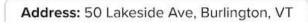
Project Design Phase-Part 2

Technical Architecture

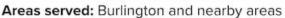
Date	03 November 2023
Team ID	NM2023TMID02713
Project Name	Create a Google business profile

Architecture:

What's the difference?









Explanation:

Creating a Google Business Profile involves several technical components, including setting up a Google account, configuring your business information, and using the Google My Business platform. Here's an overview of the technical architecture:

1. Google Account:

- Start by creating or logging into a Google Account. This account will be used to manage your business profile.
- 2. Google My Business (GMB) Platform:
 - Access the Google My Business platform, either through a web browser or the mobile app.

3. Business Information:

- Enter your business's name, address, phone number, and category.

4. Verification:

- Google will often require you to verify your business's ownership. This can be done through various methods, such as receiving a postcard with a verification code at your business address or verifying via phone.

5. Business Profile Setup:

- Once verified, you can set up your profile with detailed information about your business, including your website URL, business hours, photos, and a description.