

Project Design Phase -2

Cloud Deployment

Date	3November 2023
Team ID	NM2023TMID02678
ProjectName	How to Create a landing page in Hubspot

1.HubSpot landing pages are automatically hosted in the cloud, so you don't need to worry about setting up or managing your own web server. This makes it easy to get your landing pages up and running quickly and easily, and it also means that you can scale your landing page traffic without having to worry about your server capacity.

2. Use a content delivery network (CDN) to improve the performance of your landing pages. A CDN is a network of servers that are distributed around the world. When a visitor requests your landing page, the CDN will deliver the page from the server that is closest to the visitor. This can help to improve the loading speed of your landing pages, which can lead to higher conversion rates.

3.Cloud-hosted landing pages can scale to handle any amount of traffic This is important because you never know when a landing page is going to go viral.

4. Cloud-hosted landing pages are very reliable. This is because cloud providers have redundant systems in place to ensure that your landing pages are always up and running.

5. Use a domain name system (DNS) provider to manage your domain names. A DNS provider is a company that translates domain names into IP addresses. When a visitor types in your domain name in their web browser, the DNS provider will direct them to the correct IP address for your landing page.

