

Project

Date	03 November2023
NM ID	NM2023TMID02713
Project Title	Create a Google Business Page

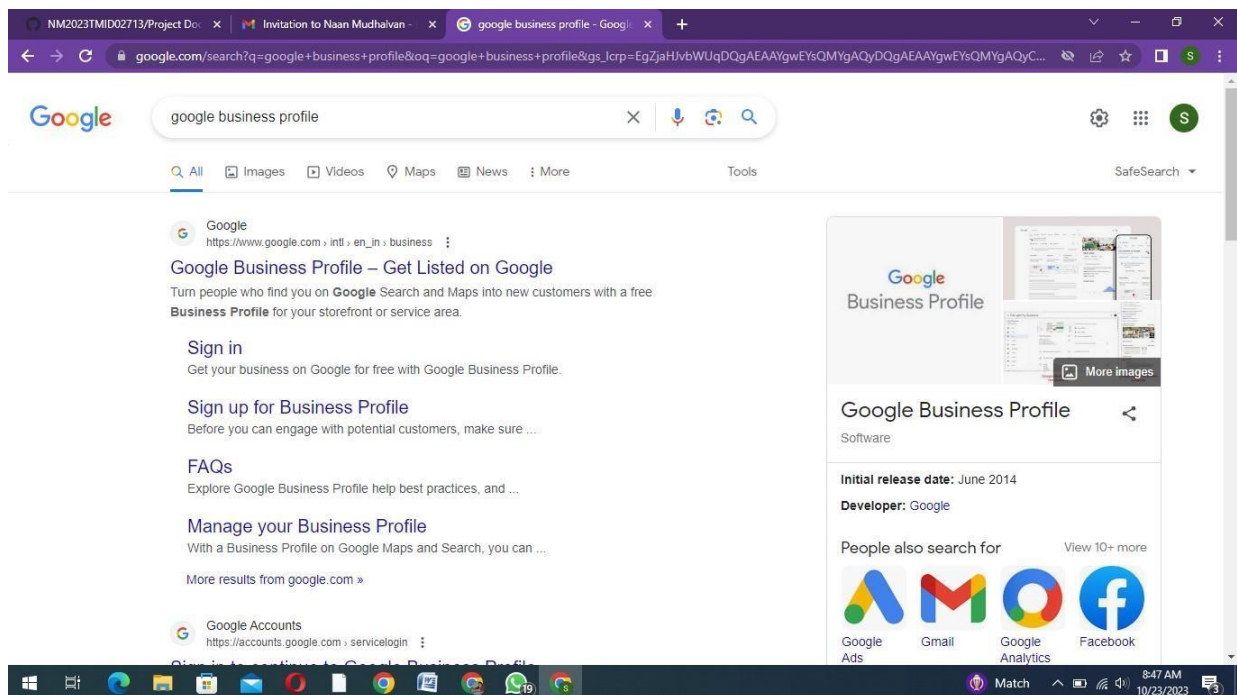
Brand Name : Cosmetics metal

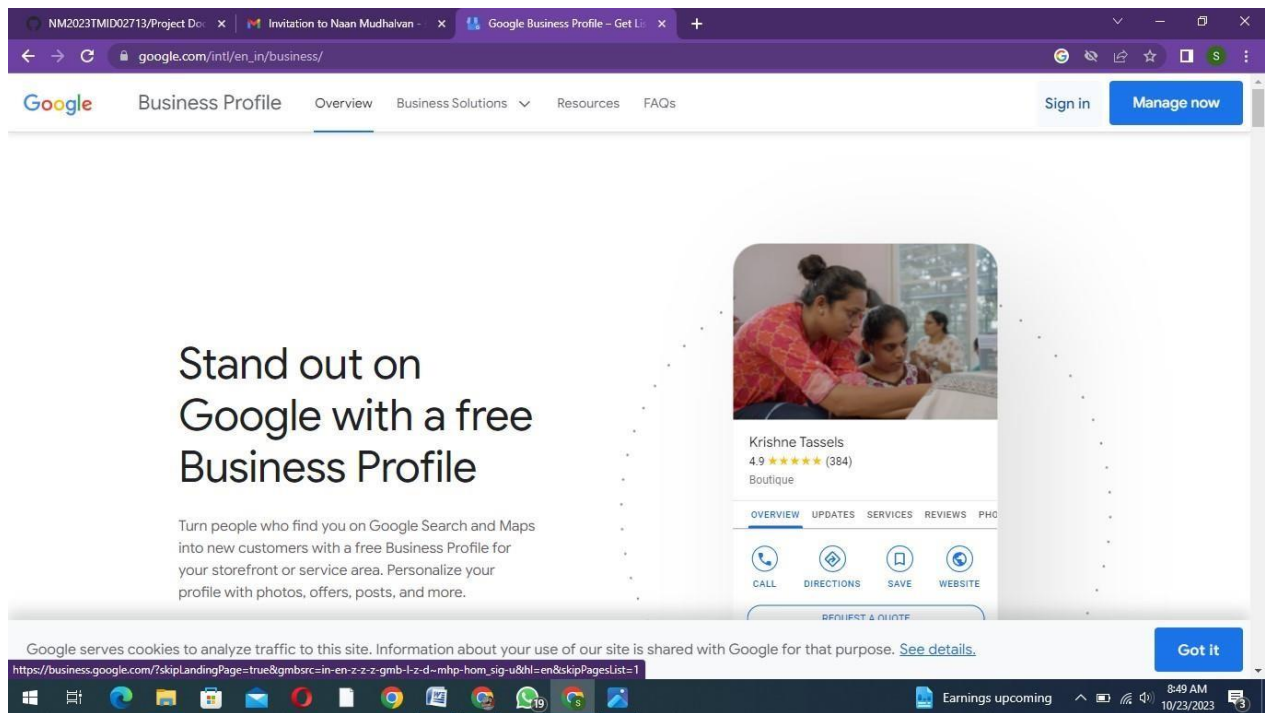
Category : Metal supplier

Email ID : cosmetal22@gmail.com

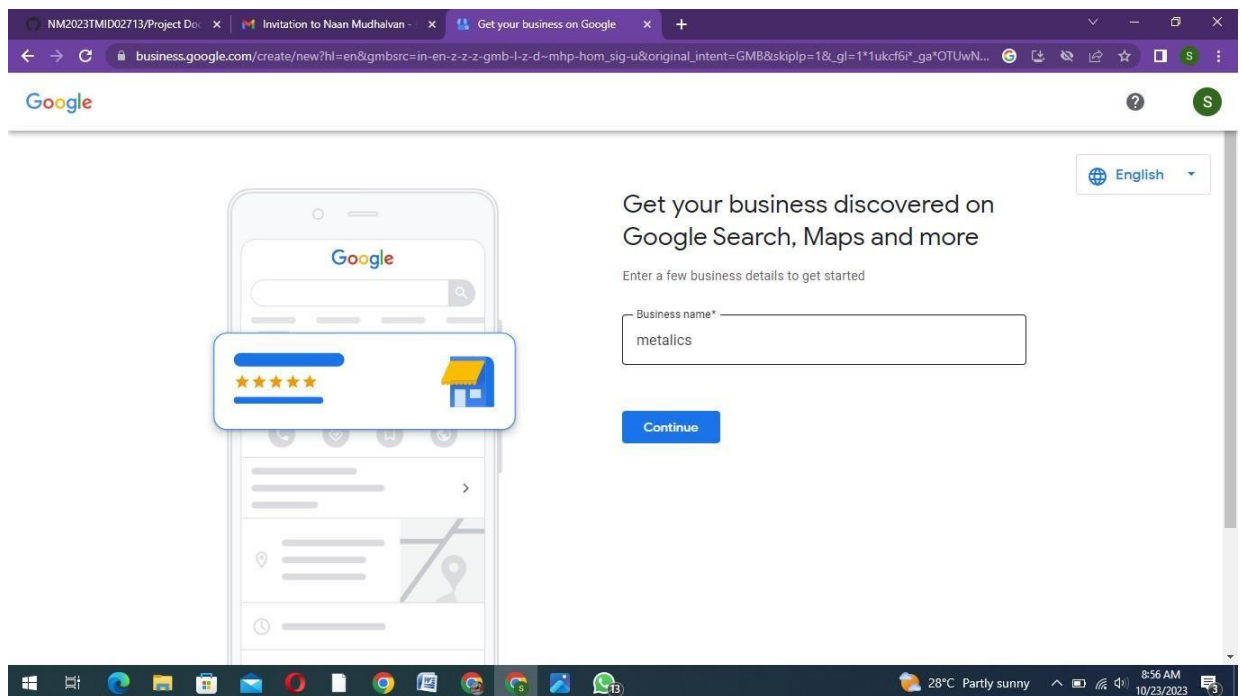
Steps to Create Google Business profile

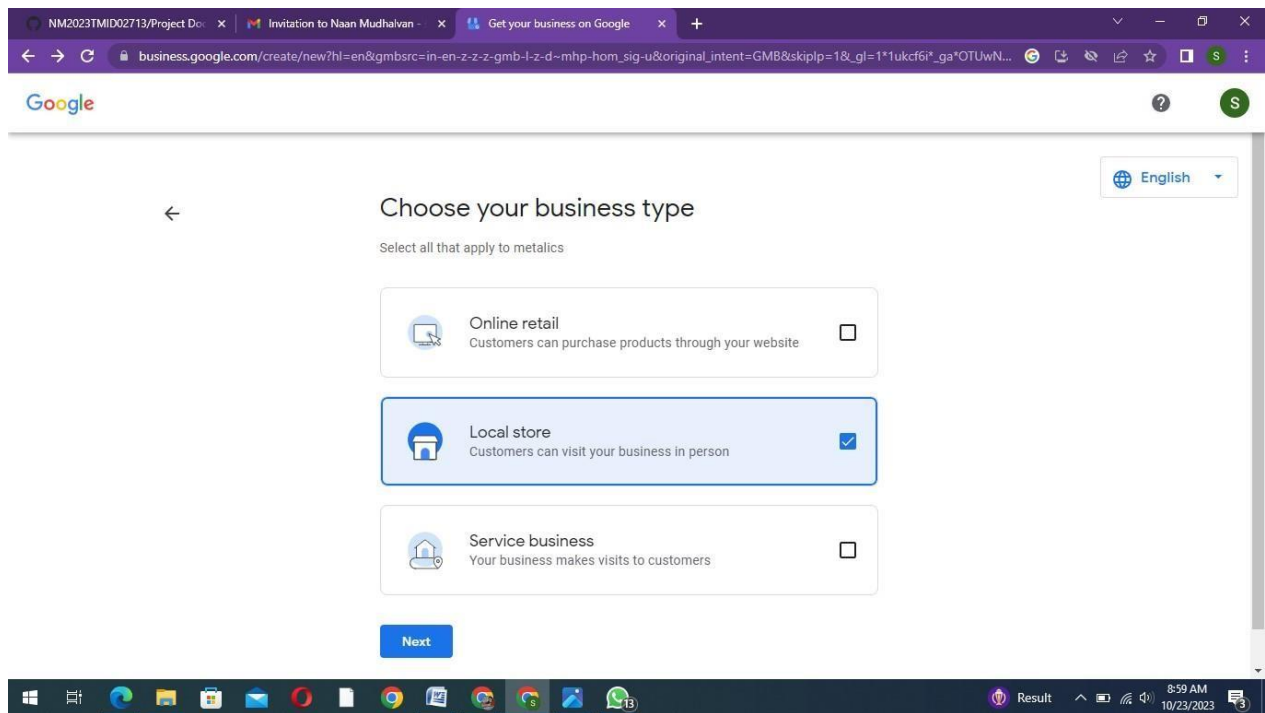
Step 1:Click Google Business Profile and sign in



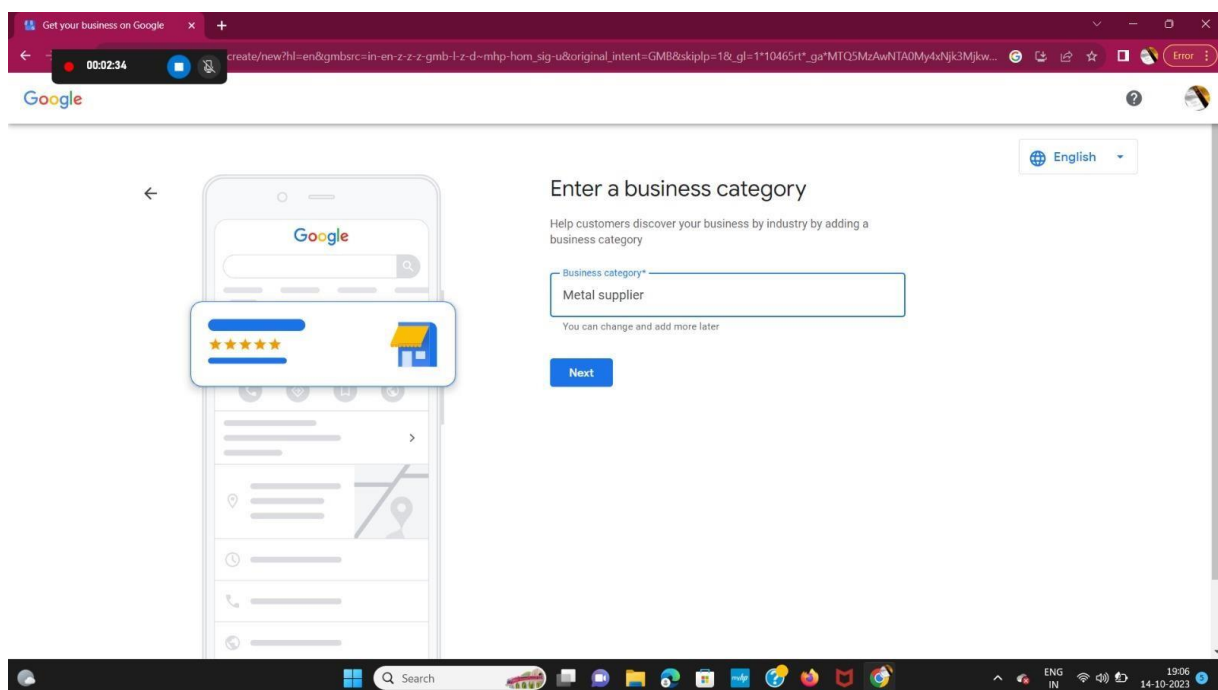


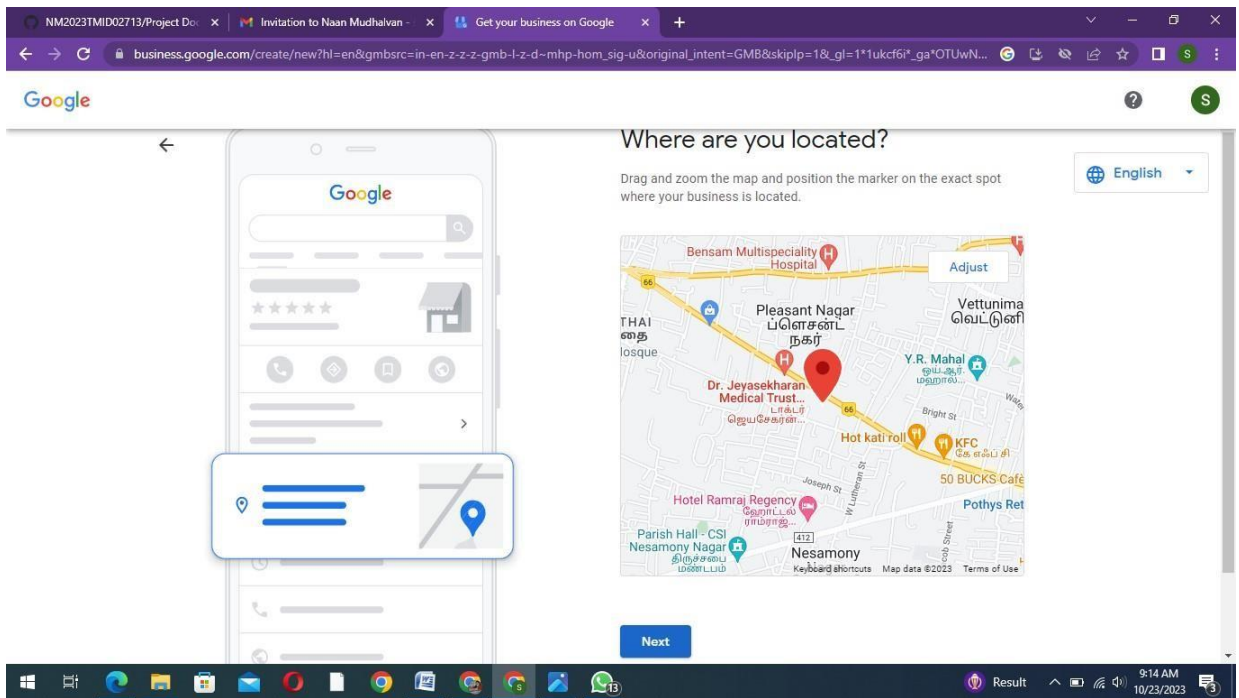
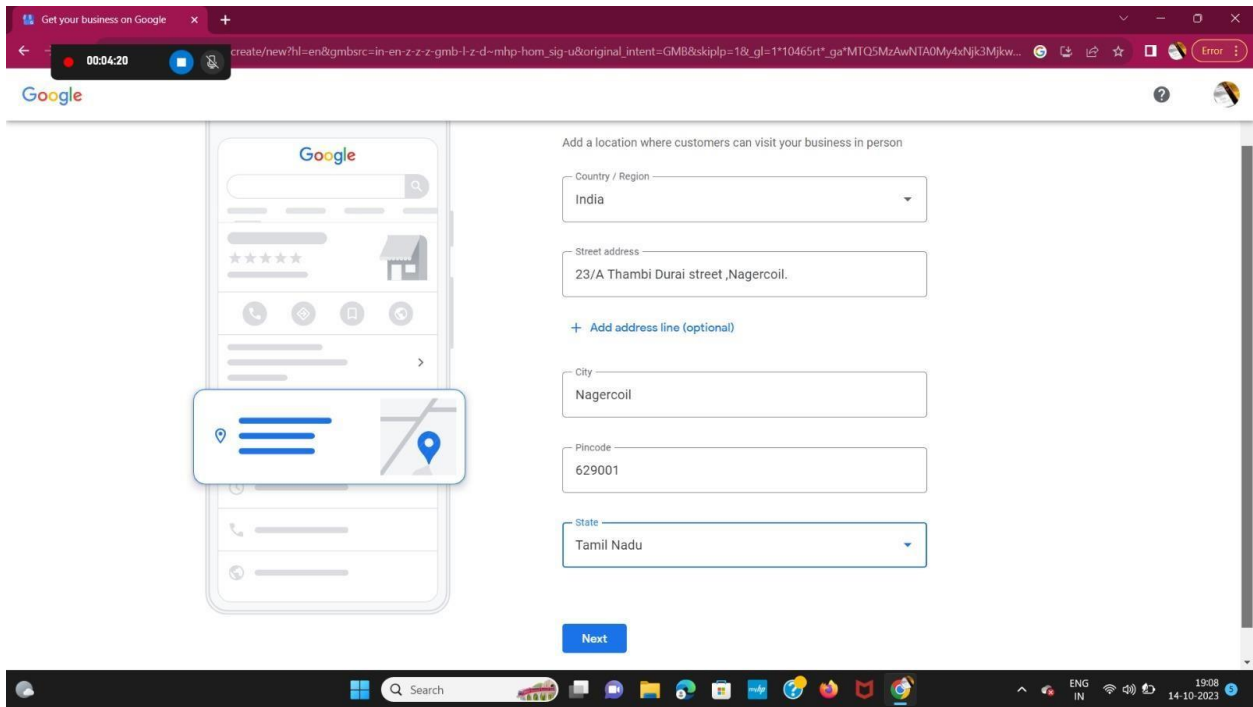
Step 2. Enter Business Name and Business type





Step 3. Enter Business Category and Location





Step 4. Next Contact Detail ,Map and to get Verified

business.google.com/create/new?hl=en&gmb-src=in-en-z-z-z-gmb-l-z-d-mhp-hom-sig-u&original_intent=GMB&skip=1&_gl=1*1ukcf6i*_ga*OTUwN...

Google

English

What contact details do you want to show to customers?

Help customers get in touch by including this info on your listing

Phone number

9360610761

Website (optional)

Skip Next

Windows taskbar: 29°C Partly sunny 9:16 AM 10/23/2023

Get your business on Google

00:05:38

create/new?hl=en&gmb-src=in-en-z-z-z-gmb-l-z-d-mhp-hom-sig-u&original_intent=GMB&skip=1&_gl=1*10465rt*_ga*MTQ5MzAwNTA0My4xNjk3...

Google

English

Put your business on the map

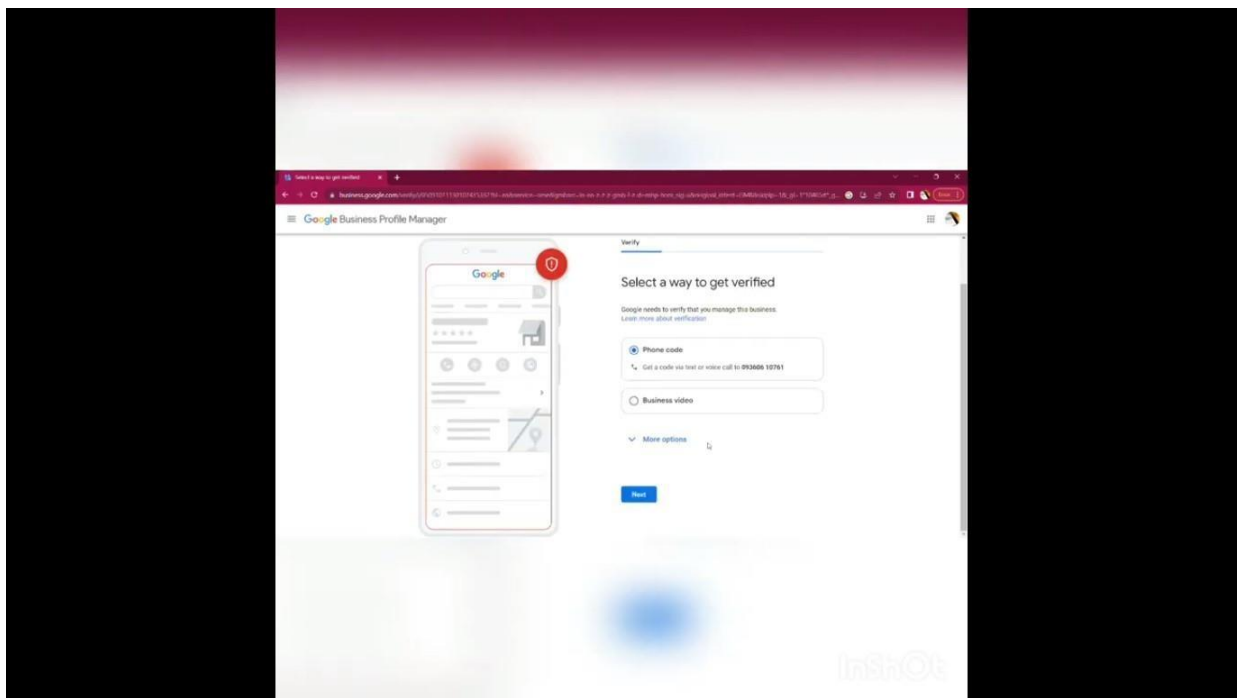
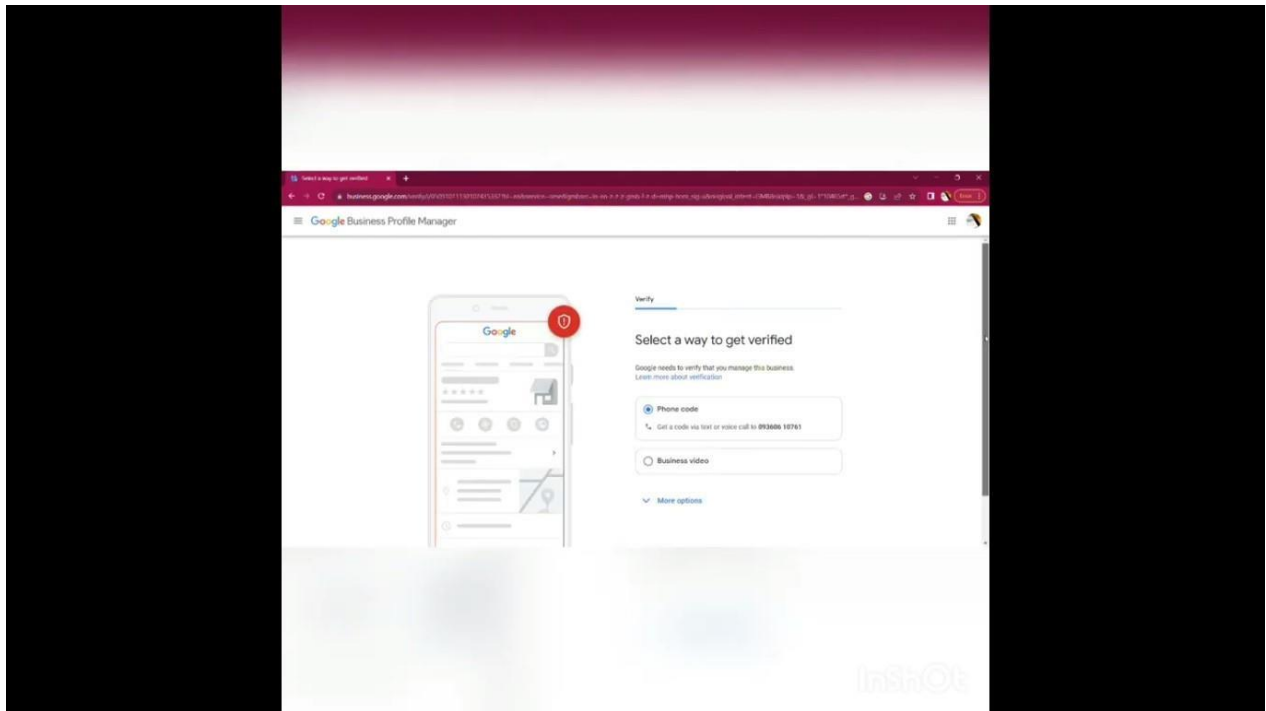
Start connecting with your customers across Google — all in one place

- Get discovered by people in your area
- Respond to reviews for your business
- Manage your business details across Google
- ☒ Get news and tips about how to improve your Business Profile

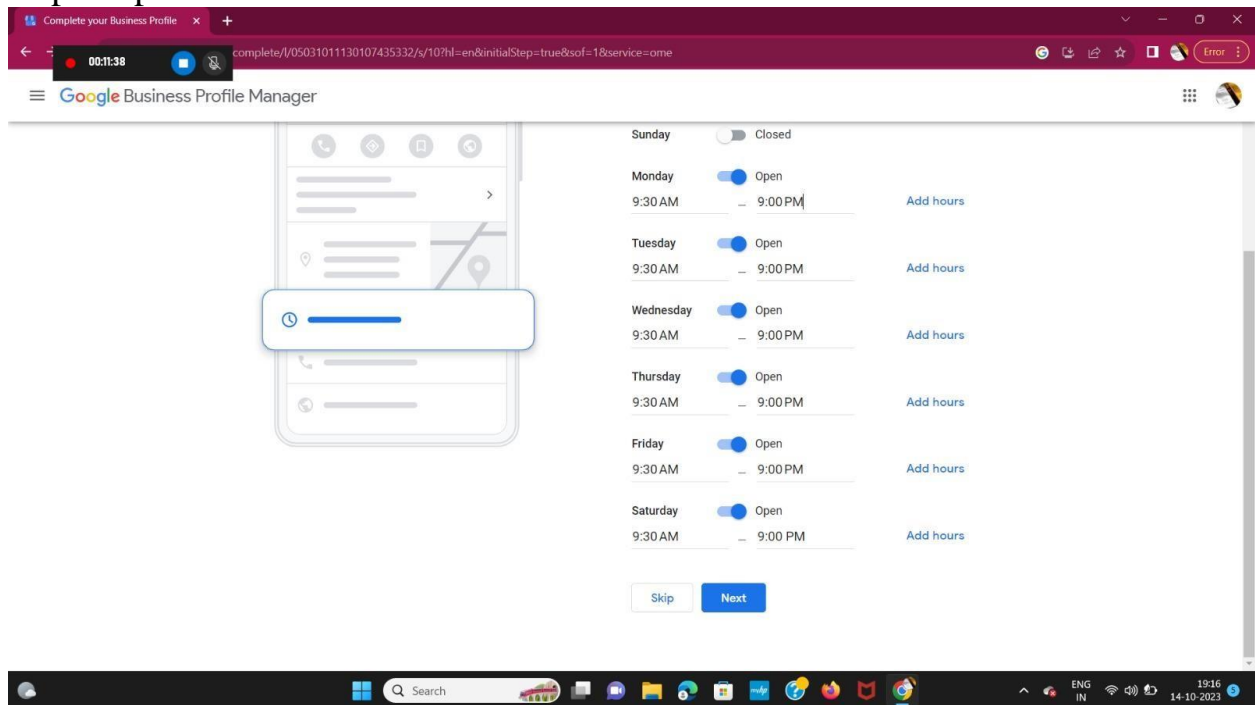
By continuing, you're agreeing to these [Terms of Service](#) and [Privacy Policy](#)

Continue

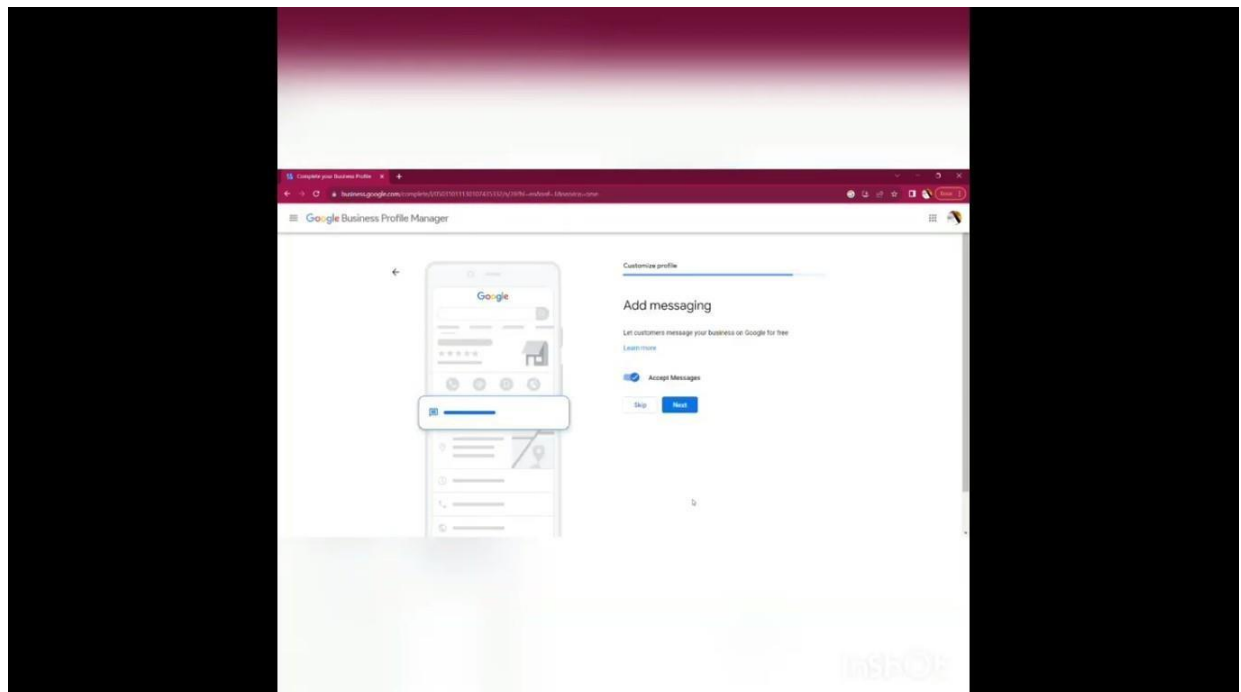
Windows taskbar: 19:10 14-10-2023

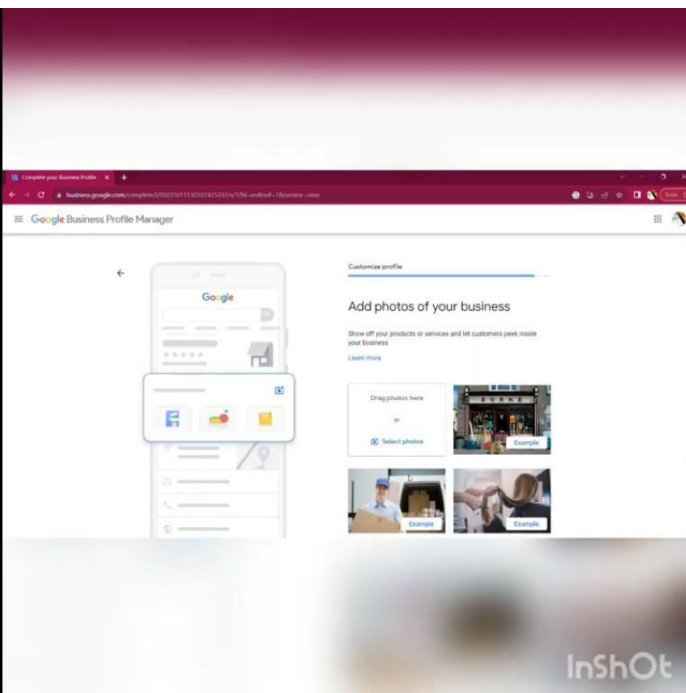
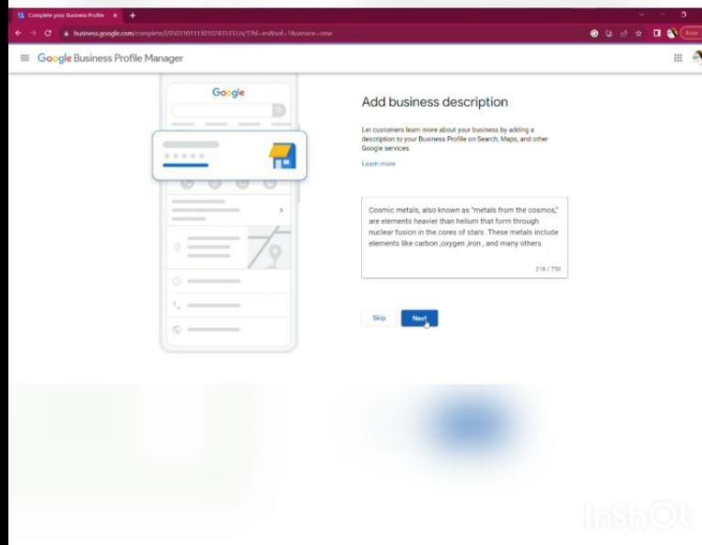


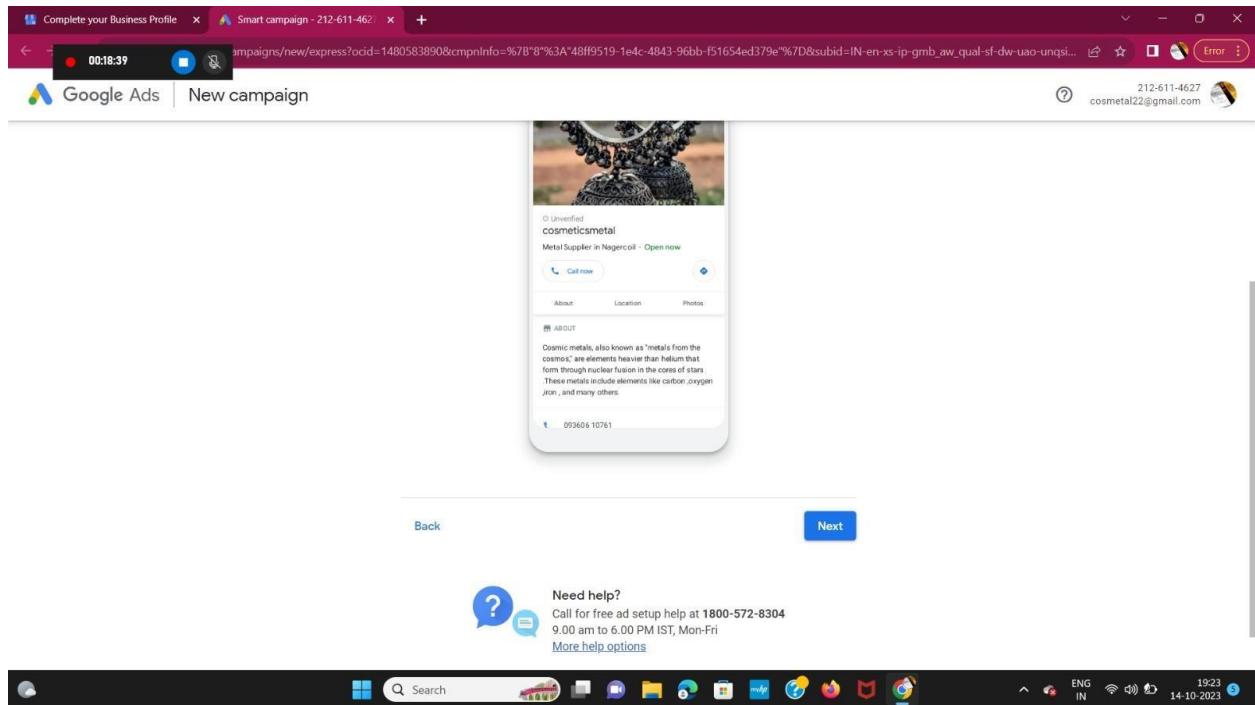
Step 5. Open and Close Time of the Business



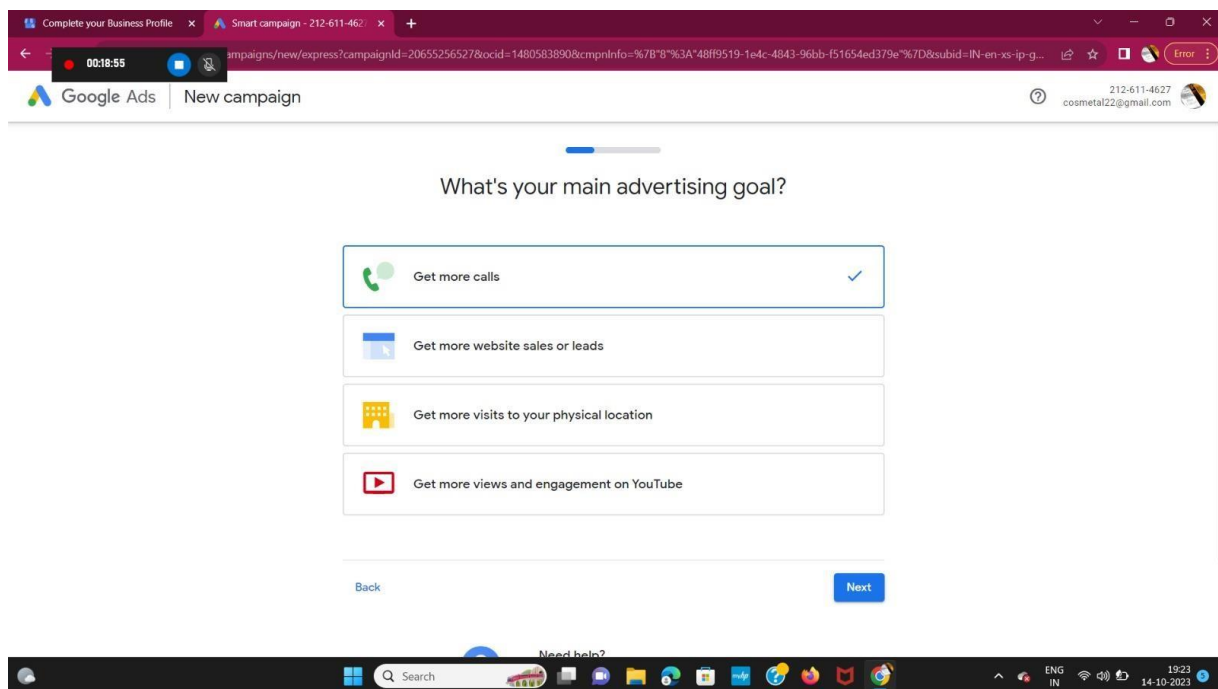
Step 6. Add Message, Description and Photos of your Business







Step 8. Enter main Ad Goal ,Headlines and Description



Complete your Business Profile x Smart campaign - 212-611-4627 x

00:23:17

Google Ads | New campaign

212-611-4627
cosmetal22@gmail.com

Adding 3 headlines or more will help your ad performance

Headline 1
Stellar Alchemy
15 / 30

Headline 2
Elemental Mysteries
19 / 30

Headline 3
The Colorful Cosmos
19 / 30

Add headline

Ad Preview

Ad - Business profile
The Colorful Cosmos | Elemental Mysteries | Stellar Alchemy
Cosmic Metals Forge Celestial Treasures. Unlocking the Secrets of Cosmic Metals.
Call business

Assets can be shown in any order, so to make sure that they make sense individually or in combination and do not violate our policies or local law. You can make sure certain text appears in your ad. [Learn more about text ads in Smart campaigns](#)

Descriptions

Adding 2 descriptions or more will help your ad performance

Description 1
Cosmic Metals Forge Celestial Treasures
39 / 90

Description 2
Unlocking the Secrets of Cosmic Metals
38 / 90

Add description

Show a call button in your ad

ENG IN 19:27 14-10-2023

Complete your Business Profile x Smart campaign - 212-611-4627 x

Google Ads | New campaign

Unlocking the Secrets of Cosmic Metals
38 / 90

Add description

Show a call button in your ad

India Phone number (920)608 12345

Need inspiration? Learn more about setting successful ads

Back Next

Need help?
Call for free ad setup help at 1800-572-8304
9:00 am to 5:00 PM IST, Mon-Fri
More help options

Step 9. Add Keyword theme and show your ad in the Right Places

Complete your Business Profile x Smart campaign - 212-611-4627 x +

00:23:44 campaigns/new/express?campaignId=20655256527&ocid=1480583890&cmpnInfo=%7B%3A%48f9519-1e4c-4843-96bb-f51654ed379e%7D&subid=IN-en-xs-ip-g... Error

Google Ads New campaign 212-611-4627 cosmetal22@gmail.com

Selected keyword themes:

metal supplier X + New keyword theme

Suggested keyword themes:

+ copper supplier + lead supplier + stainless steel supplier

+ metal recycling + cast iron supplier + aluminum supplier

+ silicon bronze supplier + brass supplier + steel supplier

Advertise in English

Give us a few keyword themes and we'll show your ad for similar searches. You can also add negative keyword themes after you're set up. [Learn more about keyword themes](#)

Back Next

Need help?

Complete your Business Profile x Smart campaign - 212-611-4627 x +

00:25:07 campaigns/new/express?campaignId=20655256527&ocid=1480583890&cmpnInfo=%7B%3A%48f9519-1e4c-4843-96bb-f51654ed379e%7D&subid=IN-en-xs-ip-g... Error

Google Ads New campaign 212-611-4627 cosmetal22@gmail.com

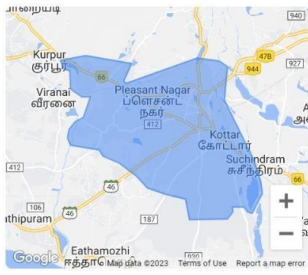
Up next, show your ad in the right places

☐ Advertise near an address

☒ Advertise in specific zip codes, cities, or regions

Nagercoil X

Add a zip code, city, state, or country



Your ad shows to people in the locations you set up, and to people interested in these locations. [Learn more about locations](#)

Back Next

Step 10. Select Budget option and Start reach more People

The screenshot shows the Google Ads 'New campaign' setup page. The 'Enter your own budget' option is selected. The budget is set to ₹1955. A slider below the input field shows 'Typical competitor budgets'. Text indicates a daily average of ₹59,432 monthly max and an estimated 3,280-9,010 ad clicks each month. A 'Next' button is visible at the bottom right. A 'Need help?' section at the bottom provides contact information for free ad setup help.

Select a budget option

☒ Enter your own budget

Currency: Indian Rupee (₹)

₹1955

daily average · ₹59,432 monthly max
Get an estimated 3,280-9,010 ad clicks each month

Typical competitor budgets

You only pay for clicks on your ad. Some days you might spend less than your daily average, and on others you might spend more. But over the month you won't pay more than your monthly max. [Learn more about costs and payment details.](#)

[Back](#) [Next](#)

Need help?
Call for free ad setup help at 1800-572-8304
9.00 am to 6.00 PM IST, Mon-Fri
[More help options](#)

Step 11: Create a New Payment Profile and Review your campaign

The screenshot shows the 'Create new payments profile' dialog box. The 'Profile type' is set to 'Organization'. The 'Organization name' is 'Metals', the 'Legal name' is 'cosmetal', the 'Street address' is '23/A Thambi Durai Street, Nagercoil.', and the 'City' is 'Nagercoil'. There is an optional field for 'Apt, suite, etc. (optional)'. 'Cancel' and 'Create' buttons are at the bottom.

Create new payments profile

If you are signing up for a business, choose **Organization**. Otherwise choose **Individual**. [Learn more](#)

Profile type
Organization

Organization name
Metals

Legal name
cosmetal

Street address
23/A Thambi Durai Street, Nagercoil.

Apt, suite, etc. (optional)

City
Nagercoil

[Cancel](#) [Create](#)

Complete your Business Profile x 212-611-4627 - Google Ads x +

00:31:19

gnup/payment?ocid=1480583890&subid=IN-en-xs-ip-gmbz_aw_qual-sf-dw-uao-unqsi-CP3o8P10X9YEDFQsQfQkd11QIUA-unqsi-uao-agembe-acce&name=cosmetics...

Google Ads | New campaign

Create new payments profile

Legal name
cosmetal

Street address
23/A Thambi Durai Street, Nagercoil.

Apt, suite, etc. (optional)

City
Nagercoil

Pincode
629001

State
Tamil Nadu

Cancel Create

212-611-4627
cosmetal22@gmail.com

19:35
14-10-2023

Complete your Business Profile x Smart campaign - 212-611-4627 x +

00:26:46

ampaigns/new/express?campaignId=20655256527&ocid=1480583890&cmpnInfo=%7B%3A%48f9519-1e4c-4843-96bb-f51654ed379e%7D&subid=IN-en-xs-ip-g...

Google Ads | Start reaching more people

Review your campaign to be sure it's right

Campaign name
Stellar Alchemy

Campaign goal
Phone calls

Your website
Your Business Profile (optimized for your ads)

Business name
cosmeticsmetal

Ad text

Headlines
Stellar Alchemy | Elemental Mysteries | The Colorful Cosmos

Descriptions
Cosmic Metals Forge Celestial Treasures | Unlocking the Secrets of Cosmic Metals

Phone number
092606 10761

Ad Preview

Ad - Business profile
Elemental Mysteries | The Colorful Cosmos | Stellar Alchemy
Unlocking the Secrets of Cosmic Metals. Cosmic Metals Forge Celestial Treasures.

Get directions
Call business

Assets can be shown in any order, so to make sure that they make sense individually or in combination and do not violate our policies or local law. You can make sure certain text appears in your ad. [Learn more about text ads in Smart campaigns](#)

Sending request...

19:31
14-10-2023

Complete your Business Profile x 212-611-4627 - Google Ads x +

00:33:11 gnpup/payment?ocid=1480583890&subid=IN-en-xs-ip-gmb_aw_qual-sf-dw-uao-unqsi-CP3o8PH0X9YEDFQsQIQkd11QIUA-unqsi-uao-agembe-ace&name=cosmetics... Error

Google Ads | New campaign

63F4LUADTWC4AK

Offer successfully applied. You'll receive a ₹20,000.00 credit when you spend ₹20,000.00.

Payments profile

Metals [Change](#) ?

Organization • India • ID: 9212-5268-1668

If you are signing up for a business, choose **Organization** profile. Otherwise choose **Individual** profile. [Learn more about payments profile](#)

Payment method

Pay with NetBanking [+](#)

You'll be redirected to complete your payment. [Learn more about NetBanking](#)

Payment setting

Manual payment amount [Change](#)

₹1,955

Pay for your ads ahead of your ad spend. [Learn more about manual payments](#)

i Due to Reserve Bank of India regulations, new account holders must temporarily make manual payments. [Learn more about RBI regulation](#)

© Google, 2023

Step 12. Finally Start to reach more People

Complete your Business Profile x 212-611-4627 - Google Ads x +

00:35:37 gnpup/congrats?ocid=1480583890&subid=IN-en-xs-ip-gmb_aw_qual-sf-dw-uao-unqsi-CP3o8PH0X9YEDFQsQIQkd11QIUA-unqsi-uao-agembe-ace&hl=en&authu... Error


Google Ads | Start reaching more people


Congrats! You're all done.


We'll review your campaign, usually within an hour. After it's approved, you can edit your campaign and check its progress.


[Explore your campaign](#)

Resources

 **Download the mobile app**
Manage ads while you're on the go
[Android app](#) | [iOS app](#)



 **Learn more**
Get answers to your questions
[Visit the Help center](#)

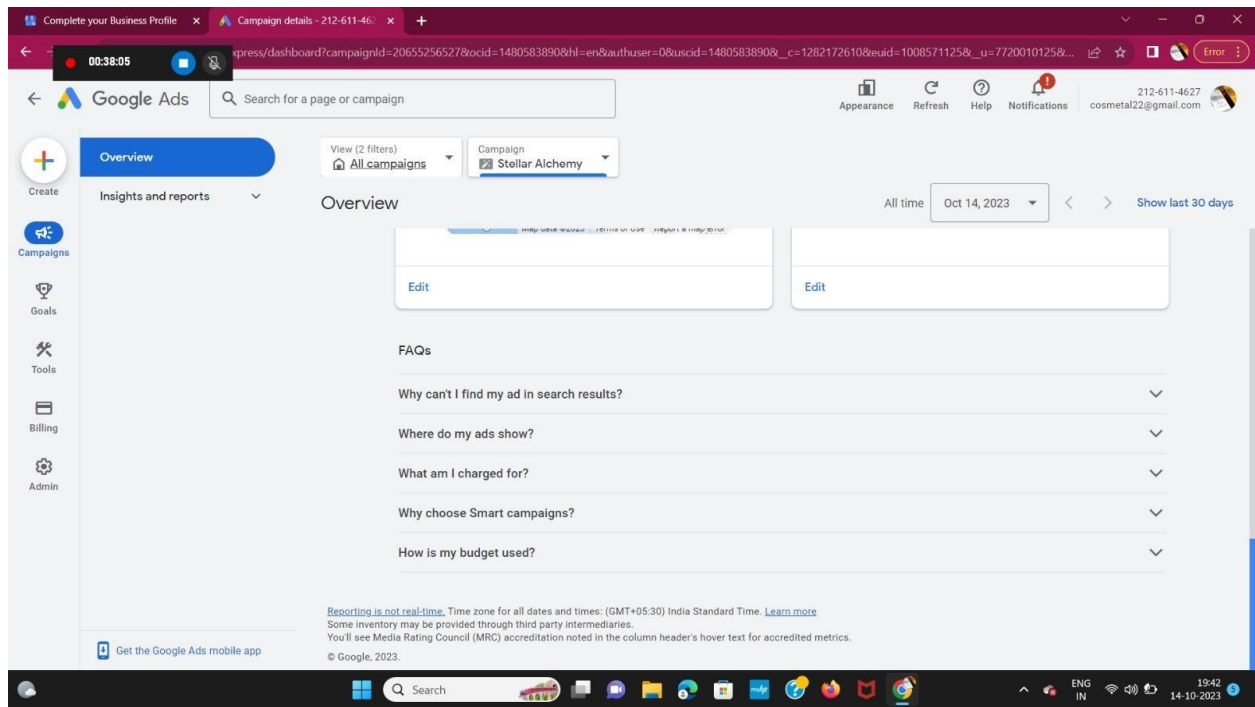
 **Contact us**
9.00 am to 6.00 PM IST, Mon-Fri
1800-572-8304

© Google, 2023

Step 13. Overview

This screenshot shows the Google Ads Overview page for the 'Stellar Alchemy' campaign. The interface includes a left-hand navigation menu with options like 'Create', 'Campaigns', 'Goals', 'Tools', 'Billing', and 'Admin'. The main content area displays the campaign name 'Stellar Alchemy' and a status of 'Pending'. Below this, a summary card shows a budget of ₹0.00 and 'Spend all time'. Three key performance indicators (KPIs) are listed: Impressions (0), Clicks (0), and Calls (0). The page also features a search bar, a date range selector set to 'Oct 14, 2023', and a 'Show last 30 days' link. The bottom of the screen shows a Windows taskbar with various application icons and a system clock indicating 19:42 on 14-10-2023.

This screenshot shows the Google Ads Overview page for the 'Stellar Alchemy' campaign, displaying more detailed information. The 'Overview' section includes a message about search terms: 'Your search terms will show here soon. We're working hard to bring you results. For more future results, double check your selected keyword themes.' Below this, a 'Location' section shows a map of Nagercoil with a pin indicating the ads show in that area. To the right, a 'Budget & ad schedule' section shows a daily average of ₹1,955 and a monthly maximum of ₹59,432. The page also features a search bar, a date range selector set to 'Oct 14, 2023', and a 'Show last 30 days' link. The bottom of the screen shows a Windows taskbar with various application icons and a system clock indicating 19:42 on 14-10-2023.



Demo Link:

https://youtu.be/t_p3vZ2Ppwk?si=RRt3YD9PDI5PZ6S-