

# Ideation Phase

## Brainstrom & Idea Prioritization

<b>Date</b>	<b>3 November 2023</b>
<b>Team Id</b>	<b>NM2023TMID02678</b>
<b>Project Name</b>	<b>How to Create a Landing Page in Hubspot</b>

### Brainstrom & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

