GNOOTIP

Find the music you will love

the new song recommender by GNOD

HARRY

BIO

Harry is a nomad worker, freelancing as web designer. He travels a lot, always with headphones on his ears. Wherever he goes, he loves to party and discover local music. As an heteroclite music lover, he feels frustrated with the apps and tools he uses to listen and discover music : it never reflects the diversity he loves.

I want to find an interactive and collaborative tool that will allow me to discover new music and share it with a community of music lovers.

AGE - 32 years old
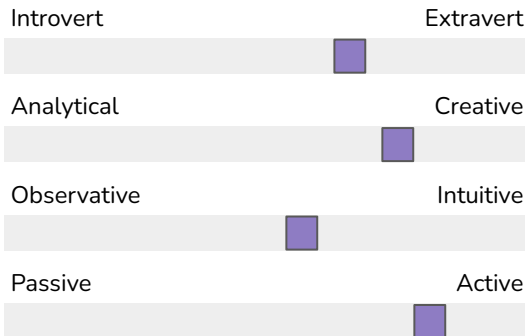**JOB** - Freelance Web Designer
FAMILY - Single
LOCATION - London
ARCHETYPE - Motley Music Lover

PERSONALITY

Introvert ———————————— Extravert

Analytical ———————————— Creative

Observative ———————————— Intuitive

Passive ———————————— Active

GOALS

→ discovering new music of any types, reflecting the diversity he likes

→ sharing my passion for music with other music lovers all over the world (and why not meeting them when he is travelling ?)

FRUSTRATIONS

→ spotify and youtube algorithms don't do the job, he feels they propose him random music (his tastes being so diverse...)

→ he didn't find yet the perfect app to discover new music, taking into account what he already liked and his current mood.

TOOLS & APPS

🎵 Spotify ▶ YouTube ℞Ⲁ residentadvisor.net fip

One day, Harry discovers Gnoosic thanks to a web media that he follows on social media...

✳ DISCOVER NEW MUSIC

To teach Gnod what you are like, please type in 3 bands that you already know and like.

One of my favorite bands is...

One of my favorite bands is...

One of my favorite bands is...

continue

Based on your choices, Gnod predicts you might like the music of

Huh

| I like it | I don't like it | I don't know |

at first sight, he felt very happy : "finally a new app, I hope it will work well !"

But going through the app, Harry felt more and more disappointed…

Summary

This was it for this cycle
After this, you can proceed with a new profile. If you want, please tell me if you like Gnoosic or not:

○ Yes, very good! I am bookmarking it and I will come back!
○ Nice. Maybe I'll come back someday.
○ Maybe someone likes it. For me it's not very useful.
● Gnoosic is the worst thing on earth.
○ I already rated this.

If you like, leave a comment:

Your email:

The email is optional. If you leave your email, you will be informed when new things happen at Gnod.

continue

"No way I let my email address…"

Your Favorites:	You like:	You don't know:	You don't like:
Bla	Blah	Abi	Amcik
	Two gallant	Duygu Köseoğlu	The Q4
	Blah blah blah		Huh
	Blah Blah		The Long Faces
	Green Gang		Astronomia
	Robbie Down		

continue

"Really ? Is that all ? Not even some links to discover the artists on social media… must be a student project…"
He remains very hungry…

HOW TO PLEASE HARRY ?

→ with GNOOTIP...

Recommend songs (not only bands)...

**…that are actually similar to the ones they
picked from an acoustic point of view…**

…or that are popular around the world right now

What we came up with...

1. The user **input a song** that he loves	2. The app retrieves the given song from spotify database (and ask to precise if needed)	3. The app advises **3 songs** related to the user's taste with a link to try it	4. Ask for **feedback** and **email** address (useful to create a community)

```
song_recommender()
```

Please enter your favorite song : neckbrace

	song	artist
0	Neckbrace	Ratatat
1	Whiplash (Remastered) (Special Neckbrace Remix)	Metallica
2	NECKBRACE	ARIGATOU
3	Neckbrace	TRAAMS
4	Neckbrace	Fail Safe
5	Neckbrace	Errata
6	Neckbrace	DXD
7	Neckbrace	Peters 1914
8	Neckbrace	Junior Blind
9	Neckbrace	Diasiva

To which number corresponds your favorite song ? 0

```
You should try the following tracks ;) :

I Don't Like The Drugs by Egor Boss
>> To listen to it, just copy paste this in your spotify app: spotify:track:3hg2YFnLi57c7w3ICwfO69 <<

Algo De Más by Kudai
>> To listen to it, just copy paste this in your spotify app: spotify:track:3PwqTk9BSlMAotalkwDHXo <<

Illumined Pleasures by DREAMDAZE
>> To listen to it, just copy paste this in your spotify app: spotify:track:1Lj2l6QBaF5eb3YtaeOXKV <<


You want more :) ? 0 = No // 1 = Yes
```

If you like, leave comment :super

To be informed when new things happen at Gnod, please leave your email here :
aude@gmail.come

To make GNOOTIP the perfect song recommender, we would need more budget to...

★ add many songs and playlists (objective = 100k songs) to the model to increase its performance and recommend songs that are very close to the user's input

★ create a beautiful web interface, with the videoclip and direct link to spotify url

★ create an interactive community of music lovers to implement a collaborative and machine learning algorithm

★ communicate on this new app and share it everywhere

HARRY IS HAPPY