

## DIGITAL MARKETING

### ASSIGNMENT-3

Create and design a social media advertisement poster using Canva.

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POSTER:




## FACEBOOK POSTER:

Facebook browser interface showing a post from Zesty Bites.

**Facebook Header:** (11) Facebook, Search Facebook, Find friends, and notification icons.

**Profile Header:** Zesty Bites, Edit details, Add hobbies, Add featured.

**Photos Section:** Photos, See all photos, 

**Friends Section:** Friends, See all friends

**Post Content:**

**Zesty Bites**  
August 19 · 🌐

"Step into our restaurant and let the ambiance whisk you away to a world of culinary bliss." #food #restaurant #healthylifestyle #foodlover

**Image:** A large promotional image for Zesty Bites featuring a burger, fries, and the text "Zesty bites Care for your cravings", "Discount 40% Off", and "First offer free Delivery".

**Footer:** Privacy · Terms · Advertising · Ad Choices · Cookies · More · Meta © 2023

**URL:** [https://www.facebook.com/photo/?fbid=1220994054680181808&set=a.1220994055700181808\\_cft\\_\\_\[0\]=AZVHwq1f-Sq0HY1EtcmnD3bkgoeplULn3bD1dk8Z87EusJ8WGRSXPas32ZN1fmfg8AethSly\\_TVGUwayYF9vYKcdN3ks8TpsQchm1oBj\\_MCMtyHnp9r2SC875jGt\\_6tf24RQyzzb...](https://www.facebook.com/photo/?fbid=1220994054680181808&set=a.1220994055700181808_cft__[0]=AZVHwq1f-Sq0HY1EtcmnD3bkgoeplULn3bD1dk8Z87EusJ8WGRSXPas32ZN1fmfg8AethSly_TVGUwayYF9vYKcdN3ks8TpsQchm1oBj_MCMtyHnp9r2SC875jGt_6tf24RQyzzb...)