

FreePass
February 9, 2015
Consolidated Interview Guide

1. Tell me about the last time you were waiting in line. How did you feel and what were you doing? Were you able to estimate the wait of the line?
2. Tell me about a time when you knew about the length time of a wait (prior to arriving or at arrival). How did you behave the same or differently?
3. What did you do to alleviate the frustration with waiting in a line?
4. Why did you decide to wait in the line?
5. In what situations are you willing to wait in lines? In what situations are you not?
6. When was the last time you used Facebook/Foursquare/Twitter to check-in to a location?
7. (If yes to 6) What was the location, and why did you check-in?
8. Would you be willing to pay for a solution that helped you predict the length of lines?

Demographic Data (optional):

- Age range:
- Time sensitivity:
- Socio-economic status:
- Foodie status: