

## ASSIGNMENT-DIGITAL MARKETING

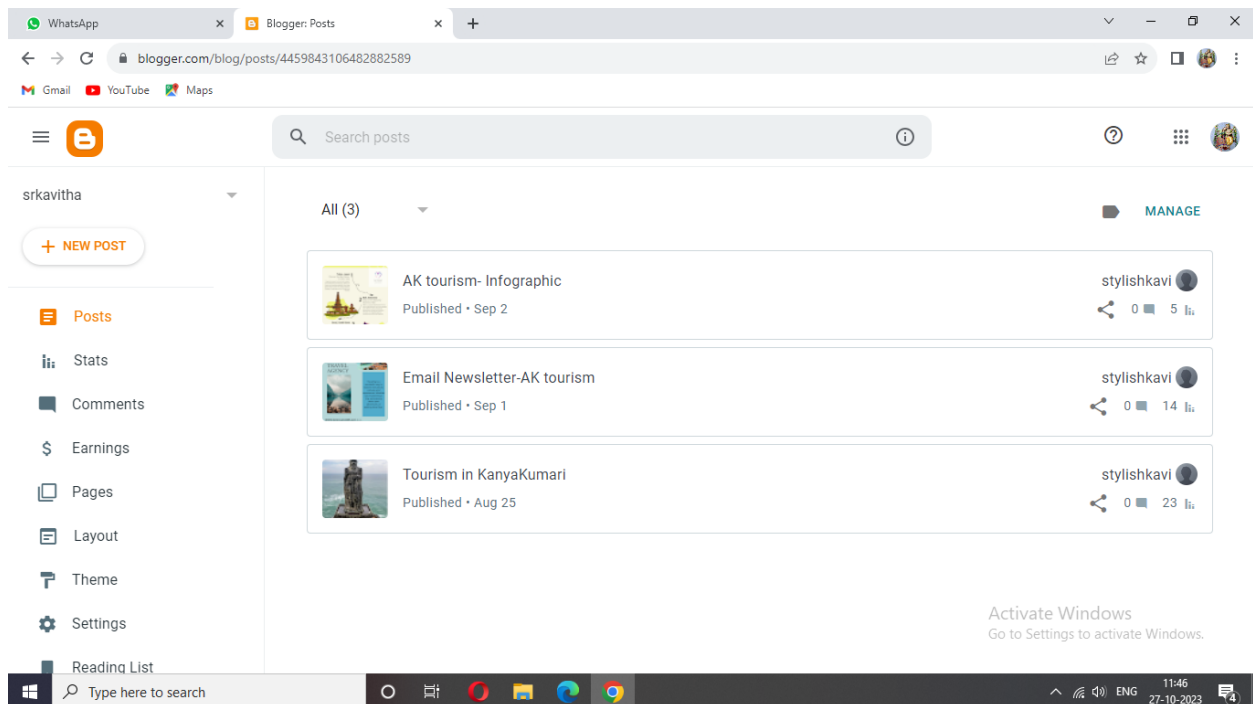
Reg.No.	960220106065
NM ID	6BDDDB91C0C813379826425CBE31585E9
Team ID	NM2023TMID02695
Date	20 October 2023

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Blogspot

Link:

<https://www.blogger.com/blog/settings/4459843106482882589?hl=en>



Link:

<https://stylishkavi.blogspot.com/2023/08/tourism-in-kanyakumari.html>

The screenshot shows a web browser window displaying a Blogger blog post. The browser's address bar shows the URL: <https://stylishkavi.blogspot.com/2023/08/tourism-in-kanyakumari.html>. The browser's tab bar shows two tabs: "(5) WhatsApp" and "srkavitha: Tourism in KanyaKumari". The browser's toolbar includes icons for Gmail, YouTube, and Maps. The browser's search bar is empty. The browser's address bar shows the URL: <https://www.blogger.com/profile/16255607741653495994>. The browser's status bar shows the Windows logo, a search bar with the text "Type here to search", and the system tray with icons for network, volume, and power. The system tray also shows the date and time: "10:15 20-10-2023".

The blog post is titled "srkavitha" and is dated "Friday, August 25, 2023". The post title is "Tourism in KanyaKumari". The post content includes the heading "Thiruvalluvar Statue" and a paragraph describing the statue: "The Thiruvalluvar statue is a prominent monument dedicated to the ancient Tamil poet and philosopher Thiruvalluvar. It stands in Kanyakumari, India, at the convergence of the Arabian Sea, the Indian Ocean, and the Bay of Bengal. The statue symbolizes unity, and Thiruvalluvar's teachings are revered for their moral and ethical guidance. It's a popular tourist attraction and an important cultural symbol in Tamil Nadu." Below the text is a photograph of the Thiruvalluvar Statue, a large bronze statue of a standing figure, set against a backdrop of the ocean and a cloudy sky.

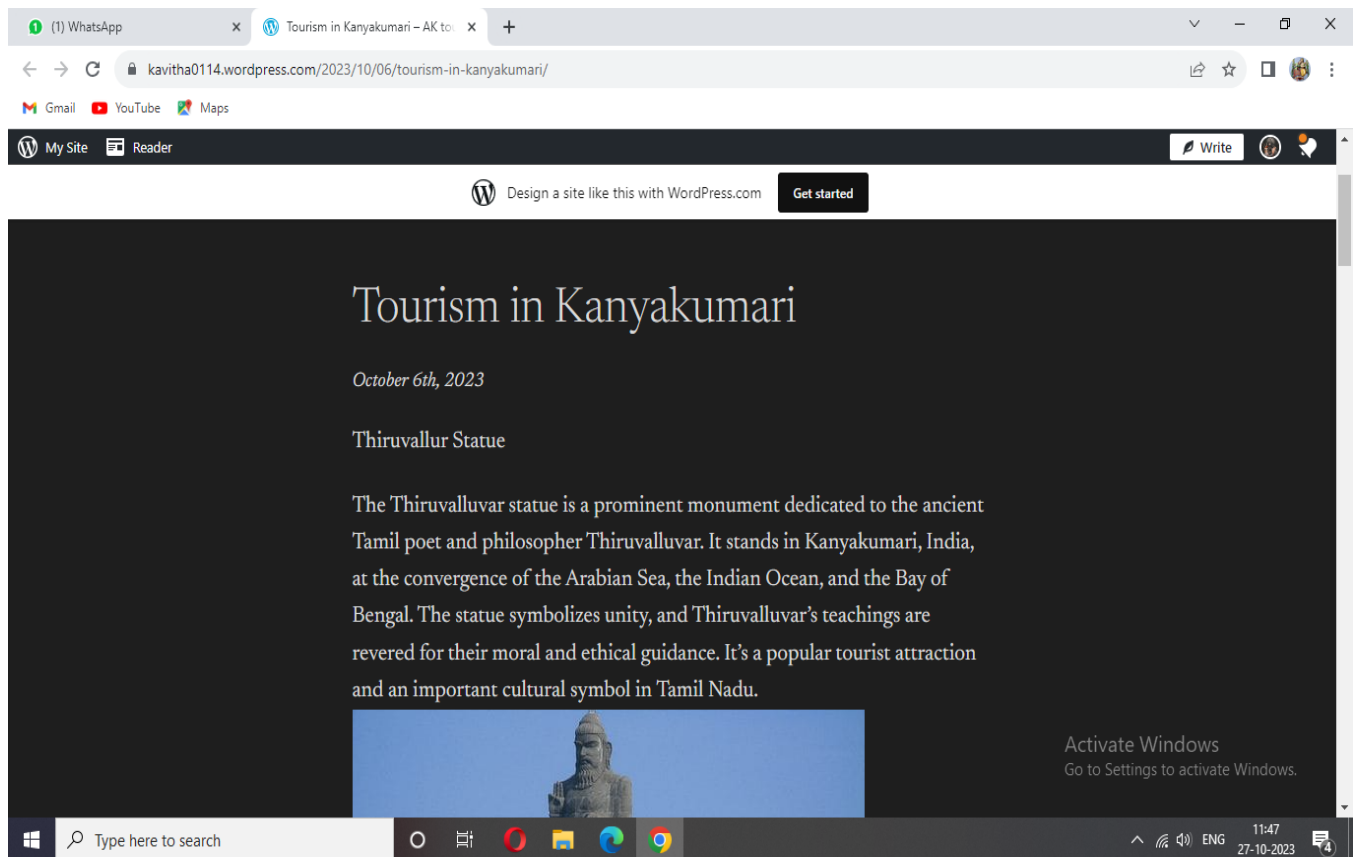
The right sidebar of the blog post contains several sections: "Search This Blog" with a search bar and a "Search" button; "Home" with a link to the home page; "About Me" with a profile picture of a person with orange hair and the name "stylishkavi", and a link to "View my complete profile"; "Report Abuse" with a link to report abuse; and "Blog Archive" with a list of posts: "September 2023 (2)" and "August 2023 (1)".

An "Activate Windows" watermark is visible in the bottom right corner of the blog post, with the text "Go to Settings to activate Windows."

Wordpress

Link:

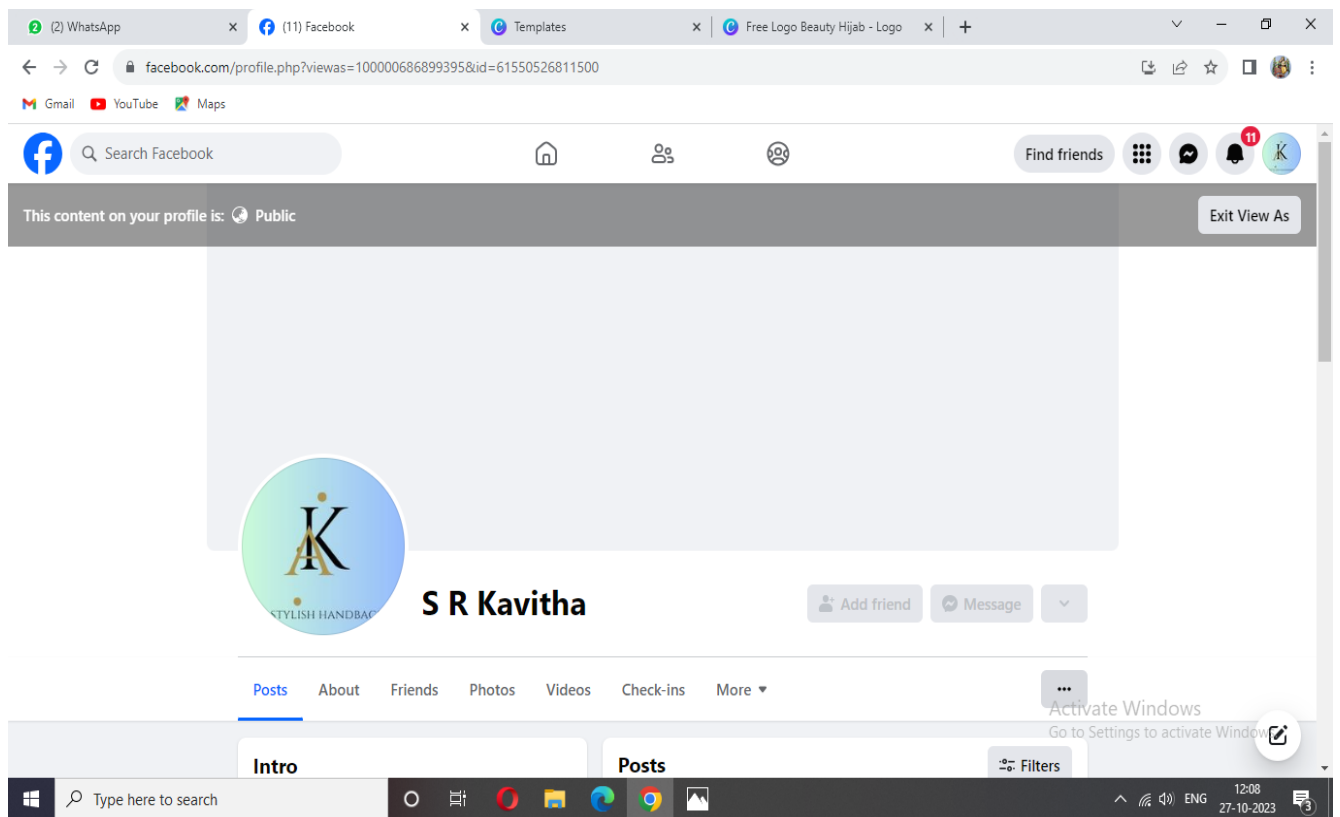
<https://kavitha0114.wordpress.com/2023/10/06/tourism-in-kanyakumari/>



2. Create a New Facebook Business Page and post one social media poster for your brand.

Link:

<https://www.facebook.com/profile.php?id=61550526811500&mibextid=ZbWKwL>





**S R Kavitha**



Just now · 

Stylish Handbags




S R Kavitha

3. Create and design a social media advertisement poster using canva.

Link:

<https://www.facebook.com/profile.php?id=61550526811500&mibextid=ZbWKwL>



The image shows a Facebook post from a user named S R Kavitha, dated 19 Aug 2023. The post features a social media advertisement for 'Stylish Handbags'. The ad has a dark blue background. At the top, it says 'Stylish Handbags' in large white text. Below this, there is a photograph of a hand holding a bright yellow handbag. The hand is wearing a gold watch and a blue ring. Below the photo, the text reads '100% HANDBAG PREMIUM USED' and '100% WATERPROOF'. At the bottom of the ad, there is a white button that says 'ORDER NOW' and the website 'www.Stylishhandbag.com'. The Facebook post header shows the user's profile picture (a green circle with a white 'K'), the name 'S R Kavitha', and the date '19 Aug 2023'. Below the header, there are three hashtags: '#ordernow #handmade #lowbudget'.

**S R Kavitha**  
19 Aug 2023

**#ordernow #handmade #lowbudget**

# Stylish Handbags



100% HANDBAG PREMIUM USED  
100% WATERPROOF

**ORDER NOW**

[www.Stylishhandbag.com](http://www.Stylishhandbag.com)

4. Create email newsletter design using MailChimp or Canva tool.

Link:

<https://stylishkavi.blogspot.com/2023/09/email-newsletter-ak-tourism.html>

