Ideation Phase

Empathize & Discover

Date	04 - 10 - 2023
Team ID	NM2023TMID11286
Project Name	Block chain-Based Smart Real Estate Management Ststem

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes. It is a useful tool to helps teams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.



Stakeholders in the real estate industry have been increasingly interested in blockchain-based smart real estate management systems.

They have said that these systems could help to improve the efficiency, transparency, and security of real estate transactions and management.

a recent survey of real estate professionals found that 75% of respondents believe that blockchain will have a significant impact on the real estate industry within the next five years

Blockchain is a very secure technology, and stakeholders want to be sure that their data is protected from unauthorized access or tampering.

Stakeholders want to be able to afford to implement and use blockchainbased systems.

Stakeholders want blockchain-based systems that are easy to learn and use, even for those who are not techsawwy.

Real estate developers are using blockchain to raise money for new projects and to manage the construction process.

Real estate agents are using blockchain to streamline the

home buying and selling process

Landlords are using blockchain to track rent payments and maintenance requests.

based smart real estate management system

Blockchainbased systems can be expensive to develop and implement.

Blockchain technology can be complex to understand and use.

The regulatory environment for blockchain is still evolving in many jurisdictions.



Does

Feels

