



# AUBURN H A C K S

Auburn University's  
First Student-Organized Hackathon

[AUBURNHACKS.COM](http://AUBURNHACKS.COM)

# AUBURNHACKS

2019



## WHAT IS AUBURNHACKS?

We are Auburn University's first-ever programming event organized by students, for students. With this hackathon, Auburn University Computer Science & Software Engineering strives to promote technical innovation and highlight students' skills and abilities. Partnering with Major League Hacking (MLH) for the first time, we aim to bring out the best and brightest students, not just from Auburn University but from other universities all over the United States, Europe, and Canada.

On February 2-3, 2019, this 24-hour, full-steam-ahead event will challenge participants to learn, think outside the box, and push the limits on what they can build using technology.

## WHY SPONSOR US?

As part of our partnership with MLH, AuburnHacks will be a fantastic avenue to attract positive attention to both students and companies. You will be able to recruit prospective talent from near and far, as well as have ample opportunities to showcase your brand. Furthermore, having a presence at our unique event will give you the chance to observe first-hand how participants work and solve non-trivial problems.

We wish to provide our participants with the best resources, accommodations, and overall experience. Since MLH events are almost entirely sponsor-funded, we need your help not only to make this event happen but also to make it as exciting and attractive as possible!



## CONCLUDING REMARKS

As a team of passionate students, we are really excited about this event and look forward to hearing back from you. And, of course, we are open to any questions you may have. You can find out more details at our official website, [AuburnHacks.com](http://AuburnHacks.com), or reach us at [sponsors@auburnhacks.com](mailto:sponsors@auburnhacks.com).

**AUBURNHACKS.COM**

# SPONSORSHIP OPTIONS

|                                   | KILO<br>\$2,000 | MEGA<br>\$5,000 | GIGA<br>\$8,000 | TERA<br>\$10,000 |
|-----------------------------------|-----------------|-----------------|-----------------|------------------|
| SPONSOR TABLE                     | ✓               | ✓               | ✓               | ✓                |
| SEND MENTORS                      | ✓               | ✓               | ✓               | ✓                |
| OPTION TO SPONSOR A MEAL          | ✓               | ✓               | ✓               | ✓                |
| DAY OF ACCESS TO PARTICIPANT INFO | ✓               | ✓               | ✓               | ✓                |
| PARTICIPANT INFO BEFORE EVENT     |                 | ✓               | ✓               | ✓                |
| OPTION FOR TECH TALK              |                 | ✓               | ✓               | ✓                |
| KEYNOTE SPEAKER STATUS            |                 |                 | ✓               | ✓                |
| OPTION FOR CLOSING REMARKS        |                 |                 |                 | ✓                |
| PRIVATE INTERVIEW LOCATION        |                 |                 |                 | ✓                |

\*SPONSOR BENEFITS ARE SUBJECT TO AVAILABILITY

# SPONSORSHIP OPTIONS

## CONTINUED

|                                | KILO<br>\$2,000 | MEGA<br>\$5,000 | GIGA<br>\$8,000 | TERA<br>\$10,000 |
|--------------------------------|-----------------|-----------------|-----------------|------------------|
| LOGO ON WEBSITE                | S               | M               | M               | L                |
| LOGO ON T-SHIRT                | S               | M               | M               | L                |
| LOGO ON BANNER                 | S               | M               | M               | L                |
| PROMO ON SOCIAL MEDIA          | ✓               | ✓               | ✓               | ✓                |
| PUT YOUR SWAG INTO OUR BAGS    | ✓               | ✓               | ✓               | ✓                |
| SPONSOR SHOUTOUT AT EVENT      |                 | ✓               | ✓               | ✓                |
| AWARD CUSTOM PRIZE             |                 | ✓               | ✓               | ✓                |
| COMPANY BLURB IN PROGRAM       |                 |                 | ✓               | ✓                |
| OPTION TO JUDGE AT AUBURNHACKS |                 |                 |                 | ✓                |

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