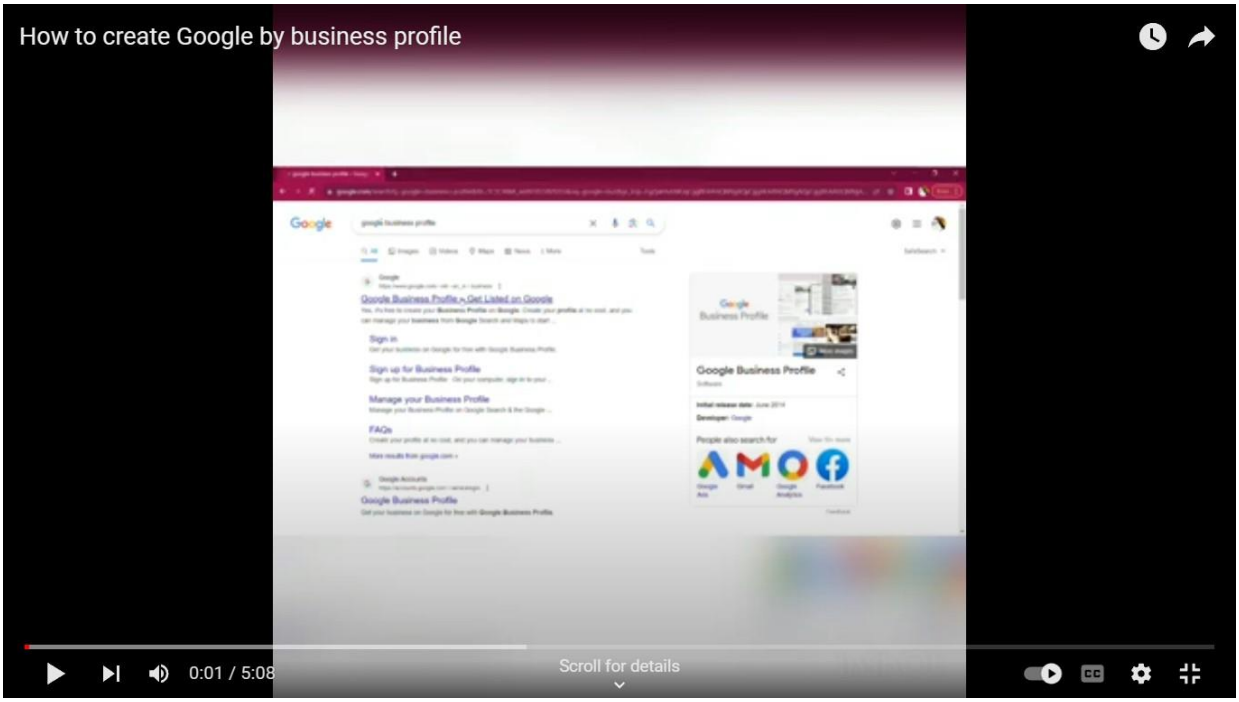
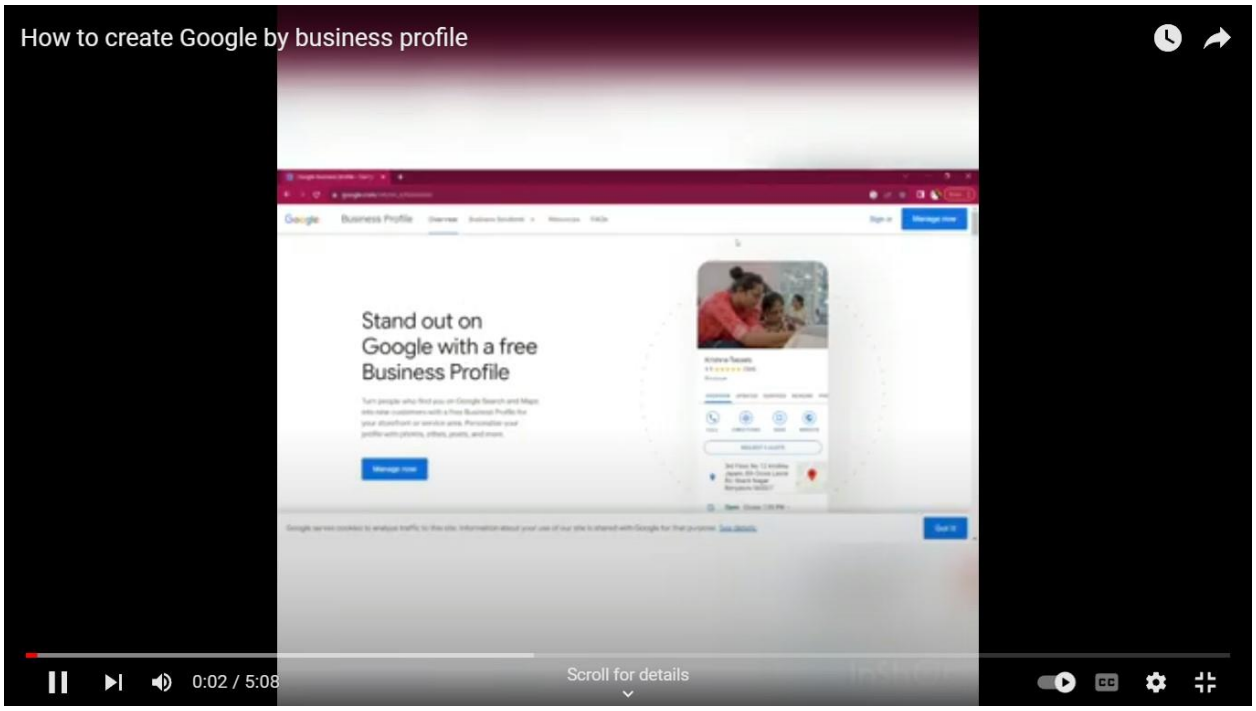
Project Documentation 1

Date	22/10/2023
NM ID	NM2023TMID02713
Team Leader	225652487511E68AA5645FA1A2817BD3
Team member 1	E71ECBA4611E1AEAFDE4B86E519199B7
Team member 2	F2DAD1EF1C7A786B45C486328A214C82
Team member 3	EA683958DC381F2A2A54F3A6613826B1
Project Title	Create a Google Business Page

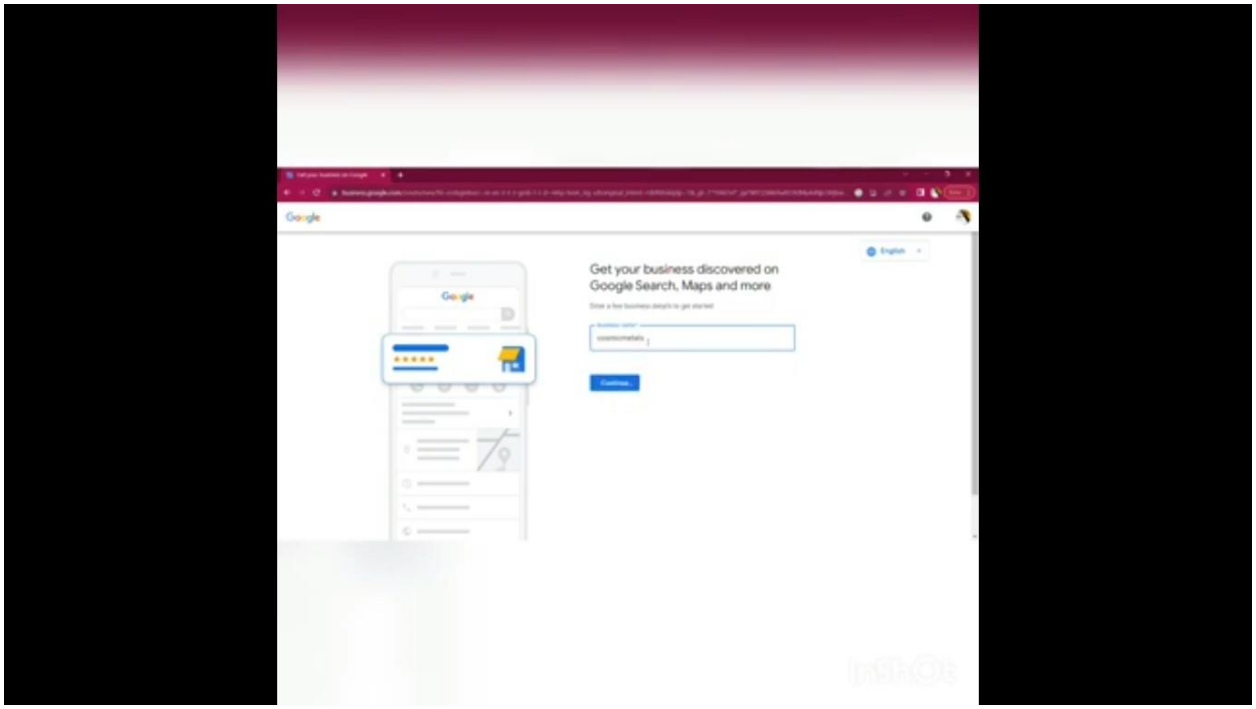
.Steps to Create Google Business profile

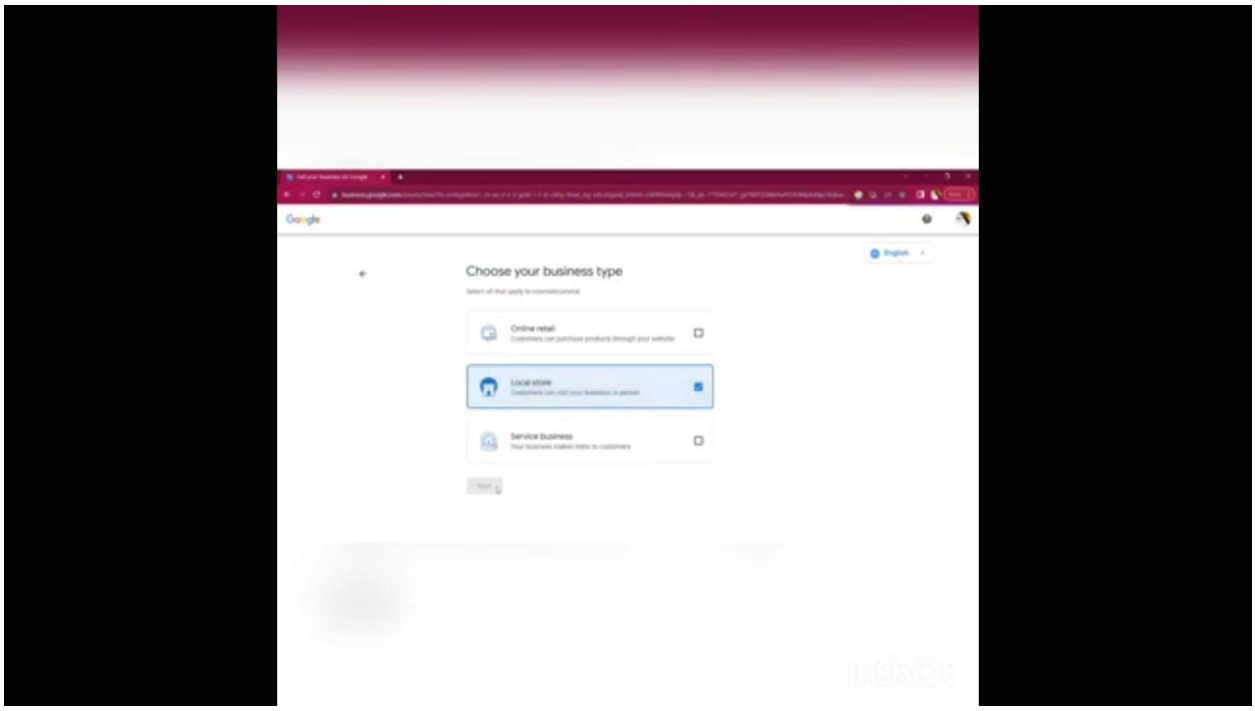
Step 1:Click Google Business Profile and sign in



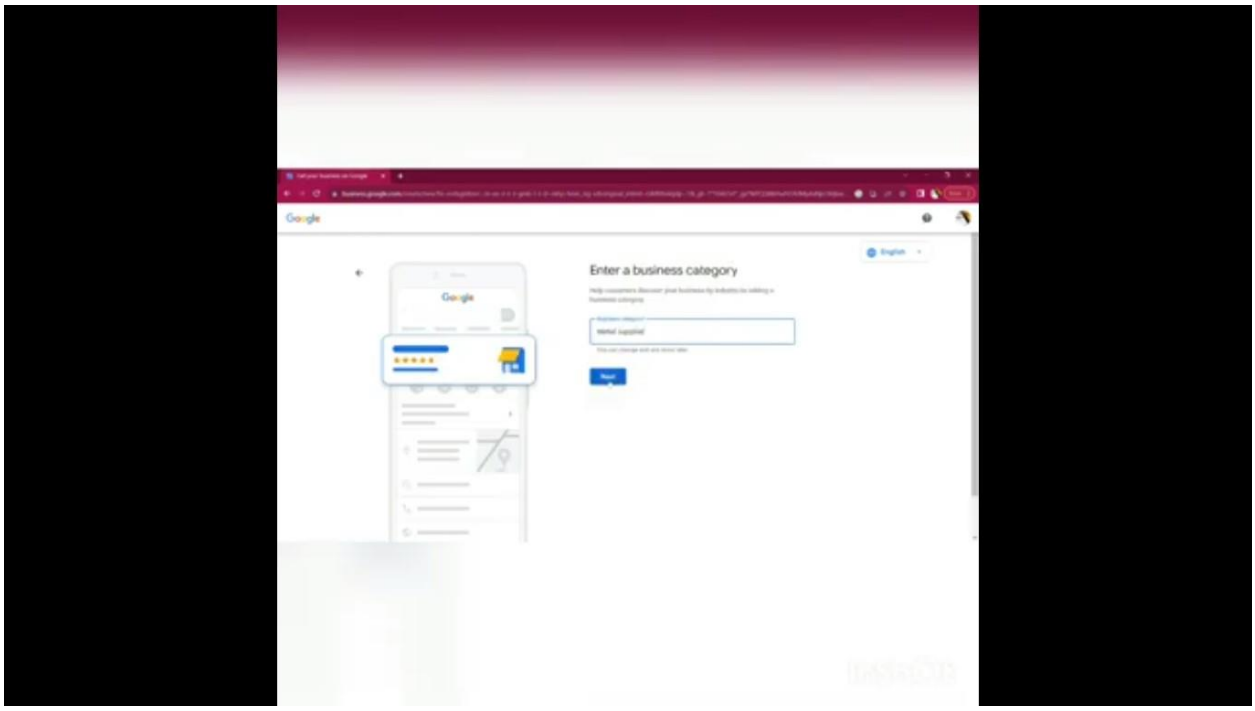


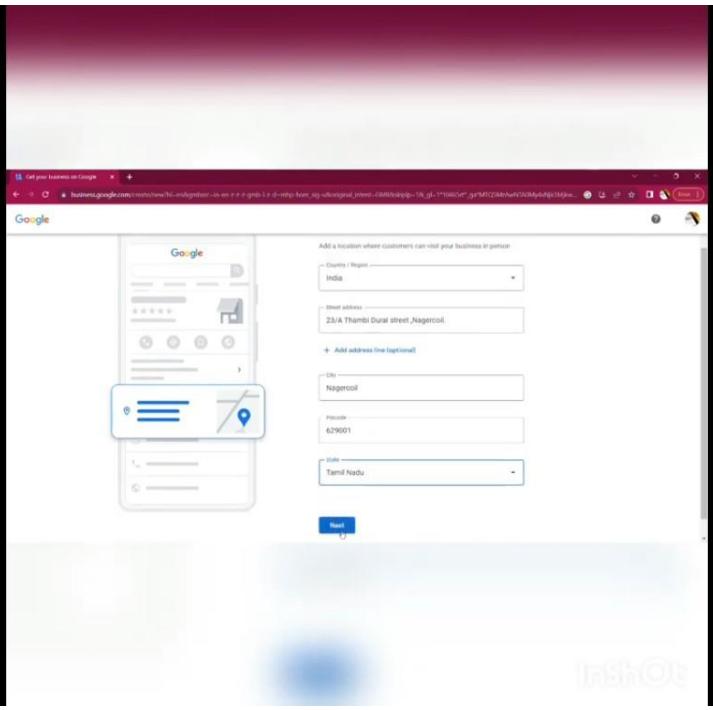
Step 2.Enter Business Name and Business type

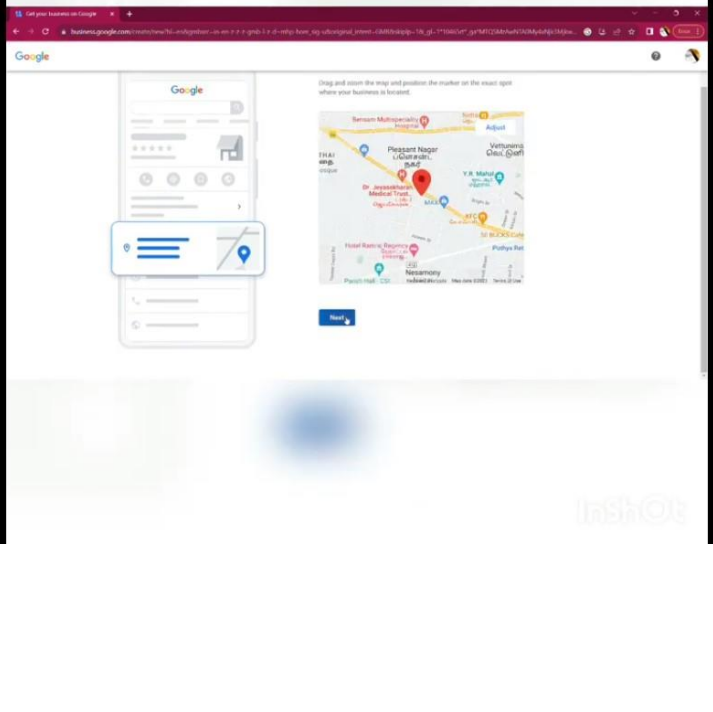




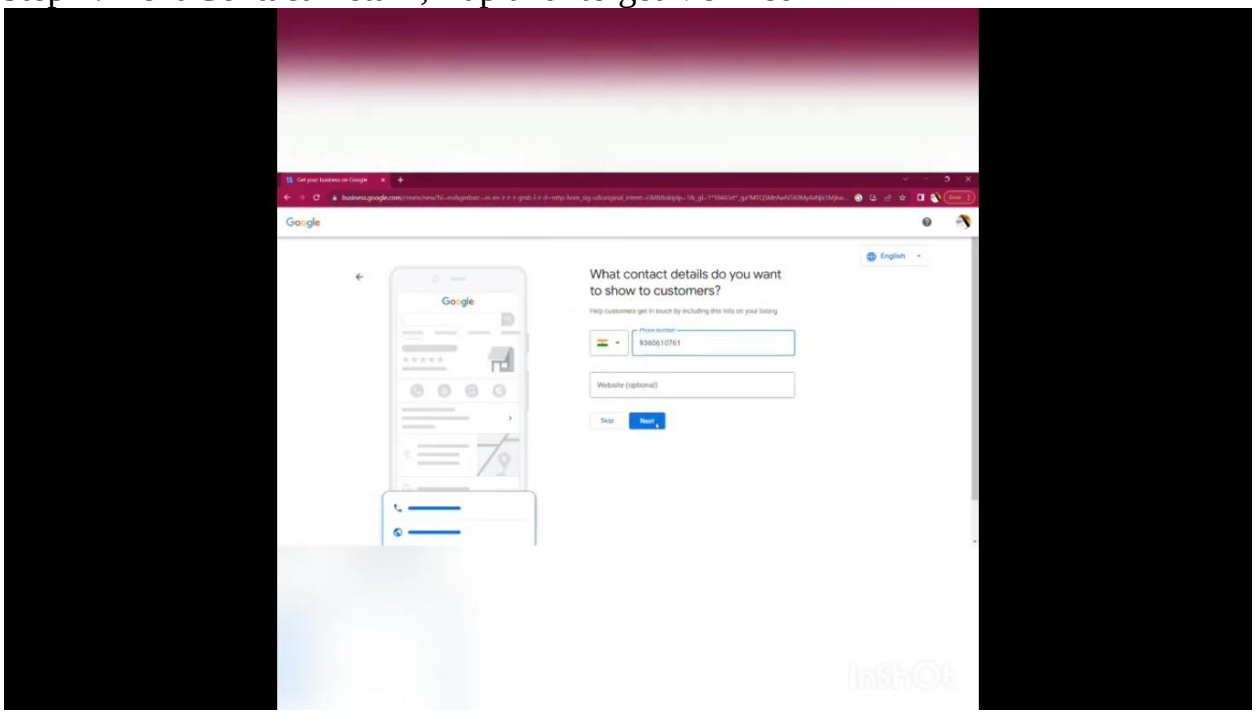
Step 3.Enter Businesss Catagory and Location

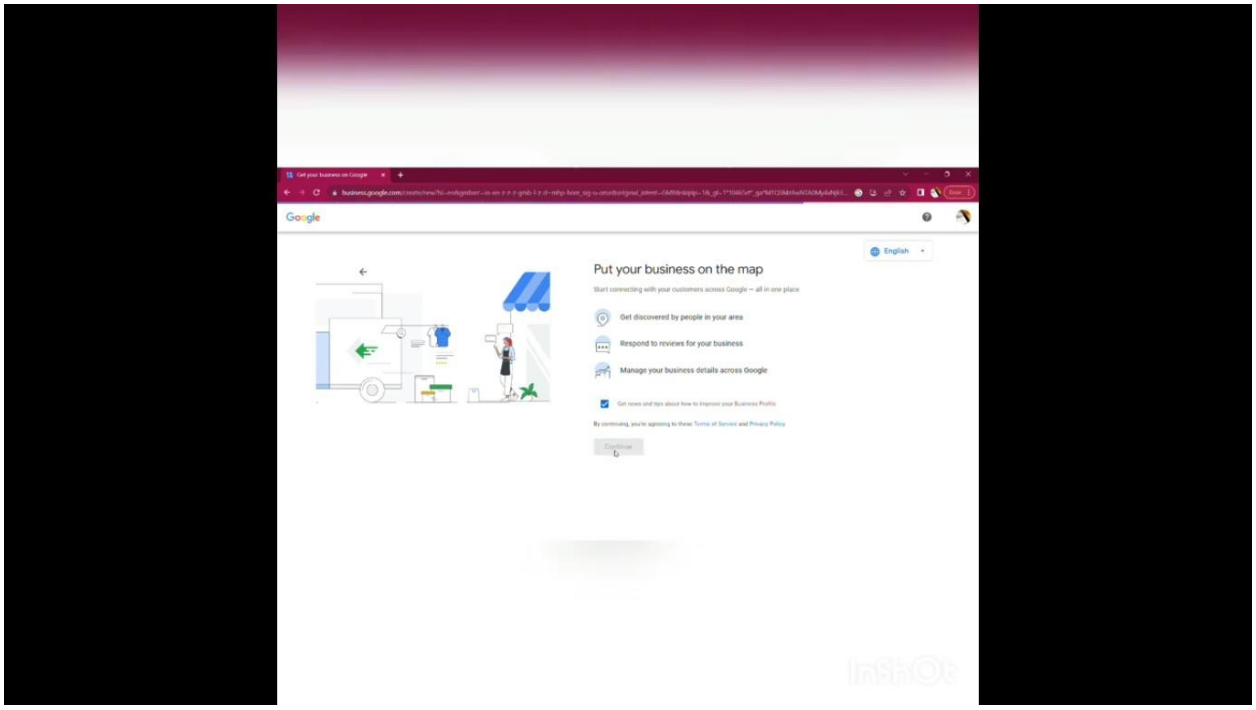


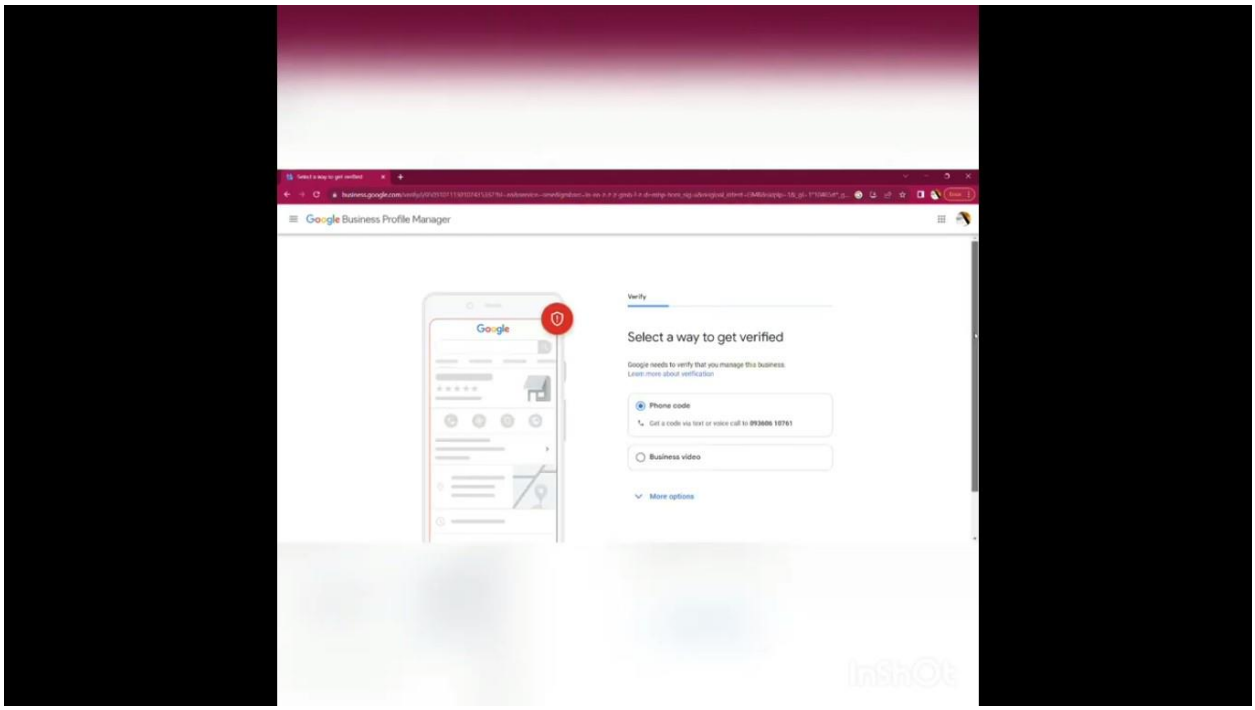

Google
Add a location where customers can visit your business in person
India
23/A Thambi Durai street ,Nagercoil,
Nagercoil
629001
Tamil Nadu
Next

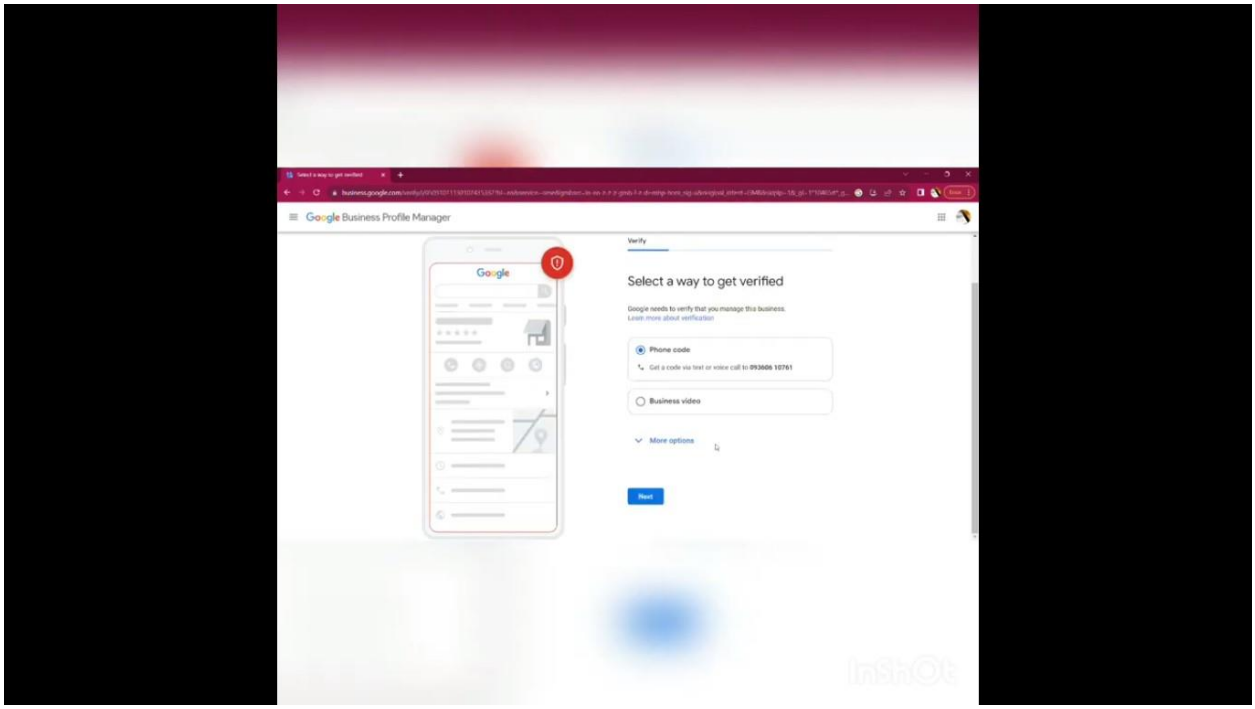

Google
Drag and zoom the map and position the marker on the exact spot where your business is located.
Next

Step 4. Next Contact Detail ,Map and to get Verified

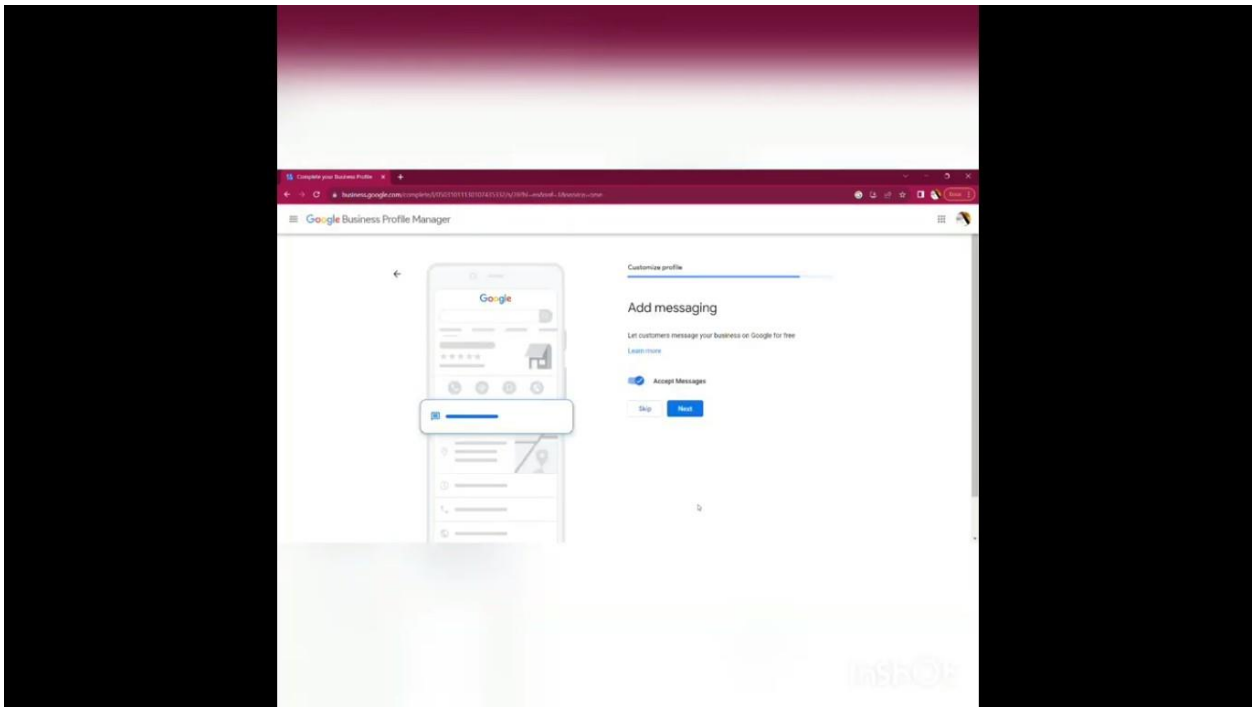


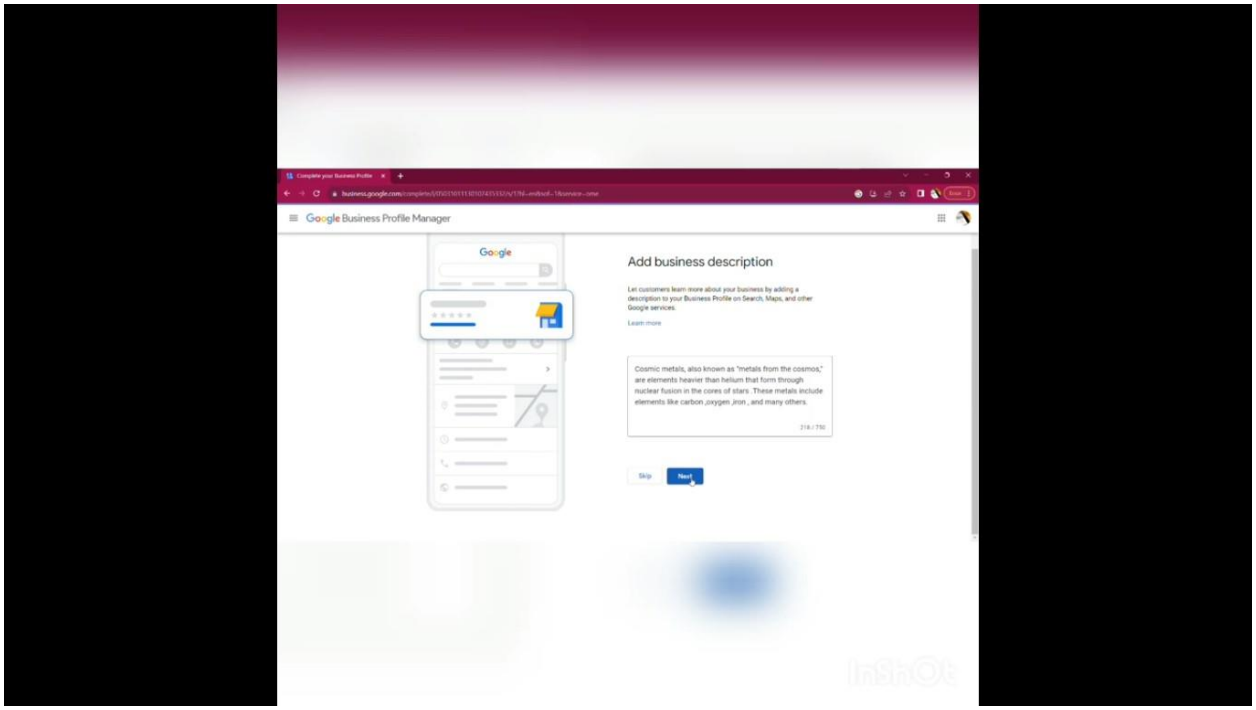


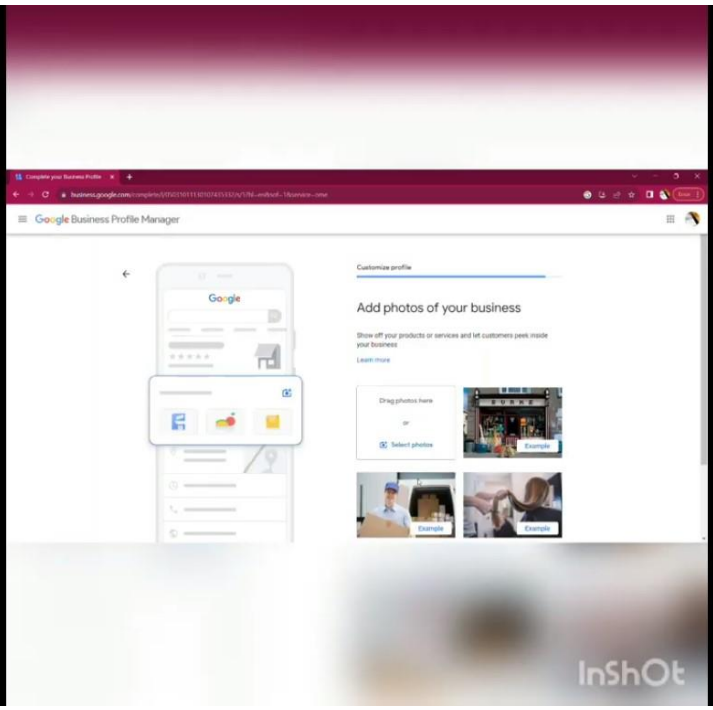

Google Business Profile Manager
Google
Verify
Select a way to get verified
Google needs to verify that you manage this business.
Learn more about verification
Phone code
Get a code via text or voice call to 093606 10761
Business video
More options

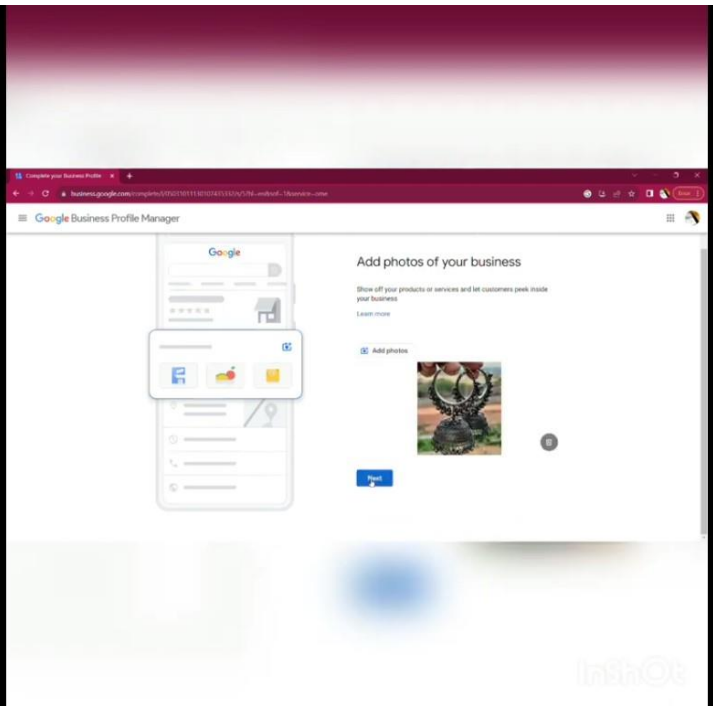

Google Business Profile Manager
Google
Verify
Select a way to get verified
Google needs to verify that you manage this business.
Learn more about verification
Phone code
Get a code via text or voice call to 093606 10761
Business video
More options
Next

Step 5. Add Message, Description and Photos of your Business

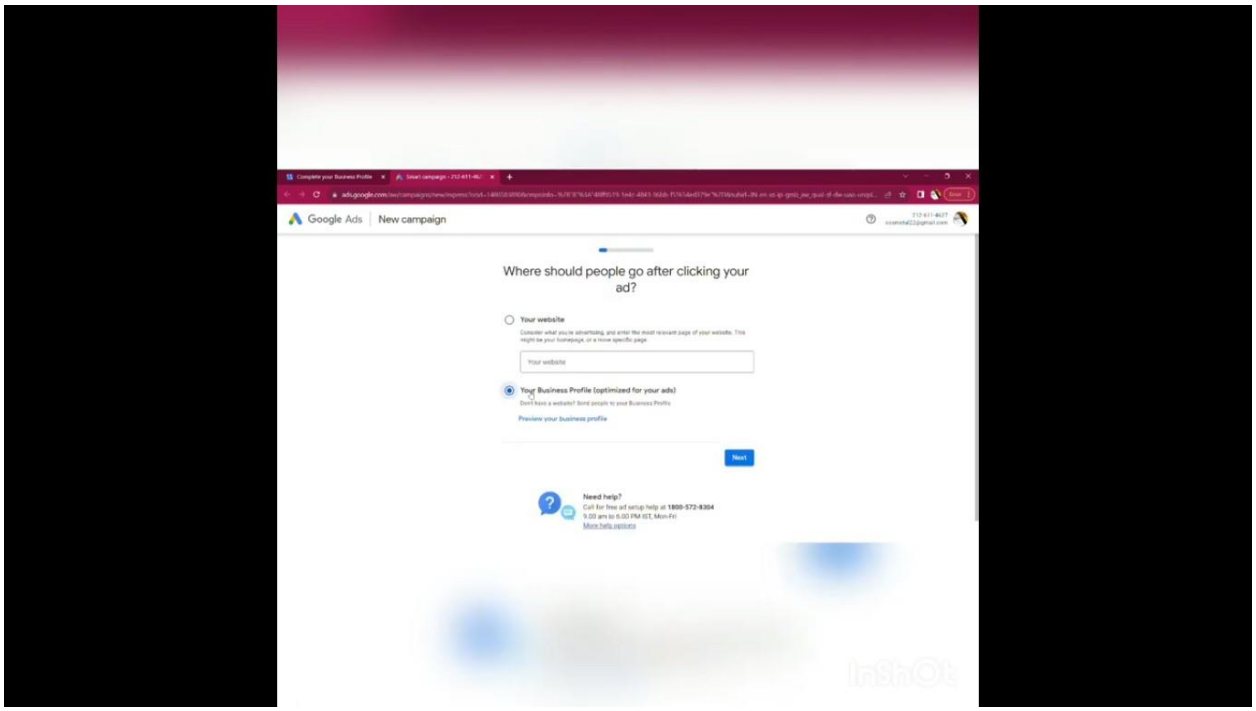


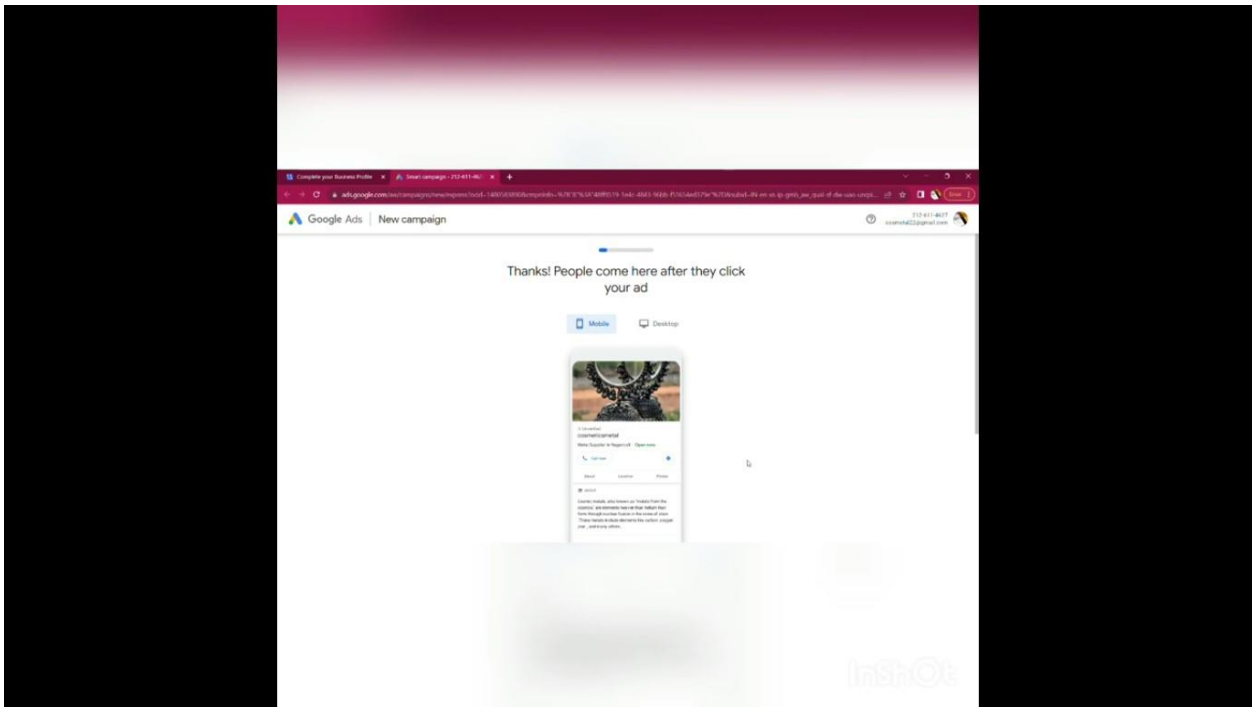



Google Business Profile Manager
Google
Customize profile
Add photos of your business
Show off your products or services and let customers peek inside your business
Learn more
Drag photos here
or
Select photos
Example
Example
Example
InShOt

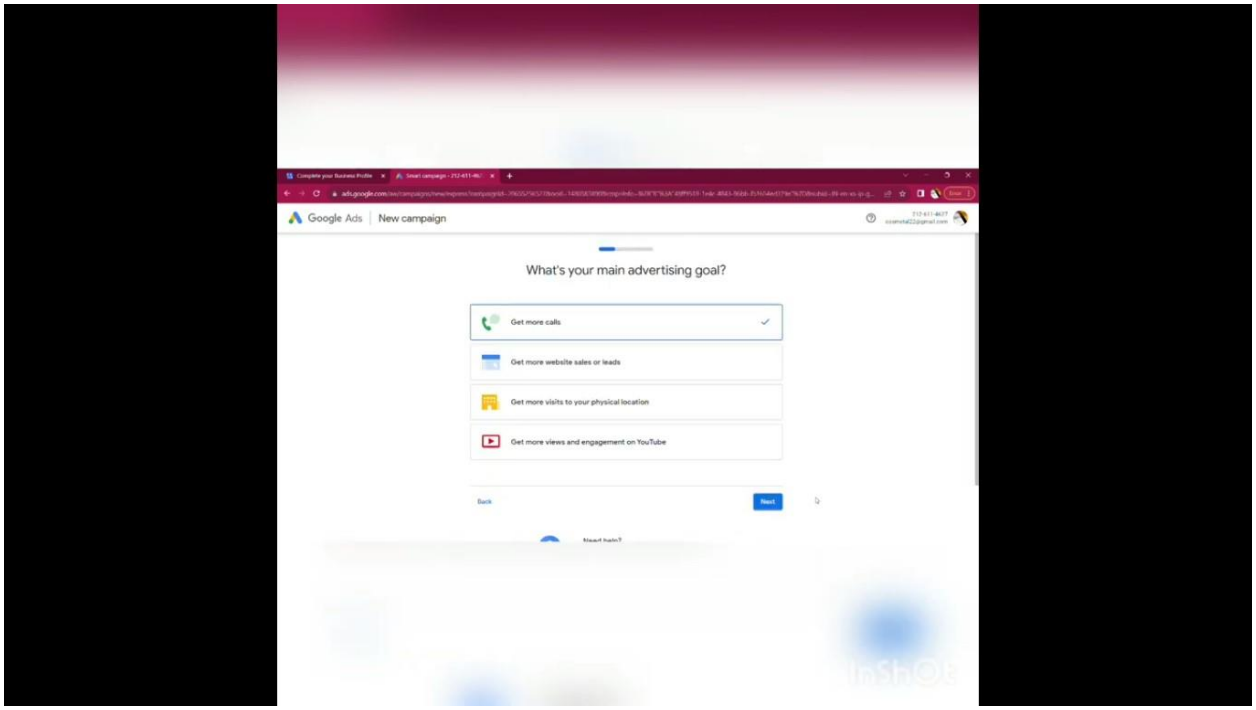

Google Business Profile Manager
Google
Add photos of your business
Show off your products or services and let customers peek inside your business
Learn more
Add photos
Post
InShOt

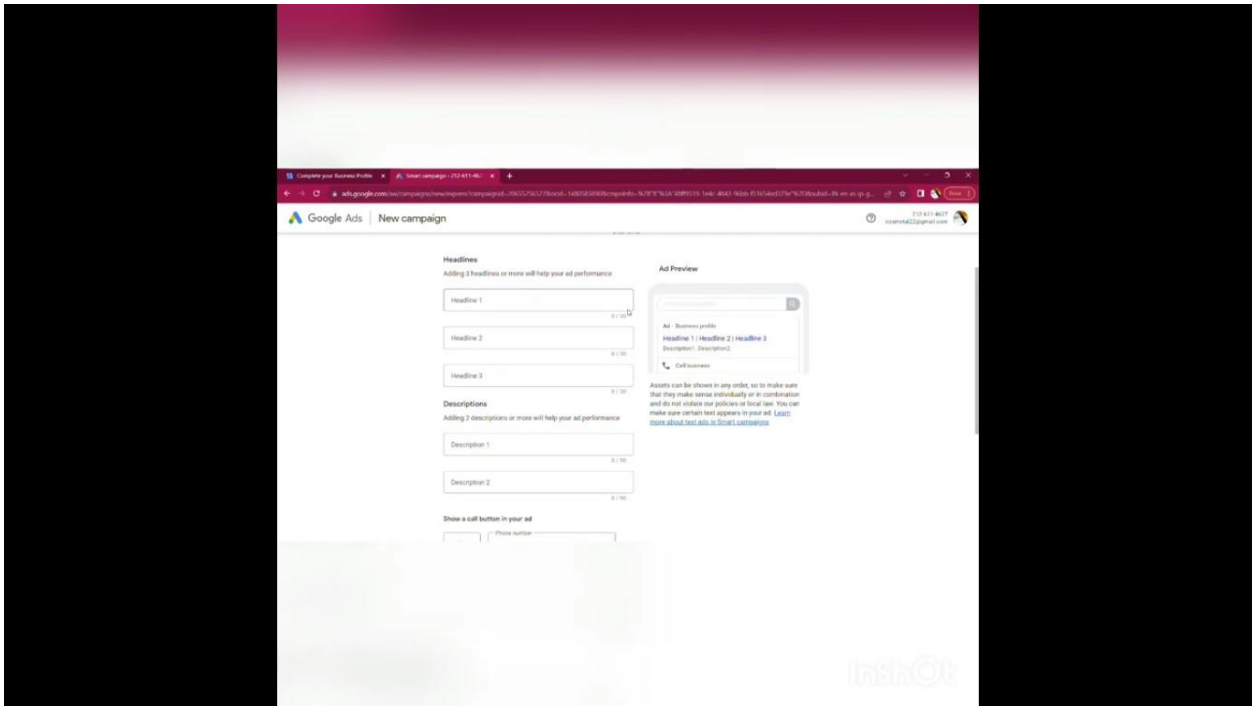
Step 6. Preview Biusiness Profile to Click After your AD

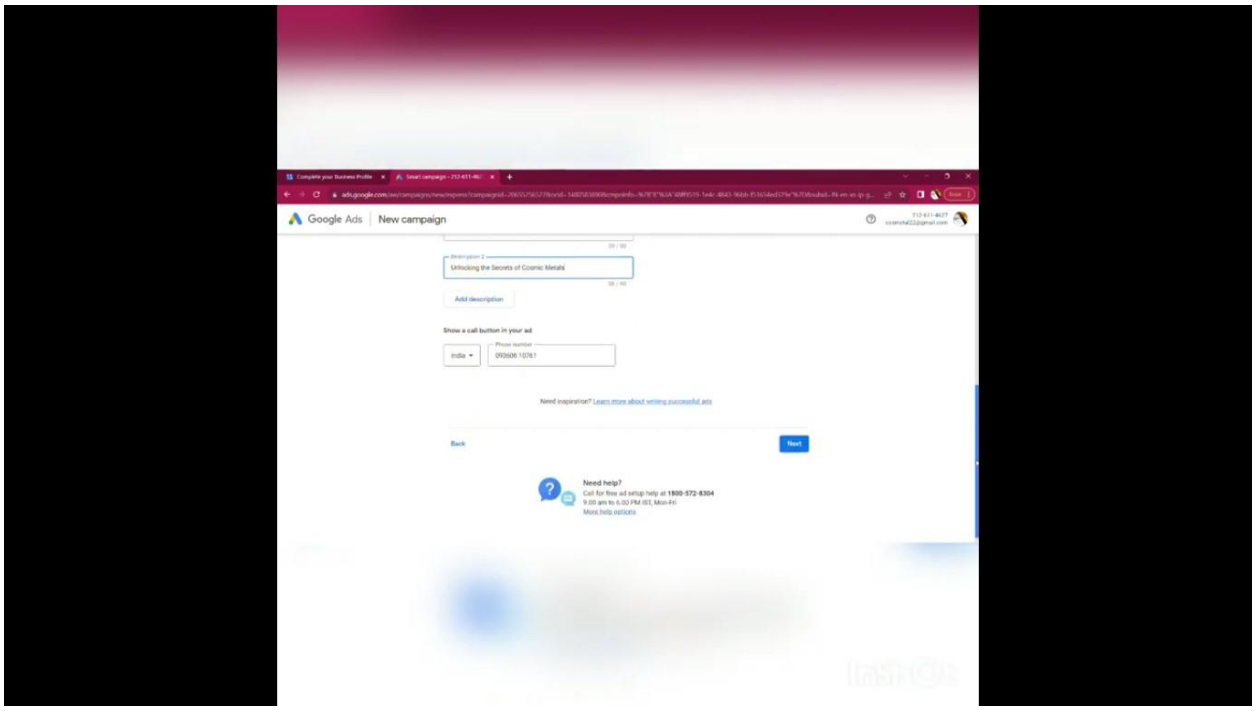




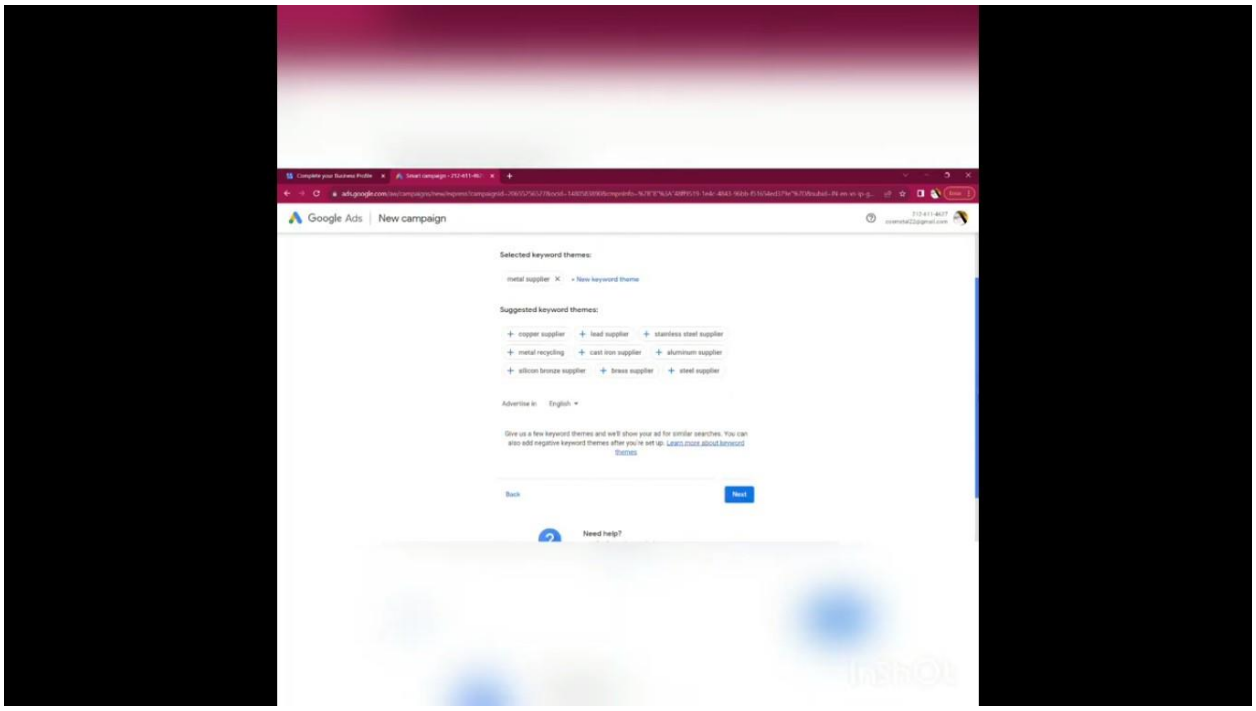
Step 7. Enter main Ad Goal ,Headlines and Description

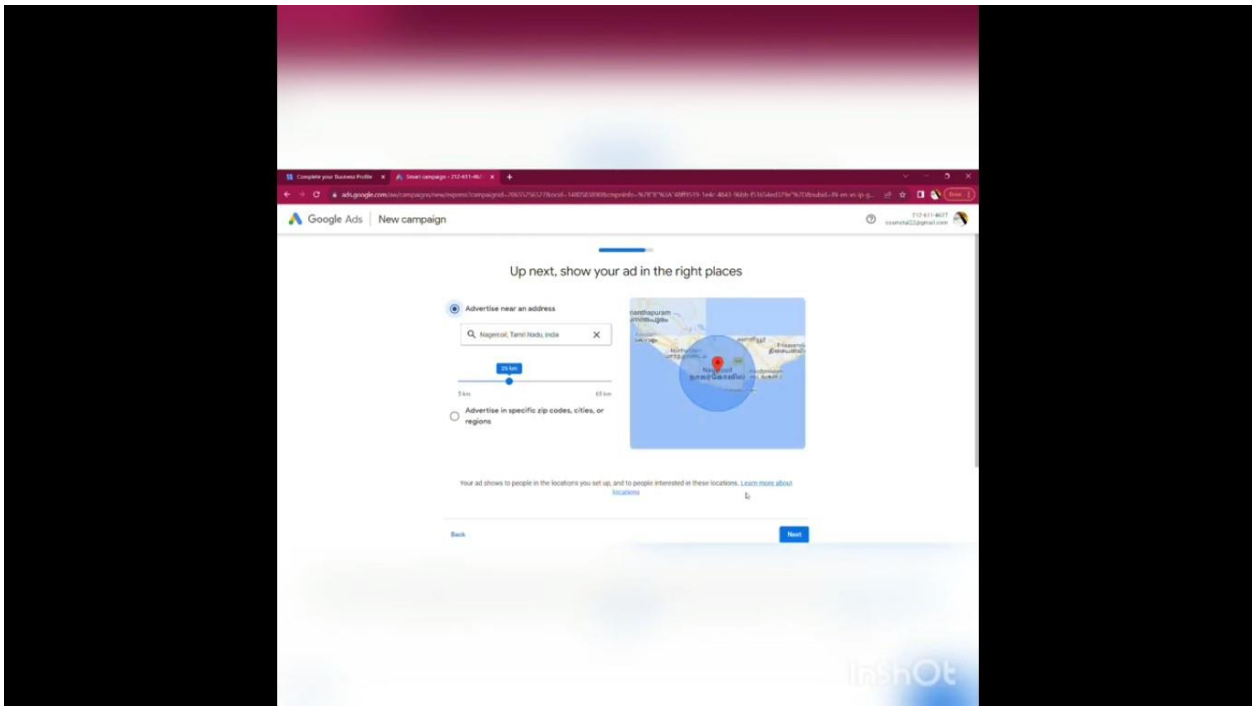


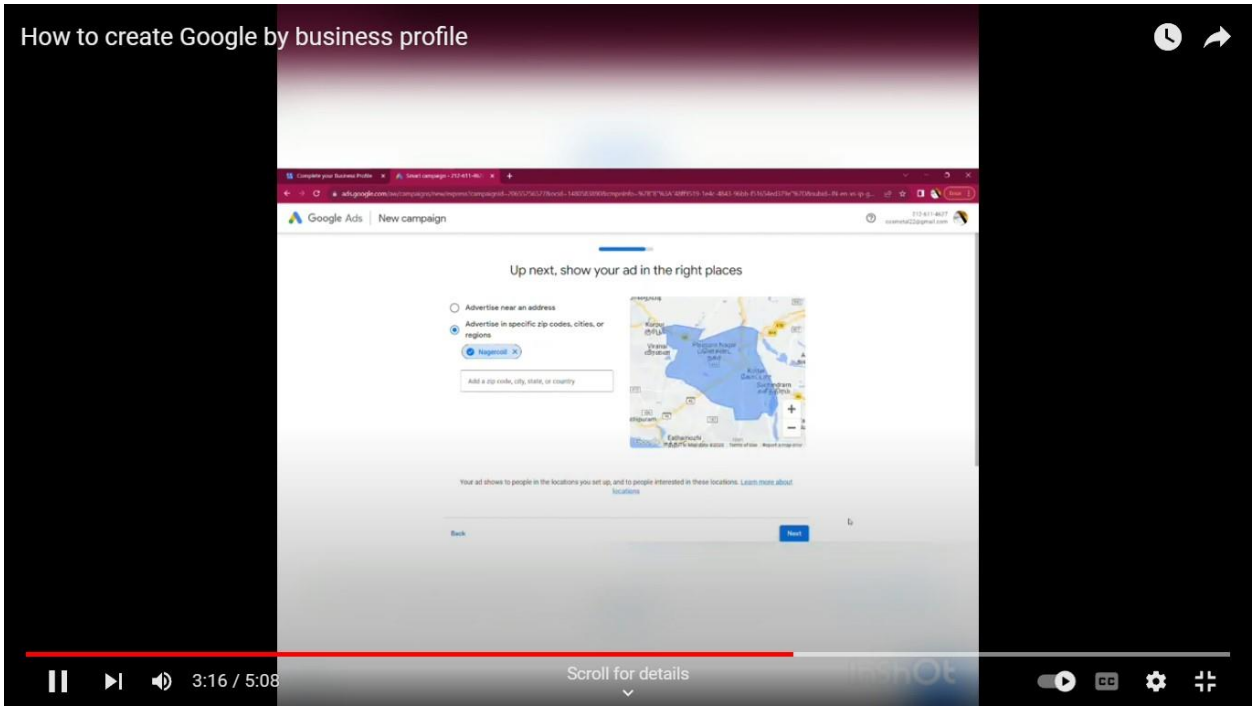




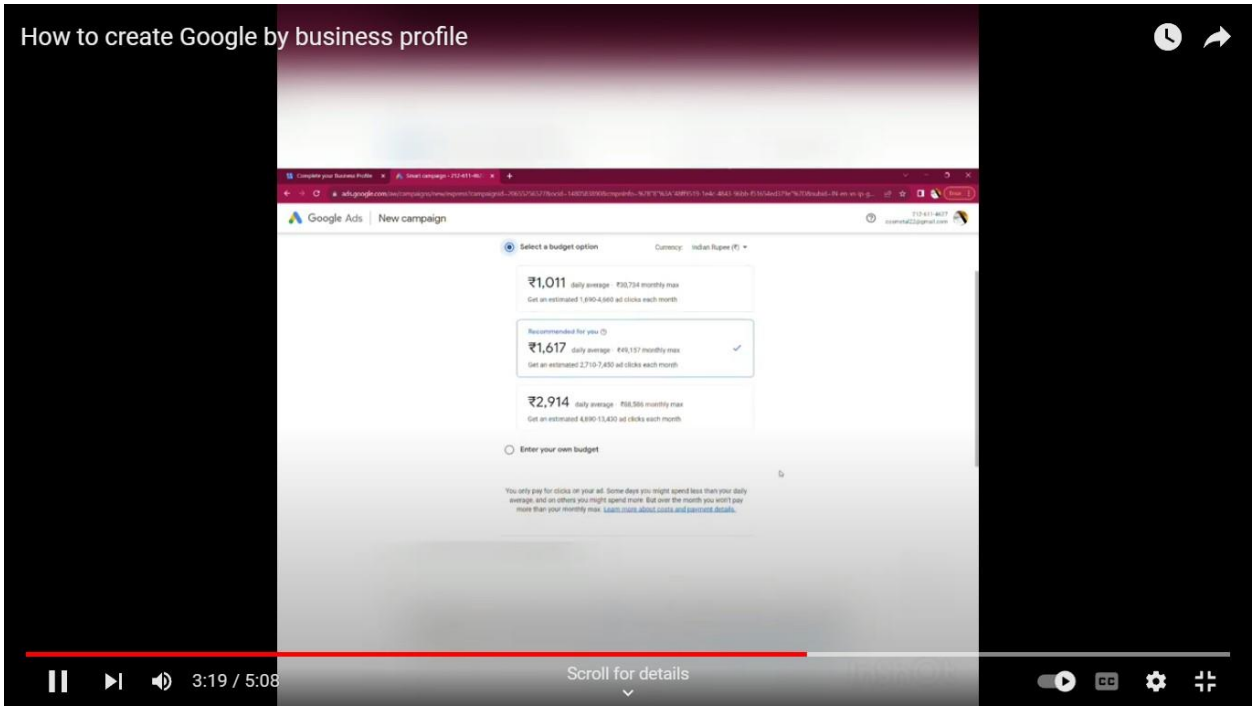
Step 8.Add Keyword theme and show your ad in theRight Places

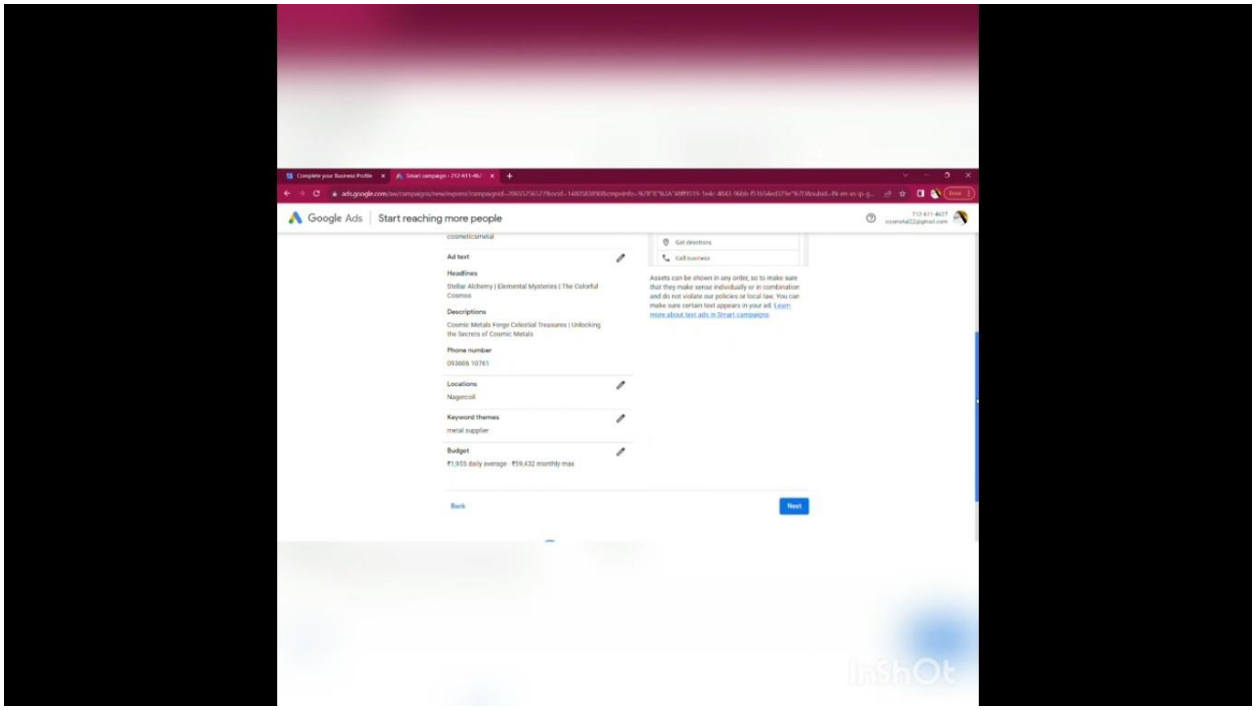


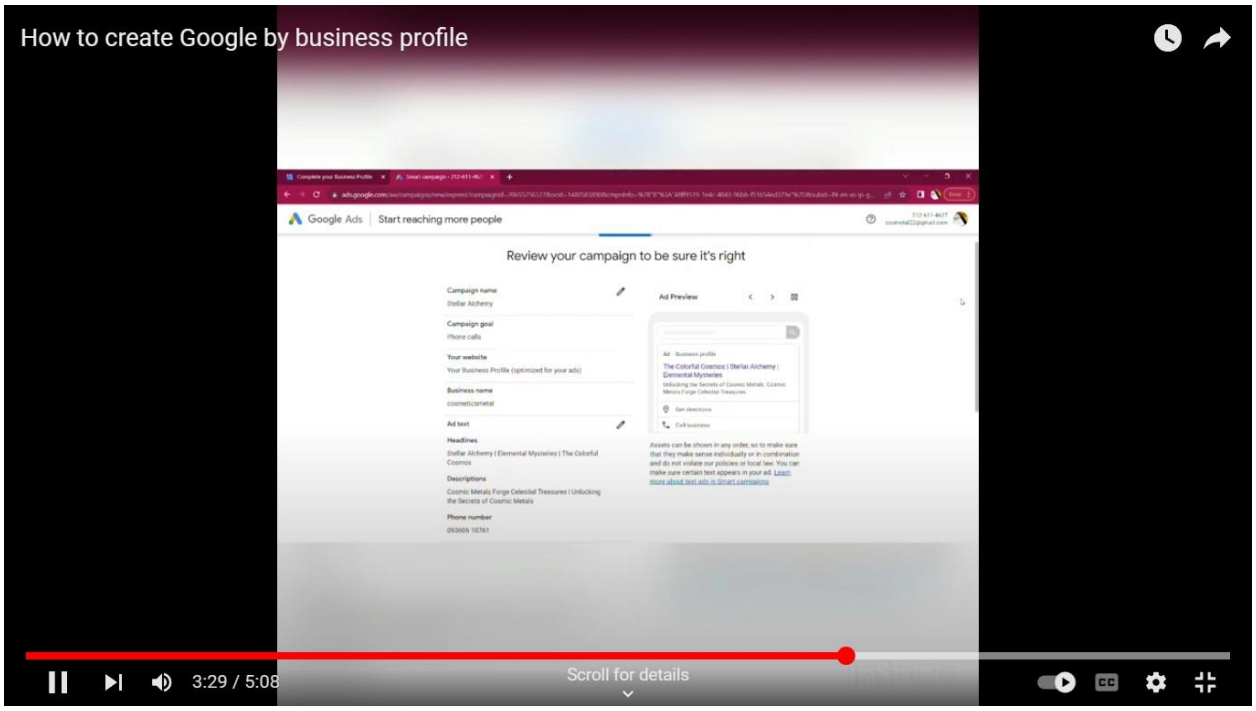

Google Ads | New campaign
Up next, show your ad in the right places
Advertise near an address
Advertise in specific zip codes, cities, or regions
Next

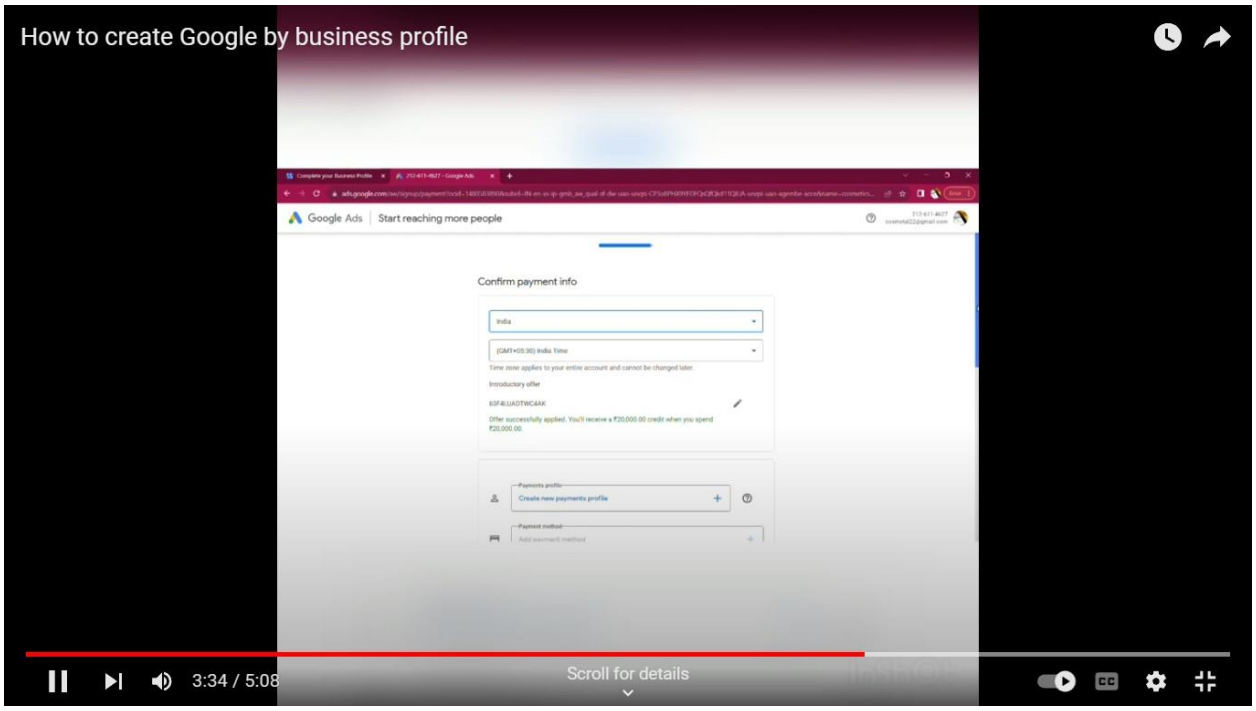

How to create Google by business profile
Google Ads | New campaign
Up next, show your ad in the right places
Advertise near an address
Advertise in specific zip codes, cities, or regions
Next
3:16 / 5:08
Scroll for details

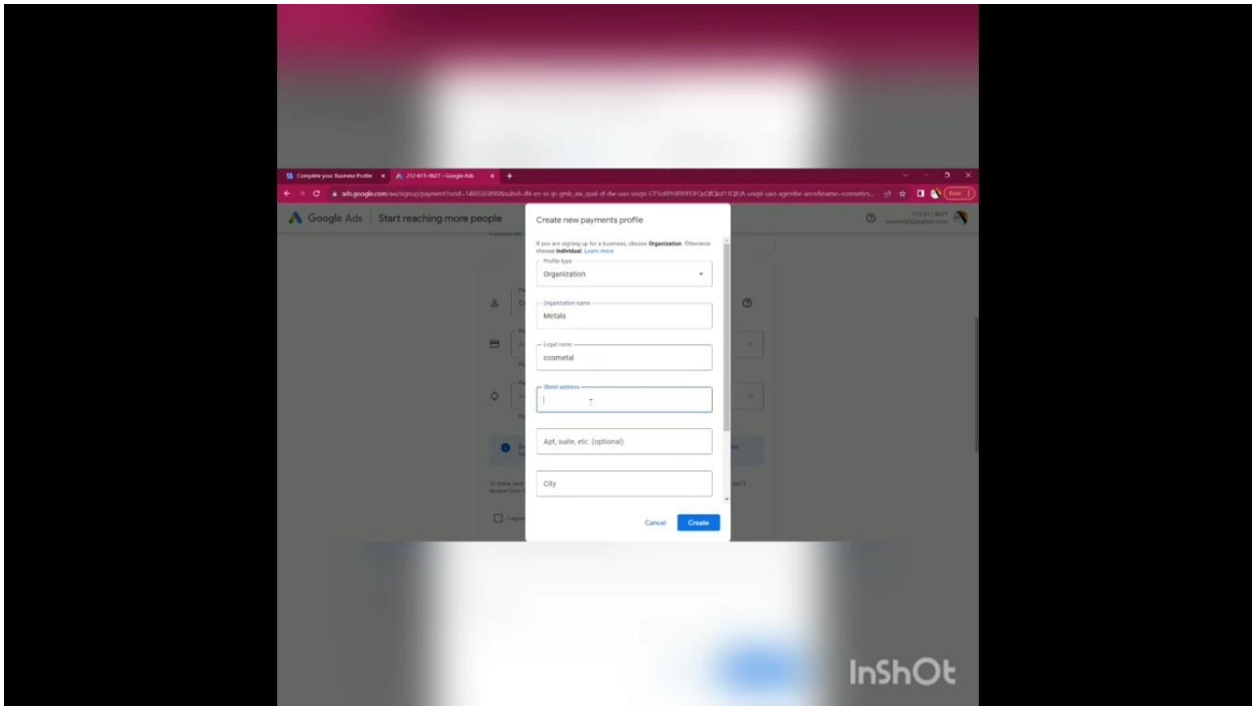
Step 9. Select Budget option and Start reach more People



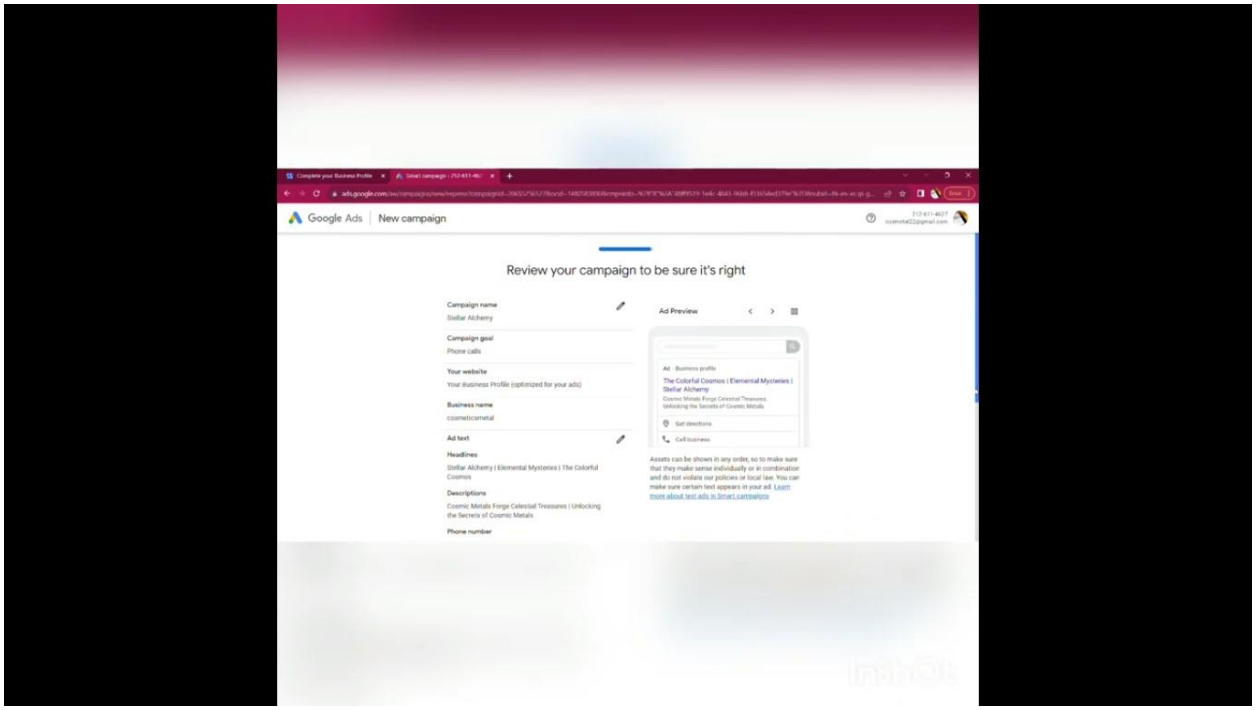


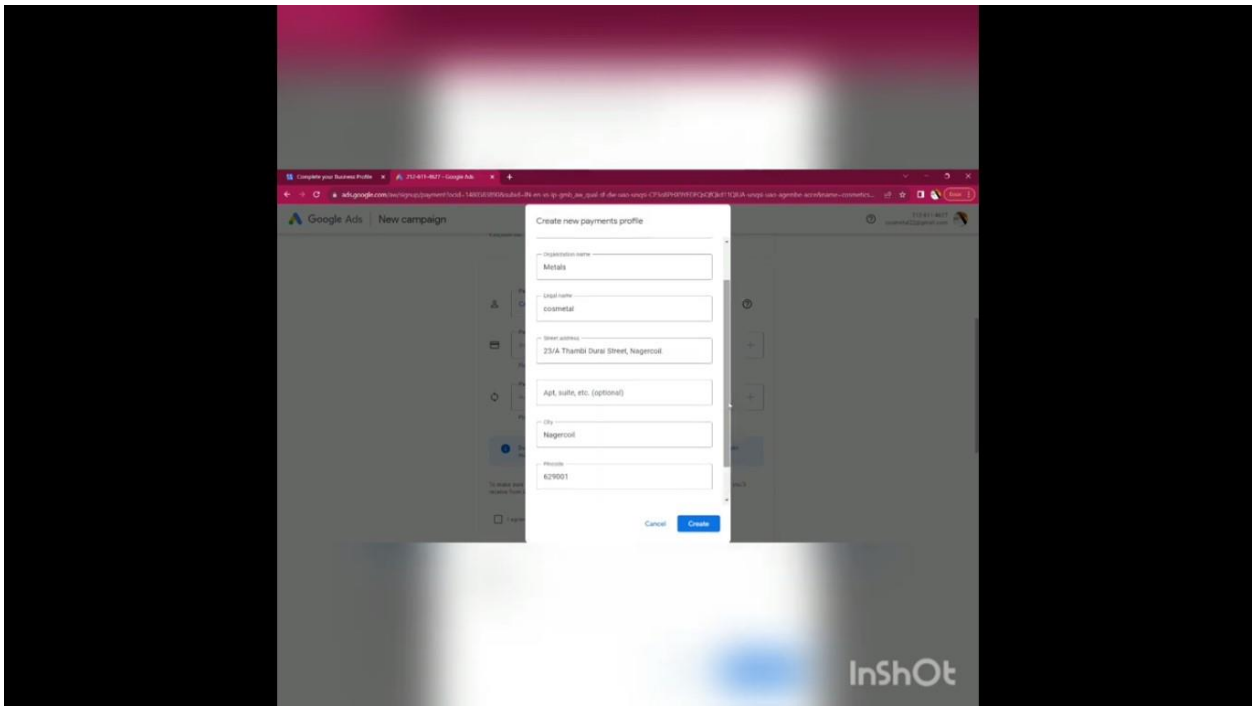

How to create Google by business profile
Google Ads | Start reaching more people
Review your campaign to be sure it's right
Campaign name
Stellar Alchemy
Campaign goal
Phone calls
Your website
Your Business Profile (optimized for your ads)
Business name
cosmeticsmetal
Ad text
Headlines
Stellar Alchemy | Elemental Mysteries | The Colorful Cosmos
Descriptions
Cosmic Metals Forge Celestial Treasures | Unlocking the Secrets of Cosmic Metals
Phone number
093005 10761
Ad Preview
The Colorful Cosmos | Stellar Alchemy | Elemental Mysteries
Unlocking the Secrets of Cosmic Metals. Cosmic Metals Forge Celestial Treasures.
Get directions
Call business
Assets can be shown in any order, so to make sure that they make sense individually or in combination and do not violate our policies or local law. You can make sure certain text appears in your ad. Learn more about text ads in Smart campaigns
3:29 / 5:08
Scroll for details

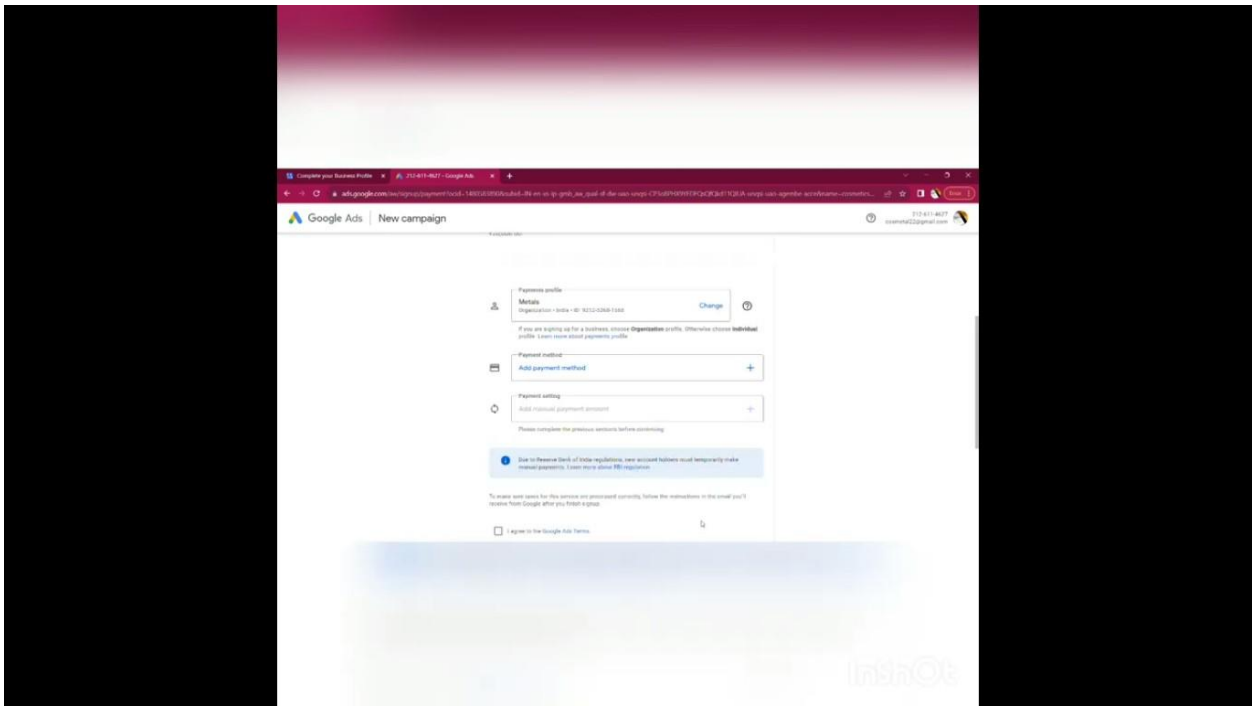

How to create Google by business profile
Google Ads | Start reaching more people
Confirm payment info
India
(GMT+05:30) India Time
Time zone applies to your entire account and cannot be changed later.
Introductory offer
63F4LUADTWC4AK
Offer successfully applied. You'll receive a ₹20,000.00 credit when you spend ₹20,000.00.
Payments profile
Create new payments profile
Payment method
3:34 / 5:08
Scroll for details



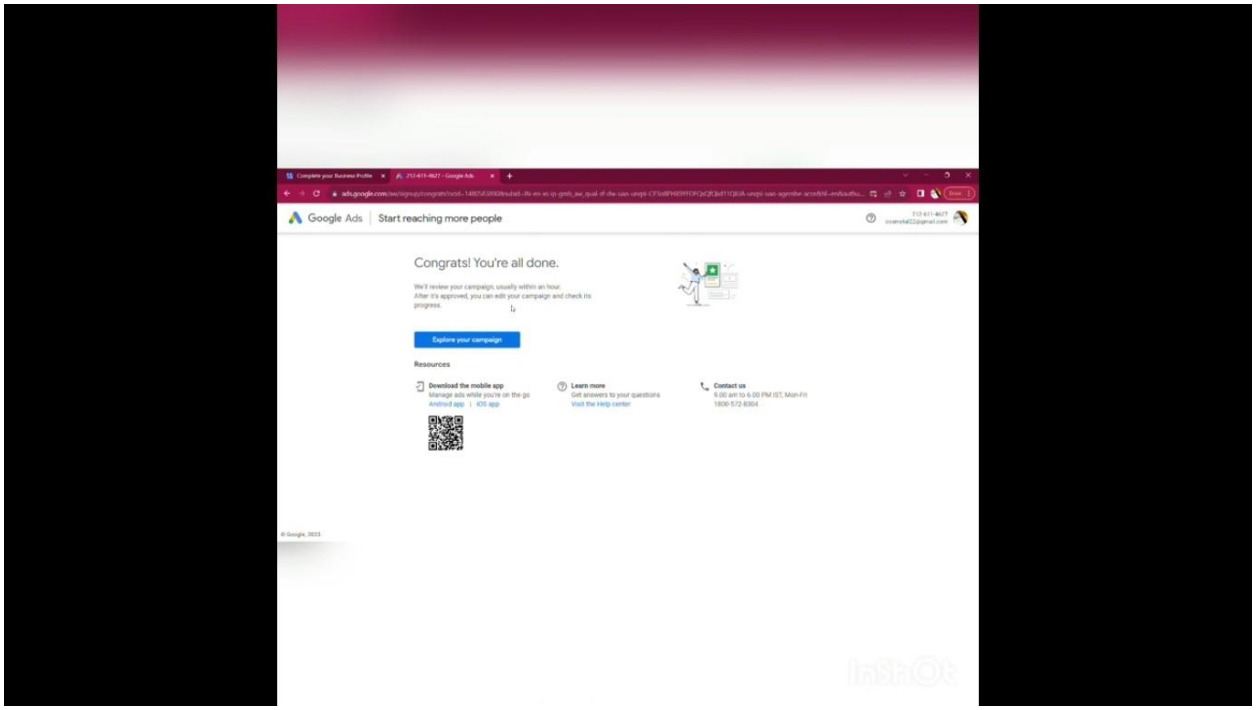
Step 10.Create new Campaingn



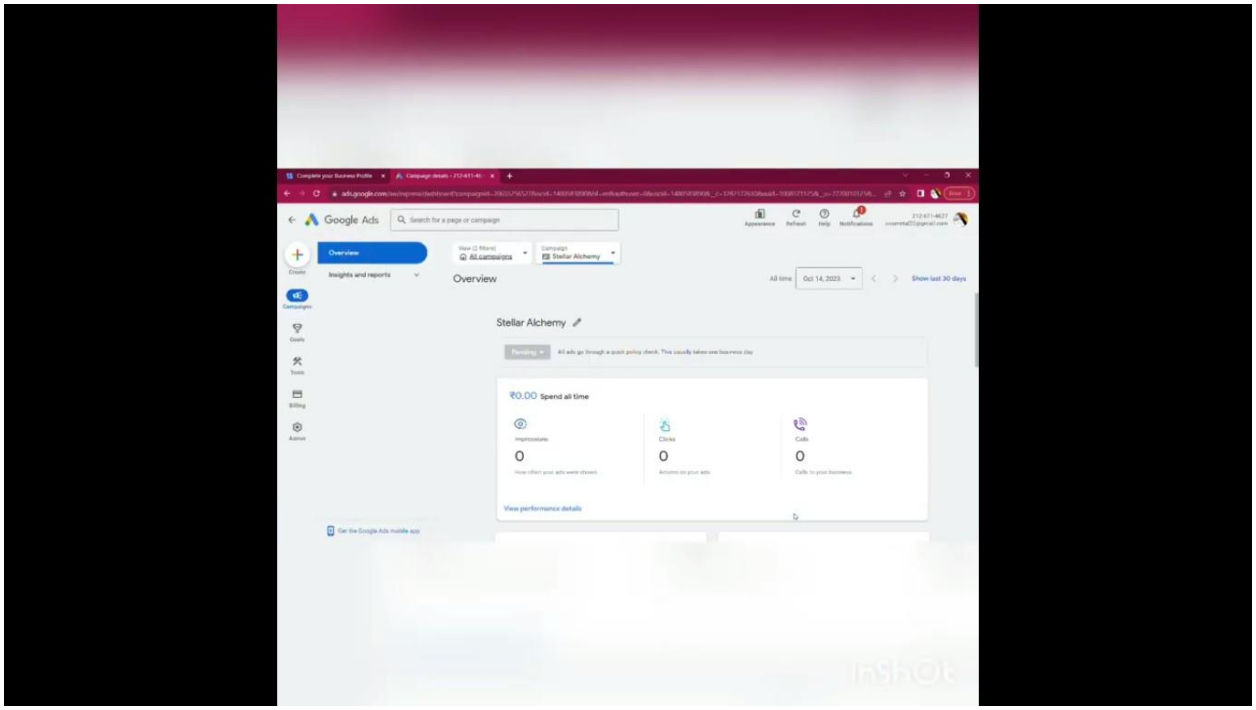

Google Ads | New campaign
Create new payments profile
Metals
cosmetal
23/A Thambi Durai Street, Nagercoil
Apt, suite, etc. (optional)
Nagercoil
629001
Cancel
Create
InShOt

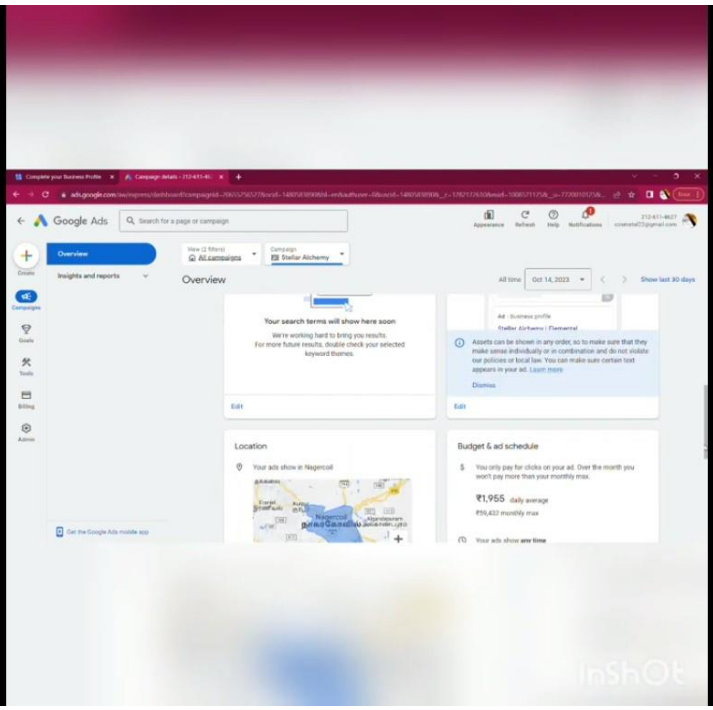

Google Ads | New campaign
Payments profile
Metals
Change
Payment method
Add payment method
Payment setting
InShOt

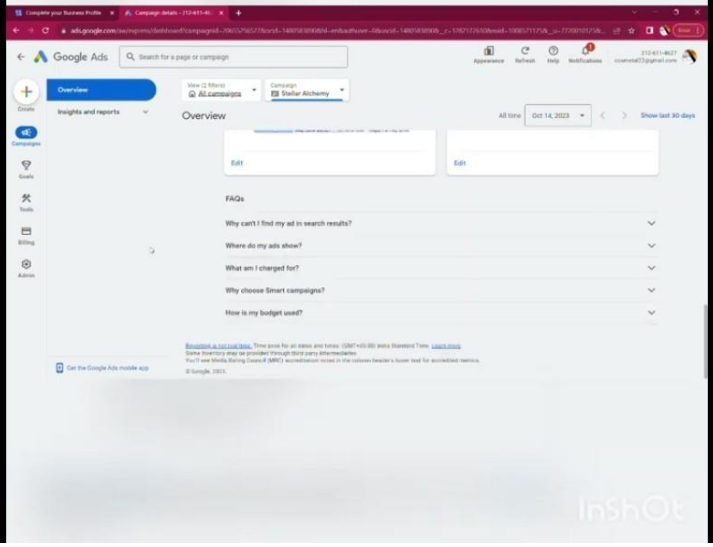
Step 11. Finally Start to reach more People



Step 12. Overview




Google Ads
Search for a page or campaign
Overview
Insights and reports
All campaigns
Stellar Alchemy
Overview
All time
Oct 14, 2023
Show last 30 days
Your search terms will show here soon
We're working hard to bring you results.
For more future results, double check your selected keyword themes.
Edit
Assets can be shown in any order, so to make sure that they make sense individually or in combination and do not violate our policies or local law. You can make sure certain text appears in your ad. Learn more
Dismiss
Edit
Location
Your ads show in Nagercoil
Budget & ad schedule
You only pay for clicks on your ad. Over the month you won't pay more than your monthly max.
₹1,955 daily average
₹59,432 monthly max
Your ads show any time
Get the Google Ads mobile app


Google Ads
Search for a page or campaign
Overview
Insights and reports
All campaigns
Stellar Alchemy
Overview
All time
Oct 14, 2023
Show last 30 days
Edit
Edit
FAQs
Why can't I find my ad in search results?
Where do my ads show?
What am I charged for?
Why choose Smart campaigns?
How is my budget used?
Get the Google Ads mobile app