

Project design phase-1

Solution Architecture

Date	03 November 2023
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Project Title	To Create Brand Name, Brand Mail and Brand Logo using canva

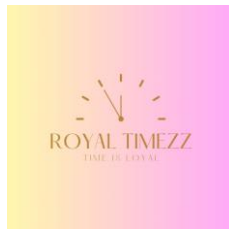
Solution Architecture:

1. Define Brand Identity:

- Clearly define your brand's mission, values, and target audience.
- Decide on a brand name that aligns with your identity.

2. Create Brand Logo:

- Use Canva's logo maker or design tools to create your brand logo.
- Ensure the logo represents your brand identity.



3. Design Brand Email Address:

- Consider creating a professional email address (e.g: royaltimezz6@gmail.com)
- You can set up an email address through an email service provider like Google Workspace (formerly G Suite).

4. Logo and Email Integration:

- Incorporate your brand logo into your email signature.

5.Brand Consistency:

- Maintain consistency in design elements (colors, fonts, logo) across all branding materials.

6.Testing and Feedback:

- Test your email for functionality and design on different devices and platforms.
- Gather feedback from colleagues or potential customers.

7.Launch:

- Once satisfied, officially launch your brand with the new name, logo, and email.

8.Promotion and Marketing:

- Start promoting your brand through various marketing channels.

To create Brand name, Brand email ,Brand logo:

