

DIGITAL MARKETING

ASSIGNMENT-2

Create a New Facebook Business Page and post one social media poster for your brand.

NAME: BRIANNA CHRISTOPHER JL

REG NO:962220106024

NM ID : E8F56F9001D65898D5E4346546E5CA2D

TEAM ID : NM2023TMID08872

FACE BOOK ID LINK:

<https://www.facebook.com/profile.php?id=61550217787065&mibextid=ZbWKwL>

The screenshot shows a Facebook post from the page 'Infinity Artz', dated 19 August. The post features a large image of a jewelry advertisement. The ad includes a circular inset showing a blue and gold jewelry set (a ring and earrings). To the right of the inset is the 'Infinity Artz' logo, which consists of two overlapping circles with the brand name in a script font. Below the logo are three orange circles and the text 'Makes it memorable and special'. At the bottom of the ad, it says '50%off' and 'Find your sparkle,'. The Facebook interface shows 6 likes and options to 'Like' or 'Comment'. At the bottom of the post, there is a link 'See more of Infinity Artz on Facebook' and buttons for 'Log in' and 'Create new account'. The Windows taskbar at the bottom shows the search bar, task view, and several application icons, along with system information: 33°C Haze, 17:15, 22-10-2023.

