Project Design Phase-Part 2

Third Party API'S

Date	03 November 2023
Team ID	NM2023TMID02713
Project Name	Create a Google business profile

Third-Party API'S :
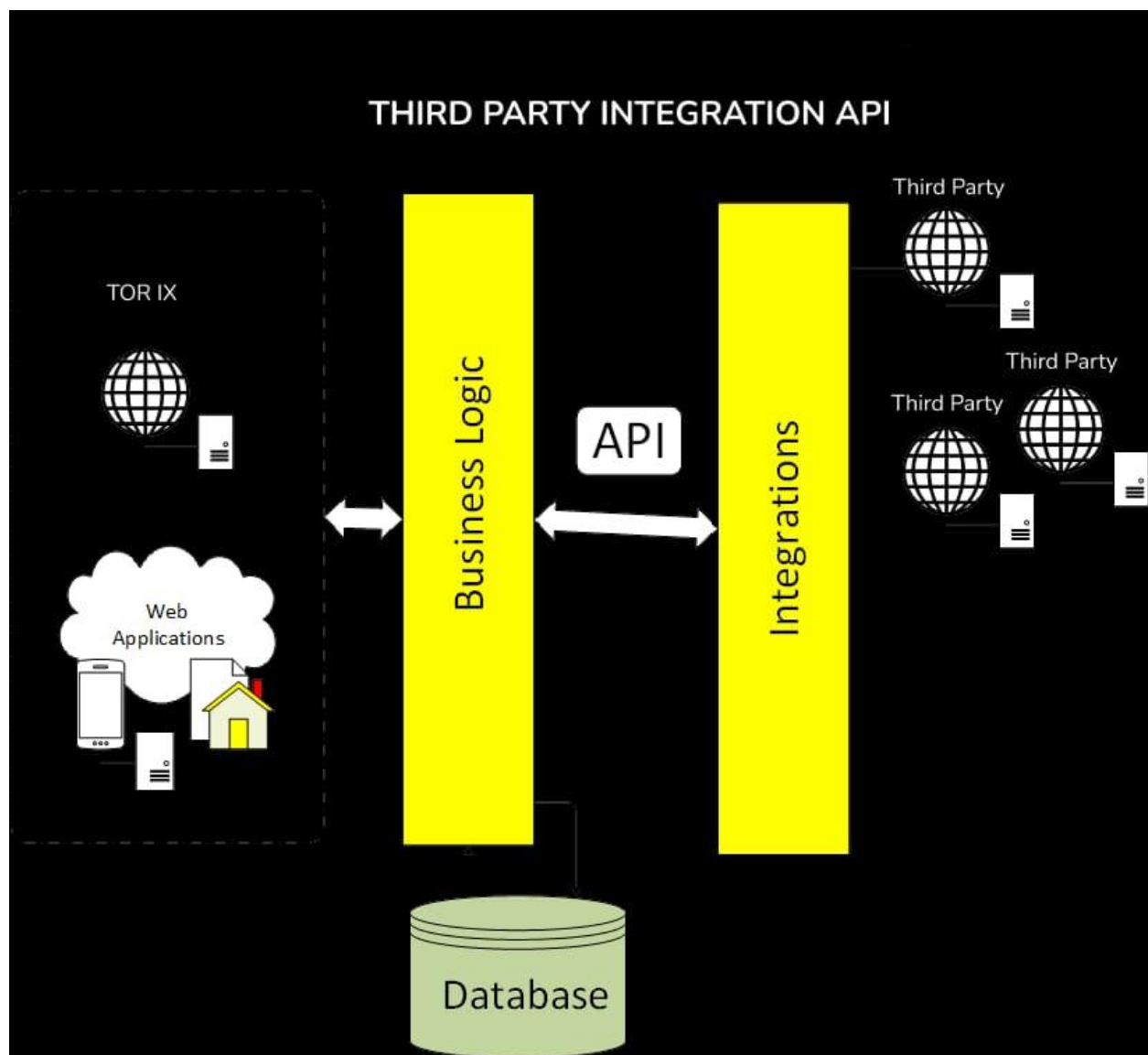
Explanation :

The Business Profile Application Programming Interface (API) is designed for developers who represent large, tech-savvy businesses and third parties. Developers looking to write applications to manage Business Profile data should consider signing up for the Business Profile API.

The Business Profile API lets developers build applications that interact directly with their business location information on the Business Profile server. With these applications, chains and third parties can more efficiently manage their large or complex Business Profile accounts.

How you can use the API

Using the Business Profile API effectively requires technical savvy and coding knowledge. With the API, you can manage locations at scale with actions like:

Editing location information

Reading and responding to customer reviews and Q&A

Updating menu details like photos, descriptions, and prices

Viewing insights for locations

Subscribing to push notifications for new customer reviews

Creating and updating posts

Adding photos and viewing customer photos and videos

Inviting and removing managers

Managing service-area businesses

Verification on third party platforms

Determining if a location already exists and is claimed

Creating user groups and location groups

Related articles

To get started with the Business Profile API, follow instructions on the Google Developers site.

To get support for the Business Profile API, see the API support page.

New APIs as part of the Federated model have been released. Learn more about our deprecation schedule and replacement resources.