

## ASSIGNMENT-DIGITAL MARKETTING

<b>Reg.No</b>	<b>960220106064</b>
<b>NM ID</b>	<b>1A6138765A4673685994741B9EF526EE</b>
<b>TEAM ID</b>	<b>NM2023TMID02678</b>
<b>DATE</b>	<b>20 October 2023</b>

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Blogspot Link: <https://newversion17.blogspot.com/>

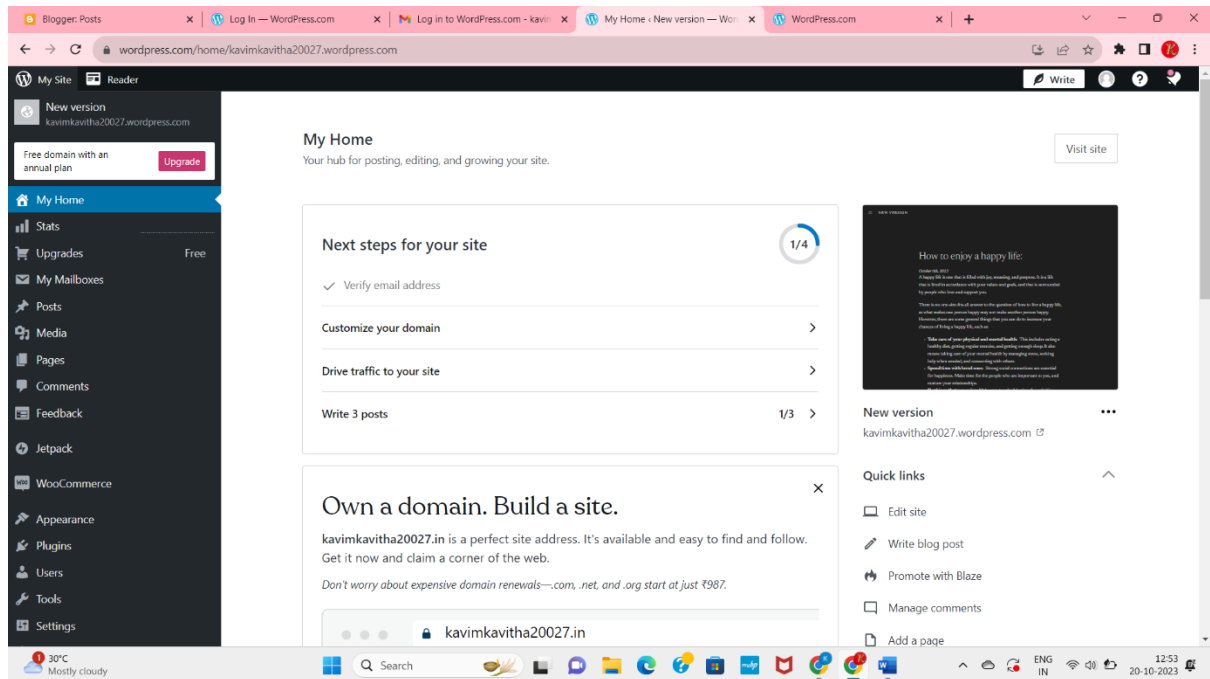
The screenshot displays a Blogger blog interface. The browser address bar shows the URL <https://newversion17.blogspot.com/>. The blog's title is "Motivation -To become your New Version". The left sidebar contains navigation links: Posts, Stats, Comments, Earnings, Pages, Layout, Theme, Settings, Reading List, and View blog. The main content area shows three posts:

- Infographics-Tips to study fast** (Published • Sep 1) by newversion17. It has 0 comments and 2 likes.
- Email newsletter-Webinar** (Published • Sep 1) by newversion17. It has 0 comments and 2 likes.
- Motivational Story -To become your New version** (Published • Aug 25) by newversion17. It has 0 comments and 6 likes.

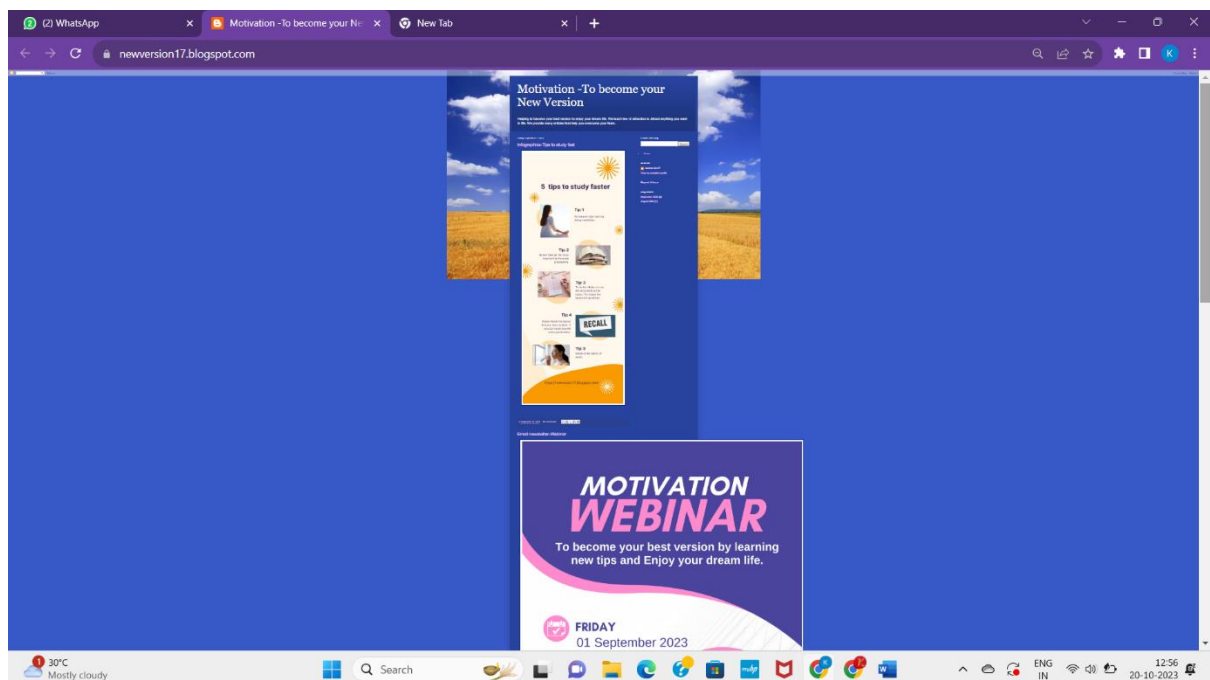
The bottom of the screen shows a Windows taskbar with the date 20-10-2023 and time 12:31.

WordPress Link:

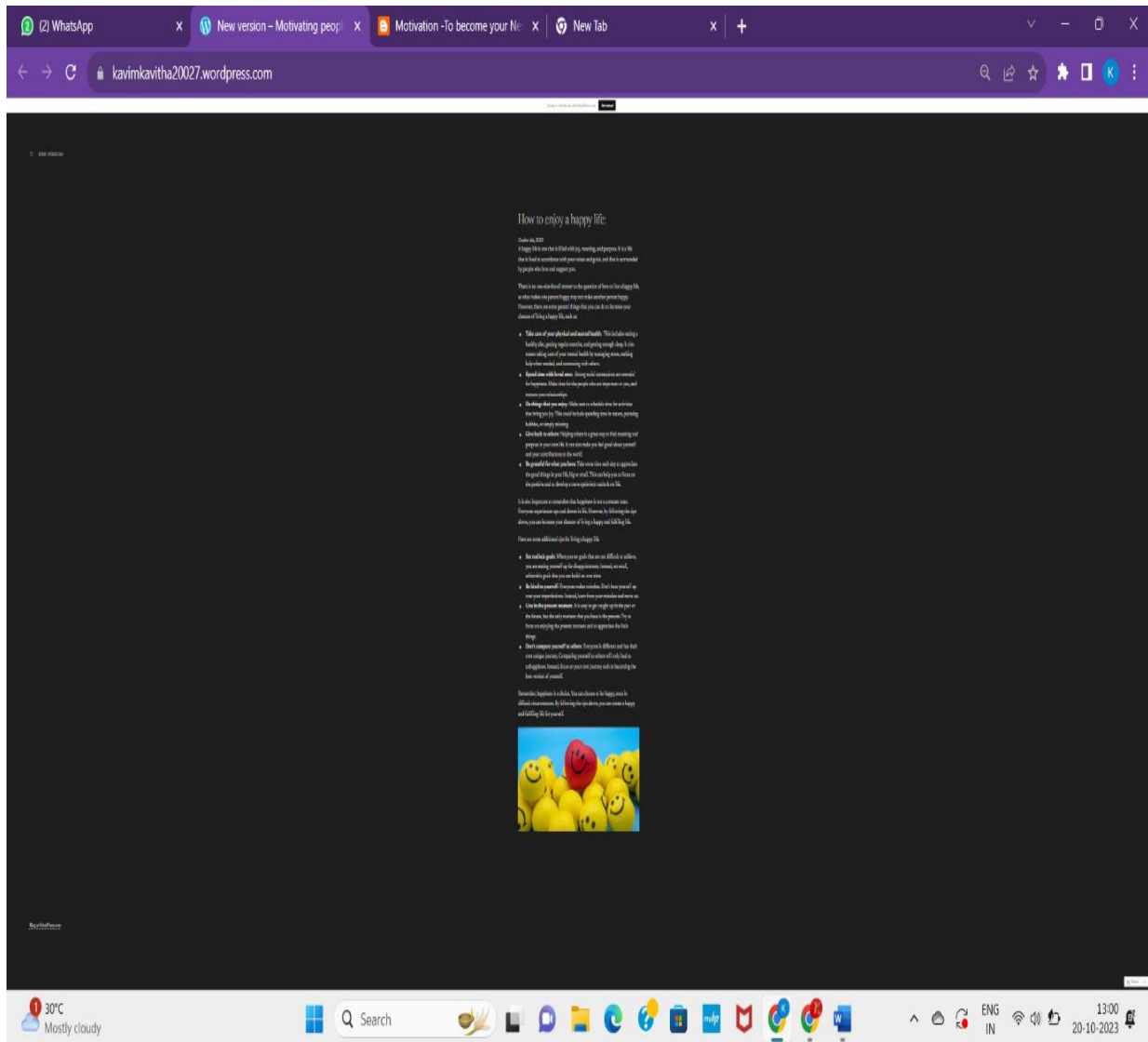
<https://wordpress.com/home/kavimkavitha20027.wordpress.com>



Link: <https://newversion17.blogspot.com/>

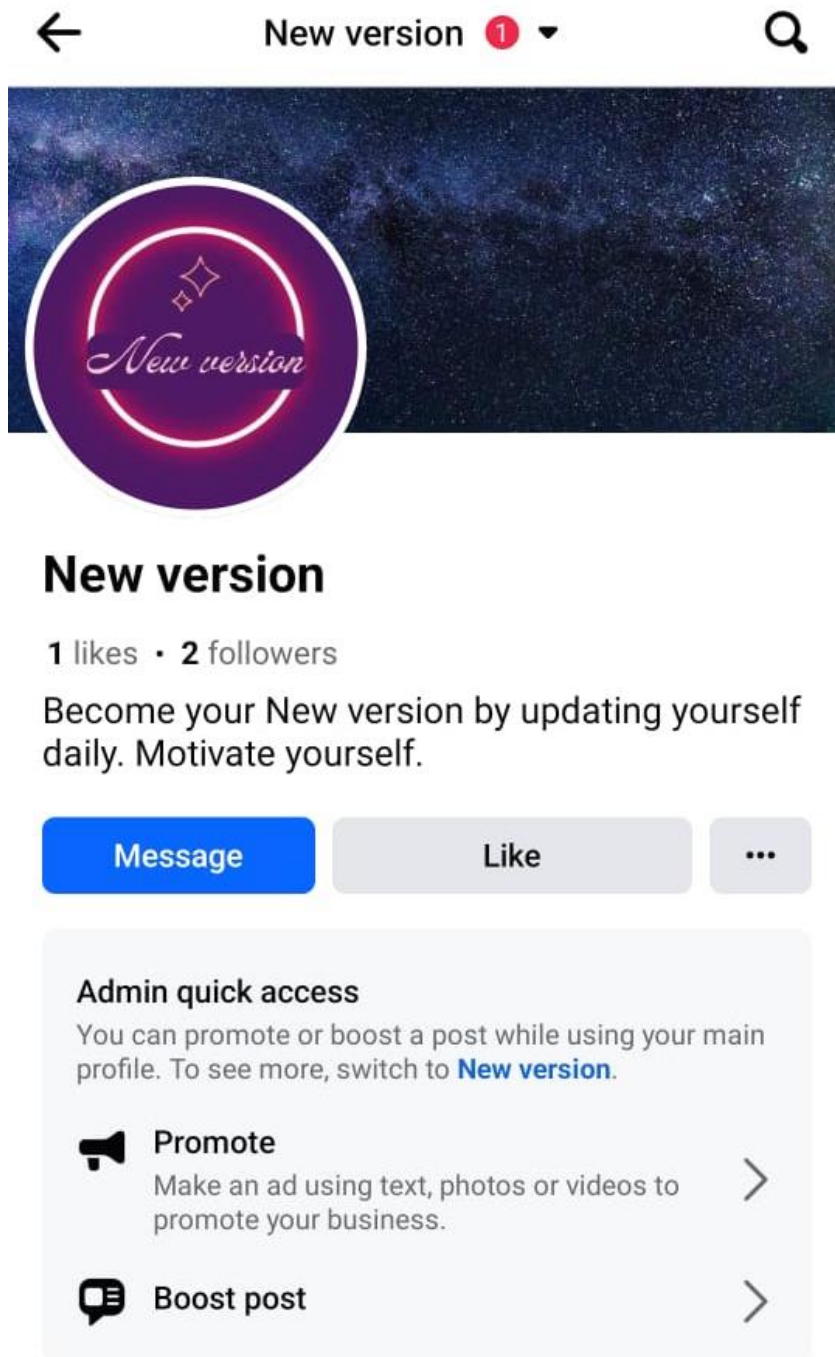





Link: <https://kavimkavitha20027.wordpress.com/>



2. Create a New Facebook Business Page and Post one social media poster for your brand.

Link: <https://www.facebook.com/profile.php?id=61550517872736&mibextid=ZbWKwL>




New version 

Posts

About

Videos

More ▾





**New version**


...


Aug 22 · 🎵 Hari Haran · 🌐

Make right decisions in your life.  
[#motivation...](#) See more




PALA PALA  
HARIHARAN





 Boost this post to reach up to 3584 more people if you spend \$10.


Boost post

 You and 1 other

11 views

 Like

 Comment

 Share

3.Create and design a social media advertisement poster using canva.

Link: [https://www.canva.com/design/DAFxydkLtDs/OUHvr-82hBKo-mDS3Vv2aw/edit?utm\\_content=DAFxydkLtDs&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAFxydkLtDs/OUHvr-82hBKo-mDS3Vv2aw/edit?utm_content=DAFxydkLtDs&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

# MOTIVATION LIVE CLASS

To become your best version  
join @newversion.

Disc 40%

**Register**



[www.newversion.com](http://www.newversion.com)



4.Create Email Newsletter design using MailChimp or canva tool.

Link:[https://www.canva.com/design/DAFtMFKMous/ECdL7GfRIPjZeFAwWoelvw/edit?utm\\_content=DAFtMFKMous&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAFtMFKMous/ECdL7GfRIPjZeFAwWoelvw/edit?utm_content=DAFtMFKMous&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)


A motivational webinar poster with a dark blue background and a pink wavy border. The title 'MOTIVATION WEBINAR' is in large, bold, white and pink letters. Below it, the text 'To become your best version by learning new tips and Enjoy your dream life.' is in white. The event details are listed on the left: 'FRIDAY 01 September 2023' with a calendar icon, 'TIME 08.00-10.00 am' with a clock icon, and 'SPEAKER Kavitha' with a vertical pink bar. A large pink circle on the right contains the text 'New version' in a cursive font. At the bottom, there is a blue button that says 'REGISTER NOW' and a URL: 'https://newversion17.blogspot.com/'.

# MOTIVATION WEBINAR

To become your best version by learning  
new tips and Enjoy your dream life.

 **FRIDAY**  
01 September 2023

 **TIME**  
08.00-10.00 am

 **SPEAKER**  
Kavitha

**REGISTER NOW**

*New version*

<https://newversion17.blogspot.com/>

Link: [https://newversion17.blogspot.com/2023/09/email-newsletter-webinar\\_1.html](https://newversion17.blogspot.com/2023/09/email-newsletter-webinar_1.html)

