

**COURSE:** Digital Marketing

**ZONE:**18

**MENTOR:** Abdul Malick .M

**TEAM ID:** NM2023TMID10699

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**PROJECT:**

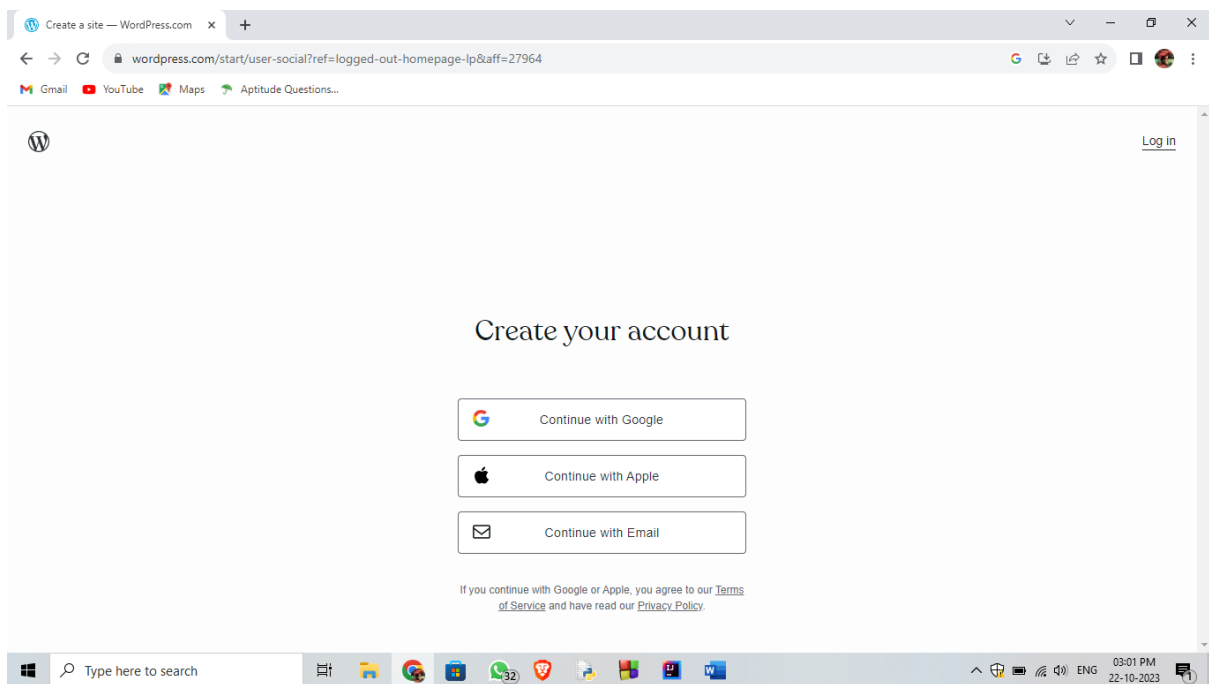
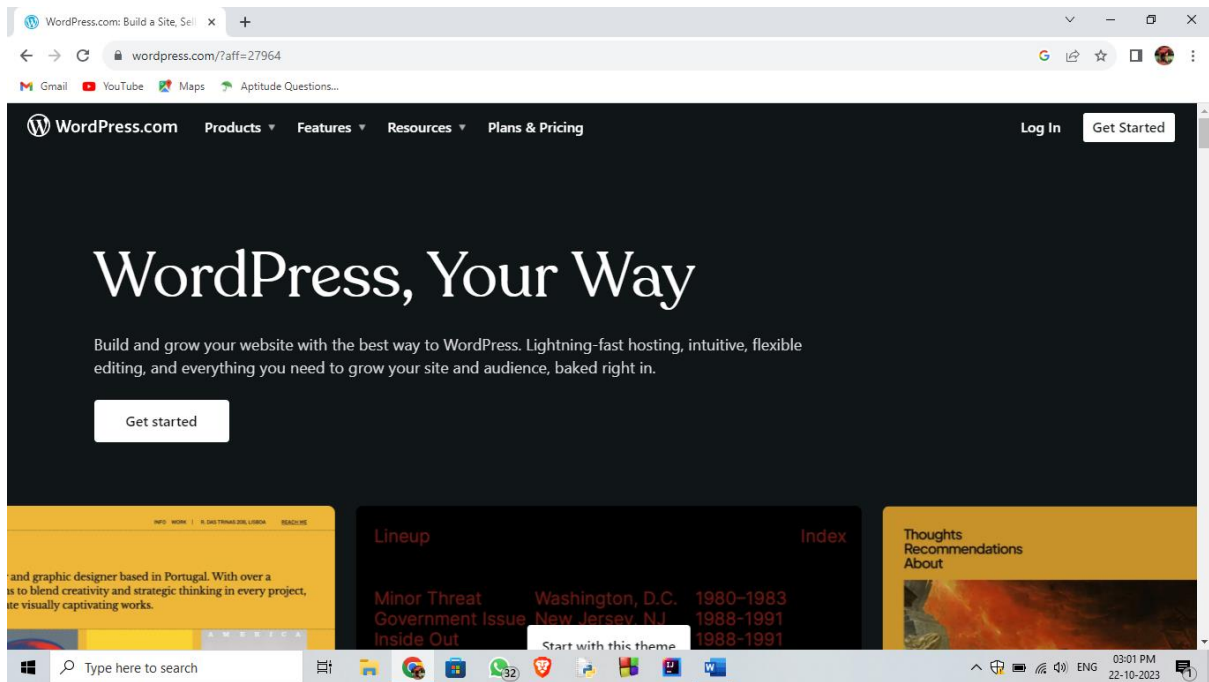
*Bloggng: Create your first blog – 500-800 words on WordPress blogs and promote blog on any of the social media and attract a minimum of 50 likes on the blog.*

*Blog Name: Zesty Bites*

*Category: Food*

*Email: zestybites77@gmail.com*

*WordPress Blog URL: <http://bijo2701200367.wordpress.com>*



Create a site — WordPress.com x +

wordpress.com/start/domains

Gmail YouTube Maps Aptitude Questions...

WordPress < Back

## Choose a domain

Enter some descriptive keywords to get started

The best names are short and memorable

Get a **free** one-year domain registration with any paid annual plan.

Use the search tool on this page to find a domain you love, then select any paid annual plan.

We'll pay the first year's domain registration fees for you, simple as that!

[Choose my domain later](#)

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Already own a domain?

Connect your domain purchased elsewhere to your WordPress.com site through mapping or

Type here to search

03:05 PM 22-10-2023

What are your goals? — WordPress.com x +

wordpress.com/setup/site-setup/goals?siteSlug=zestybites77.wordpress.com&siteId=224977424&ref=logged-out-homepage-lp

Gmail YouTube Maps Aptitude Questions...

## What are your goals?

Tell us what would you like to accomplish with your website.

Select all that apply

☒ Write & Publish

☐ Sell online

☒ Promote myself or business

☐ Get a website built quickly **Premium**


☐ Import my existing website content

☐ Other

Type here to search

03:06 PM 22-10-2023

First, let's give your blog a name



Blog name (optional)  
Zesty Bites

Tagline (optional)  
Care for your Cravings


In a few words, explain what your blog is about.

Continue




Windows taskbar: Type here to search, icons for File Explorer, Edge, Word, etc., system tray showing 03:07 PM 22-10-2023.

Nice job! Now it's time to get creative.

Don't worry. You can come back to these steps!



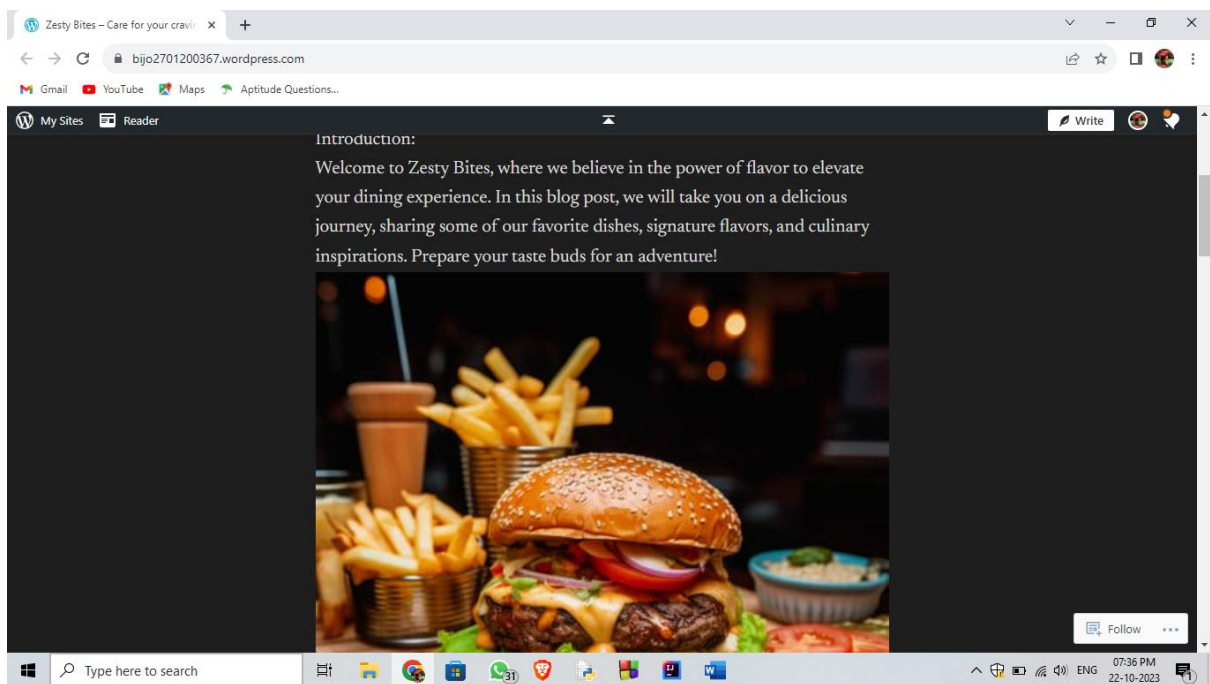
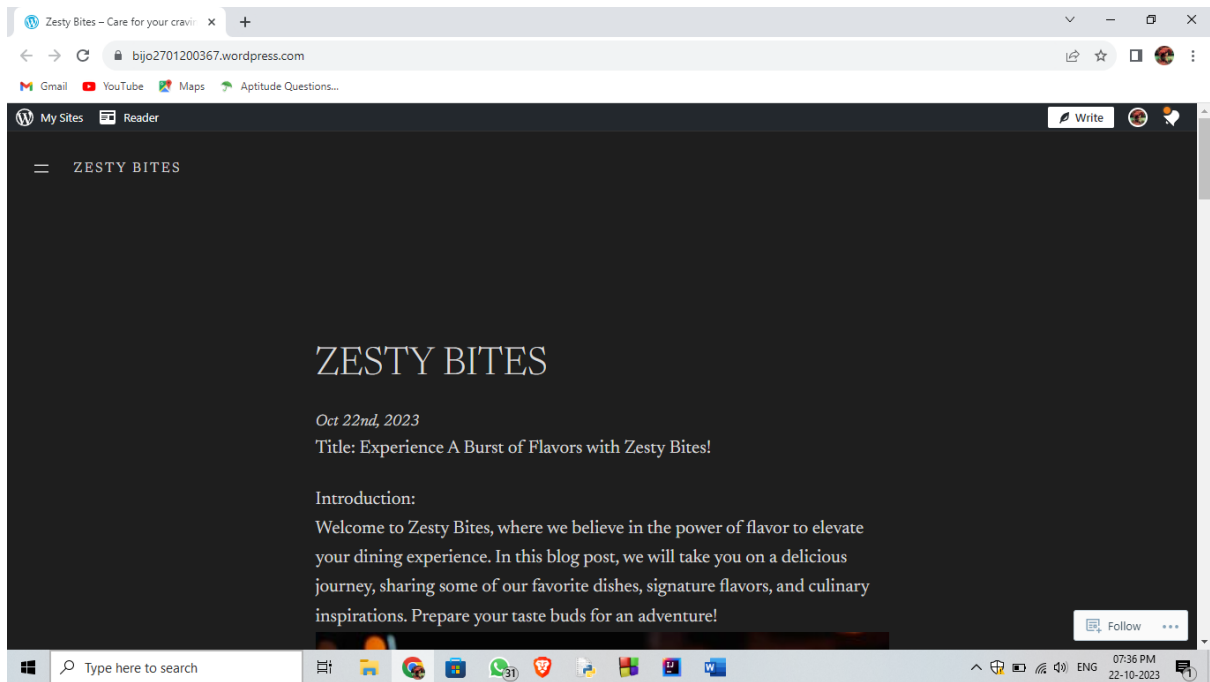
[Skip to dashboard](#)

-  Draft your first post  
Start writing and build an audience  
[Start writing](#)
-  Watch Blogging videos  
Learn the blogging basics in minutes  
[Start learning](#)
-  Choose a design  
Make your blog feel like home  
[View designs](#)

Windows taskbar: Type here to search, icons for File Explorer, Edge, Word, etc., system tray showing 03:07 PM 22-10-2023.

WordPress editor interface for a new post titled "Zesty Bites". The main content area is dark with the text "Add a post title" and "Start writing or type '/' to insert a block". The right sidebar shows post settings: Visibility (Public), Publish (Immediately), Template (Single Posts), URL (zestybites77.wordpress.com/?p=8), and checkboxes for "Stick to the top of the blog" and "Pending review". The bottom status bar shows the time as 03:08 PM on 22-10-2023.

WordPress editor interface for editing the post "Zesty Bites". The main content area shows the title "ZESTY BITES" and a large image of a burger. The right sidebar shows post settings: Visibility (Public), Publish (Immediately), Template (Single Posts), URL (zestybites77.wordpress.com/?p=8), and checkboxes for "Stick to the top of the blog" and "Pending review". The bottom status bar shows the time as 03:11 PM on 22-10-2023.



app.copy.ai/projects/35172015?tool=chat&tab=results

Gmail YouTube Maps Aptitude Questions...

**copy.ai**

Chat  
My Projects  
Infobase  
Brand Voice  
Workflows

Upgrade to Pro

Abisha's... Free Plan

**Zesty Bites Blog Ideas**

Clear Chat New Project

Sure, I can help you with that!

Here's an example blog post for Zesty Bites related to burger fast foods:

"Upgrade your Burger Fast Food Experience with Zesty Bites"

Fast food burgers may be convenient and satisfying, but they can often lack flavor and variety. If you want to add a little pizzazz to your fast food burger experience, look no further than Zesty Bites! Here are some ways to take your fast food burgers to the next level with our seasoning blends:

1. Add some heat to your cheeseburger: Does your standard cheeseburger fall flat in terms of flavor? Sprinkle some of our Spicy Cajun blend on top of your burger patty for a spicy kick! This blend pairs well with cheddar cheese and grilled onions.
2. Elevate your chicken [Jump To Latest](#) are a great alternative to beef burgers, but they can be bland. Seasoning your chicken patty

Continue the conversation

Attach Browse Prompts No Brand Voice Improve

Type here to search


03:24 PM 22-10-2023

wordpress.com/post/zestybites77.wordpress.com/8

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WordPress

Save draft Publish



Fast food burgers may be convenient and satisfying, but they can often lack flavor and variety. If you want to add a little pizzazz to your fast food burger experience, look no further than Zesty Bites! Here are some ways to take your fast food burgers to the next level with our seasoning blends!

Post Block

Paragraph  
Start with the basic building block of all narrative.  
[Learn more](#)

Color  
Text  
Background

Typography  
SIZE  
S M L XL XXL

Dimensions

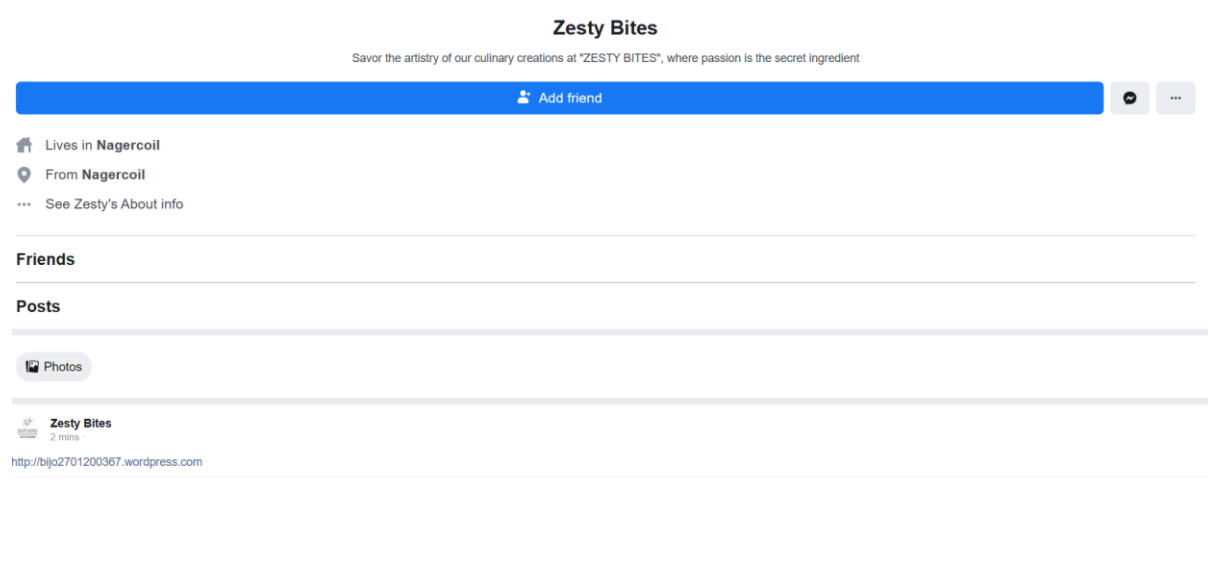
Advanced

Post > Paragraph

Type here to search

03:24 PM 22-10-2023

## POST IN SOCIAL MEDIA WEBSITE:



Facebook link: <https://www.facebook.com/profile.php?id=61550545409048&mibextid=ZbWKwL>

Facebook

post: [https://m.facebook.com/story.php?story\\_fbid=pfbid0yQXBVBqEJtdzhG4TTn2KoqaKKMTGd6CFWwKcoKYstXkJ7xXtNVf3xXAGs3jmPUVUI&id=61550545409048&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid0yQXBVBqEJtdzhG4TTn2KoqaKKMTGd6CFWwKcoKYstXkJ7xXtNVf3xXAGs3jmPUVUI&id=61550545409048&mibextid=Nif5oz)