Project Design Phase-II
Solution Requirements (Functional & Non-functional)

Date	03 November 2023
Team ID	NM2023TMID02713
Project Name	Digital Marketing-Create a Google business profile

Functional Requirements:

Following are the functional requirements of the proposed solution.

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR-1	Business Information	Ability to input and update basic business details such as name, address, phone number, and website.
FR-3	Categories	Selection of relevant business categories to help users find your business.
FR-4	Insights and Analytics	Access to performance metrics and insights about how users interact with your profile.
FR-5	Products and Services	Listing products and services your business offers with details, prices, and availability.

Non-functional Requirements:

Following are the non-functional requirements of the proposed solution.

S	Non-Functional Requirement	Description
NFR-1	Performance	Ensure the system is responsive, with quick loading times for the profile and its associated content.
NFR-2	Scalability	The system should handle increased traffic and data as the business grows without a significant drop in performance.
NFR-3	Capacity planning	Plan for future growth and ensure the system can handle an increasing number of businesses and users.
NFR-4	Accessibility	Ensure the profile is accessible to users with disabilities, complying with relevant accessibility standards and guidelines.
NFR-5	Security	Implement measures to protect user data and business information. Use encryption, Authentication , and access controls.