

Project Design Phase-I Proposed Solution Template

Date	1 Nov 2023
Team ID	NM2023TMID08769
Project Name	Project - Creating Blog Using WordPress Platform

S. No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Time Management and Accessibility Issues, Health Preferences, Insecurity and Lack of Trust, Financial Management, and Issues.
2.	Idea / Solution description	Choose What we Want.
3.	Novelty / Uniqueness	"We GUARANTEE – Free Hot Spices Delivered in 30 minutes or less or it's FREE".
4.	Social Impact / Customer Satisfaction	Implementation of this idea helps in keeping Contact with the Peoples. Customers can give their feedback and raise complains if needed.
5.	Business Model (Revenue Model)	The revenue is generated by billing a particular affordable amount. Provide an estimate of the initial and ongoing costs, including content creation, marketing, and website maintenance.
6.	Scalability of the Solution	After testing the performance, they can be used in various other cities too. If the number of users increase/decrease, then number of blog will be increased/decreases and the data is recorded.