

Project

Date	22/10/2023
NM ID	NM2023TMID02713
Team Leader	225652487511E68AA5645FA1A2817BD3
Team member 1	E71ECBA4611E1AEAFDE4B86E519199B7
Team member 2	F2DAD1EF1C7A786B45C486328A214C82
Team member 3	EA683958DC381F2A2A54F3A6613826B1
Project Title	Create a Google Business Page

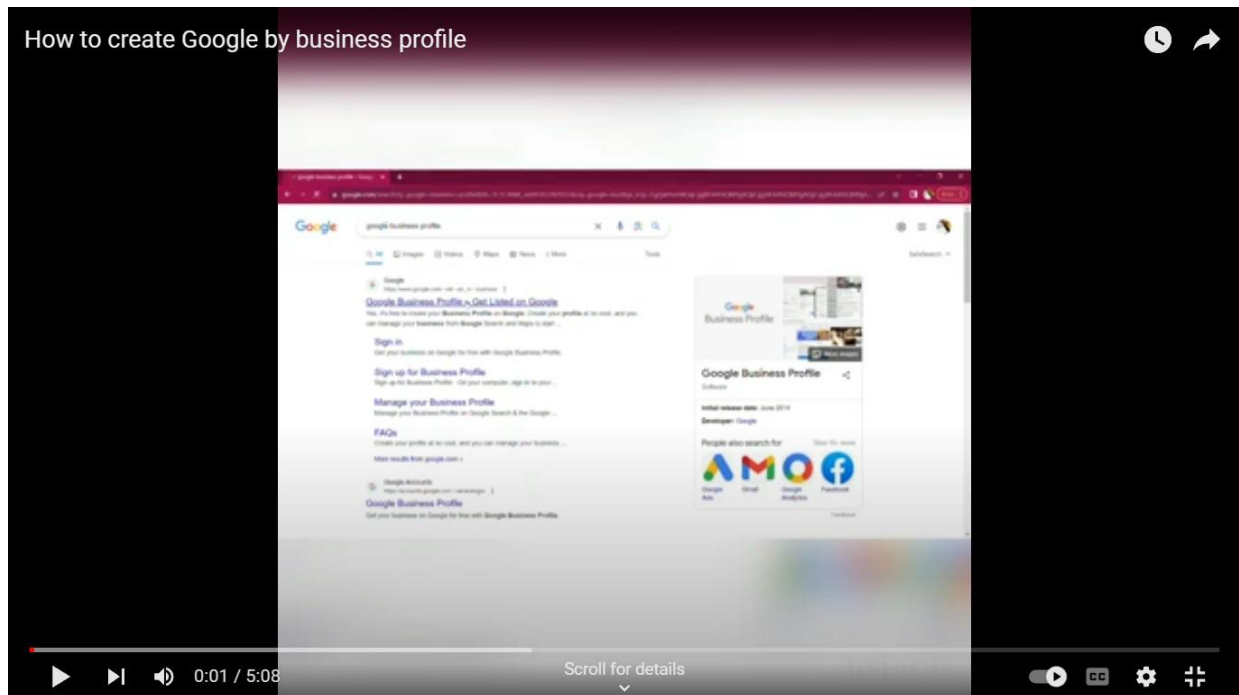
Brand Name : Cosmeticsmetal

Category : Metal supplier

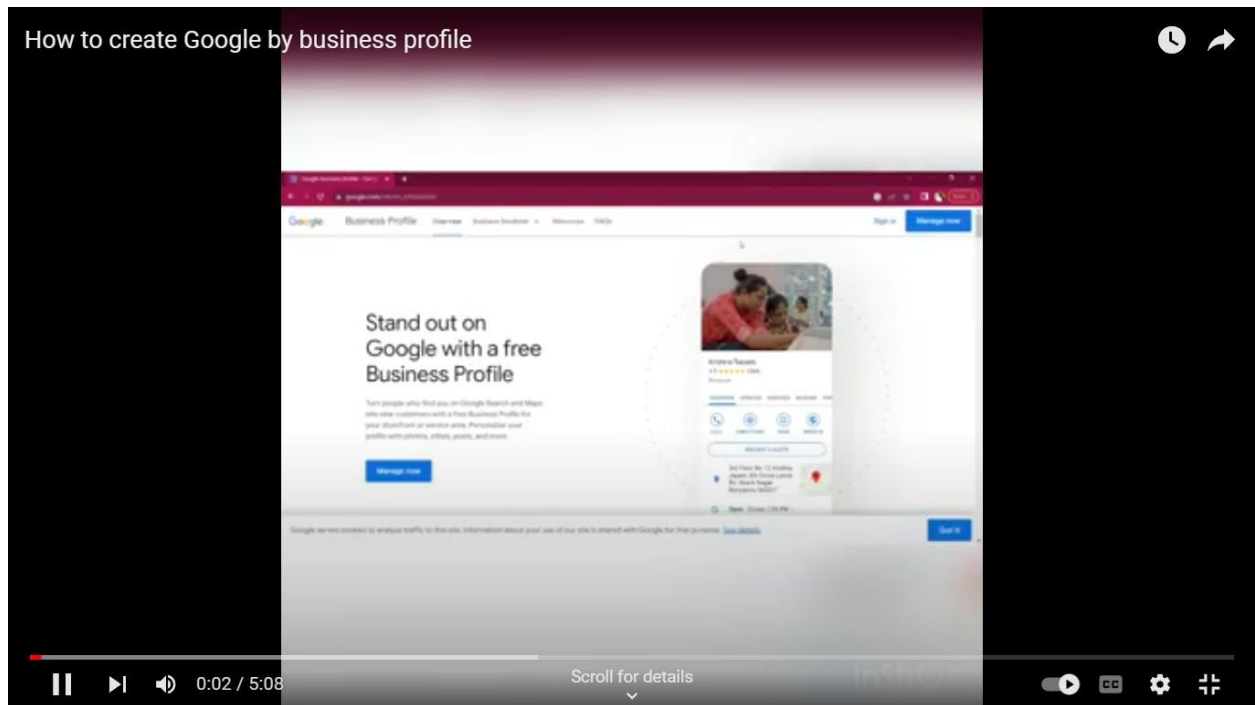
Email ID : cosmetal22@gmail.com

Steps to Create Google Business profile

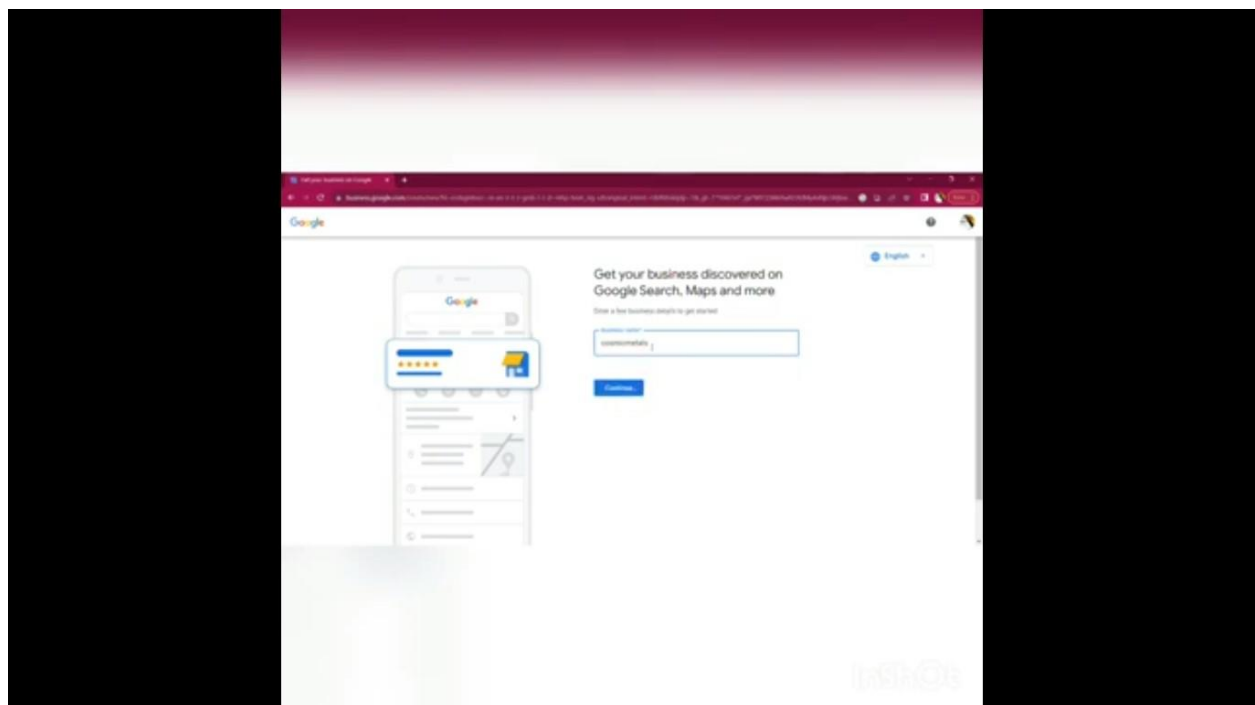
Step 1: Click Google Business Profile and sign in

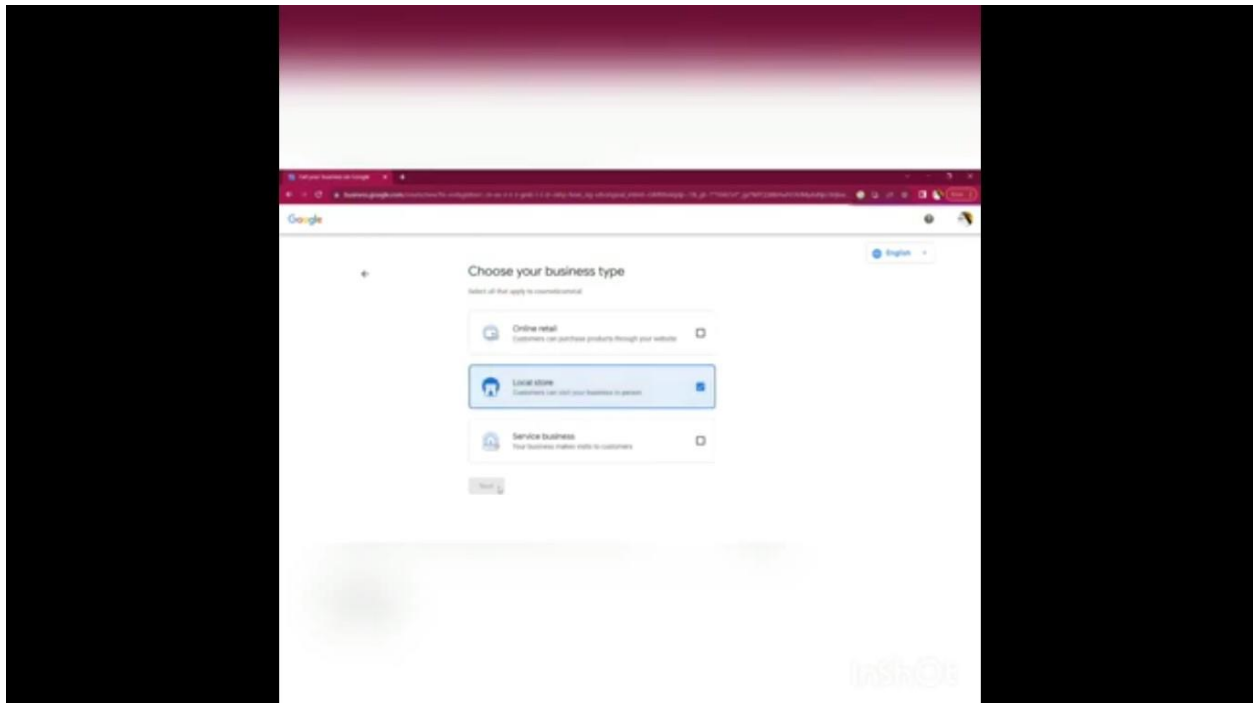


How to create Google by business profile

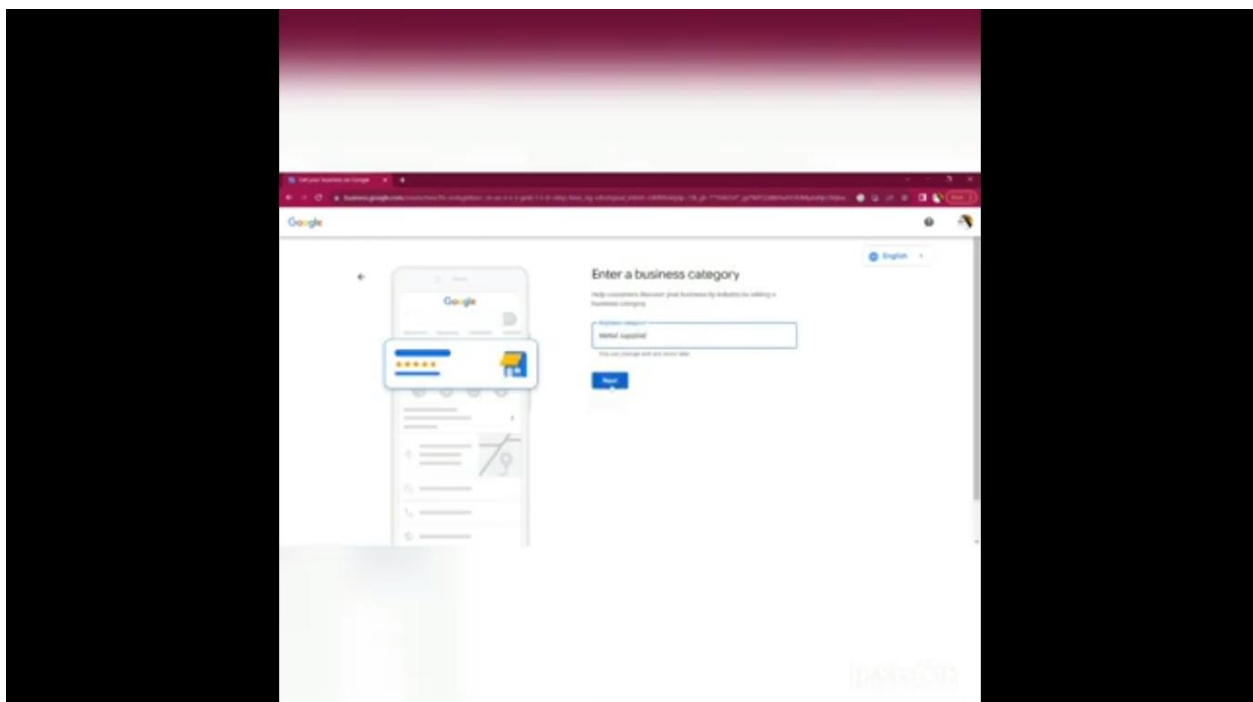


Step 2. Enter Business Name and Business type





Step 3. Enter Business Category and Location



Get your business on Google

business.google.com/center/branch?location=...&gclid=...&gclid=...

Google

Add a location where customers can visit your business in person

Country / Region: India

Street address: 23/A Thambi Dural street, Nagercoil

+ Add address line (optional)

City: Nagercoil

Pincode: 629001

State: Tamil Nadu

Next

Get your business on Google

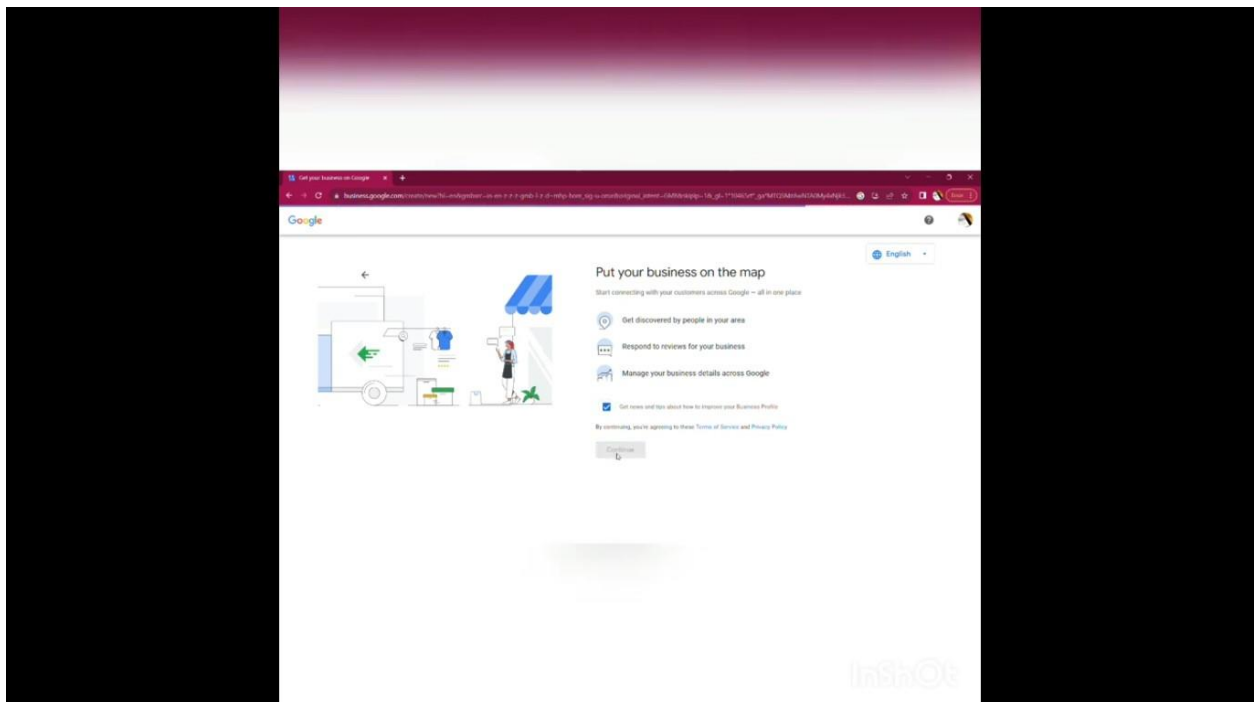
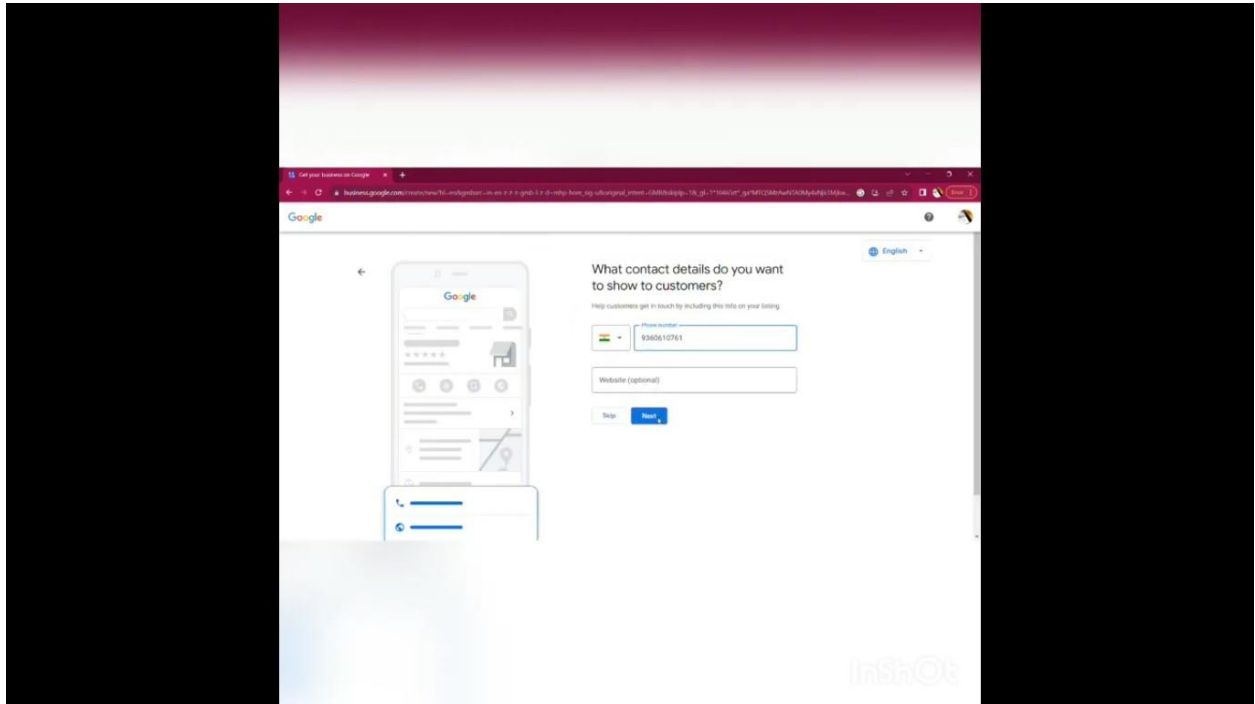
business.google.com/center/branch?location=...&gclid=...&gclid=...

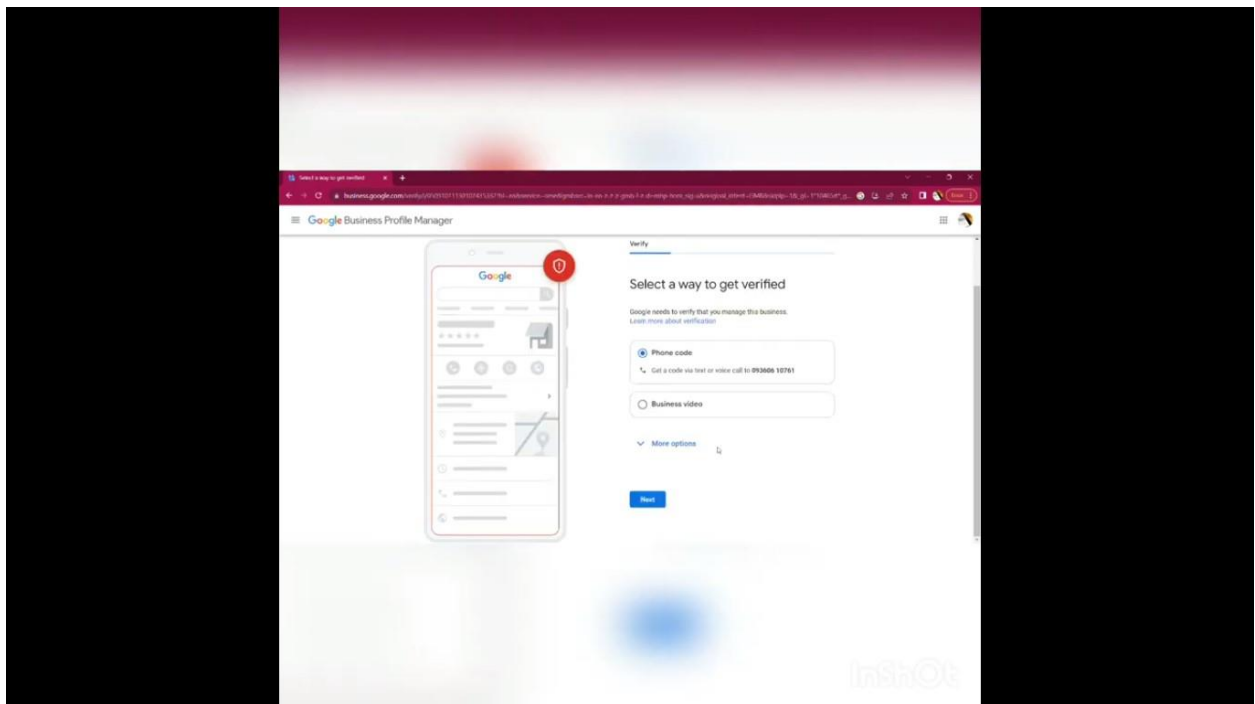
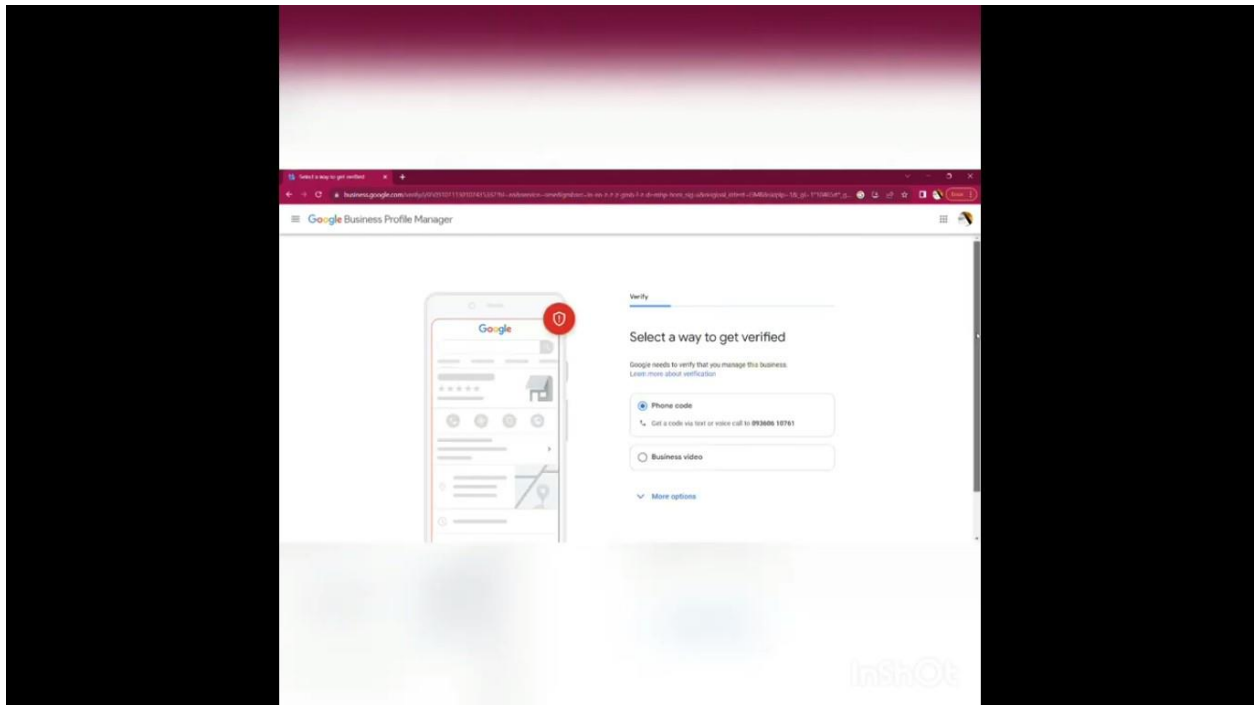
Google

Drag and zoom the map and position the marker on the exact spot where your business is located.

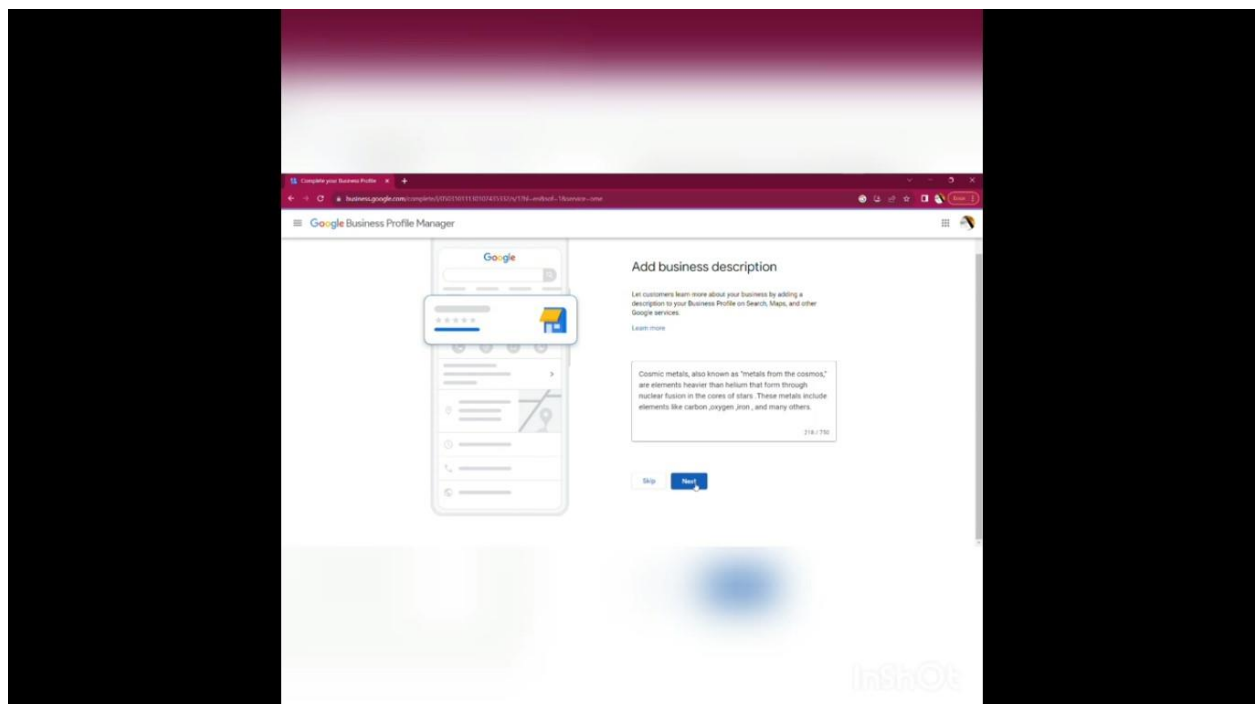
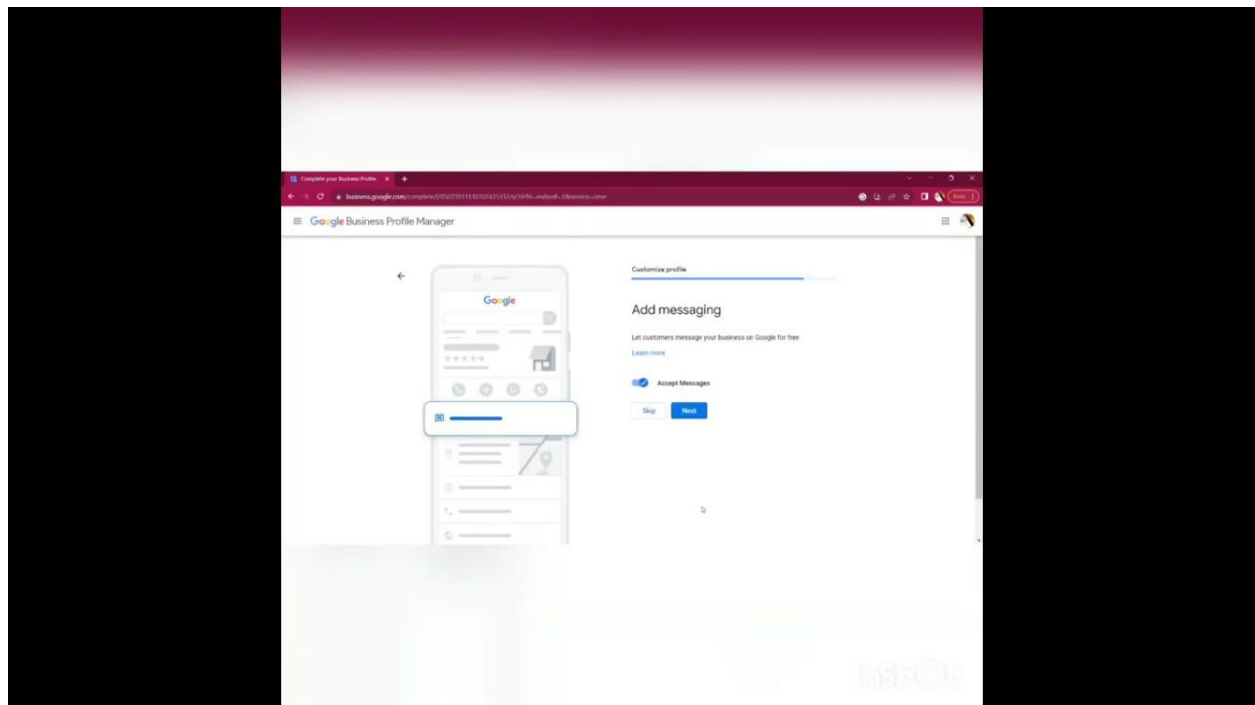
Next

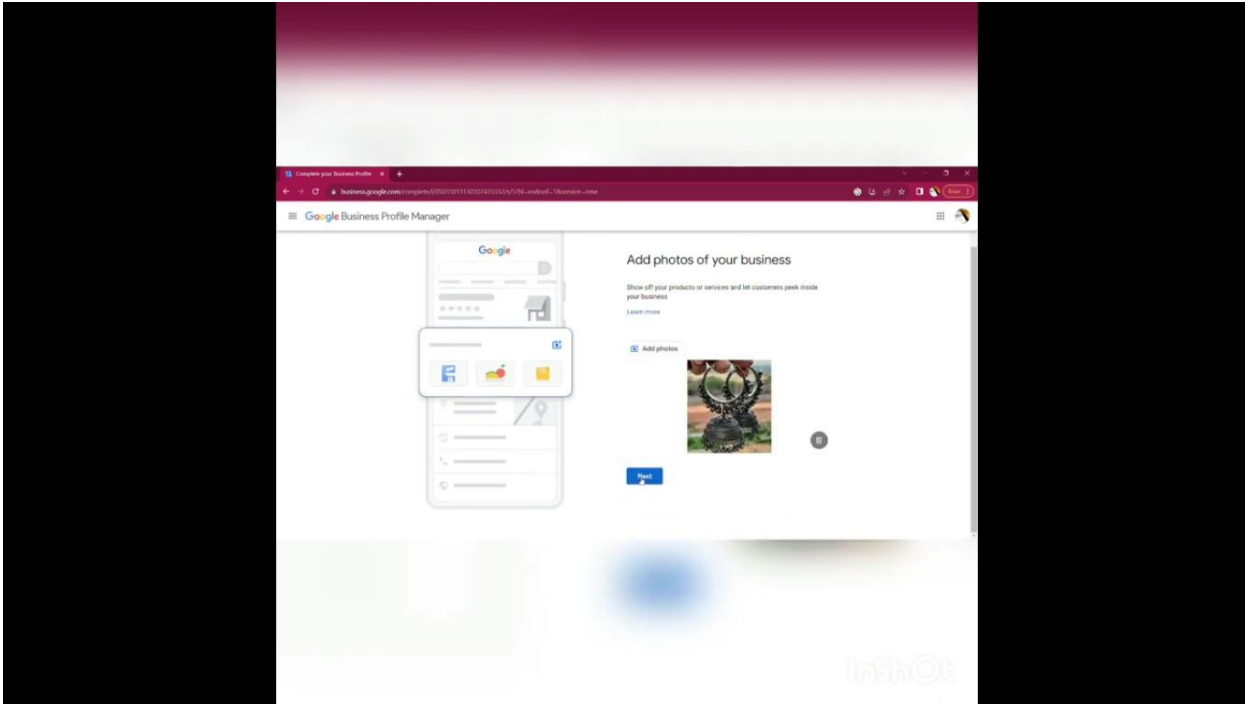
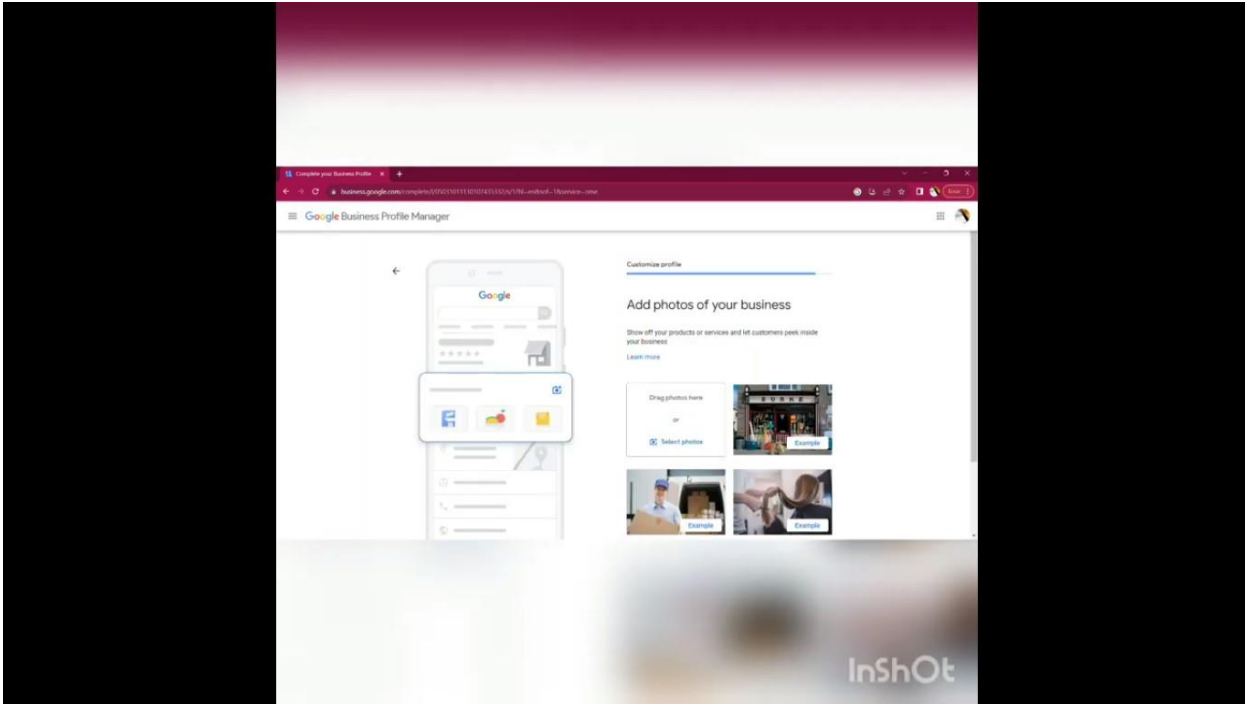
Step 4. Next Contact Detail ,Map and to get Verified



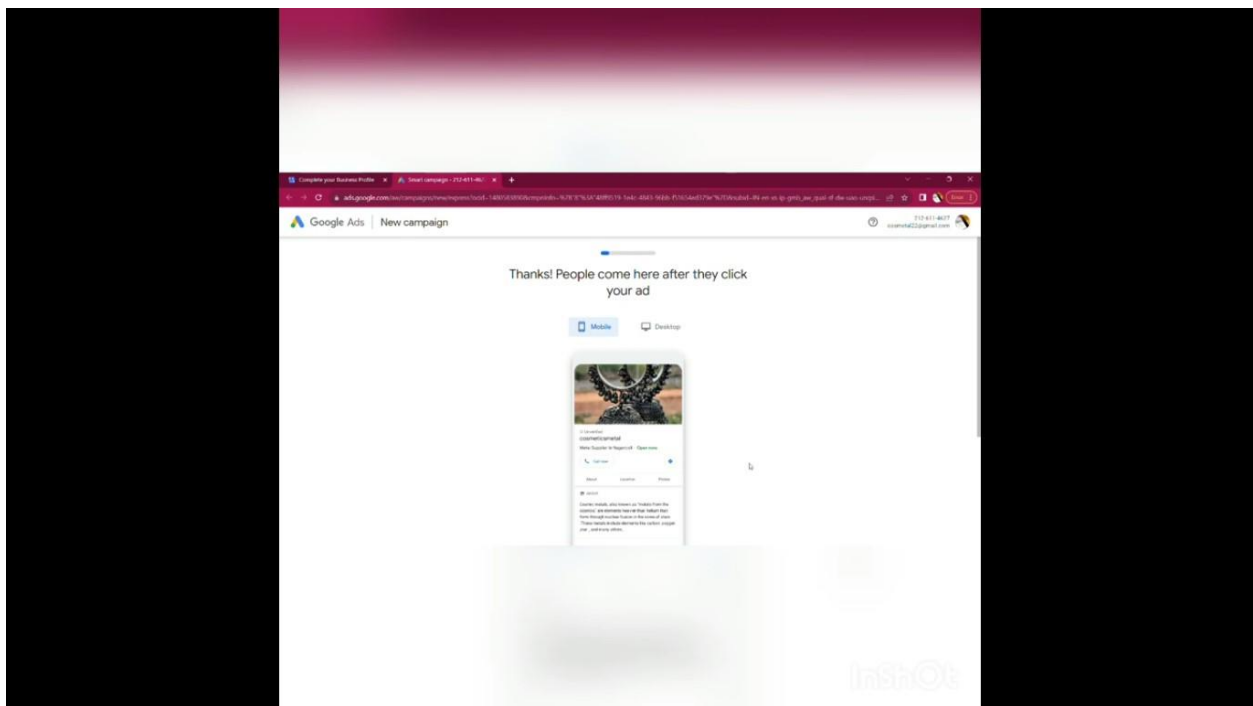
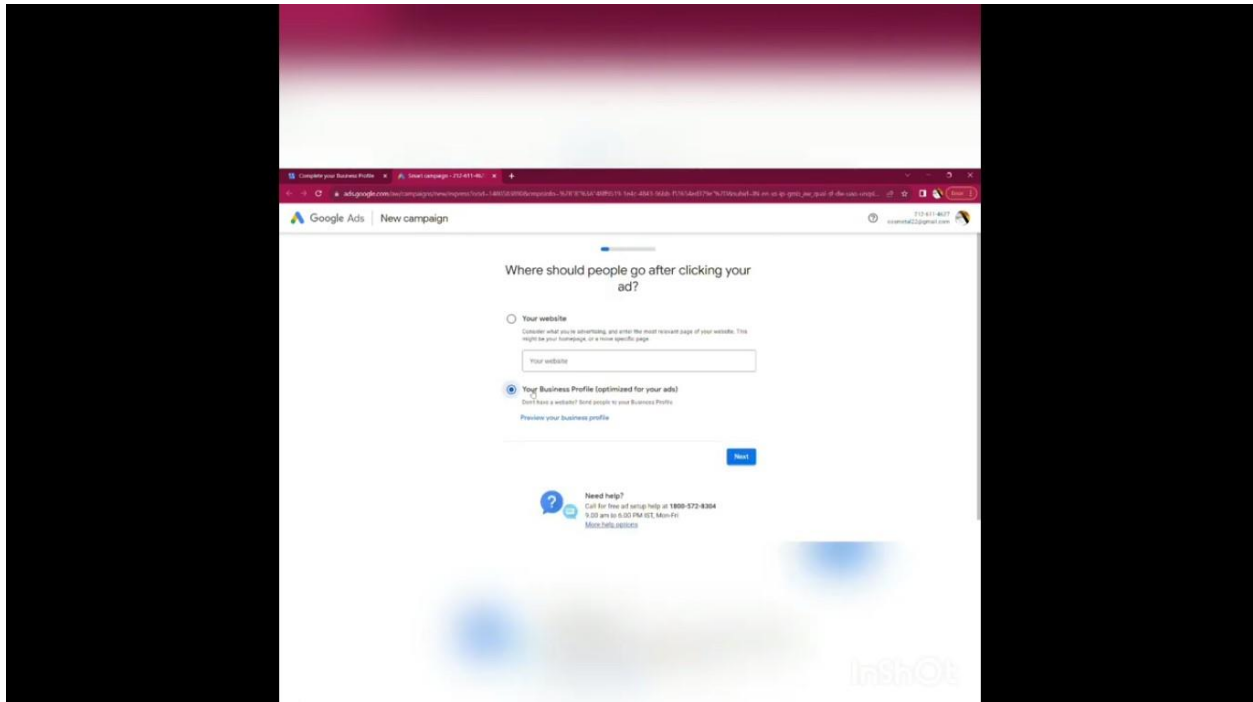


Step 5. Add Message, Description and Photos of your Business

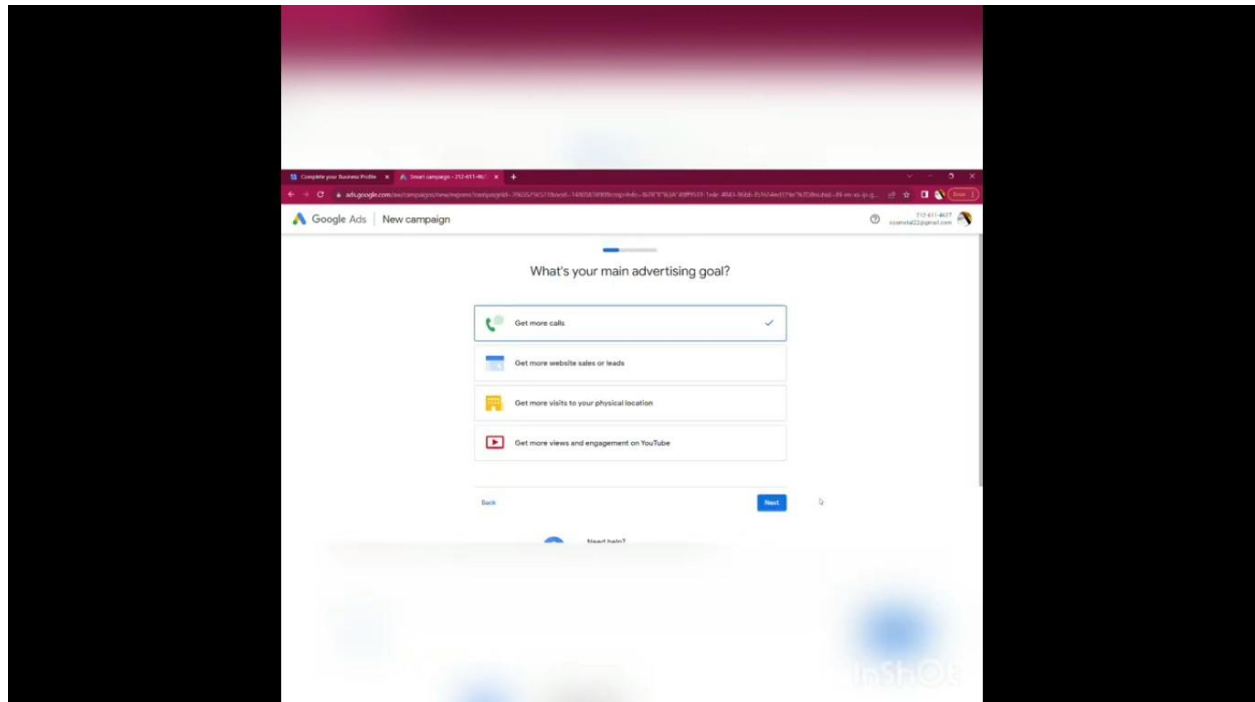


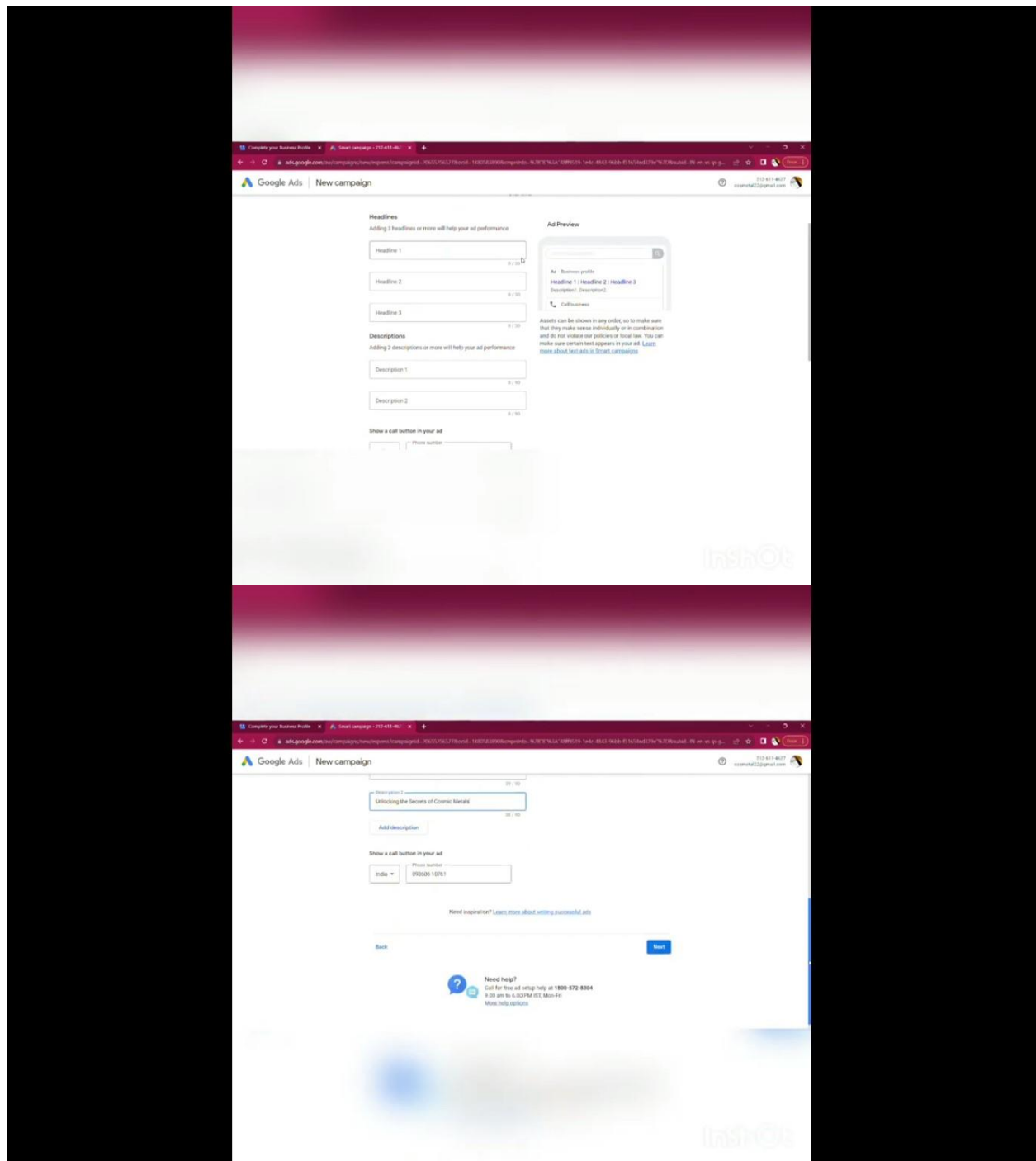


Step 6. Preview Business Profile to Click After your AD

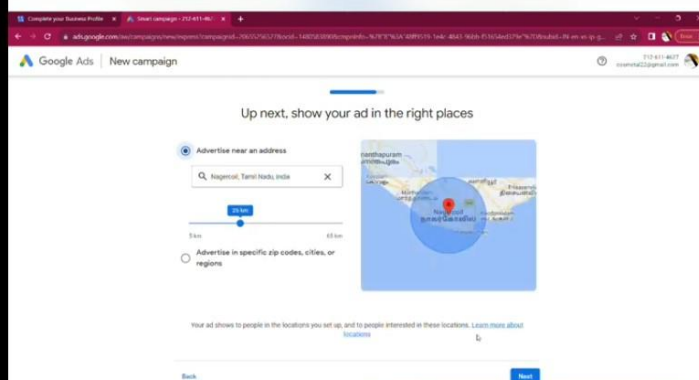
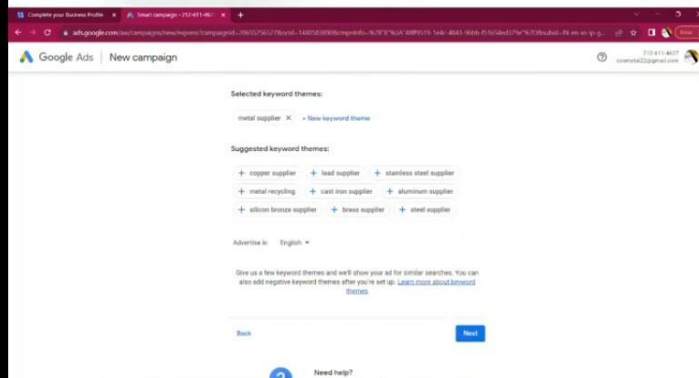


Step 7. Enter main Ad Goal ,Headlines and Description

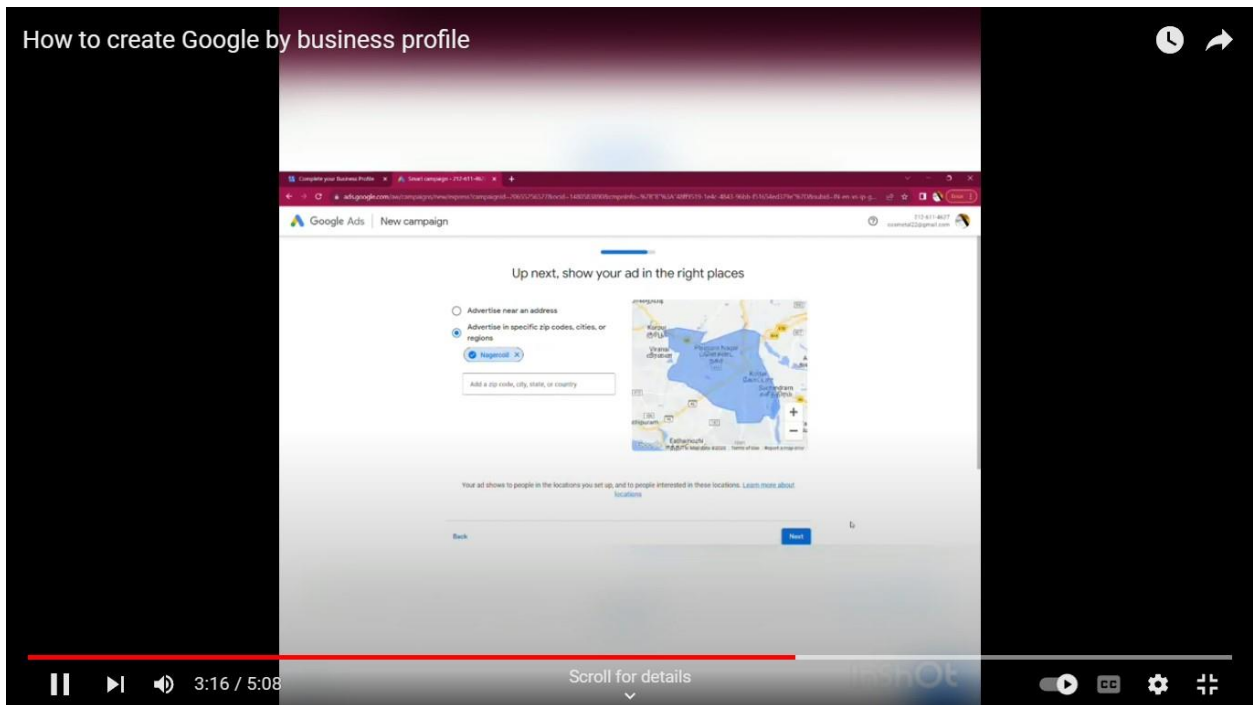




Step 8. Add Keyword theme and show your ad in the Right Places

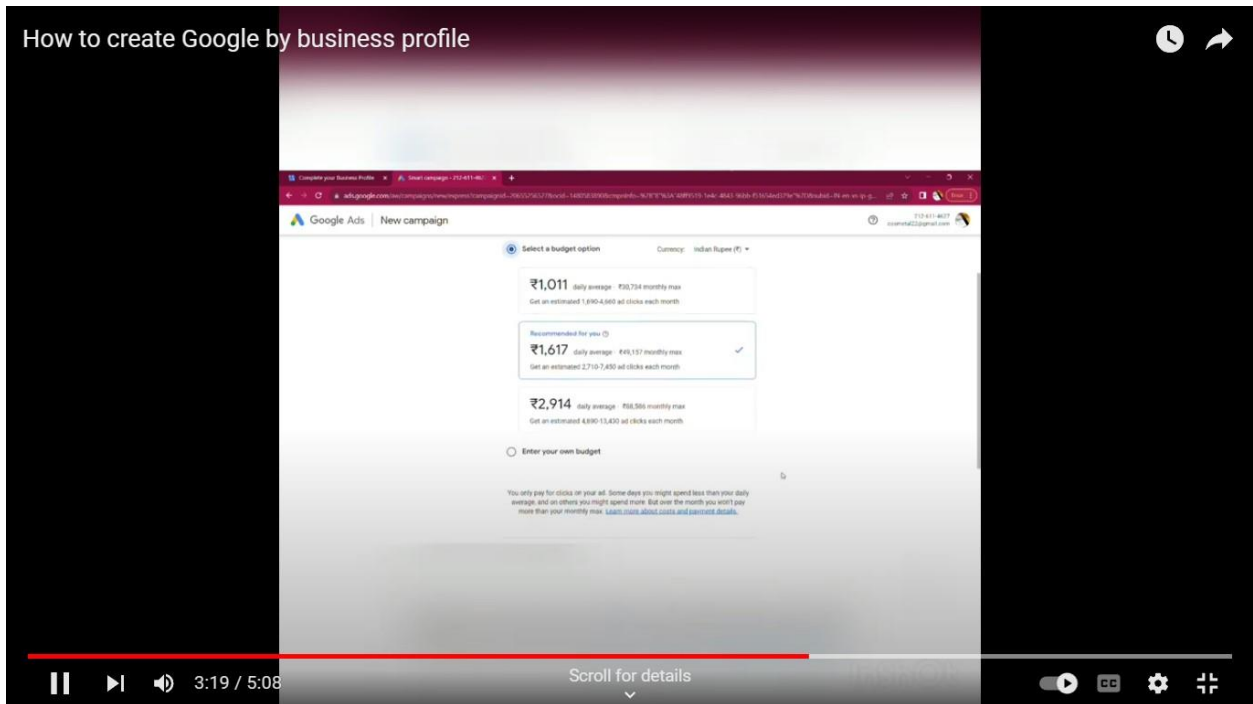


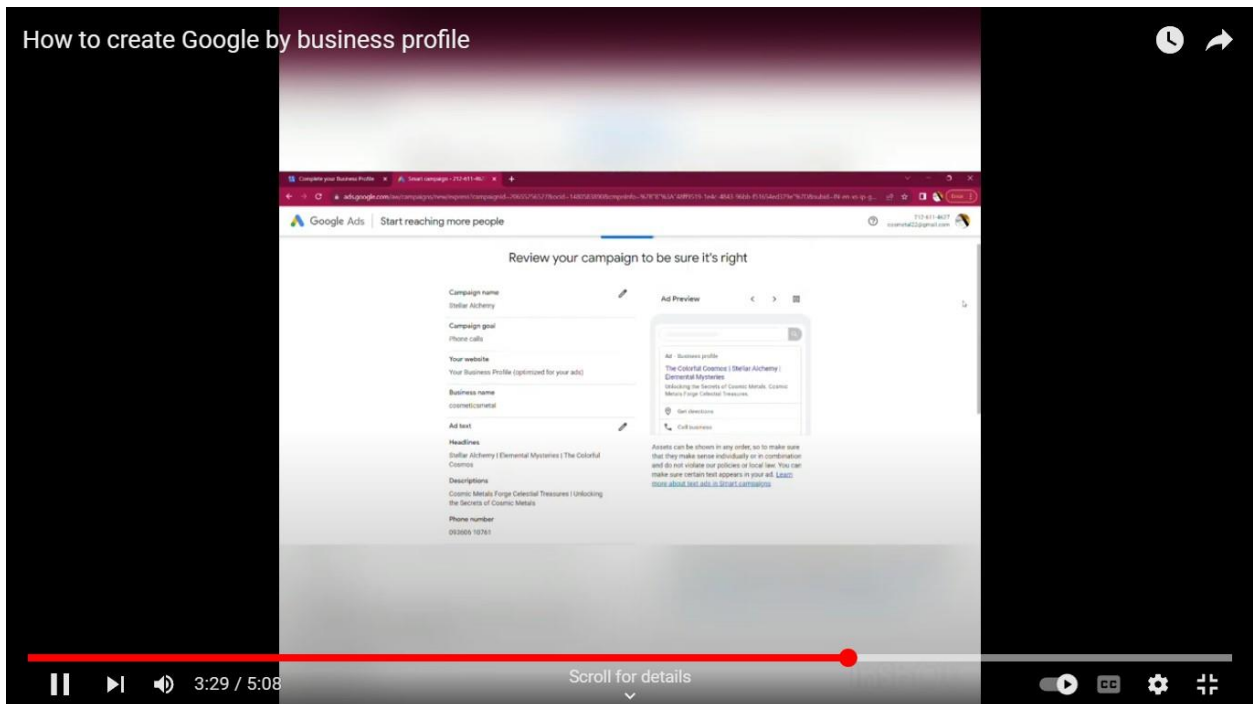
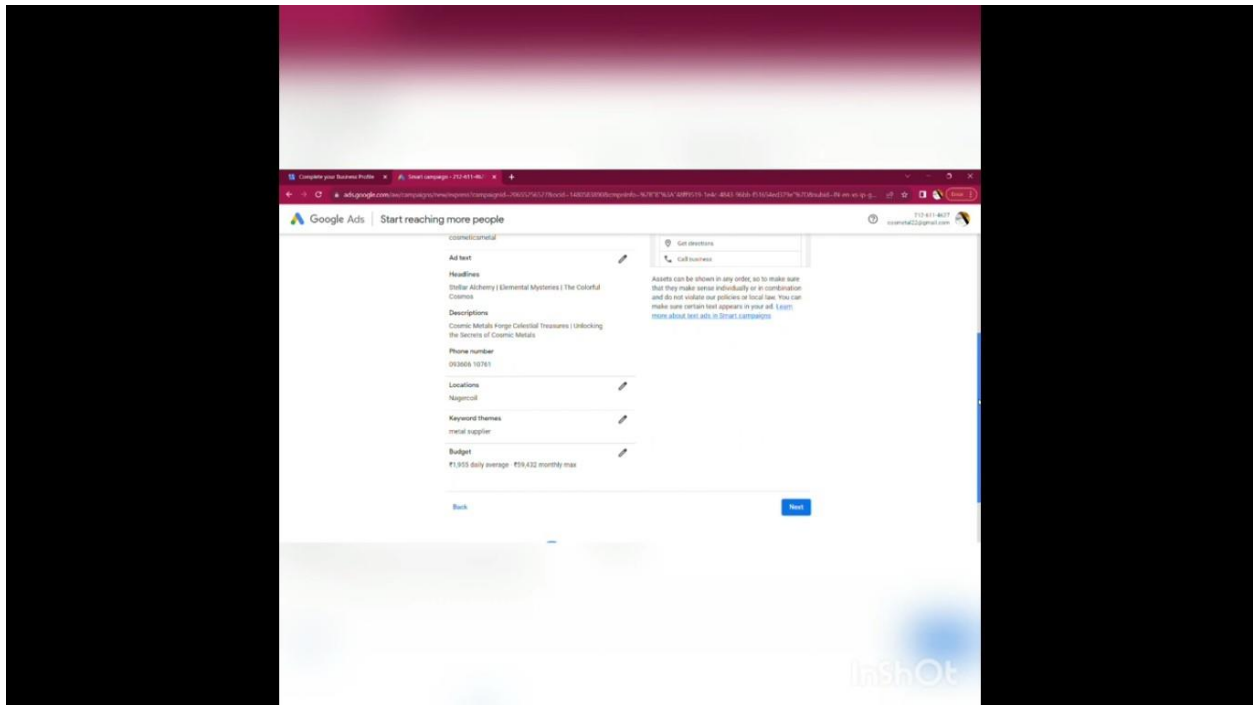
How to create Google by business profile



Step 9. Select Budget option and Start reach more People

How to create Google by business profile





How to create Google by business profile



Complete your business profile

Google Ads | Start reaching more people

Confirm payment info

India

(GMT+05:30) India Time

Time zone applies to your entire account and cannot be changed later.

Introductory offer

63P6UAD7WCAAA

Offer successfully applied. You'll receive a ₹25,000.00 credit when you spend ₹25,000.00.

Payment profile

Create new payments profile

Payment method

Add payment method

3:34 / 5:08

Scroll for details



Complete your business profile

Google Ads | Start reaching more people

Create new payments profile

If you are signing up for a business, choose **Organization**. Otherwise, choose **Individual**. [Learn more](#)

Profile type

Organization

Organization name

Metals

Legal name

ecometal

Street address

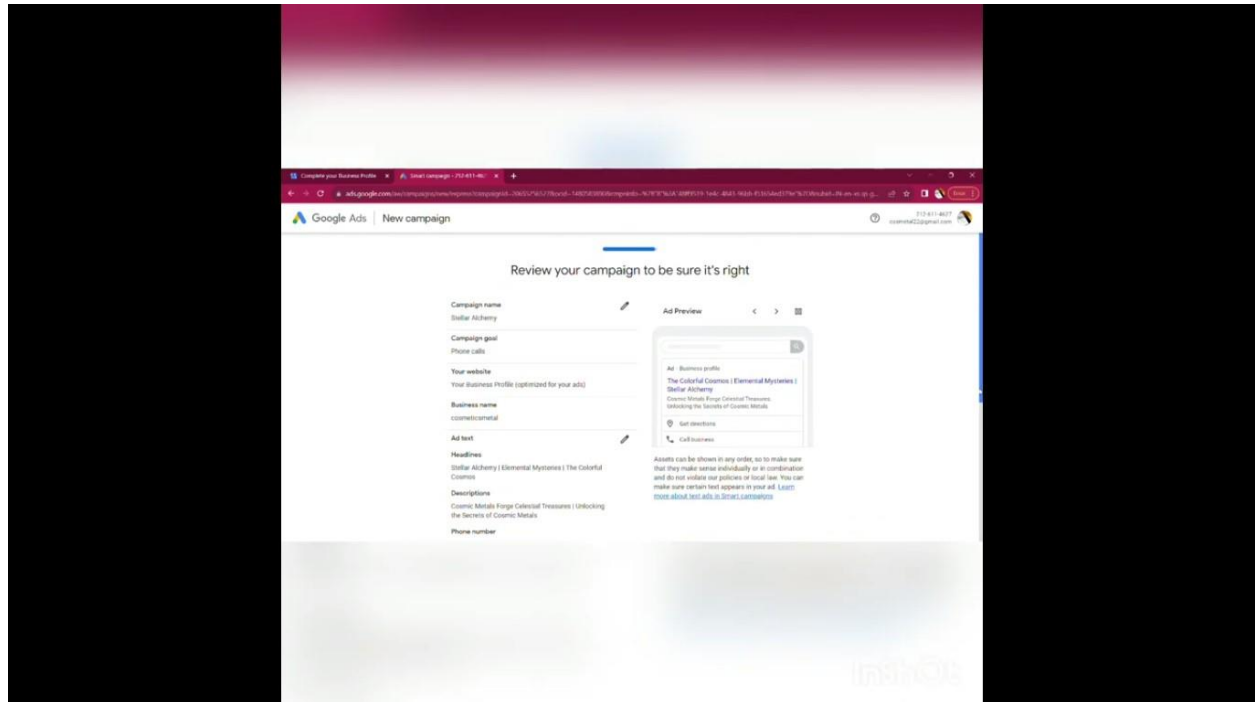
Apt, suite, etc. (optional)

City

Cancel Create

InShot

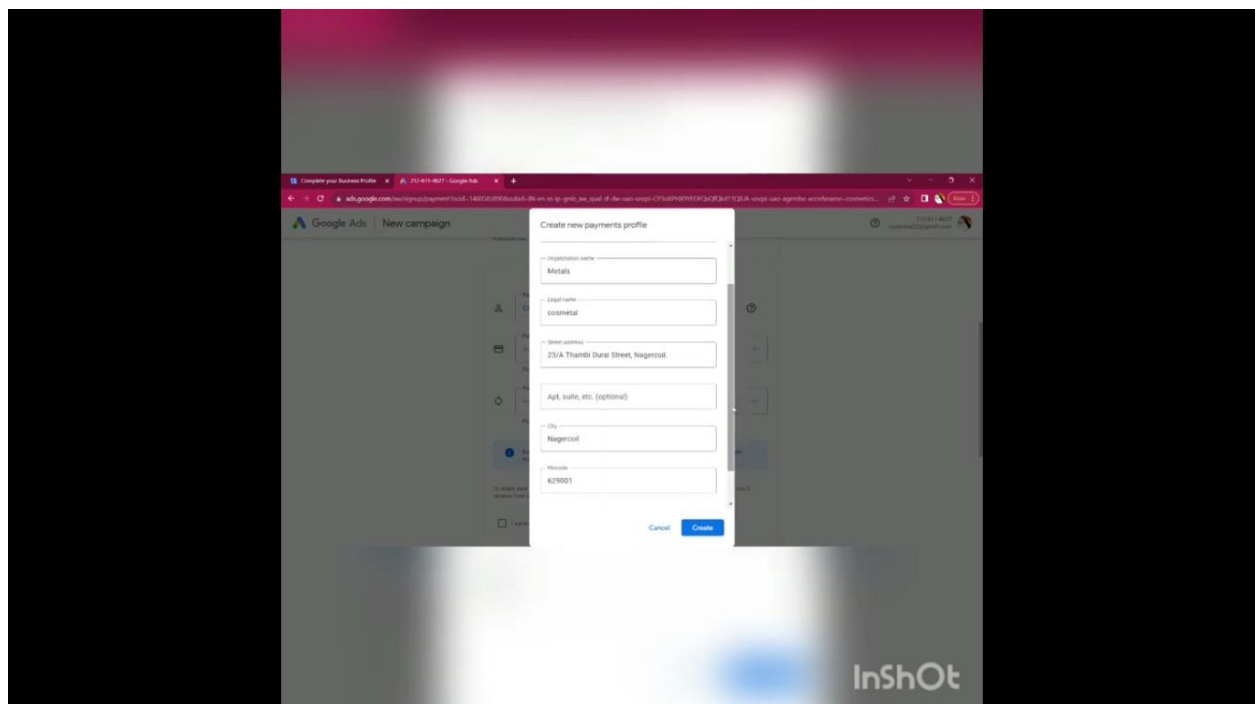
Step 10. Create new Campaign



This screenshot shows the 'Review your campaign' step in the Google Ads interface. The page title is 'Review your campaign to be sure it's right'. The campaign details are as follows:

- Campaign name:** Stellar Alchemy
- Campaign goal:** Phone calls
- Your website:** Your business profile (optimized for your ads)
- Business name:** cosmicmetal
- Ad text:**
 - Headlines:** Stellar Alchemy | Elemental Mysteries | The Colorful Cosmos
 - Descriptions:** Cosmic Metals Forge Colorful Treasures | Unlocking the Secrets of Cosmic Metals
- Phone number:**

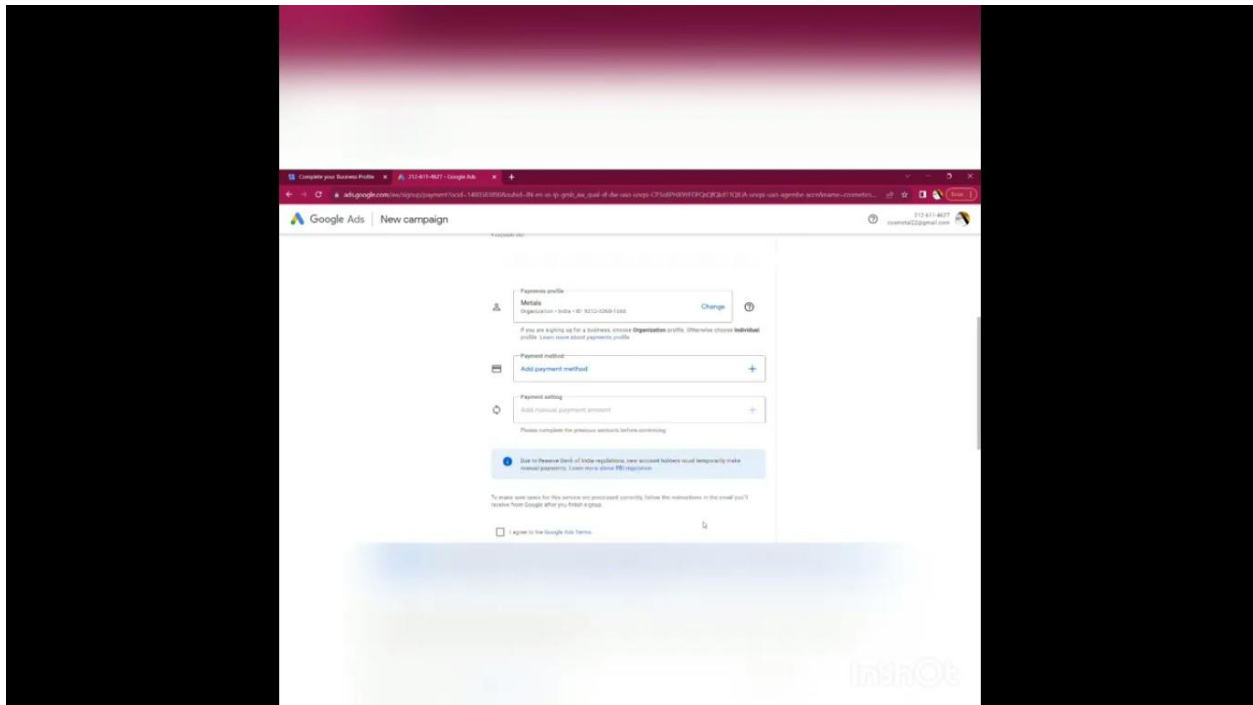
An 'Ad Preview' window is open on the right, showing a mobile view of the ad. The ad preview includes the business profile, the headline, the description, and a call to action button labeled 'Get directions'.



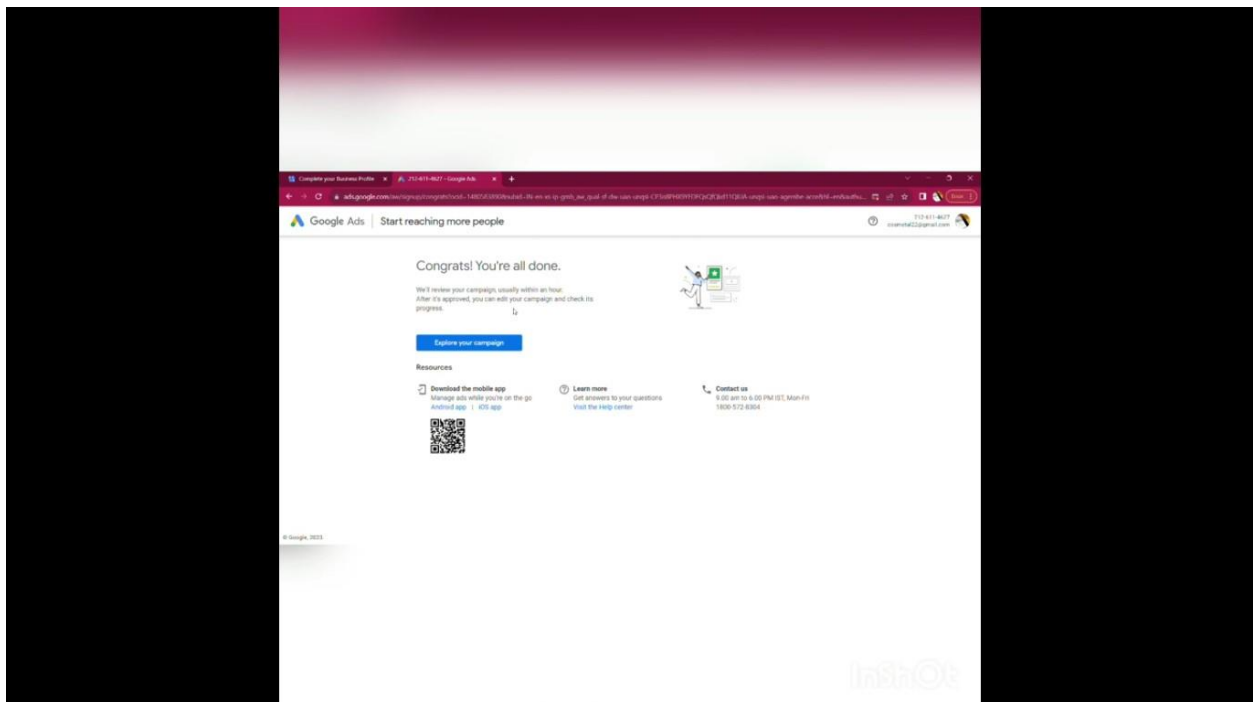
This screenshot shows the 'Create new payments profile' dialog box in the Google Ads interface. The dialog is overlaid on a blurred background of the campaign review page. The fields in the dialog are:

- Organization name:** Metals
- Legal name:** cosmicmetal
- Street address:** 251A Thambi Dura Street, Nagercoil
- Apt, suite, etc. (optional):**
- City:** Nagercoil
- Pincode:** 629001

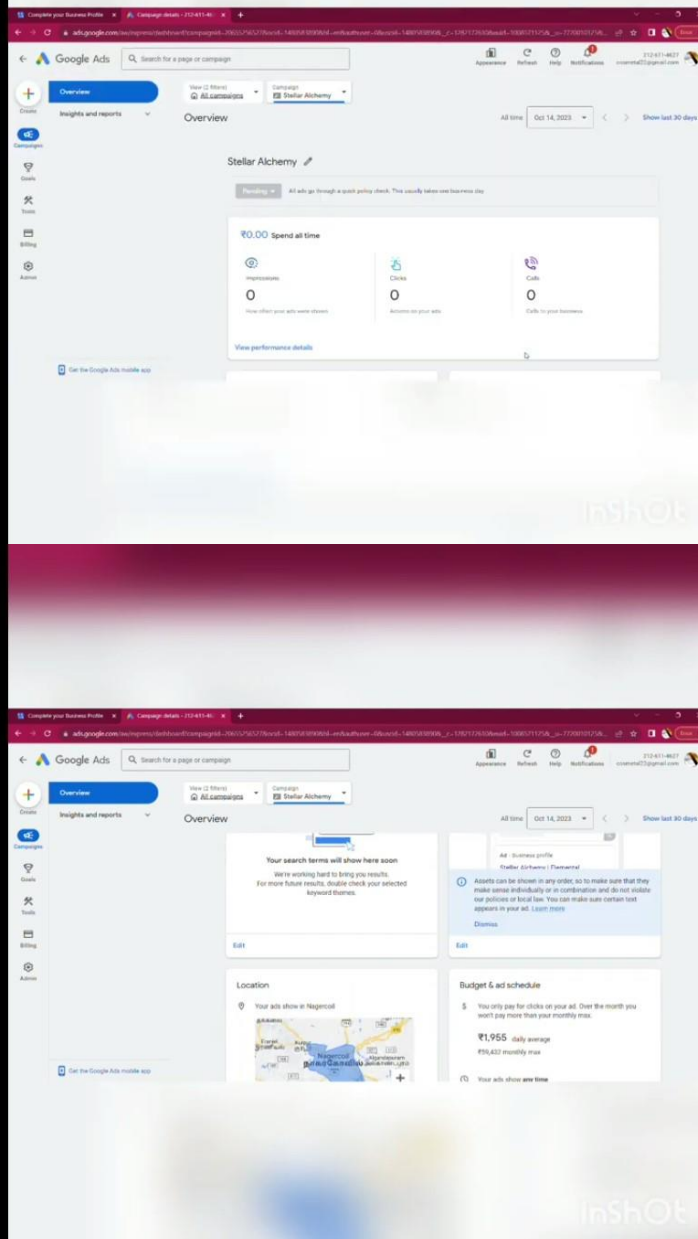
At the bottom of the dialog are 'Cancel' and 'Create' buttons.

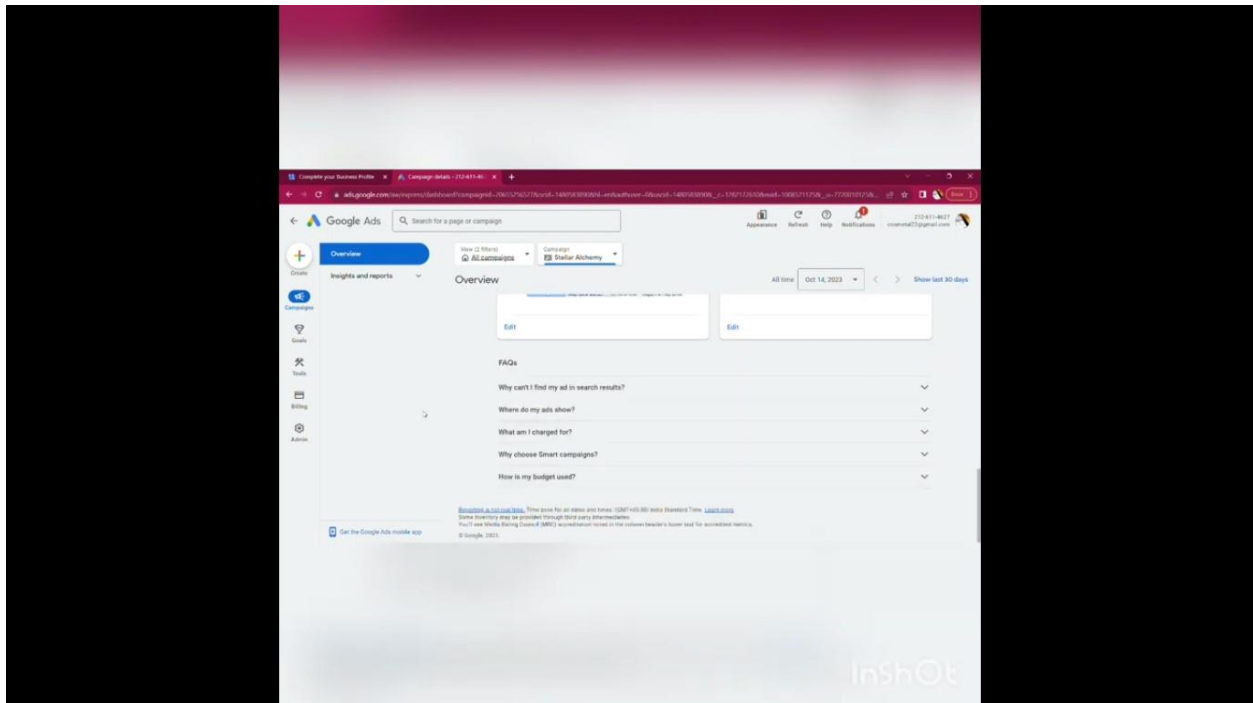


Step 11. Finally Start to reach more People



Step 12. Overview





Demo Link:

https://youtu.be/t_p3vZ2Ppwk?si=RRt3YD9PDI5PZ6S-