Aubrey Jones

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A strategic and creative problem solver with 10+ years of experience providing detail-oriented, compassionate, and efficient solutions.

Work Experience

Facility Operations Team Member
April 2025 - Current

Lifetime Fitness
April 2024 - January 2025

- I ensured the indoor and outdoor club areas provided a positive, friendly, and clean atmosphere to 100+ members daily
- I provided consistent communication about Life Time products, services, policies, and procedures to team members and Life Time members.
- I washed, folded, and stocked 1075+ member towels daily
- I maintained a constant rate of 100% member satisfaction in restocking club amenities

Software Developer
August 2019 - Current

Freelancer

- I developed and published compelling content that aligned with client objectives and content best practices to achieve targeted organic search rankings.
- I analyzed and enhanced web content in collaboration with creative and development teams.
- I implemented and maintained quality standards, process improvements, and cost-efficiency methodologies.
- I created and optimized website, digital, and print content, including strategic keyword placement, to improve organic performance and user engagement.
- I implemented HTML, CSS, JavaScript, and additional coding languages for responsive web design layouts in multiple optimal device sizes using various content management systems.
- I operated effectively in a remote environment, leveraging collaboration tools and maintaining self-motivation and detail orientation.

Department Coordinator
March 2025 - November 2025

Ultradent Products Inc

- Coordinated with the domestic and international equipment and repair teams about detail-oriented equipment and repair issues
- Created and responded to tickets in a timely manner
- Created purchase orders and invoices for domestic and international requests
- Maintained and restocked department inventory
- Organized team activities and events within required parameters such as time, budget, team interests, and deadlines

UX/UI Design Senior Tutor - Learning Specialist - Instructor
November 2020 - June 2025

edX / 2U

- I advised over 500+ students in improving academic performance and project management via Zoom
- I guided 1-1 and small and large groups through conflict resolution to move past 100% of user pain points
- I explained complex topics to various adults using remote tools such as Slack, Figma, FigJam, the Google Suite, etc. reducing confusion by 50%
- I showcased how to carry out UX/UI design thinking strategies such as interviews with different target audiences, competitive analysis, research and synthesize data, information architecture, sketching, wireframed responsive layouts, style guides, branding, UX testing, presentations, etc.
- I observed and trained the class during code activities and projects to assist students such as with HTML5, CSS3, Bootstrap, JavaScript, JQuery
- Used Zoom to archive training sessions, expanding session revisits and content retention by 95%
- Collected feedback in Google Forms, gathering 200+ responses for positive implementations
- Helped assist the instructional staff and students to obtain a 95% student graduation rate

Education

Utah Valley University
Bachelor's of Science
Web Design and Development

DevMountain
Certificate in UX/UI Design

Salt Lake Community College
Associate's Degree in General Studies

Brighton High School
High School Diploma

Skills

Critical Thinking, Problem-Solving, Strategic, Creative, Fast Learner, Detail-Oriented, Organized, Proactive, and a Multitasker

HTML/CSS, SCSS, Bootstrap, Material UI5
Content Management Systems: Kajabi, Wordpress, Oxygen, etc.

MongoDB, Express.JS, Node.JS, Lua Gaming Software

User Research, Design Thinking Process, Interviews, User Personas, Affinity Diagrams, Empathy Maps, User Journey Maps, Sketches, Wireframing, Unit Testing, Style Guides, Design Systems, A/B Testing, Prototyping, Figma, FigJam, Adobe CC, Sketch, Miro, Slack, Zoom, Google Suite, Microsoft Suite