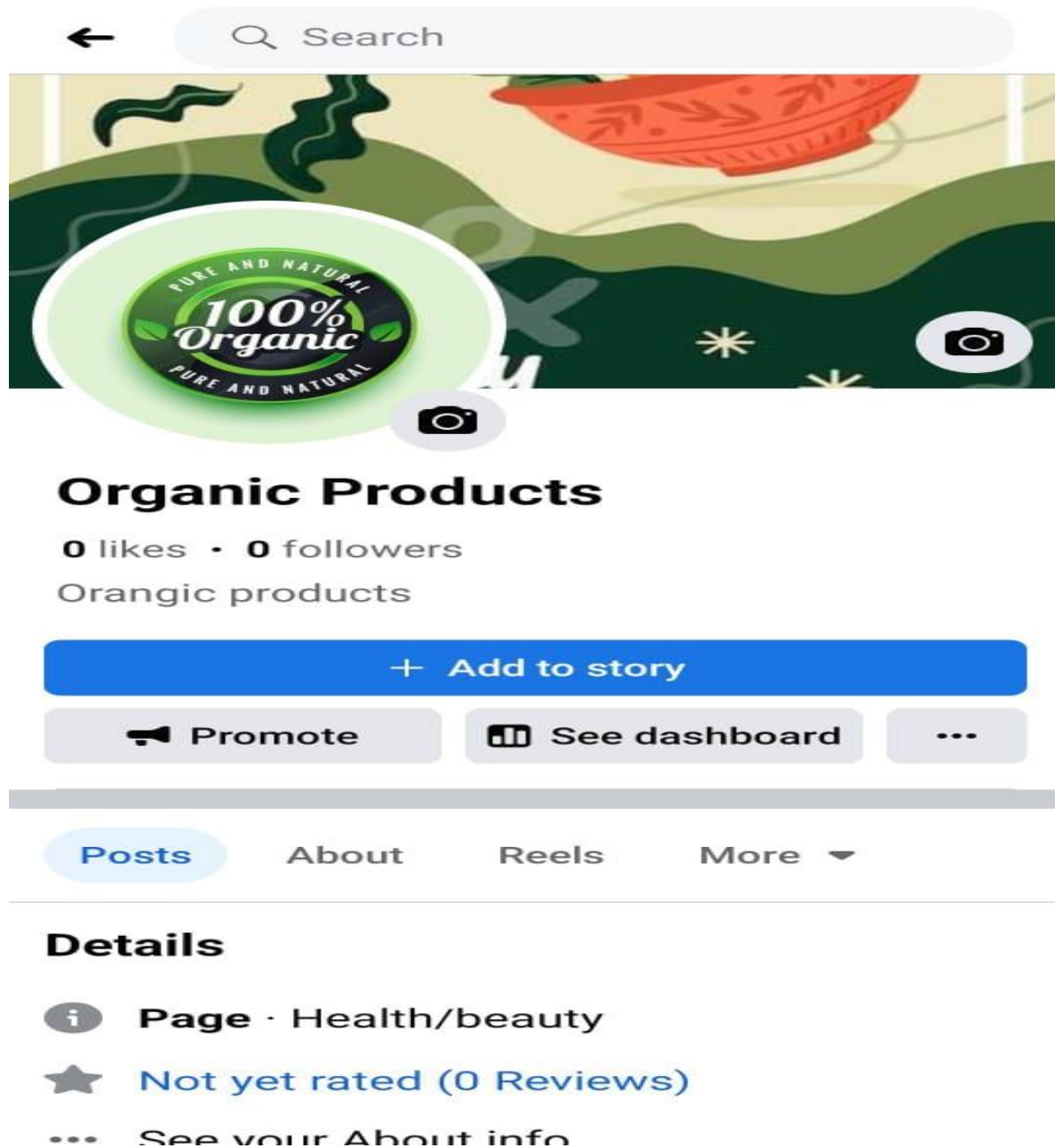
In organic agriculture, synthetic pesticides and herbicides are replaced with natural alternatives or biological controls like beneficial insects. This approach reduces chemical residues in food and minimizes harm to non-target species.

[Comment](#) [Follow](#) ...

Windows Taskbar: File Explorer, Edge, WhatsApp, Chrome, System Tray (Weather, Volume, Network, Language: ENG, Time: 11:10 AM, Date: 10/20/2023, Notifications)

2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/profile.php?id=61552501895785>





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**Organic Products**

Just now · 🌐



See insights and ads

Boost post



Like



Comment



Share



**Organic Products** updated their profile picture.

19m · 🌐





3. Create and design a social media advertisement poster using canva.

**Link:**

[https://www.canva.com/design/DAFxxuVV2Gs/kTfO7jSRqTYhZ9riimZ4WQ/view?utm\\_content=DAFxxuVV2Gs&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=editor](https://www.canva.com/design/DAFxxuVV2Gs/kTfO7jSRqTYhZ9riimZ4WQ/view?utm_content=DAFxxuVV2Gs&utm_campaign=designshare&utm_medium=link&utm_source=editor)





4. Create email newsletter design using MailChimp or canva tool.

**Link:**

[https://www.canva.com/design/DAFxxuVV2Gs/ZZ\\_qYR19b2Tx3OdF375vWg/edit?utm\\_content=DAFxxuVV2Gs&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAFxxuVV2Gs/ZZ_qYR19b2Tx3OdF375vWg/edit?utm_content=DAFxxuVV2Gs&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)



**Link:**<https://orgprod66.blogspot.com/2023/09/email-newsletter-organic-products.html>

