

# Aubrey Hatch

Boulder, CO | aubrey.hatch@colorado.edu

---

## EXECUTIVE SUMMARY

---

Creative designer who blends visual design and analysis to create human-centered design solutions. Driven by a passion for ethical technology that prioritizes positive user experiences.

## EDUCATION

---

Bachelor of Science Information Science August 2022 - May 2026  
University of Colorado Boulder

Relevant Coursework: Data Visualizations, Quantitative Reasoning, Web Development and Design, Information Ecosystems, Designing Interactions

## PROFESSIONAL EXPERIENCE

---

Event Coordinator May 2025 - Present  
Michaels

- Designed engaging displays to inspire creativity.
- Collaborated with team members to coordinate event logistics.

Fulfillment Team March 2023 - September 2024  
Target

- Improved customer satisfaction by observing user interaction and providing guidance.
- Completed online orders efficiently to ensure accurate and timely fulfillment.
- Contributed to a seamless and positive guest experience through collaboration and attention to detail.

## DATA PROJECTS

---

### User-Centered Game Design

- Designed and coded an interactive game in Python, blending creativity, logic, and technical skill to create an engaging game.
- Applied problem-solving and usability principles to collaborate with others.

### Registrar's Data Infrastructure Study

- Mapped and analyzed data workflows within CU Boulder's Registrar's Office using interviews and collaborative research.
- Presented findings on data organization, efficiency, and information accessibility.

### AI and Art Ethics Analysis

- Researched and analyzed artist's perspectives on artificial intelligence in creative works.
- Presented an analysis on the intersection of technology and ethical design.

## SKILLS

---

**Technical Skills:** Python, HTML & CSS, C++, Figma, Adobe Photoshop, Illustrator, InDesign, Data Visualization, JavaScript, Data Analysis, SQL, Tableau

**Design & Research:** Usability Testing, Prototyping, Information Architecture, User Interviews, UX Research, Interaction Design, Wireframing, User Interviews

## COMMUNITY INVOLVEMENT

---

### University of Colorado Boulder - Alpha Phi

- Participated in chapter philanthropic events and community service initiatives, contributing to fundraising and volunteer efforts.