

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	4 November 2023
Team ID	NM2023TMID02700
Project Name	How to build a website using Canva

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

- 10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Problem

How to build a website using Canva

Key rules of brainstorming

To run an smooth and productive session

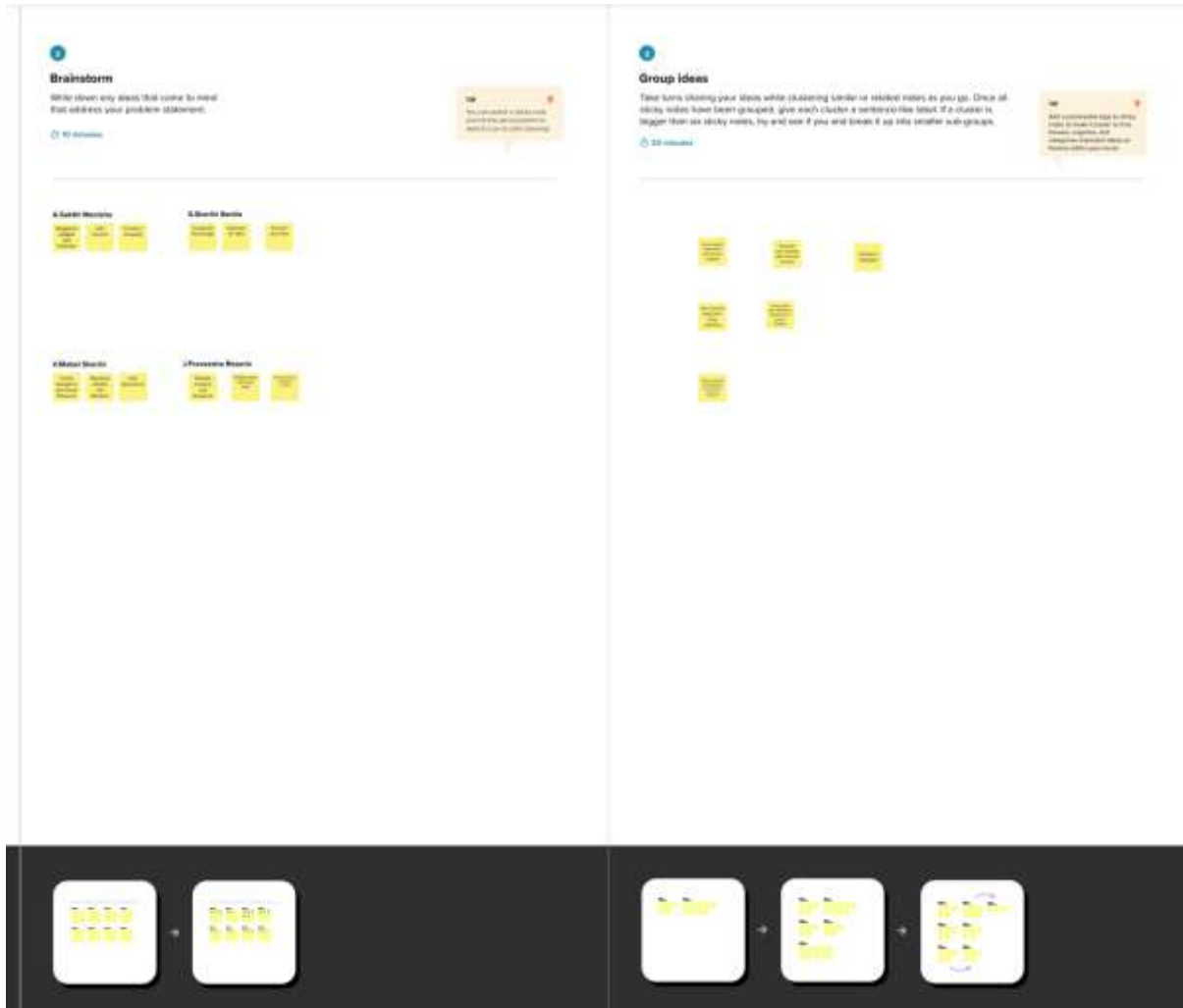
- Stay on topic
- Encourage wild ideas
- Defer judgment
- Listen to others
- Go for volume
- It's possible for you!

Need some inspiration?

See a handful version of the template to inspire your work.

[More examples](#)

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization



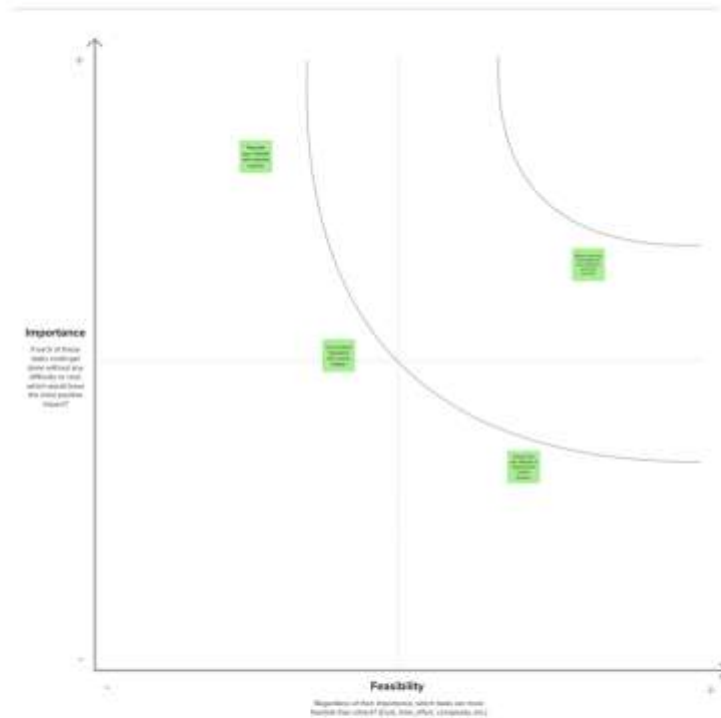
Prioritize

Your team should all be on the same page about what's important moving forward. Place your class on this grid to determine which class are important and which are feasible.

 28 minutes

100

Pharmaceutical companies that capture the gains in value created by their off-patent offerings are the winners. They maintain and control the gains by using the most advanced technology to keep on the forefront.



After you collaborate

You can export the manual as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons:

Share the word
Share a vision

There is a view link to the model with stakeholders to keep them in the loop about the outcomes of the session.

 Expert tip Travel insurance is essential.

Export a copy of the movie as a PDF or PDF to stream to Apple, include in slides, at last in your story.

Keep moving forward



Strategy Illustrated

Define the components of a new idea or strategy

Quanto tempo ha impiegato? - 10



Customer experience journey map

Unpublished customer surveys, evaluations, and statistics for all experiments.

Figure 10.10 continued



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open this link: [4](#)

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