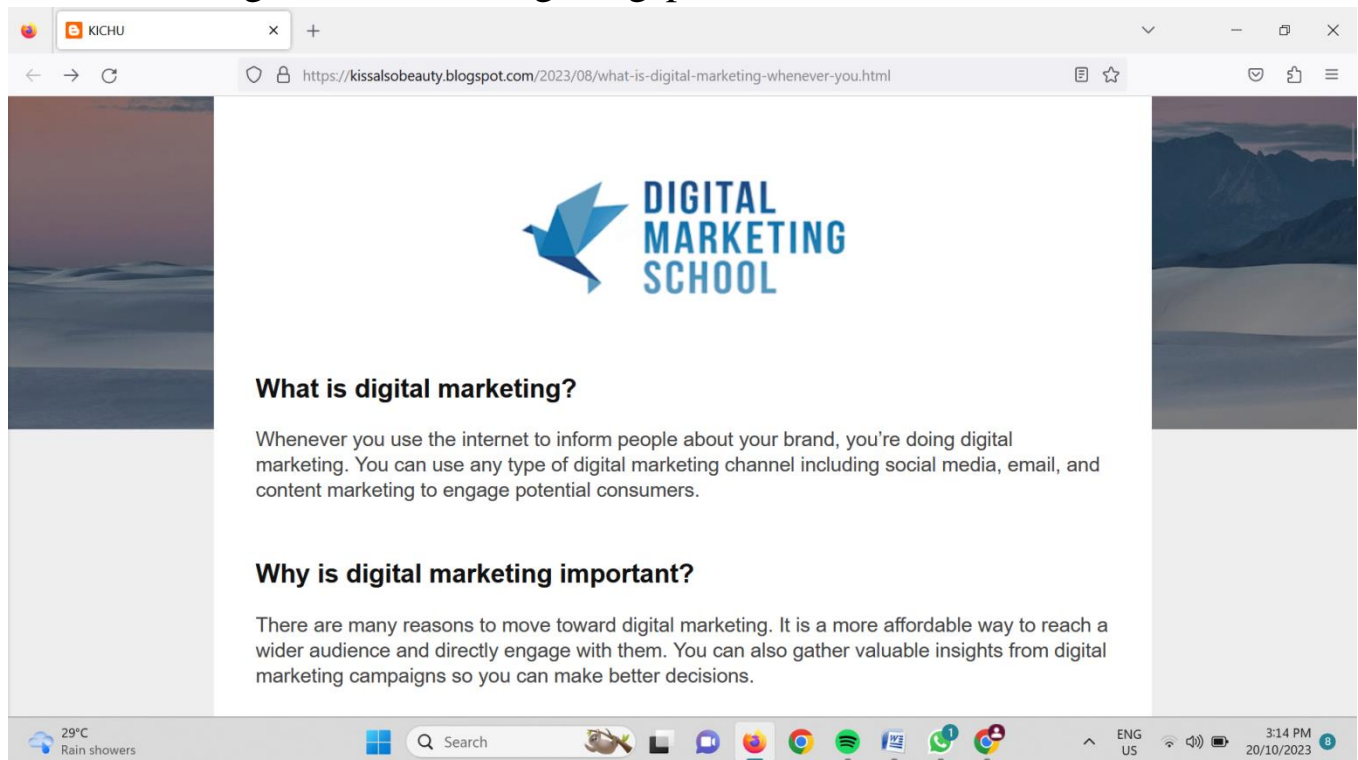
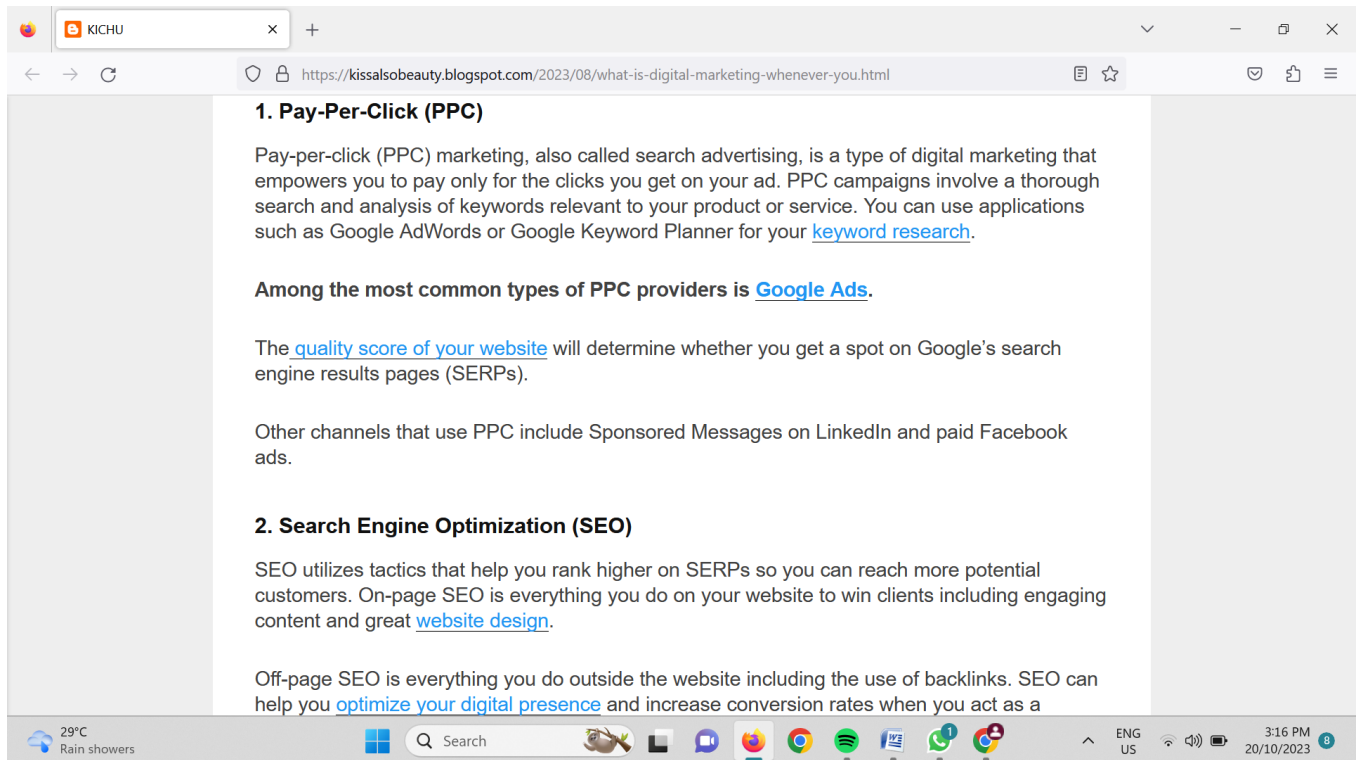


Assignment on Digital Marketing

Register Number	960220106085
NM ID	F2DAD1EF1C7A786B45C486328A214C82
Team ID	NM2023TMID02713

1. Create a blog or website using Blogspot:

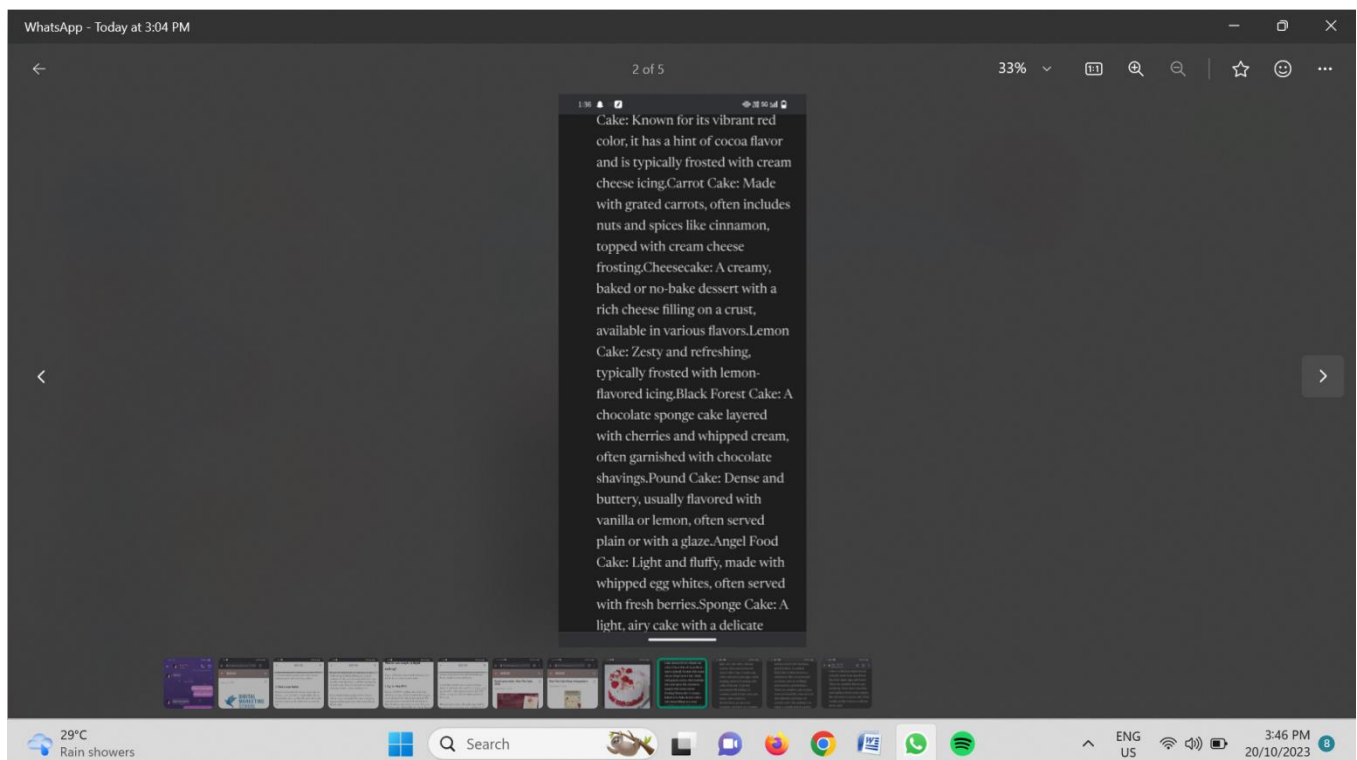
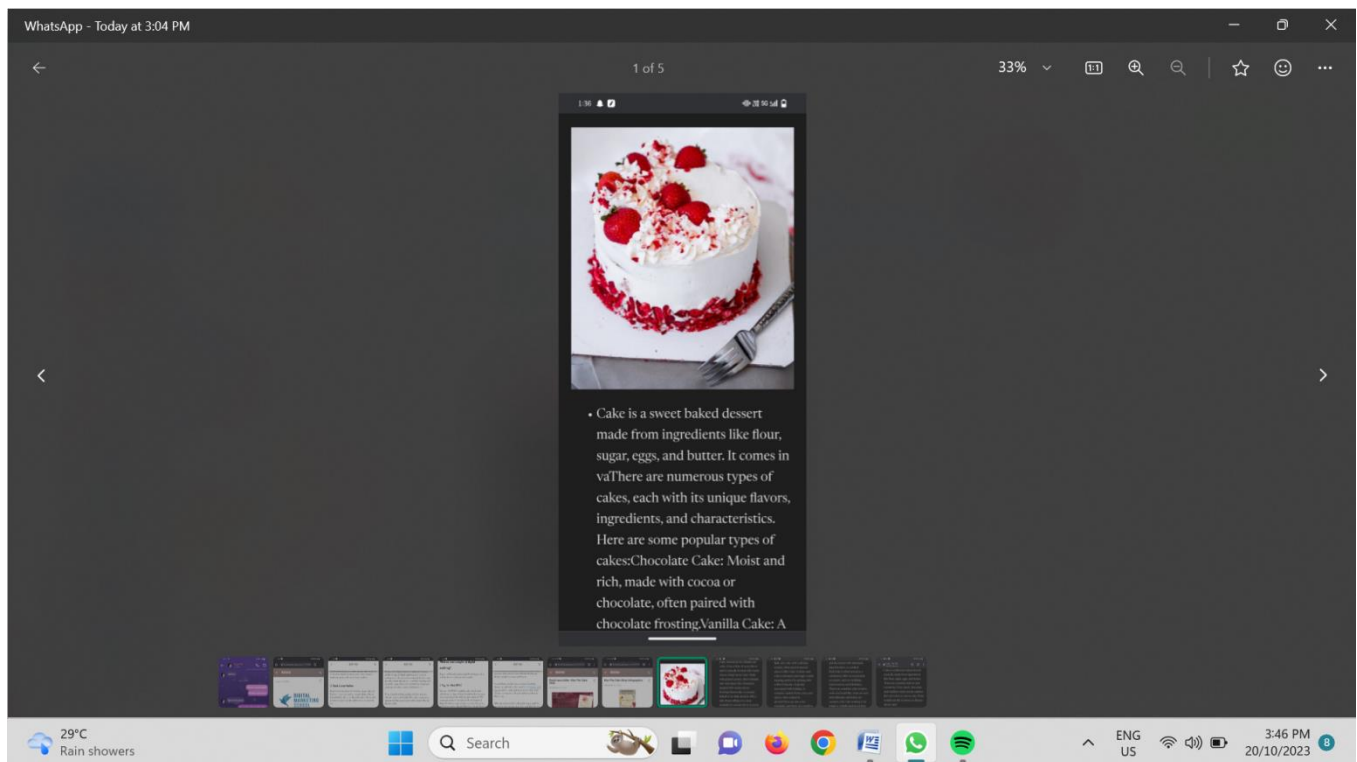


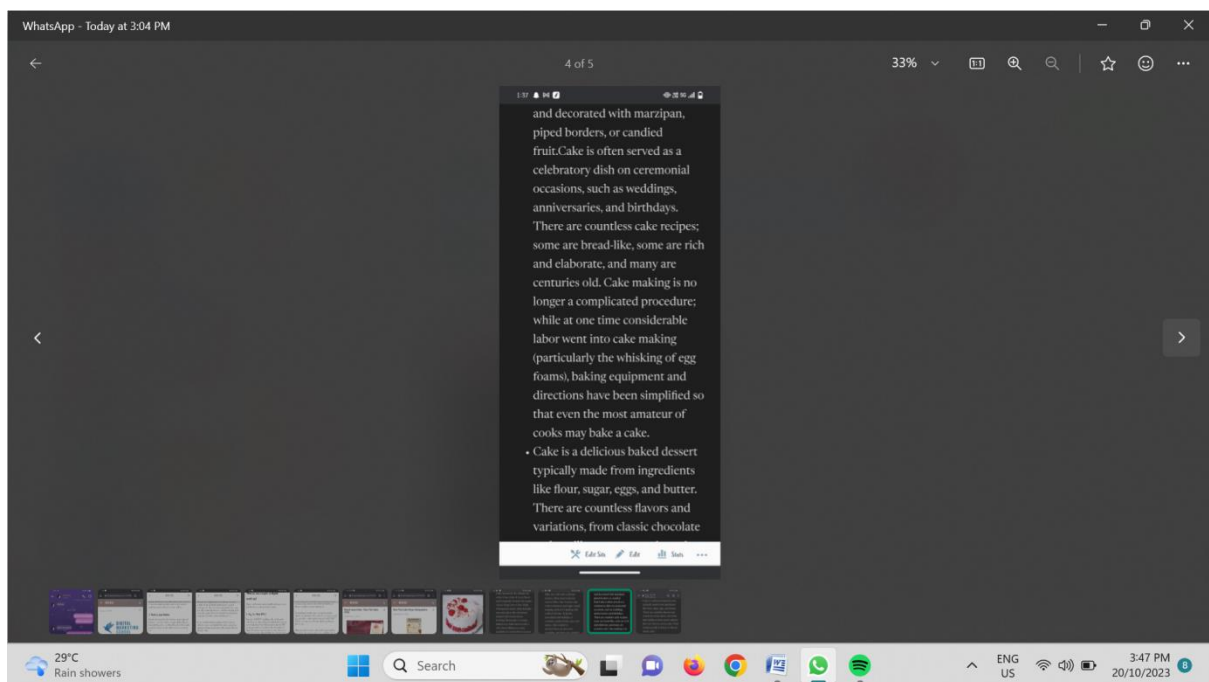
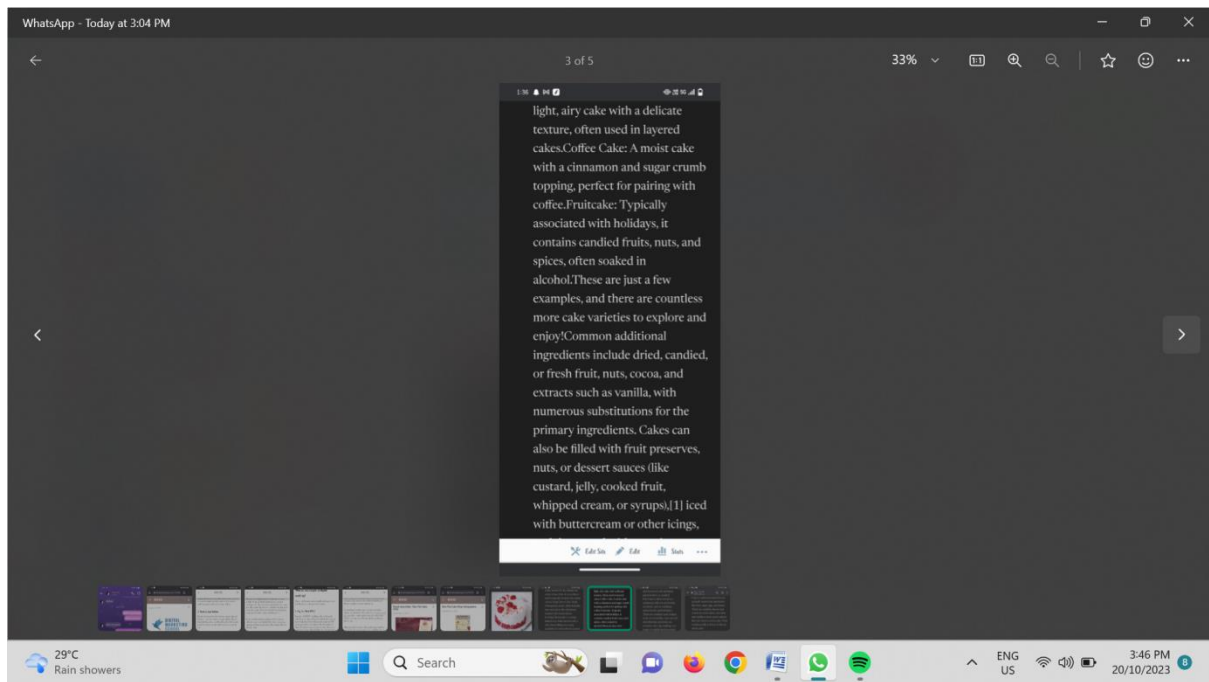


Link:

<https://wordpress.com/setup/write/launchpad?siteSlug=cakes445.wordpress.com>

Customize the theme design and post new article with 500 words using WordPress

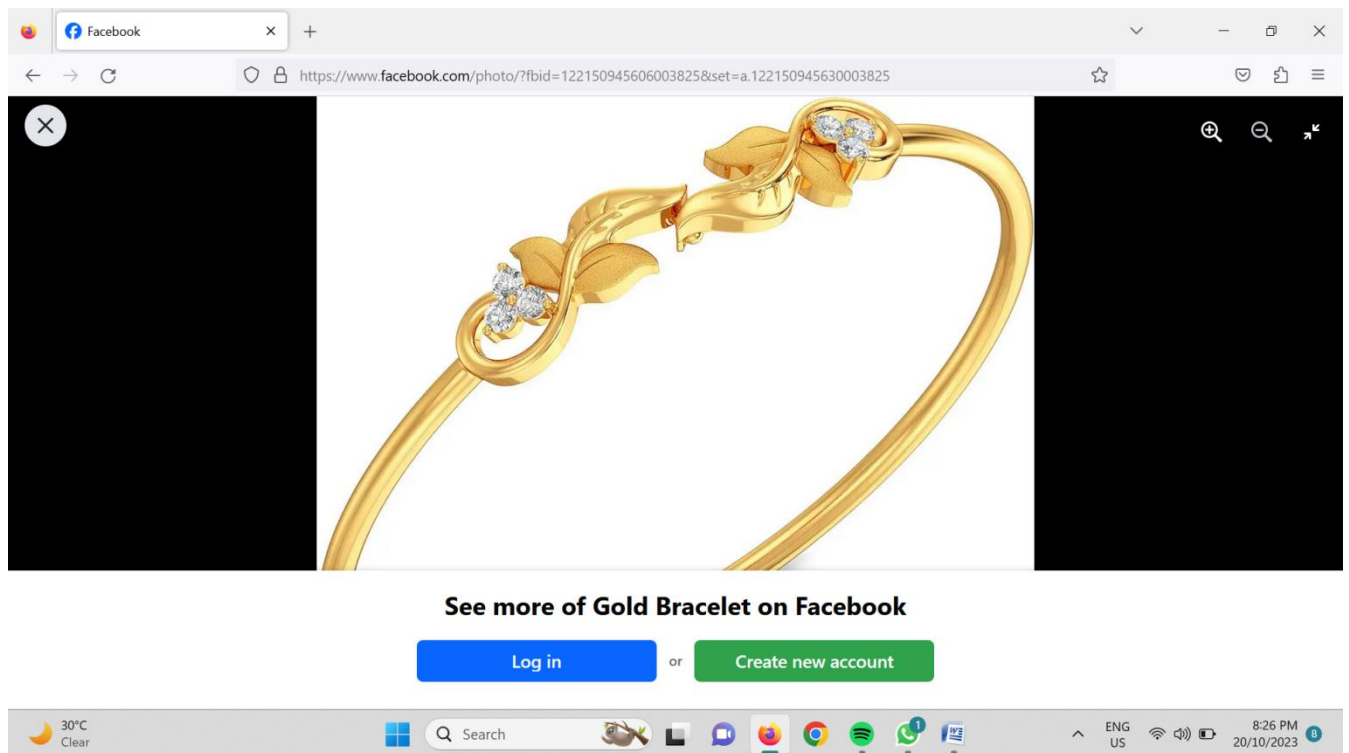




Link:

<https://kissalsobeauty.blogspot.com/2023/09/email-news-letter-kiss-cake-shop.html>

2. Create a New Facebook Business Page and post one social media poster for your brand

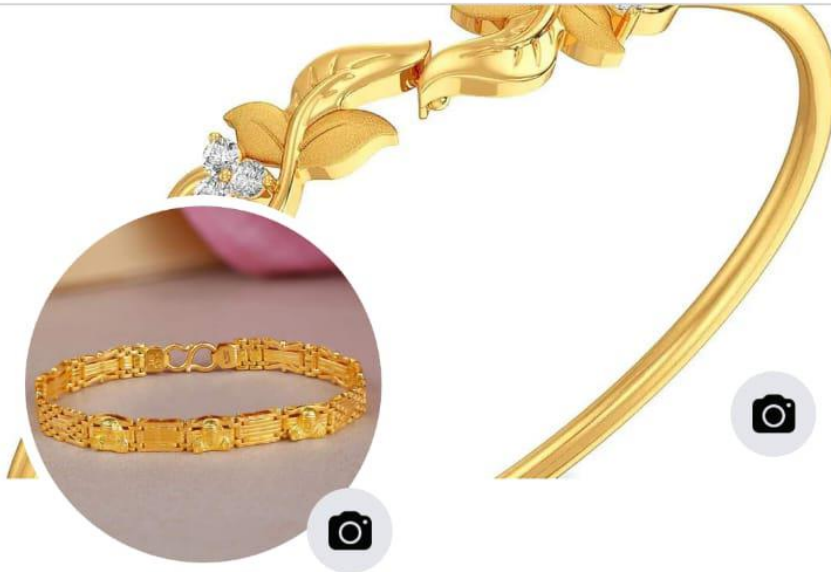


8:09

5G



Search



Gold Bracelet

+ Add to story

Edit profile



Posts

Reels

Details



Current city



Workplace



School



Hometown



Relationship Status

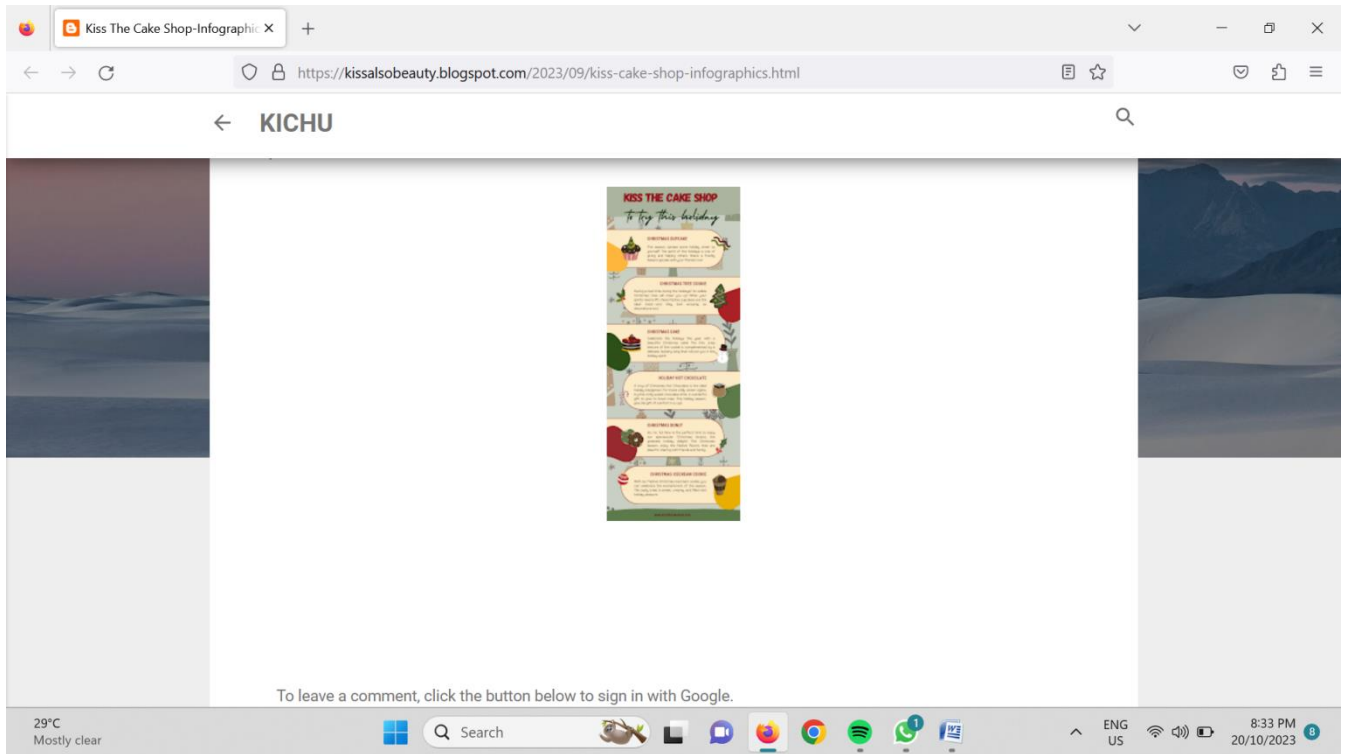


See your About info

See the full

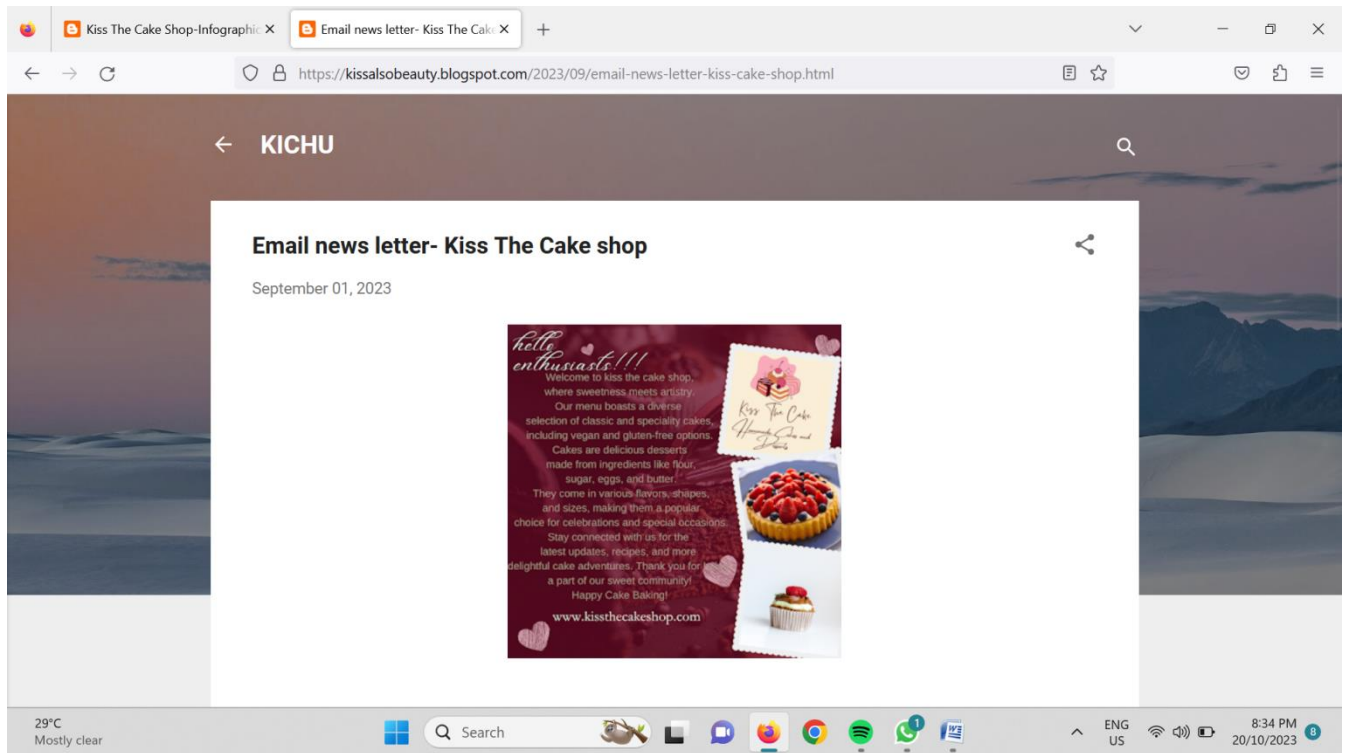
Link: <https://www.facebook.com/profile.php?id=61550114768944>

3. Create and design a social media advertisement poster using canva:



Link: <https://kissalso beauty.blogspot.com/2023/09/kiss-cake-shop-infographics.html>

4. Create a email newsletter design using Mailchimp or canva tool:



Link:

<https://kissalsobeauty.blogspot.com/2023/09/email-news-letter-kiss-cake-shop.html>