

Project

Date	22/10/2023
NM ID	NM2023TMID02713
Team Leader	225652487511E68AA5645FA1A2817BD3
Team member 1	E71ECBA4611E1AEAFDE4B86E519199B7
Team member 2	F2DAD1EF1C7A786B45C486328A214C82
Team member 3	EA683958DC381F2A2A54F3A6613826B1
Project Title	Create a Google Business Page

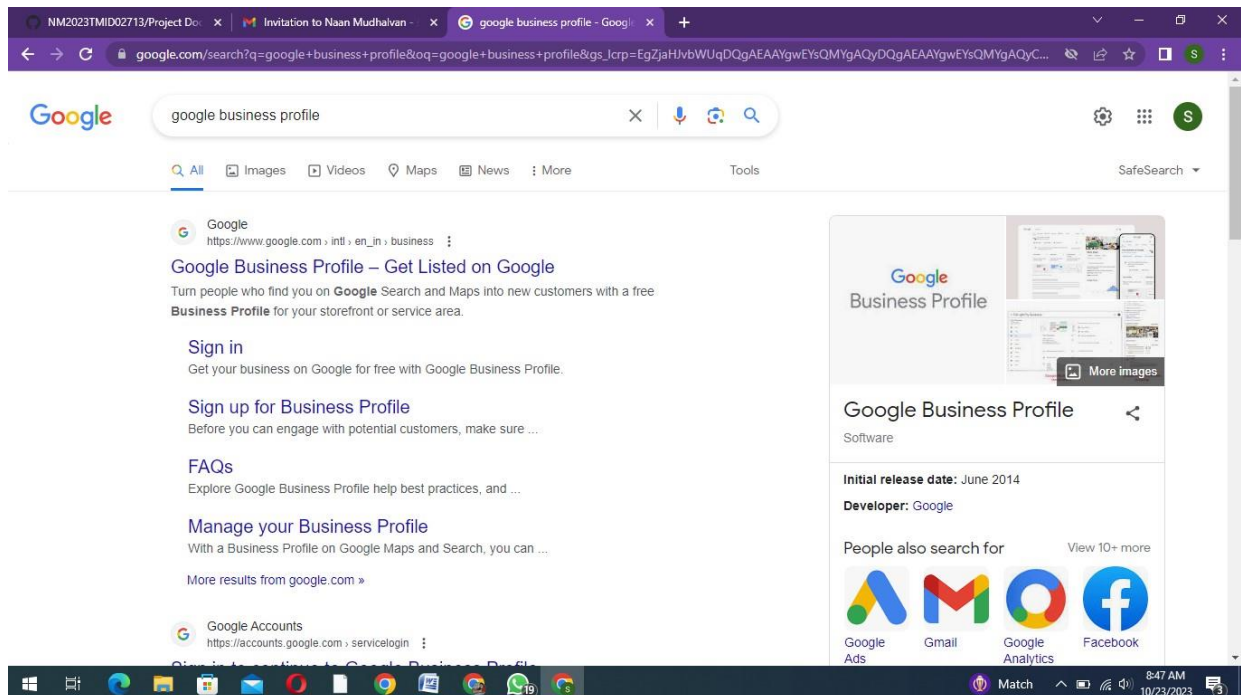
Brand Name : Cosmeticsmetal

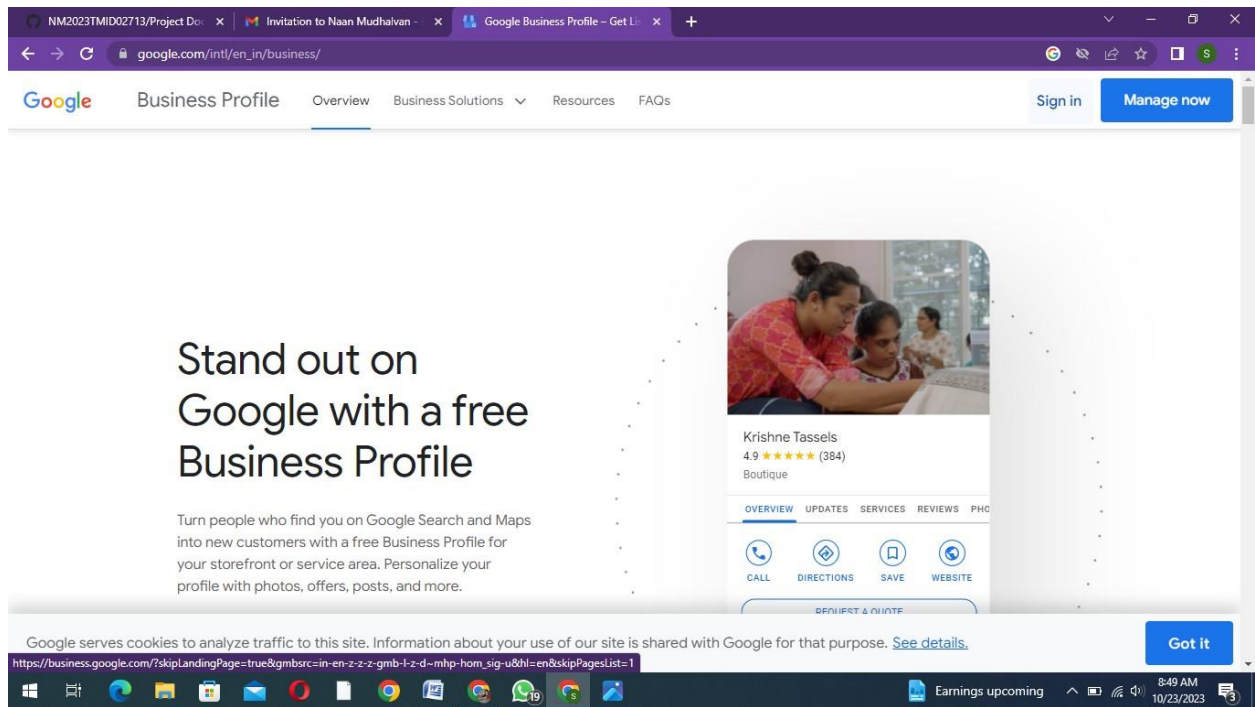
Category : Metal supplier

Email ID : cosmetal22@gmail.com

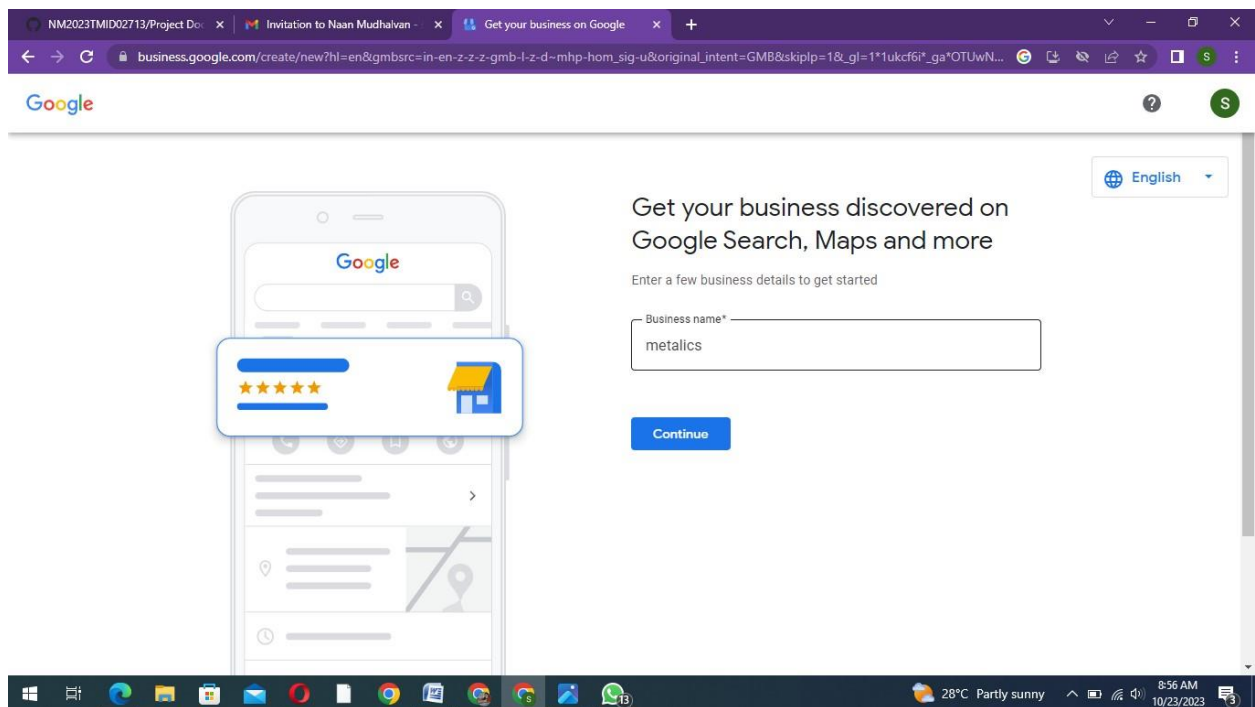
Steps to Create Google Business profile

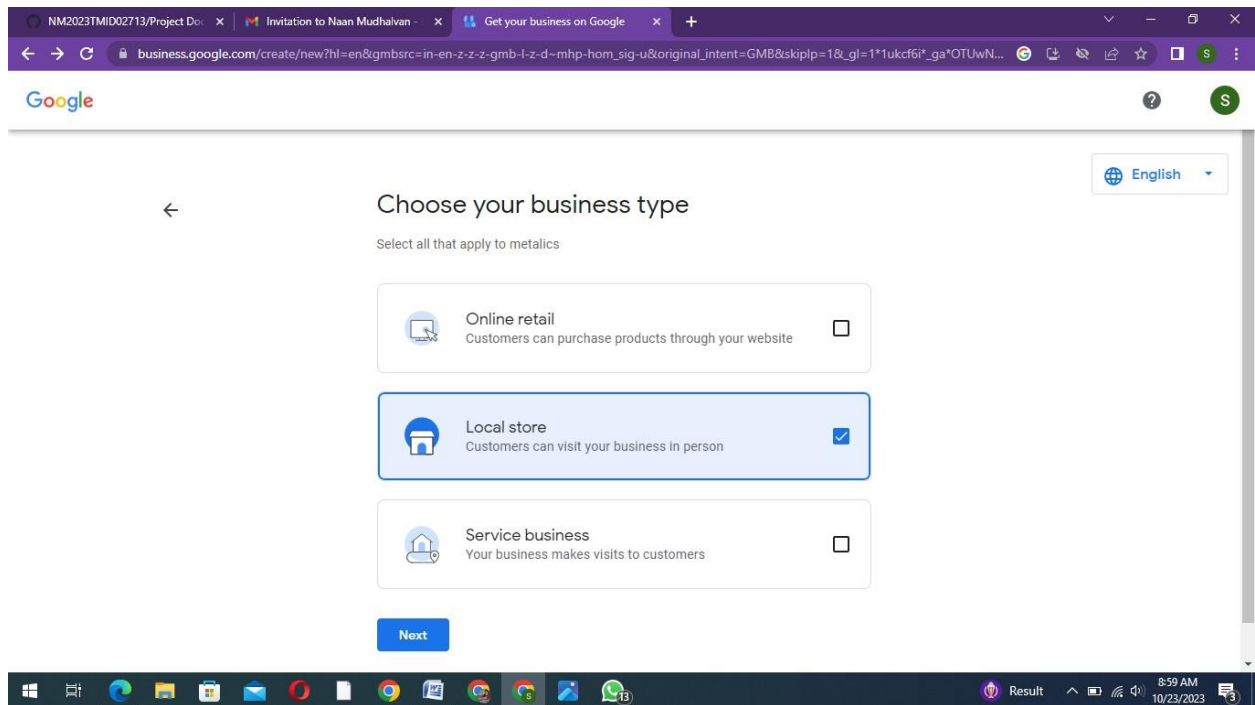
Step 1: Click Google Business Profile and sign in



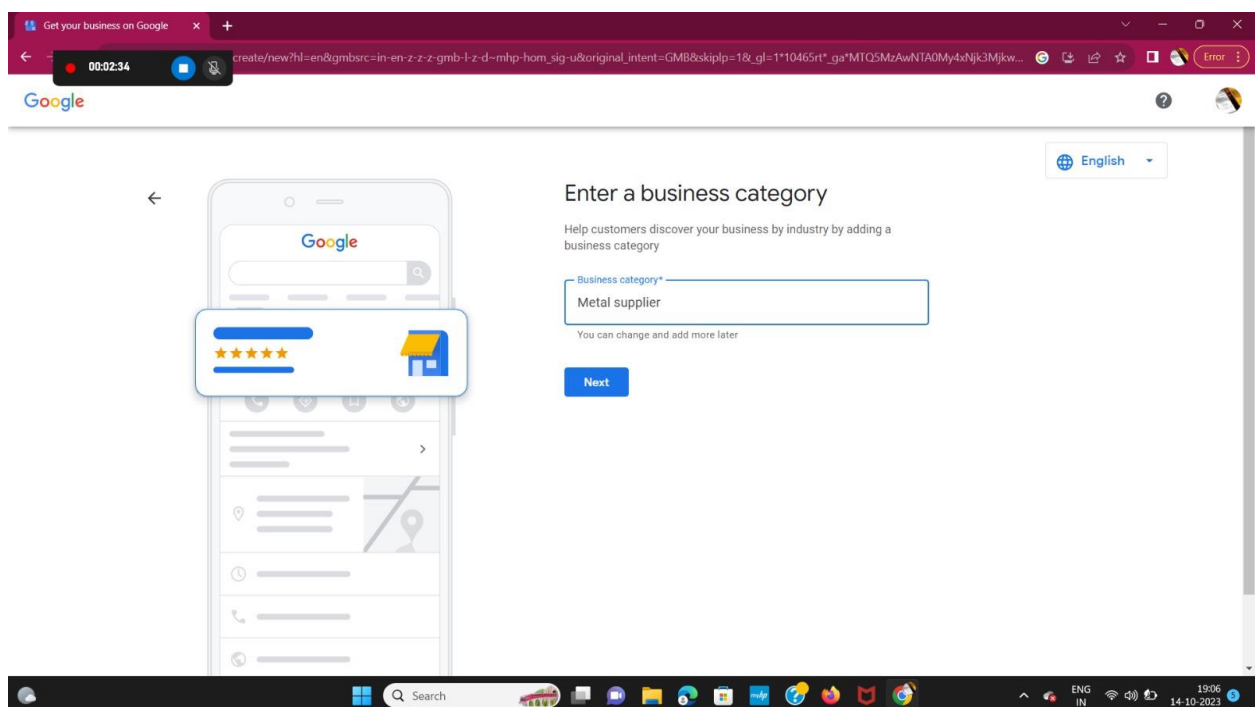


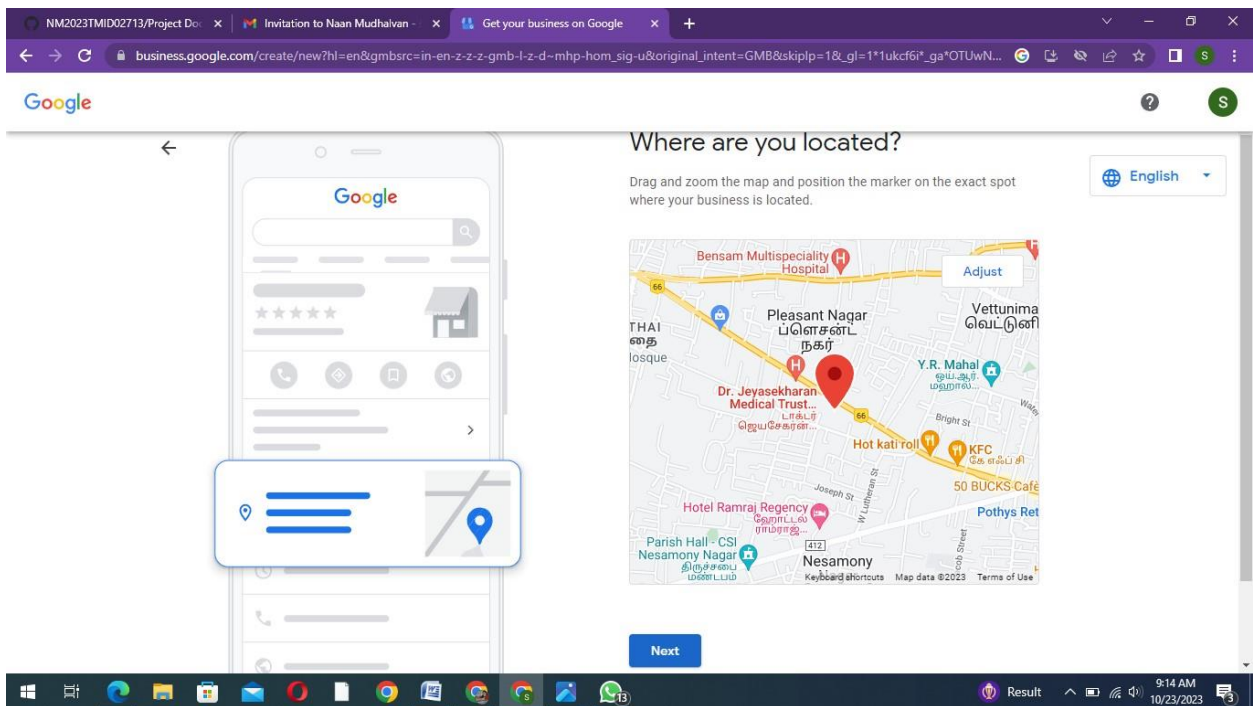
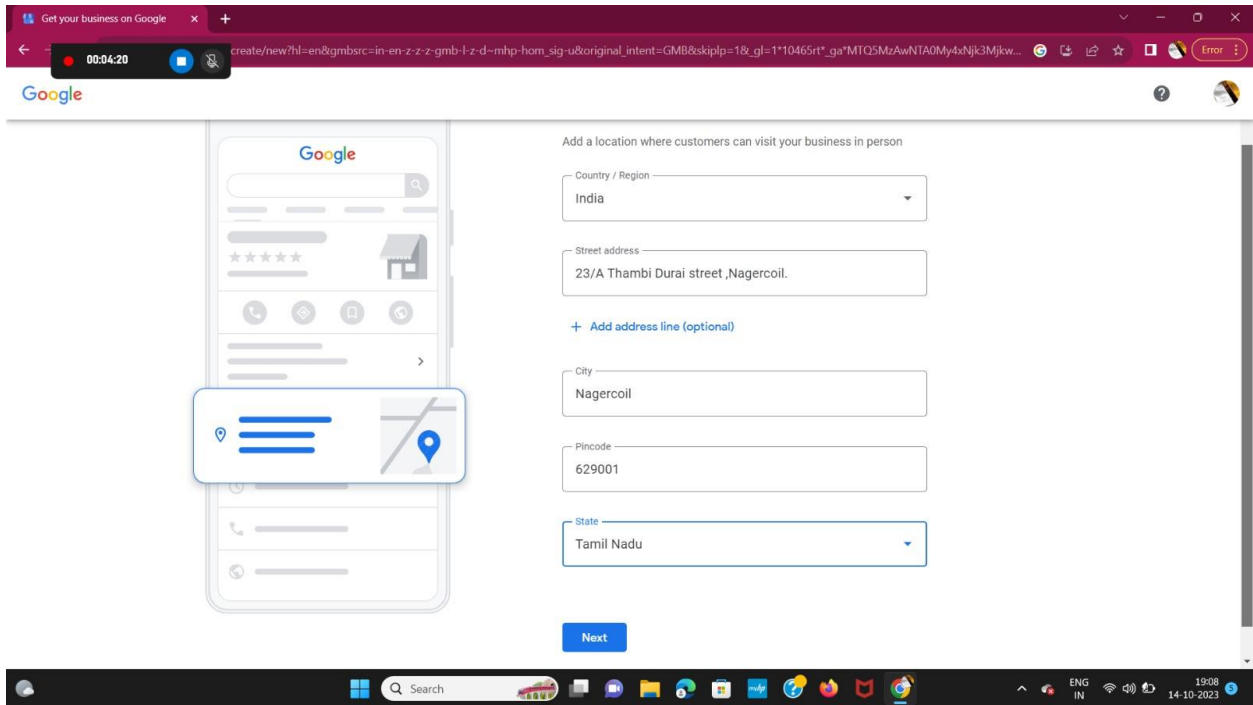
Step 2. Enter Business Name and Business type





Step 3. Enter Business Catagory and Location





Step 4. Next Contact Detail ,Map and to get Verified

business.google.com/create/new?hl=en&gmb-src=in-en-z-z-z-gmb-l-z-d-mhp-hom_sig-u&original_intent=GMB&skiplp=1&_gl=1*1ukcf6i*_ga*OTUwN...

Google

English

←

What contact details do you want to show to customers?

Help customers get in touch by including this info on your listing

Phone number

9360610761

Website (optional)

Skip Next

29°C Partly sunny 9:16 AM 10/23/2023

Get your business on Google

00:05:38

create/new?hl=en&gmb-src=in-en-z-z-z-gmb-l-z-d-mhp-hom_sig-u&original_intent=GMB&skiplp=1&_gl=1*10465r*_ga*MTQ5MzAwNTA0My4xNjk3...

Google

English

←

Put your business on the map

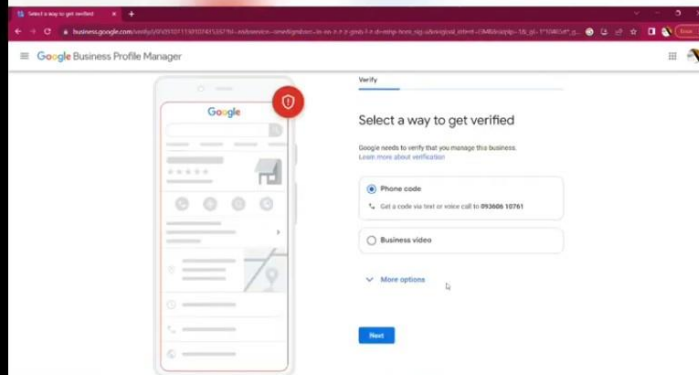
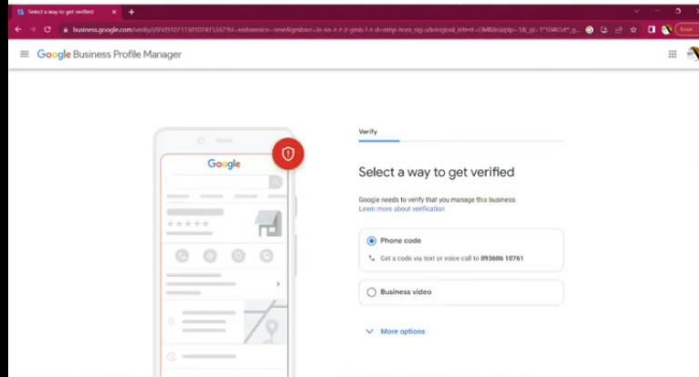
Start connecting with your customers across Google – all in one place

- Get discovered by people in your area
- Respond to reviews for your business
- Manage your business details across Google
- ☒ Get news and tips about how to improve your Business Profile

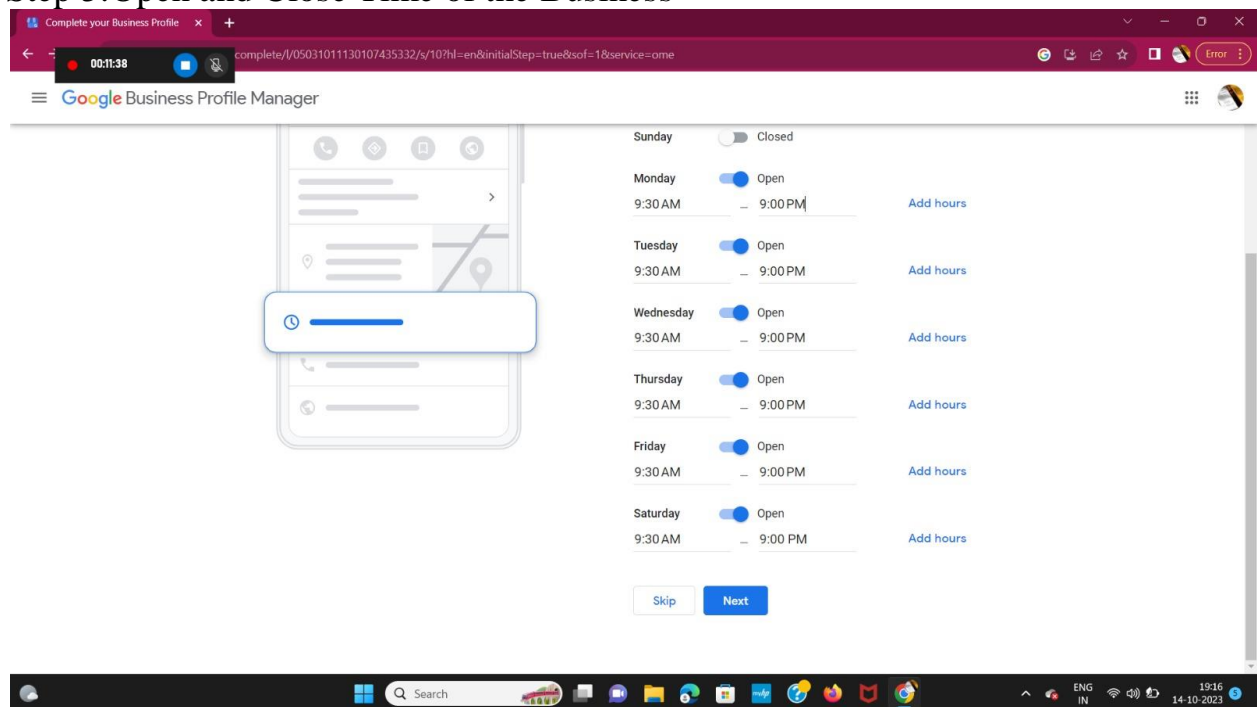
By continuing, you're agreeing to these [Terms of Service](#) and [Privacy Policy](#)

Continue

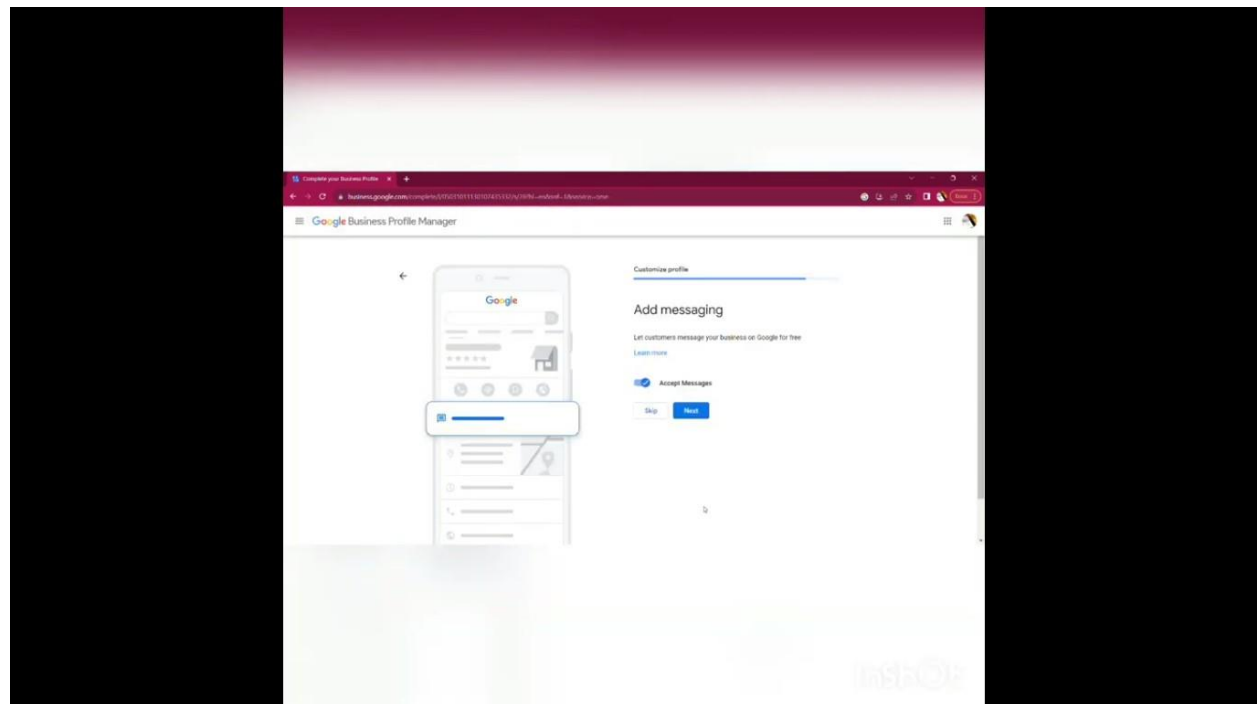
12:10 14-10-2023

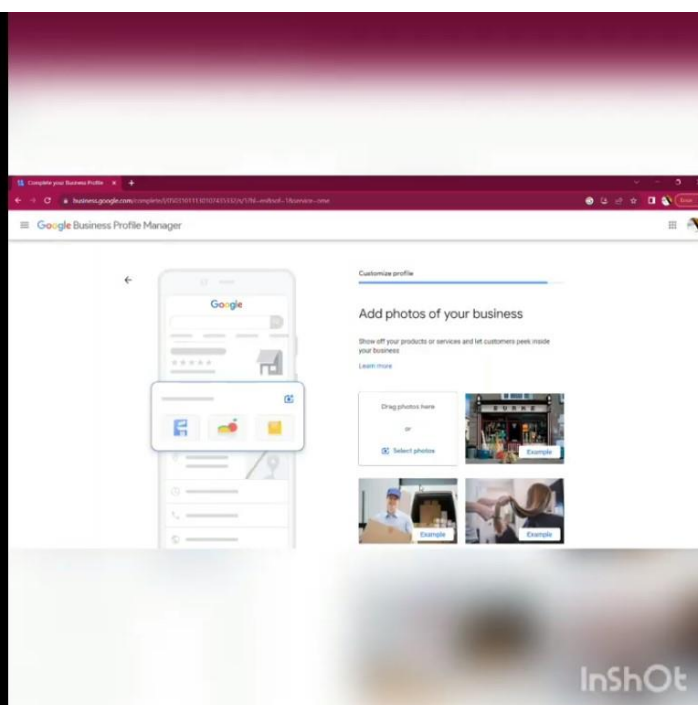
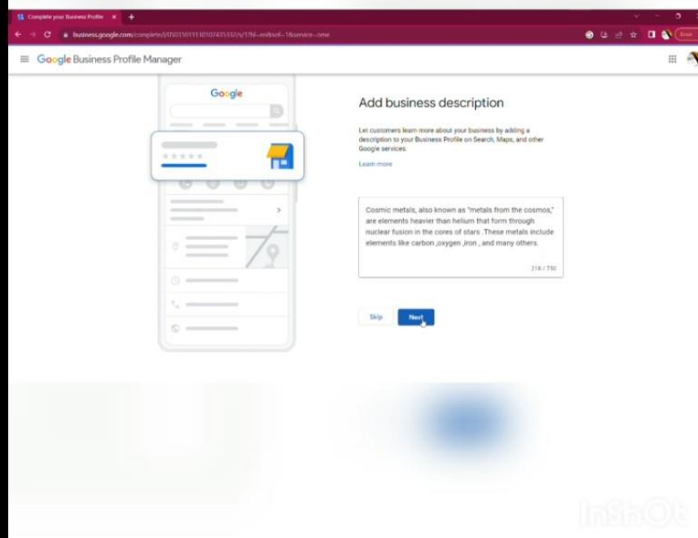


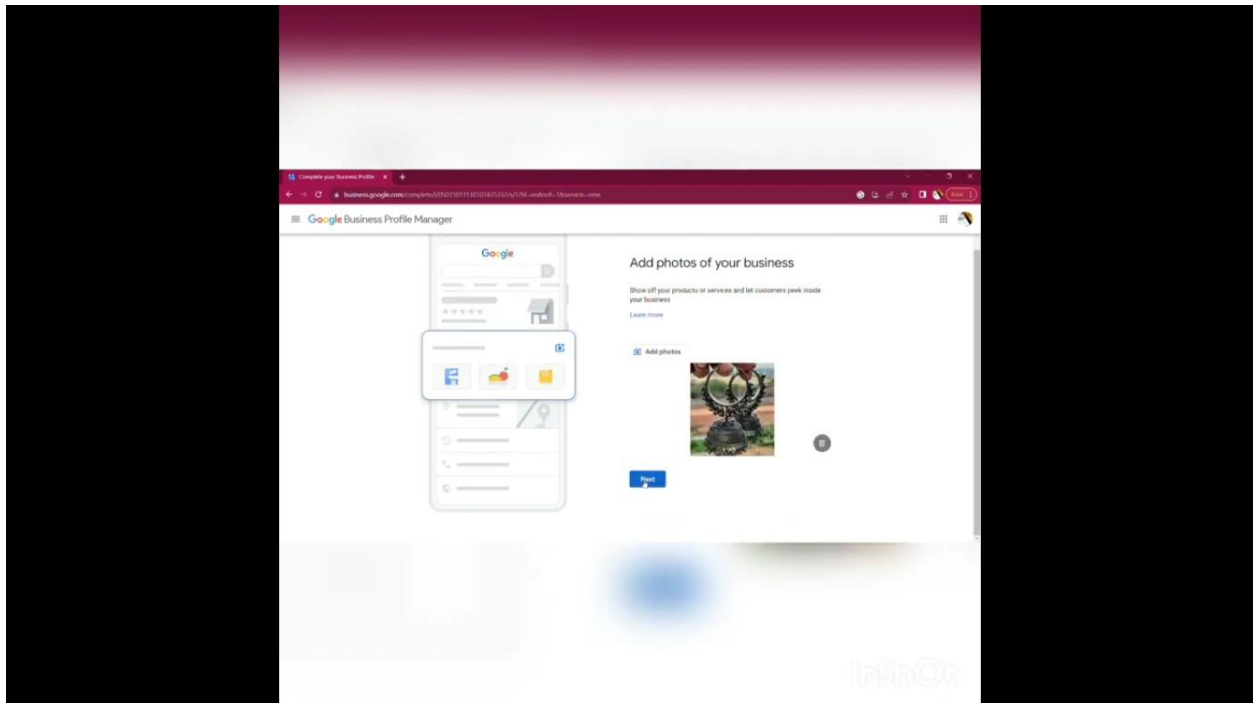
Step 5. Open and Close Time of the Business



Step 6. Add Message, Description and Photos of your Business

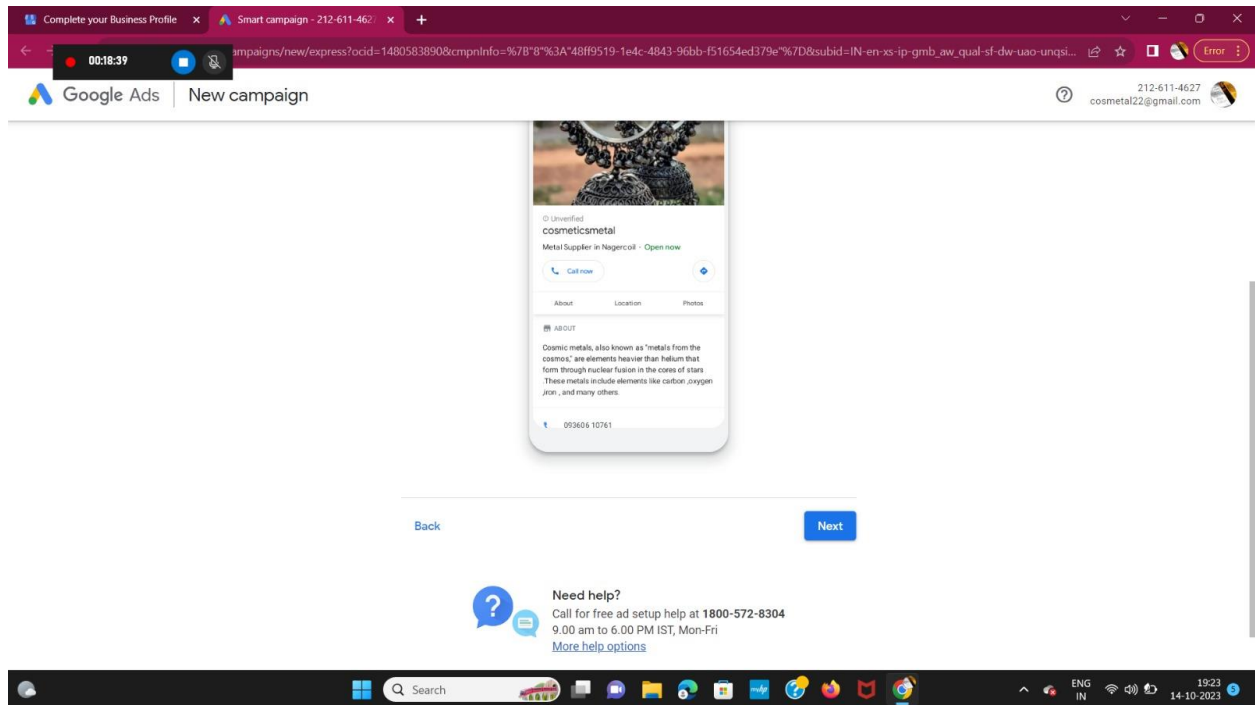




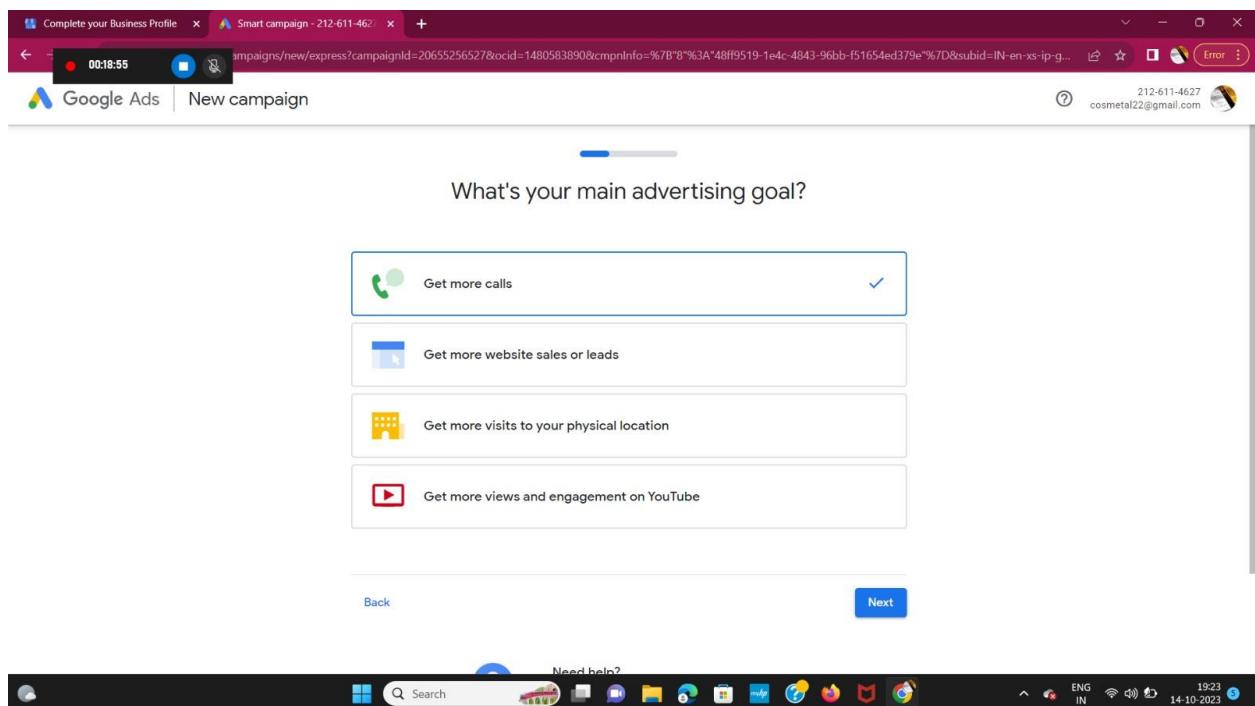


Step 7. Preview Biusness Profile to Click After your AD

[illegible]



Step 8. Enter main Ad Goal ,Headlines and Description



Complete your Business Profile x Smart campaign - 212-611-4627 x

00:23:17

Google Ads | New campaign

212-611-4627
cosmetal22@gmail.com

Adding 3 headlines or more will help your ad performance

Headline 1
Stellar Alchemy
15 / 30

Headline 2
Elemental Mysteries
19 / 30

Headline 3
The Colorful Cosmos
19 / 30

Add headline

Descriptions

Adding 2 descriptions or more will help your ad performance

Description 1
Cosmic Metals Forge Celestial Treasures
39 / 90

Description 2
Unlocking the Secrets of Cosmic Metals
38 / 90

Add description

Ad Preview

Ad - Business profile
The Colorful Cosmos | Elemental Mysteries | Stellar Alchemy
Cosmic Metals Forge Celestial Treasures.
Unlocking the Secrets of Cosmic Metals.

Call business

Assets can be shown in any order, so to make sure that they make sense individually or in combination and do not violate our policies or local law. You can make sure certain text appears in your ad. [Learn more about text ads in Smart campaigns](#)

Show a call button in your ad

Search

ENG IN 19:27 14-10-2023

Complete your Business Profile x Smart campaign - 212-611-4627 x

adfgoogle.com/campaigns/new/express?campaignId=20655256527&ocid=1480583890&cmpnInfo=%7B%3A%48f9519-1e4c-4843-96bb-f51654ed379e%7D&subid=IN-en-xs-ip-g...

Google Ads | New campaign

212-611-4627
cosmetal22@gmail.com

Description 2
Unlocking the Secrets of Cosmic Metals
38 / 90

Add description

Show a call button in your ad

India Phone number 09000810767

Need inspiration? Learn more about writing successful ads

Back Next

Need help?
Call for free ad setup help at 1-800-972-8304
9:00 am to 6:00 PM (ET, Mon-Fri)
More help options

Step 9. Add Keyword theme and show your ad in the Right Places

Complete your Business Profile x Smart campaign - 212-611-4627 x +

00:23:44

Google Ads | New campaign

212-611-4627
cosmetal22@gmail.com

Selected keyword themes:

metal supplier x + New keyword theme

Suggested keyword themes:

+ copper supplier + lead supplier + stainless steel supplier

+ metal recycling + cast iron supplier + aluminum supplier

+ silicon bronze supplier + brass supplier + steel supplier

Advertise in English ▾

Give us a few keyword themes and we'll show your ad for similar searches. You can also add negative keyword themes after you're set up. [Learn more about keyword themes](#)

Back Next

Need help?

Complete your Business Profile x Smart campaign - 212-611-4627 x +

00:25:07

Google Ads | New campaign

212-611-4627
cosmetal22@gmail.com

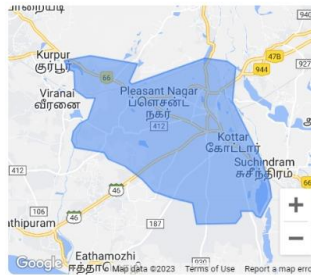
Up next, show your ad in the right places

☐ Advertise near an address

☒ Advertise in specific zip codes, cities, or regions

Nagercoil x

Add a zip code, city, state, or country



Your ad shows to people in the locations you set up, and to people interested in these locations. [Learn more about locations](#)

Back Next

Step 10. Select Budget option and Start reach more People

The screenshot shows the Google Ads 'New campaign' setup page. The 'Enter your own budget' option is selected. The budget is set to ₹1955. A slider below the input field shows 'Typical competitor budgets'. Text indicates a daily average of ₹59,432 monthly max and an estimated 3,280-9,010 ad clicks each month. A 'Back' button is on the left and a 'Next' button is on the right. A 'Need help?' section at the bottom provides contact information for free ad setup help.

Select a budget option

☒ Enter your own budget

Currency: Indian Rupee (₹)

₹1955

daily average · ₹59,432 monthly max
Get an estimated 3,280-9,010 ad clicks each month

Typical competitor budgets

You only pay for clicks on your ad. Some days you might spend less than your daily average, and on others you might spend more. But over the month you won't pay more than your monthly max. [Learn more about costs and payment details.](#)

[Back](#) [Next](#)

Need help?
Call for free ad setup help at 1800-572-8304
9.00 am to 6.00 PM IST, Mon-Fri
[More help options](#)

Step 11: Create a New Payment Profile and Review your campaign

The screenshot shows the 'Create new payments profile' dialog box. The 'Profile type' is set to 'Organization'. The 'Organization name' is 'Metals', the 'Legal name' is 'cosmetal', the 'Street address' is '23/A Thambi Durai Street, Nagercoil.', and the 'City' is 'Nagercoil'. There is an optional field for 'Apt, suite, etc. (optional)'. 'Cancel' and 'Create' buttons are at the bottom.

Create new payments profile

If you are signing up for a business, choose **Organization**. Otherwise choose **Individual**. [Learn more](#)

Profile type
Organization

Organization name
Metals

Legal name
cosmetal

Street address
23/A Thambi Durai Street, Nagercoil.

Apt, suite, etc. (optional)

City
Nagercoil

[Cancel](#) [Create](#)

Complete your Business Profile x 212-611-4627 - Google Ads x +

00:31:19

gnup/payment?ocid=1480583890&subid=IN-en-xs-ip-gmb-aw_qual-sf-dw-uao-unqsi-CP3o8P10X9YEDFQsQfQkd11QIUA-unqsi-uao-agembe-acce&name=cosmetics...

Google Ads | New campaign

Create new payments profile

Legal name
cosmetal

Street address
23/A Thambi Durai Street, Nagercoil.

Apt, suite, etc. (optional)

City
Nagercoil

Pincode
629001

State
Tamil Nadu

Cancel Create

212-611-4627
cosmetal22@gmail.com

19:35
14-10-2023

Complete your Business Profile x Smart campaign - 212-611-4627 x +

00:26:46

ampaigns/new/express?campaignId=20655256527&ocid=1480583890&cmpnInfo=%7B%3A%48f9519-1e4c-4843-96bb-f51654ed379e%7D&subid=IN-en-xs-ip-g...

Google Ads | Start reaching more people

Review your campaign to be sure it's right

Campaign name
Stellar Alchemy

Campaign goal
Phone calls

Your website
Your Business Profile (optimized for your ads)

Business name
cosmeticsmetal

Ad text

Headlines
Stellar Alchemy | Elemental Mysteries | The Colorful Cosmos

Descriptions
Cosmic Metals Forge Celestial Treasures | Unlocking the Secrets of Cosmic Metals

Phone number
092606 10761

Ad Preview

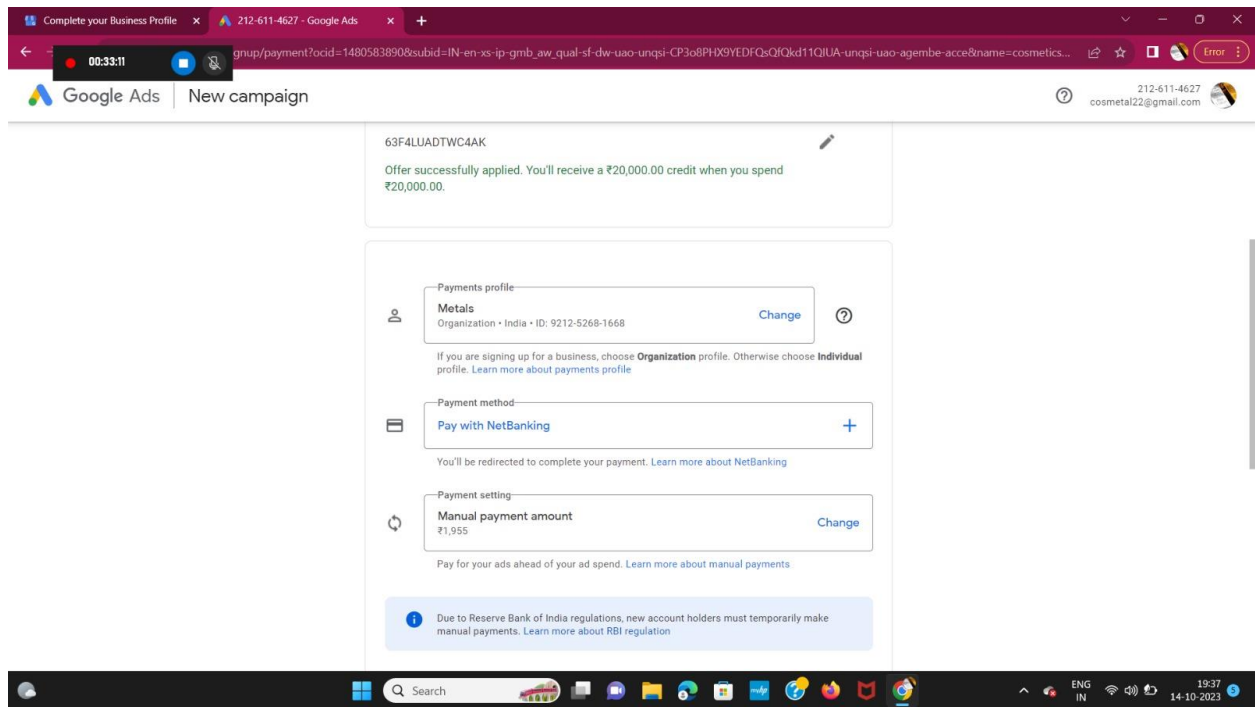
Ad - Business profile
Elemental Mysteries | The Colorful Cosmos | Stellar Alchemy
Unlocking the Secrets of Cosmic Metals. Cosmic Metals Forge Celestial Treasures.

Get directions
Call business

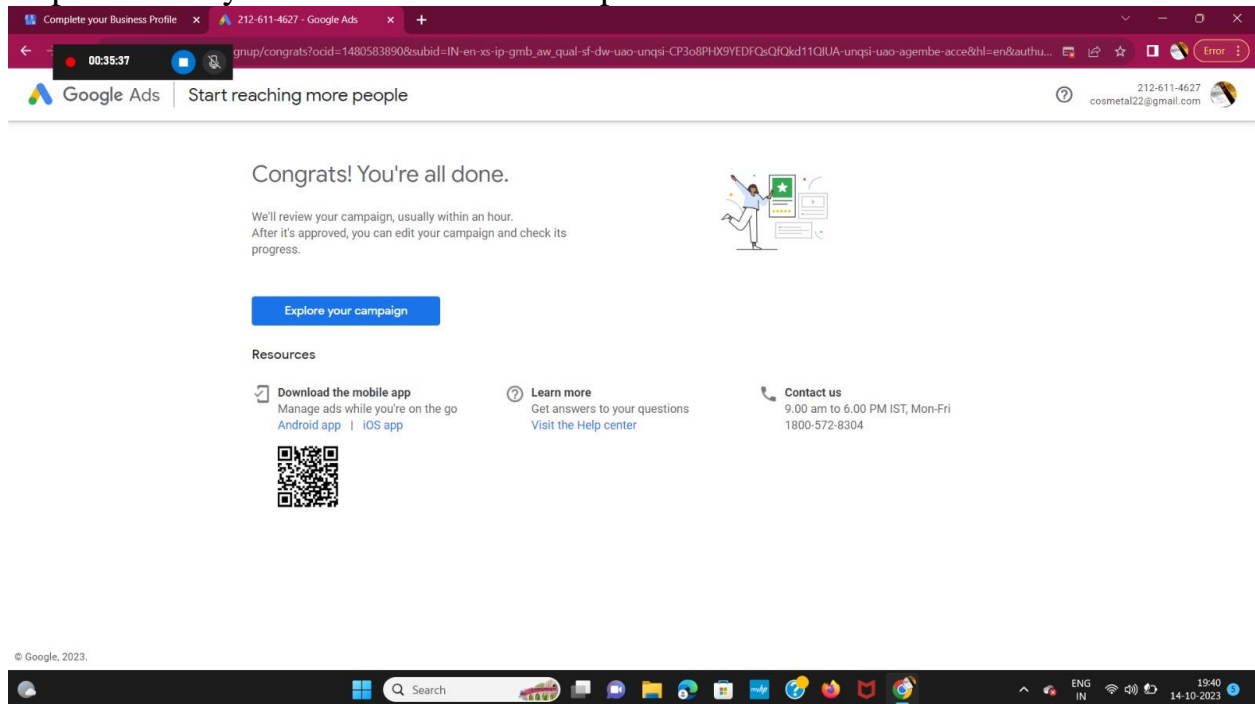
Assets can be shown in any order, so to make sure that they make sense individually or in combination and do not violate our policies or local law. You can make sure certain text appears in your ad. [Learn more about text ads in Smart campaigns](#)

Sending request...

19:31
14-10-2023



Step 12. Finally Start to reach more People



Step 13. Overview

This screenshot shows the Google Ads Overview page for a campaign named 'Stellar Alchemy'. The interface includes a top navigation bar with the Google Ads logo, a search bar, and various utility icons. On the left, a sidebar contains links for 'Create', 'Campaigns', 'Goals', 'Tools', 'Billing', and 'Admin'. The main content area displays the campaign name 'Stellar Alchemy' and a status of 'Pending'. Below this, a summary card shows a spend of ₹0.00 over all time. Three key metrics are listed: Impressions (0), Clicks (0), and Calls (0). A 'View performance details' link is provided at the bottom of the summary card. The bottom of the screen shows a Windows taskbar with the time 19:42 on 14-10-2023.

Complete your Business Profile x Campaign details - 212-611-4627 x

Google Ads Search for a page or campaign

Appearance Refresh Help Notifications 212-611-4627 cosmetal22@gmail.com

Overview

View (2 filters) All campaigns Campaign Stellar Alchemy

Overview

All time Oct 14, 2023 Show last 30 days

Stellar Alchemy

Pending All ads go through a quick policy check. This usually takes one business day.

₹0.00 Spend all time

Impressions 0 How often your ads were shown

Clicks 0 Actions on your ads

Calls 0 Calls to your business

View performance details

Get the Google Ads mobile app

This screenshot shows the Google Ads Overview page for the 'Stellar Alchemy' campaign, displaying more detailed information. The 'Your search terms will show here soon' section indicates that results are being worked on. The 'Location' section shows a map of Nagercoil with the text 'Your ads show in Nagercoil'. The 'Budget & ad schedule' section shows a daily average of ₹1,955 and a monthly maximum of ₹59,432. The 'Assets' section provides information about ad assets and a 'Dismiss' button. The bottom of the screen shows a Windows taskbar with the time 19:42 on 14-10-2023.

Complete your Business Profile x Campaign details - 212-611-4627 x

Google Ads Search for a page or campaign

Appearance Refresh Help Notifications 212-611-4627 cosmetal22@gmail.com

Overview

View (2 filters) All campaigns Campaign Stellar Alchemy

Overview

All time Oct 14, 2023 Show last 30 days

Your search terms will show here soon

We're working hard to bring you results. For more future results, double check your selected keyword themes.

Edit

Location

Your ads show in Nagercoil

Assets

Assets can be shown in any order, so to make sure that they make sense individually or in combination and do not violate our policies or local law. You can make sure certain text appears in your ad. [Learn more](#)

Dismiss

Budget & ad schedule

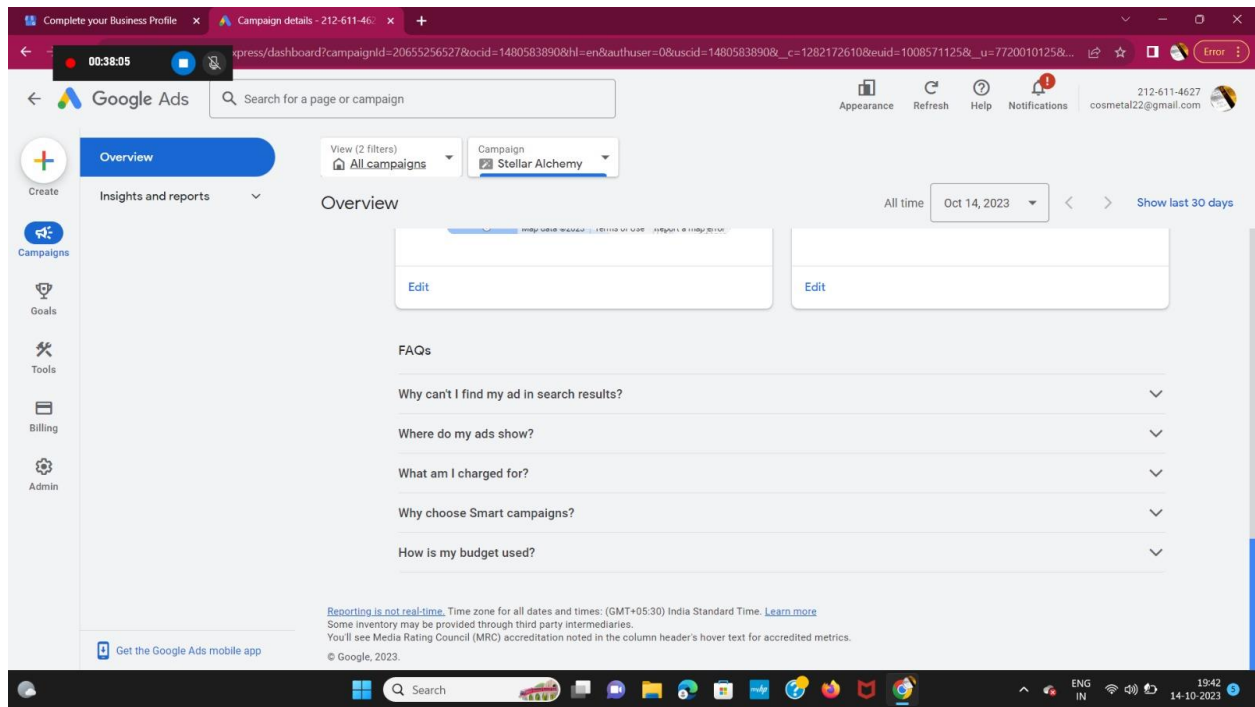
\$ You only pay for clicks on your ad. Over the month you won't pay more than your monthly max.

₹1,955 daily average

₹59,432 monthly max

Your ads show any time

Get the Google Ads mobile app



Demo Link:

https://youtu.be/t_p3vZ2Ppwk?si=RRt3YD9PDI5PZ6S-