AUBONI PODDAR

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EDUCATION

University of California, Davis, *Davis, CA*
Major: Design, Minor: Computer Science

September 2017- March 2021   BA , Design

RELEVANT COURSES

Intro to Programming (Python)	Object-Oriented Programming (C/C++)
Programming & Prob Solving (C)	Data Structures (C++)
Discrete Math for CS	Data Structures & Algorithms
Interactive Media I (HTML/CSS)	Interactive Media II (Javascript)
Web Programming (React)	UI/UX Design
Prototyping	Graphics & the Computer
Letterforms and Type	Form and Color
IDEO: Designing for Change	Human Computer Interaction

SKILLS

Prototyping	Wireframing	Motion Design
Sketching	Branding	Human Centered Design
Visual Design		

SOFTWARE

Illustrator	XD	Sketch
Photoshop	InVision	Figma
InDesign	After Effects	

LANGUAGES

HTML/CSS	C++	Javascript
C	Python	React
Java		

HOBBIES

Visual Arts: Art Experience (9 years) in multiple mediums including Acrylic, Watercolor, Pastel, and Ink.

Fine Arts: American Fine Arts Festival Golden Voices Competition, 2nd place winner. Prize: Performed in a Carnegie Hall Recital, New York (June 2016).

EXPERIENCE

Director of Design
Davis Women in Computer Science   2020-present

- Seek design opportunities to further establish the club. Designed the current website and curated the graphics and branding guide.
- Create media (graphics/social media content) for marketing club events

Board Member on Marketing & Design Team
Davis Women in Business   2019-present

- Discuss and develop campaigns for recruitment season and for events such as the annual OWN IT Summit at UC Davis to promote female empowerment and leadership in the business industry. Designed several covers for main events
- Create weekly media (videos, graphics, social media content) for the club

Director of Events
Davis Women in Computer Science   2019-2020

- Organize and create events (workshops, leetcode, internship/resume building) for the club
- Responsible for developing powerpoints for events, tracking member attendance, scheduling/booking events, and email handling.

PROJECTS

Hulu Redesign

Redesigned Hulu's Browser interface with a focus on increasing engagement and discovery for users. Conducted user research and developed high fidelity mockups.

Tools Used: XD, Photoshop, After Effects

CartShare

Developed a grocery service app concept that connects users in similar areas to promote collaboration on grocery tasks during the pandemic. Created high fidelity wireframes and clickable prototypes.

Tools Used: InVision, XD, Photoshop

WiCS Web Design

Designed website for Davis Women in Computer Science. Illustrated graphic elements and developed wireframes for the web developer.

Tools Used: Figma, XD, Illustrator

Pinterest Redesign

Redesigned Pinterest's mobile app. Developed user flows, high fidelity wireframes, and clickable prototypes.

Tools Used: XD, Photoshop