

ASSIGNMENT ON DIGITAL MARKETING

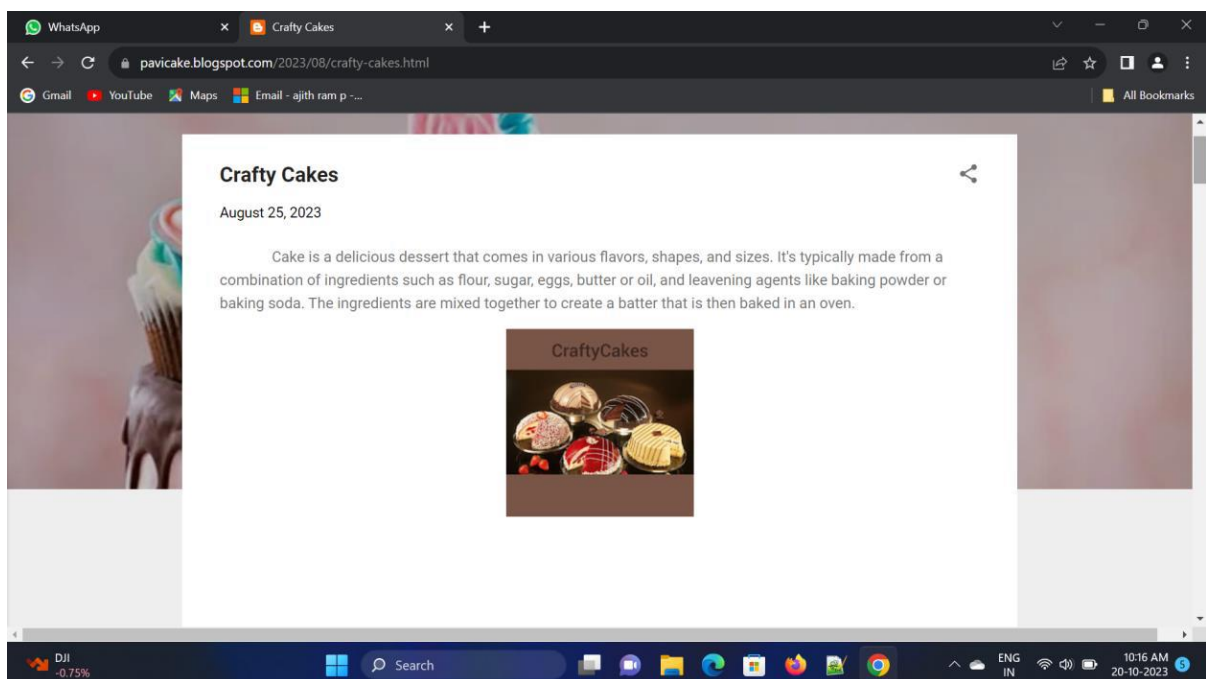
Reg No	960220106076
NM ID	FD8B7C58B9ED24FABB74D8F7B32B9E58
Team ID	NM2023TMID02695
Date	20 October 2023

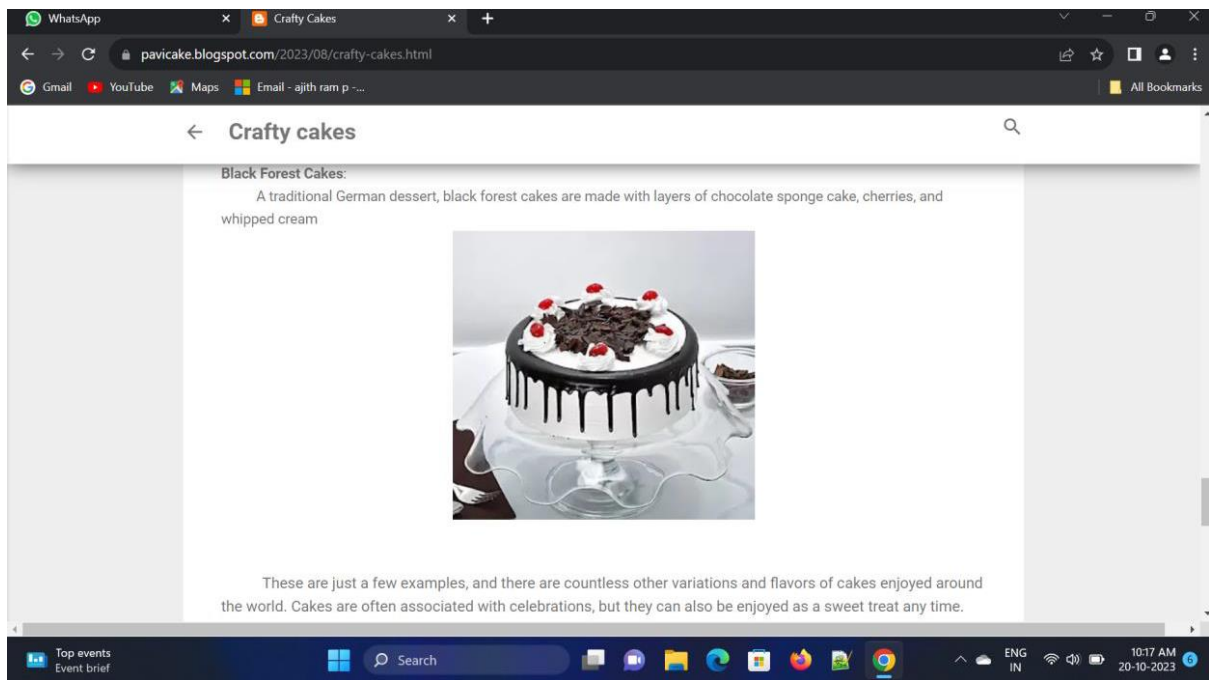
1) Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Blogspot

Link:

<https://pavicafe.blogspot.com/2023/09/infographics-crafty-cakes.html>





WordPress

Link: <https://pavicrafty.wordpress.com/2023/10/06/crafty-cakes/>



2) Create a New Facebook Business Page and post one social media poster for your brand.

Link:

<https://www.facebook.com/profile.php?id=61550301426142&mibextid=ZbWKwL>

11:18



4G+



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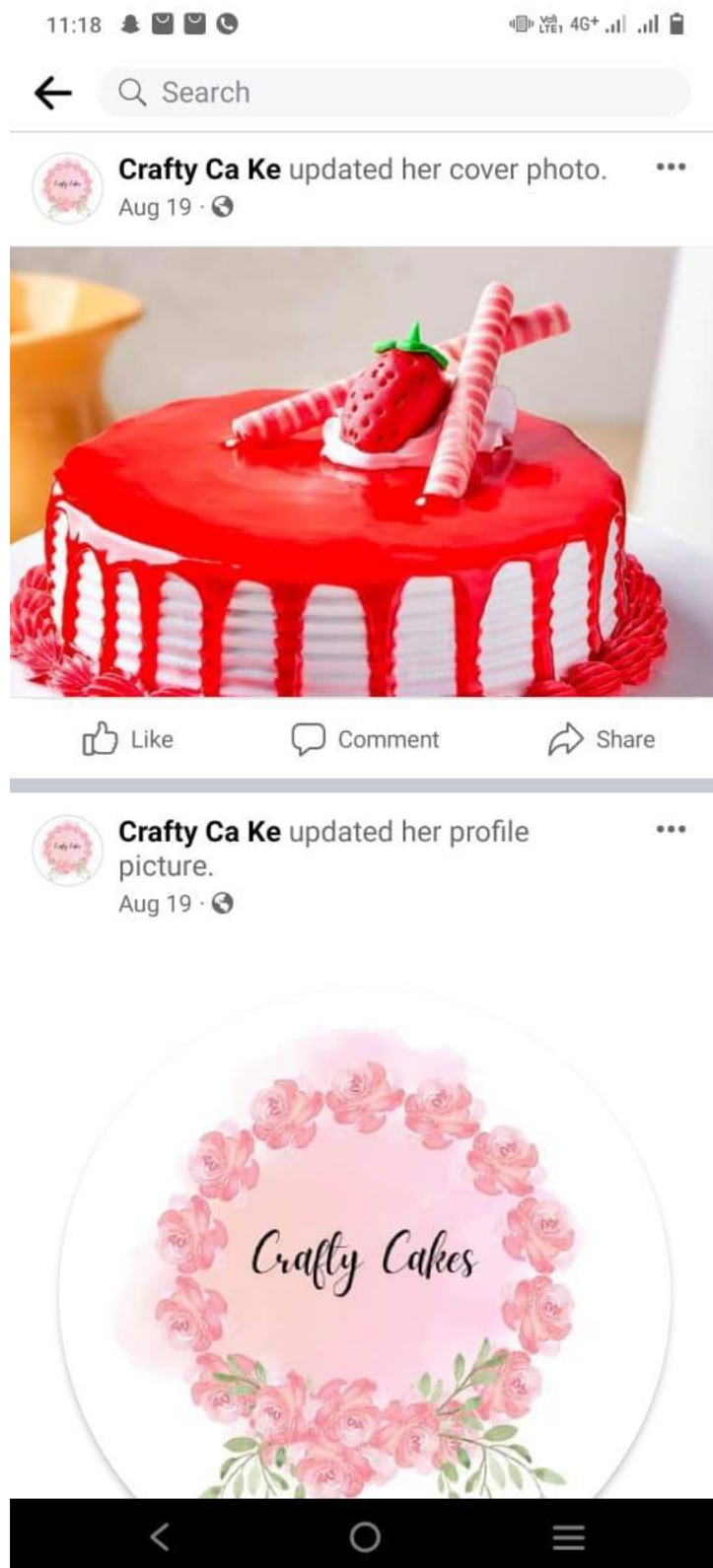
Photos



3) Create and design a social media advertisement poster using canva.

Link:

<https://www.facebook.com/profile.php?id=61550301426142&mibextid=ZbWKwL>



4) Create email newsletter design using MailChimp or canva tool.

Link:

<https://pavicake.blogspot.com/2023/09/email-newsletter-crafty-cakes.html>

