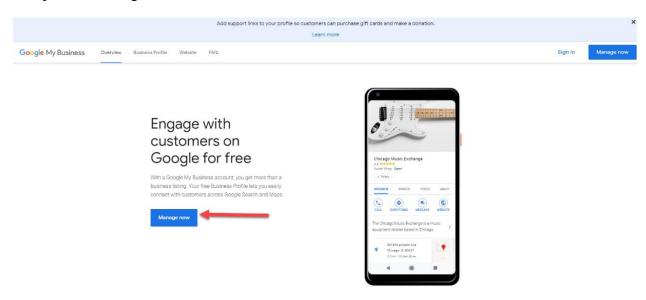
Project Development Phase

Exception Handling

Date	03 November 2023
Team ID	NM2023TMID02713
Project Name	Create a Google business profile

Exception Handling:



Explanation:

Overview of Google Business Profile policies

Any content added to their Business Profile must accurately represent the location in question and follow the policies and guidelines. When violations occur, we'll take necessary steps to restrict the content from displaying, or restrict access to the profile or merchant account.

All Google Business Profile policies & guidelines

This article outlines our key policies and explains the most common issues merchants may experience, but it is not comprehensive. View a complete list of Google Business Profile policies & guidelines.

Prohibited and restricted content

All content added to a Business Profile must abide by Google's Prohibited and restricted content policies. These policies apply to all content formats, which includes Reviews, Photos, and Videos. Profiles and content that does not meet these criteria may be rejected from publication on Google.

Account level restrictions

Merchants can lose access to their Business Profile or have their access restricted for the following reasons:

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Merchants can lose access to their Business Profile or have their access restricted for the following reasons:

Reasons submitted content may be rejected

Content added to a Business Profile may be rejected for several reasons.

Deleted profile

Disabled profile

Suspended profile

Verification required

Other reasons content may fail to publish or appeals may be rejected

Sometimes submitted content may fail to publish for non-policy reasons which may include:

Profile or content already live, edited, or deleted

Submission Error

Related Resources

All Business Profile policies & guidelines

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