

ASSIGNMENT – DIGITAL MARKETING

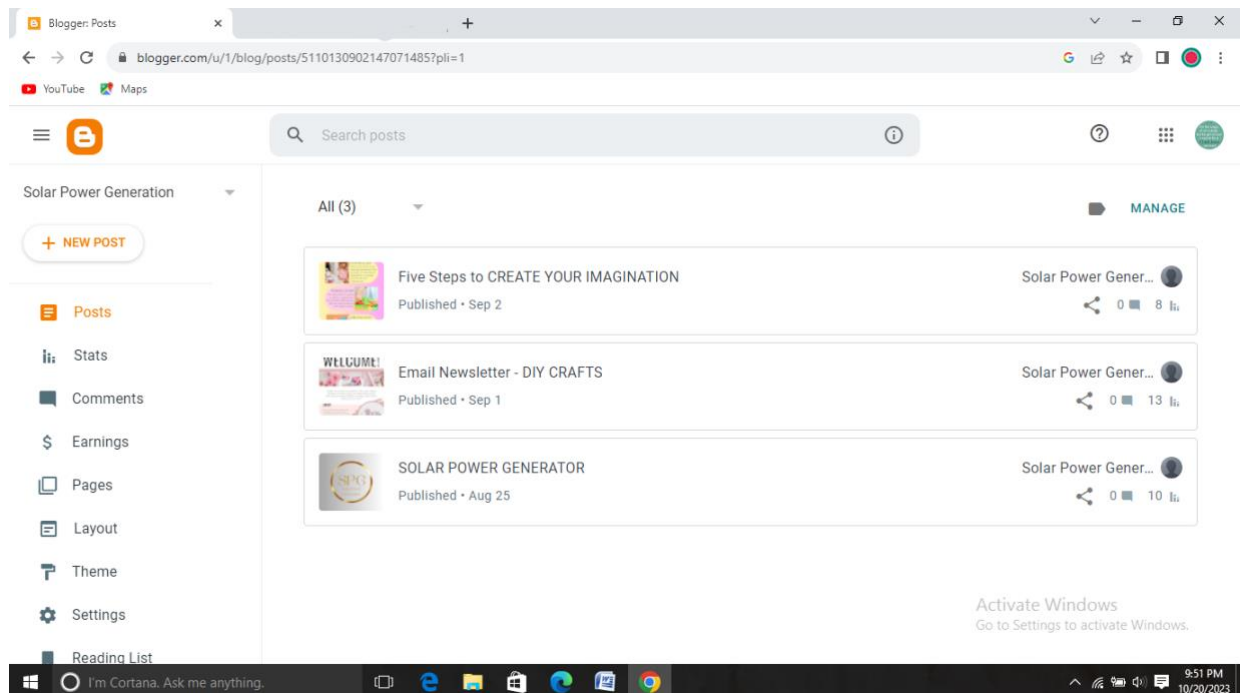
Reg. No.	960220106108
NM ID	CB7A348BEAF902287834DFBABF93FC80
Team ID	NM2023TMID02695
Date	20 October 2023

1. Create a blog or website using Blogspot and WordPress.
Customize the theme design and post new article with 500 words.






Blogspot



Link:

<https://www.blogger.com/u/1/blog/posts/5110130902147071485?pli=1>




Link: <https://solar-power-generation.blogspot.com/2023/08/solar-power-generator.html?m=1>




**Solar Power Generation**

A solar generator is a portable power station that uses portable solar panels to charge a battery, and the stored electricity can be used to charge or operate other devices.

SOLAR POWER GENERATOR

August 25, 2023



Today energy is the main inspiration for socio-economic development. But due to incremental rate of environmental concern renewable energy provide a significant interest. This alternative power source is continuously achieving greater popularity due to continuous reduction in fossil fuels. It is the energy comes from sun, wind, rain etc.

Among the non-conventional, renewable energy sources, solar energy affords great potential for conversion into electric power. Maximizing power output from a solar system is desirable to increase efficiency. In order to maximize power output, needs to keep the panels aligned with the sun.

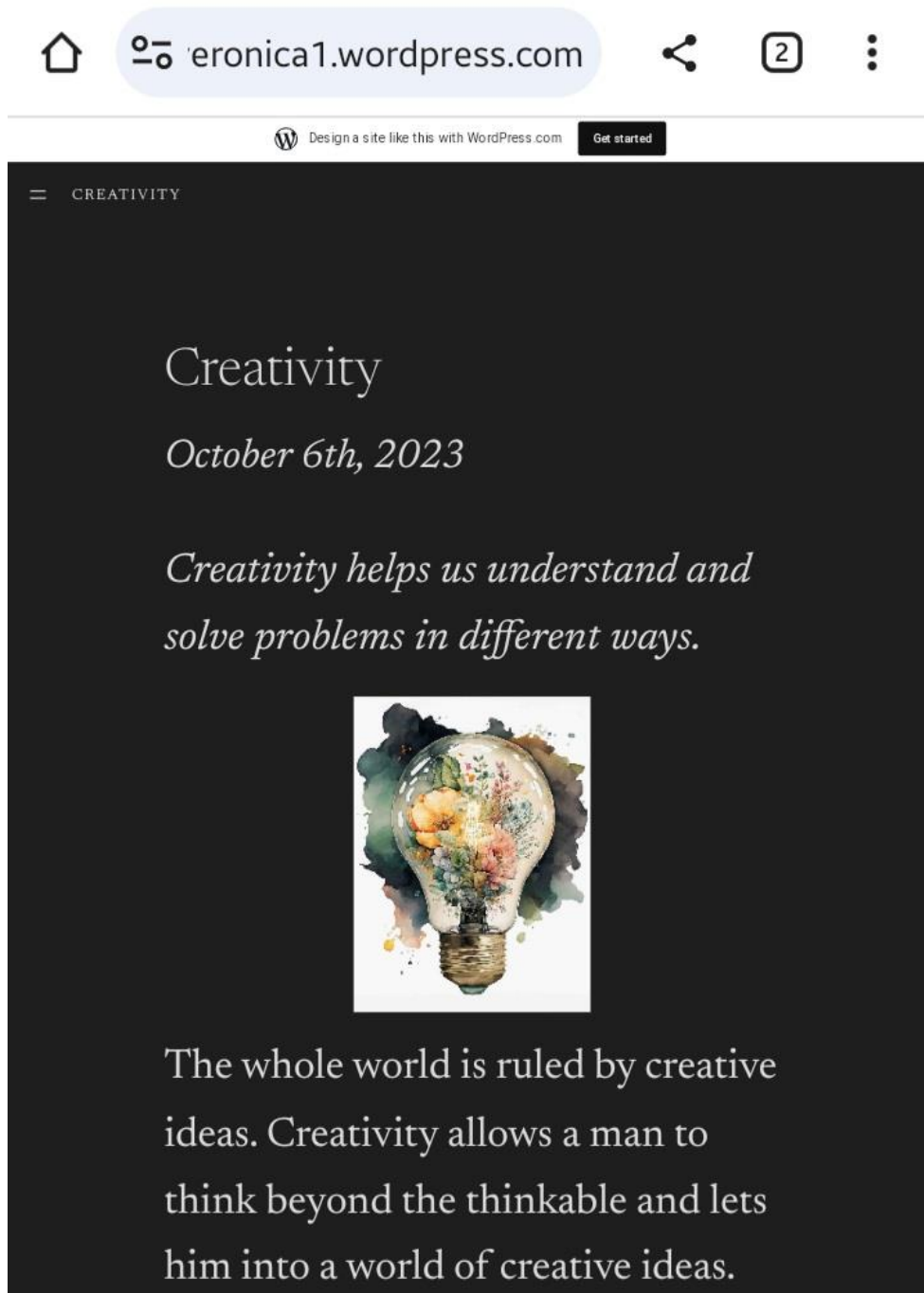
Introduction

Renewable energy is rapidly gaining importance as an energy resource as fossil fuel prices fluctuate. At the educational level, it is therefore critical for engineering and technology students to have an understanding and appreciation of the technologies associated with renewable energy. One of the most popular renewable energy sources is solar energy.

Solar energy is the most abundant stream of energy. It is available directly as solar isolation and indirectly as wind energy. Sun sends out energy in the form of electromagnetic radiation. Its potential is 178 Billion MW, which is about 20,000 times the worlds demand. Some of the Solar Energy causes evaporation of water, leading to rains and creation of rivers etc. Some of it is utilized in photosynthesis which is essential for sustenance of life on earth. Man has tried from time immemorial to harness this infinite source of energy. But has been able to tap only a negligibly fraction of this energy till today.

WordPress

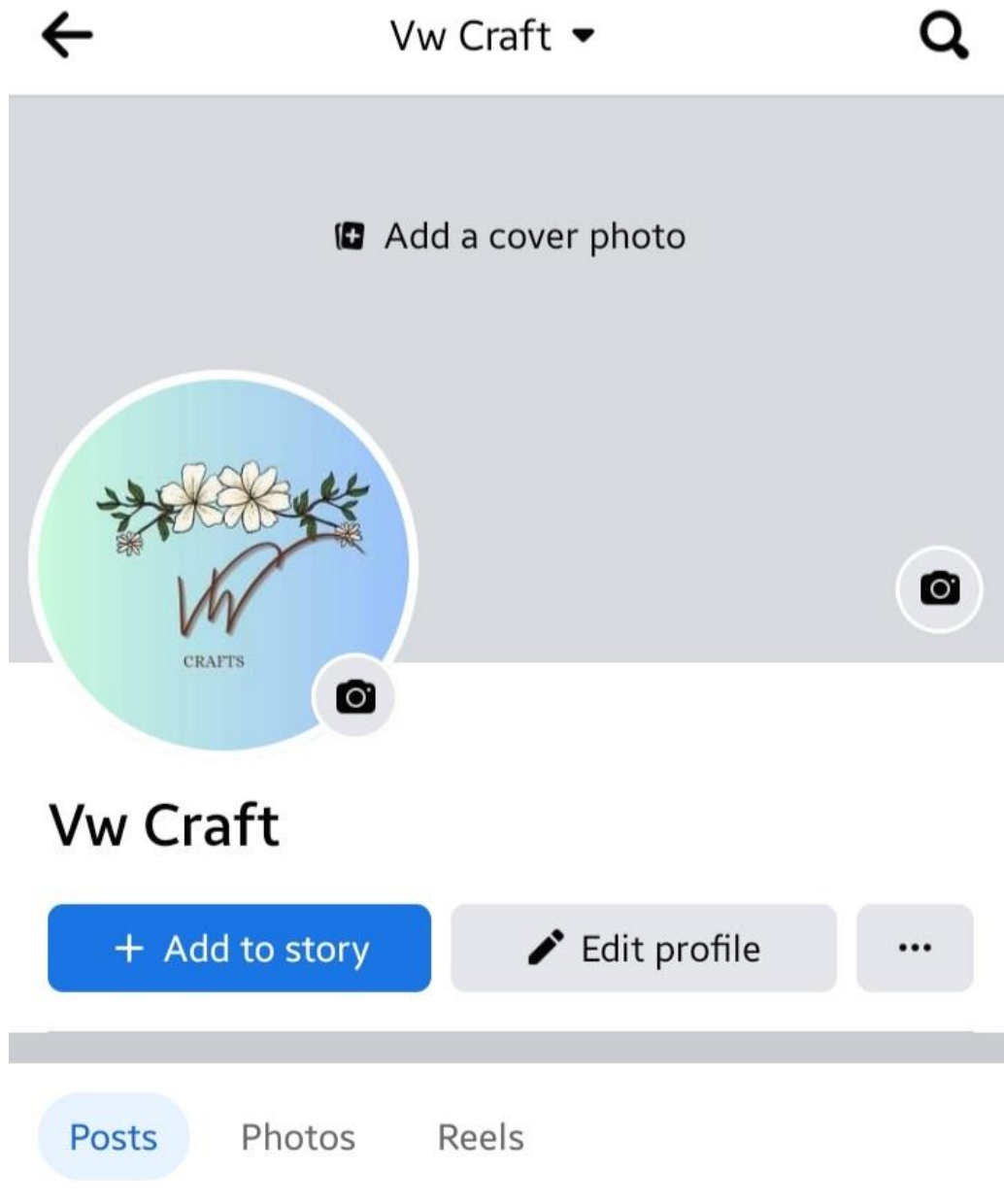
Link: <https://iwilliamsveronica1.wordpress.com/2023/10/06/creativity/>



2. Create a New Facebook Business Page and post one social media poster for your brand.

Link:

<https://www.facebook.com/profile.php?id=61550552609314&mibextid=ZbWKwL>





Vw Craft ▾



Posts

Photos

Reels



Vw Craft

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exciting moments in the process of creating art. Inspiration is a piece of fine art that inspires you.

PERCOLATION

The "percolation" period is vital to creating art. This involves refining your idea by playing around with ideas visually.



PREPARATION

It is a more active and focused time. It's a matter of figuring out how to make it happen. It includes the time spent obtaining and organizing your supplies, plus creating a blueprint for what your piece will be.

CREATION

Creation is the time during which you are on your path. The process of creation can vary depending on your personal temperament, your style and your



Like



Comment



Share

3. Create and design a social media advertisement poster using canva.

Link:

<https://www.facebook.com/profile.php?id=61550552609314&mibextid=ZbWKwL>



4. Create email newsletter design using MailChimp or canva tool.

Link: https://solar-power-generation.blogspot.com/2023/09/email-newsletter-diy-crafts_1.html

