

ASSIGNMENT – DIGITAL MARKETING



Reg no	960220106097
NM ID	CD9EF7C3E7F7077A248423F77C03FEBE
Team ID	NM2023TMID02695
Date	21-10-2023

1. Create a blog or website using Blogspot and WordPress.

Customize the theme design and post new article with 500 Words.




Blogspot







Link: <https://www.blogger.com/blog/posts/2178132644147712167>






Blogger: Posts

blogger.com






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All (3)MANAGE






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Plants have a wide range of uses, including; 1. Food:plants provide fruits, vegetables,...

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Link:

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Plants have a wide range of uses, including:



1. **Food:**plants provide fruits, vegetables, grains, and nuts that form the basis of human diets.

2. **Medicine:**Many plants have medicinal properties and are used to produce drugs and herbal remedies.

3. **Clothing:** Fibers from plants like cotton, flax, and hemp are used to make clothing and textiles.

4. **Shelter:**Wood from trees is a primary material for construction and furniture.

5. **Oxygen Production:** Through photosynthesis, plants release oxygen into the atmosphere, which is essential for all aerobic organisms.

6. **Aesthetic and Landscaping:**Plants are used for beautifying landscapes, gardens, and urban areas.

Post settings

Labels

Separate labels by commas

No matching suggestions

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8/26/23 12:02 PM

Permalink

Location

Options

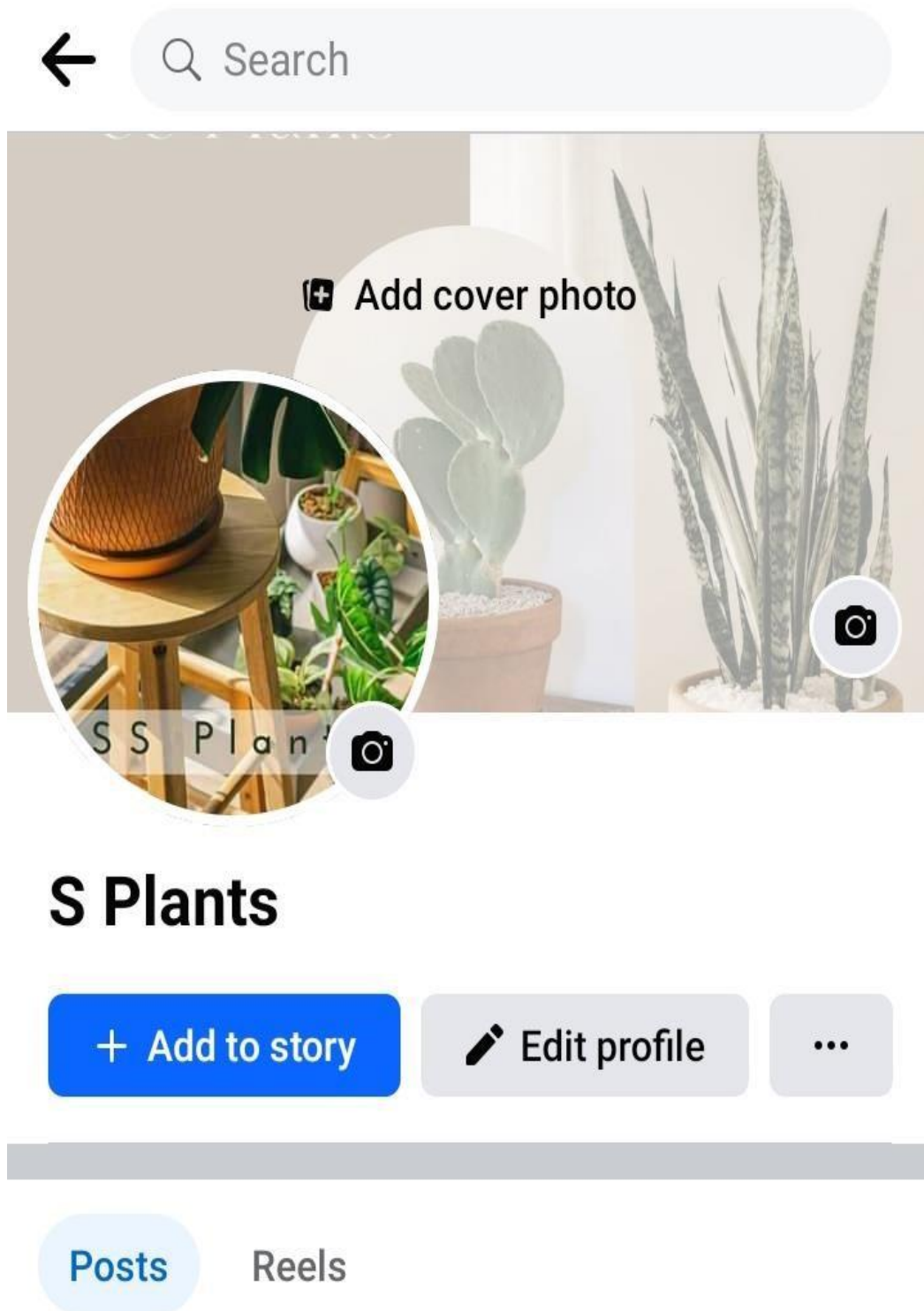
WordPress

Link: <https://sses38.wordpress.com/>



2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/profile.php?id=61550059299809&mibextid=ZbWKwL>





S Plants

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25%
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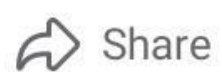
3. Create and design a social media advertisement poster using canva.

Link: <https://www.facebook.com/profile.php?id=61550059299809&mibextid=ZbWKwL>



S Plants updated her profile picture. ...

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4. Create email newsletter design using MailChimp or canva tool.

Link:

<https://sivaplants.blogspot.com/2023/09/email-newsletter-ss-plants.html?m=1>

