# **AUBREY WULLSCHLEGER**

### **Contact**

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### **Education**

#### Galvanize Full Stack Development Bootcamp

- · Created full stack web applications using MongoDB, Express, AngularJS, and NodeJS
- · Continuously learning and writing JavaScript, HTML, CSS, Angular, Express, Node, MongoDB, along with other languages, libraries, APIs, and frameworks
- · Worked with multiple teams to solve programming problems and create web applications

## University of Colorado at Boulder B.A. Journalism 2012

Creative Advertising Concentration and an Emphasis in Economics

### **Skills**

JavaScript

HTML

CSS3

AngularJS

Node

MongoDB

Express

Adobe Photoshop

Adobe Indesign

Adobe Illustrator

### **Projects**

### Reddit Clone

Front-end Reddit clone app using AngularJS.

#### Potato Timer

Pomodoro timer, like the "Tomato Timer", written in vanilla JavaScript.

#### React Lists

Multiple list maker app using React.

#### React ToDo

A simple, dynamic React To-Do app using Firebase.

### **Employment**

#### GAP Merchandising/Sales Associate

Broomfield, CO Aug 2012 to Mar 2015

- · Lead merchandise planner for Gap Body department (through Jan 2014)
- Directed team of three through plans to complete merchandising/visual projects (through Jan 2014)
- · Assisted Merchandising Managers to plan store layout with new and old flow of product based on sales

#### Winter Group Inc

Aurora, CO

#### Junior Graphic Designer

Feb 2015 to Mar 2015

- Edited and produced branded collateral and advertisements including web, print, and packaging for multiple education based clients under mentorship from the Creative Director and Senior Designers.
- $\cdot \text{Worked with multiple project managers to stay ahead of deadlines, keep designs within branding guidelines, and on track with client wants/needs}$
- · Balanced multiple client projects daily while meeting set deadlines

#### StudioC3

Denver, CO

#### Freelance Designer

Oct 2014 to Apr 2015

- · Worked with Account Services Manager to produce branded collateral including Word and PowerPoint documents, Facebook header, Save the Date email, and registration email
- · Developed and produced holiday email for JA Worldwide email blasts

#### FCRA, Union Denver, McMichael Design Studio

Denver, CO Dec 2013 to Oct 2014

- Freelance Designer
- Developed creative from onset to print based on client needs
- · Presented creative to client at multiple stages during production
- · Lead brainstorming sessions and suggested creative to client, including design and branding strategies
- · Collaborated with client to plan and create branding for both FCRA and Union, two Denver based startups

#### Weise Communication

Denver, CO

#### Graphic Design/Creative Intern

Sep 2012 to Jan 2013

- · Assisted Senior Art Director and Creative Director with multiple client projects onset through presentation
- · Coordinated presentations and presented work to clients
- · Participated in numerous brainstorming sessions with Creative Director, Senior Art Director, and President

#### Garbanzo Mediterranean Grill

Centennial, CO

#### Marketing/PR Intern and Freelancer

Jan 2012 to Nov 2012

- · Performed demographic/market research to determine new store locations and presented findings
- $\cdot \text{ Assisted with local marketing efforts, event planning/execution, street teams and employee incentive programs}$
- $\cdot {\sf Coordinated\ community\ outreach\ and\ experiential\ marketing\ programs,\ including\ social\ media}$
- · Supported the development, printing and execution of in-store materials, packaging and other collateral

### **Relevant Coursework**

#### NEXT Portfolio Workshop · Student

Oct 2013 to Mar 2014

- · Worked with team to develop creative for outdoor campaigns for Illegal Pete's (April-May 2014)
- · Developed creative solutions to rebrand Blockbuster for early retirees including an integrated campaign with print, social media, guerilla, and grassroots marketing (Oct-Dec 2013)
- $\cdot$  Assisted teams with research, creative, art direction and presentations
- · Presented research and creative to multiple creatives and strategists in the Denver/Boulder area

#### Campaigns (Larabar)

Jan 2012 to May 2012

- · Developed a fully integrated (mock) campaign to market Larabar to college students
- · Assisted with target market research, solutions, execution, and presented to main decision makers at Larabar