# VRA CORE APPLICATION PROFILE

designed for BOTANICAL GARDENS

by Kelly Colht for INFX 531, Autumn 2015

#### Outline

- Introduce the collection
- Introduce my objective in designing this application profile
- Describe the users
- Explain the selection of terms
  - VRA Core
  - Borrowed terms
  - Homespun terms
- Provide a walk-through
- Point out flaws



French formal garden in the Loire Valley

#### Botanical Gardens in N. America

- They're all over the place
- Beloved by many
- Travel destination, mid-day time while-r
- Good for body and mind
- Online presence
- Very photogenic



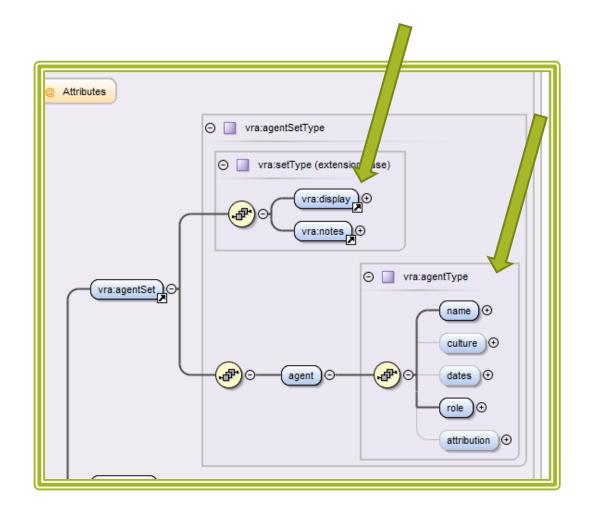
## Scope and Objective

- Improve the ability of the public to search for gardens across a geographic area
- Influence public thought on the role of gardens in our lives through comparisons with other mediums
- Increase the likelihood of educational opportunities for the public during their interaction with a search site
- Increase the likelihood of educational opportunities for the public during their visits to gardens

#### **Users**

- General members of the public
- Wide range of ages and educational levels
- Non-expert enthusiasts

 Environmentalists, administrative staff, historians, public policy analysts, city planners, potential donors and benefactors, and others



#### **VRA**

- The Visual Resource Association (VRA) was founded in 1982
- VRA Core is somewhat based on the Dublin Core model
- First published in 1996 (with revisions in 19982, 2002, 2004, and 2007)
- Current version: 4.0
- Captures descriptive information about works and images

COLLECTION – IMAGE – WORK

## Why VRA Core for this Collection?



Mosaiculture at the Atlanta Botanical Garden

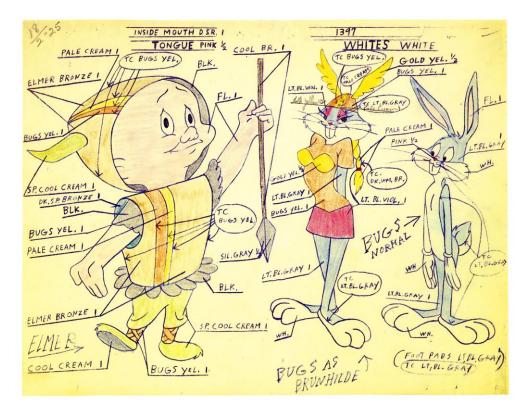


Royal Tide by Louise Nevelson 1960

## There's preliminary sketching...



Botanischer Garten Plan Image source: Wikimedia Commons



Sketch by Chuck Jones Image source: Flicker user, x-ray\_delta\_one

#### There's labor involved...



Image source: www.geograph.org.uk



Image source:http://www.visitphilly.com

## They inspire...



Person thoughtfully writing something down in unknown garden



Gallery of the Louvre, Samuel Morse 1831-33

## They're fun...



Gardens by the Bay, Singapore



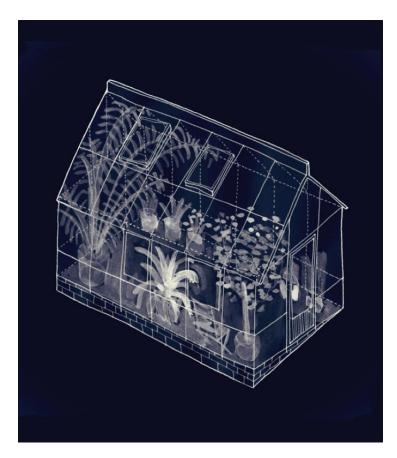
Kid making art

## They're... like archaeological dig sites?



Excavation site in Caerleon, UK

#### GARDEN = WORK



Living Space by Ana Frois



Axonometric Views by Harriet Lee Merrion,

#### **VRA Core Terms**

- work\*
- collection\*
- agent
- date
- description\*
- location\*
- material\*
- measurements
- source\*
- stylePeriod
- Subject\*

- title\*
- worktype\*
- culturalContext
- inscription
- relation
- rights
- stateEdition
- Technique
- textRef

\* Required

#### **Borrowed Terms**

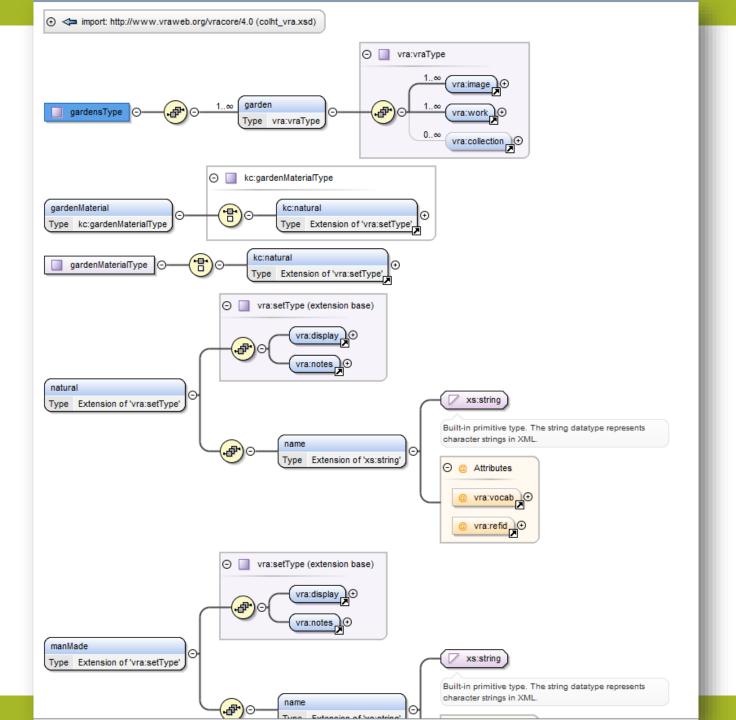
- Borrowed Dublin Core terms to describe the image associated with the work
- Dublin Core terms used
  - title
  - subject
  - description
  - source
  - rights

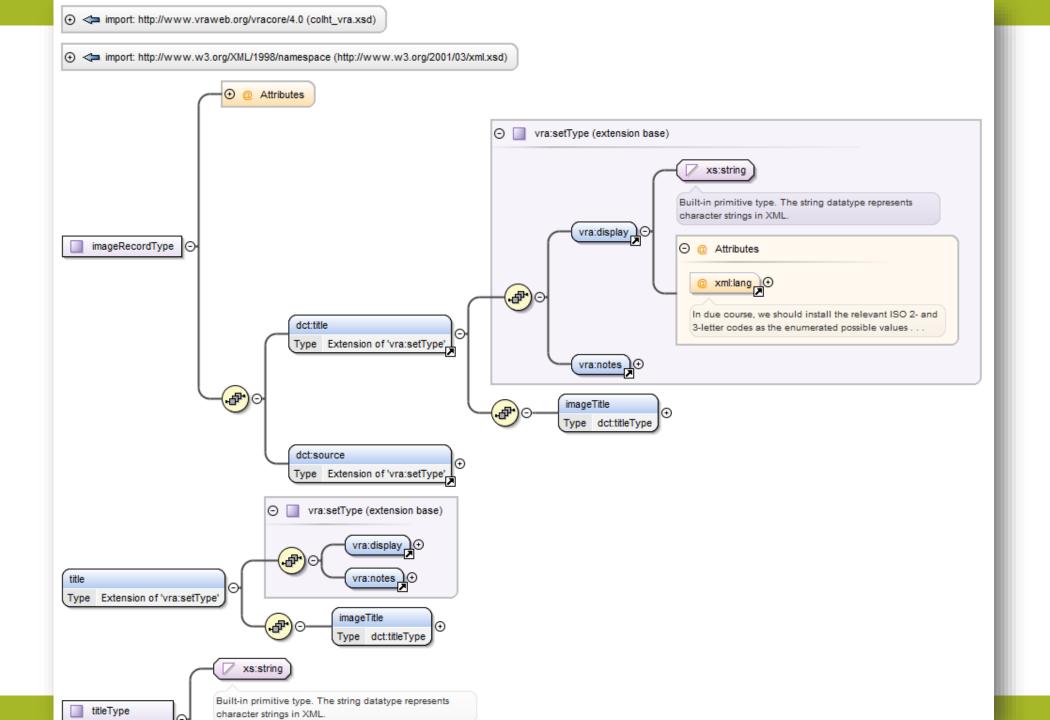
### Homespun terms

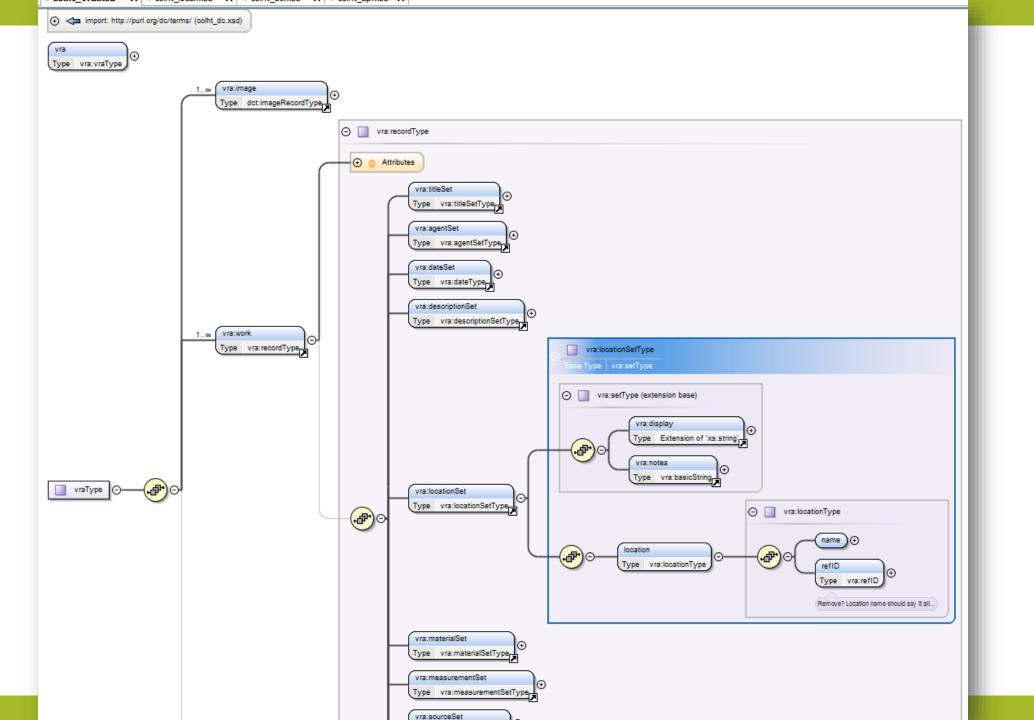
- Materials
  - Manmade
    - AAT vocabulary
  - Natural
    - plant controlled vocabularies

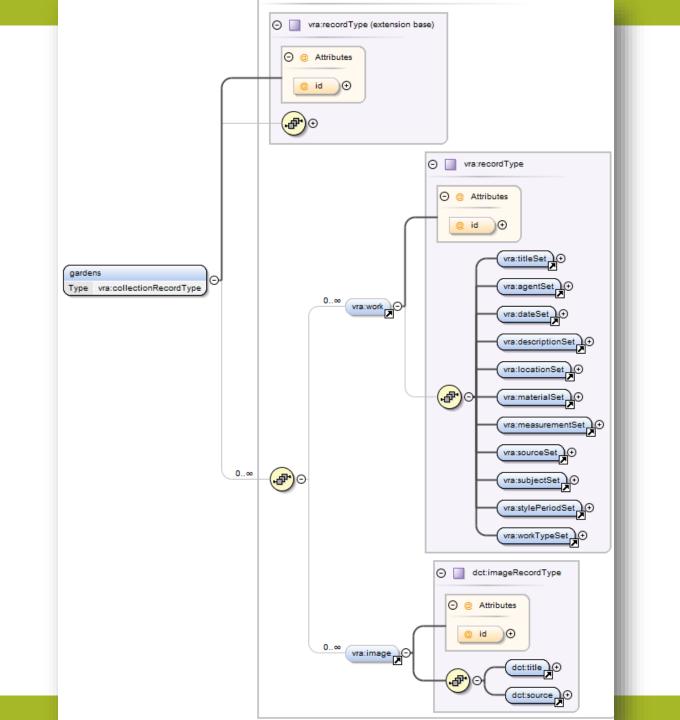
## AP Walkthrough

- kellycolht-vra.xsd
- kellycolht-dc.xsd
- kellycolht-local.xsd
- kellycolht-ap.xsd









## Sample Garden (work)

Title: Hidden Lake Gardens

**Agent**: Michigan State University

**Agent:** Harry Fee (benefactor)

#### **Description:**

Hidden Lake Gardens, colloquially known as Hidden Lake 755 acres (3.06 km2), is a botanical garden and an arboretum operated by Michigan State University situated in the Irish Hills of southeast Michigan. The Gardens are known for their large collection of native and nonnative trees, shrubs and flowers. HLG was given to Michigan State University by Harry Fee in 1945.[1] Today it is visited by nearly 45,000 people annually.[2] Hidden Lake Gardens mission is to preserve and enhance the natural beauty of the gardens and to display plants for the inspiration and education of the public. (via Wikipedia)

- Material: hostas (natural), azaleas (natural), visitors center (manmade), glacial kettleholes (natural
- Location: 6214 Monroe Rd (M-50) Tipton, Michigan 49287
- Measurements: 200 acres (on display)
- Source: <a href="http://hiddenlakegardens.msu.edu/">http://hiddenlakegardens.msu.edu/</a> (official),
  <a href="https://en.wikipedia.org/wiki/Hidden\_Lake\_Gardens">https://en.wikipedia.org/wiki/Hidden\_Lake\_Gardens</a> (Wikipedia)
- **Style:** bonsai, arboretum
- **Subject:** demonstration garden, bonsai collection, wetlands

## Hidden Lake Gardens, Michigan State University



## Suggestions for future developers and implementers

- Describe the gardens within gardens
- Extend instrument to gardens outside N. America
- Interview garden experts and visitors and conduct user testing
- Improve local terms
  - Include avian population and other creatures
  - Provide bloom dates for flowering plants
  - Include hours of operation and other info
  - Include geo-coordinates for mapping application
- Provide better information for future catalogers

## Conclusion



A Japanese Garden in Washington, D.C.