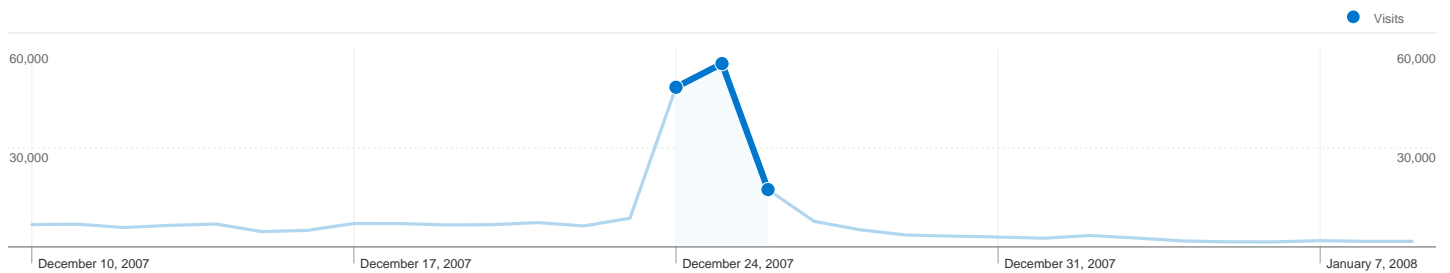


# Is It Christmas? Dashboard

Dec 24, 2007 - Dec 26, 2007  
Comparing to: Site



## Site Usage

121,106 Visits

72.25% Bounce Rate

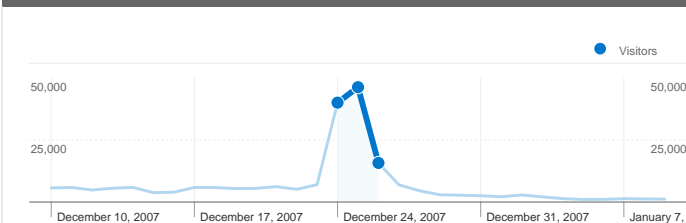
195,392 Pageviews

00:01:04 Avg. Time on Site

1.61 Pages/Visit

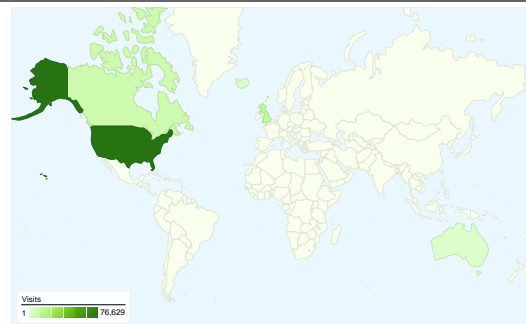
63.88% % New Visits

## Visitors Overview

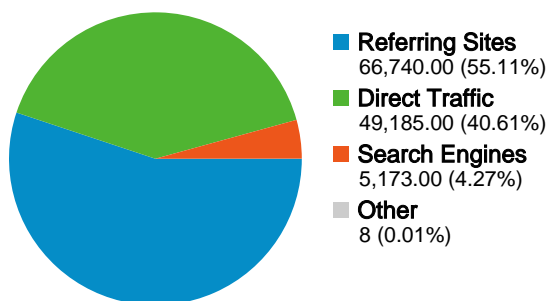


Visitors  
87,857

## Map Overlay world



## Traffic Sources Overview

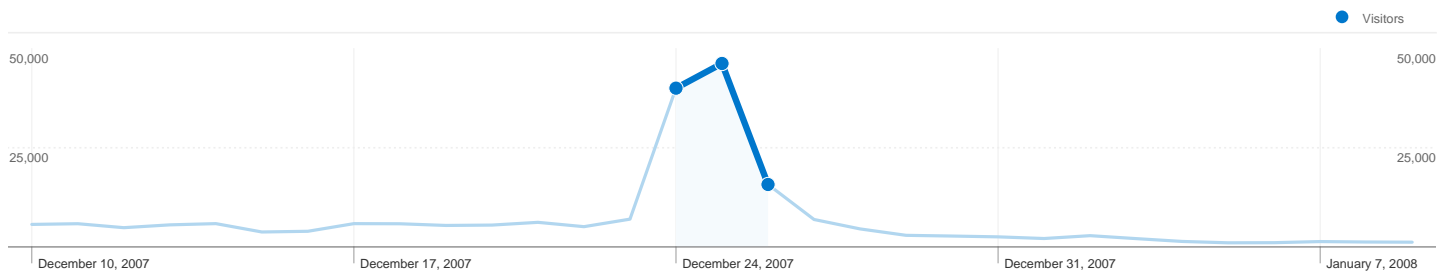


## Content Overview


Pages	Pageviews	% Pageviews
/	160,249	82.01%
/?A=	33,671	17.23%
/?B=	213	0.11%
/?today=	198	0.10%
/?dup=t	196	0.10%

# Is It Christmas? Visitors Overview

Dec 24, 2007 - Dec 26, 2007  
Comparing to: Site



**87,857 people visited this site**


 **121,106 Visits**


 **87,857 Absolute Unique Visitors**

 **195,392 Pageviews**

 **1.61 Average Pageviews**

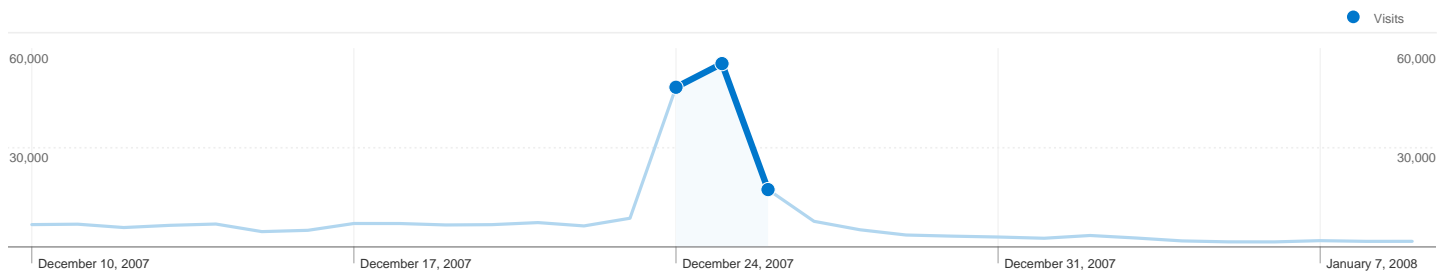
 **00:01:04 Time on Site**

 **72.25% Bounce Rate**

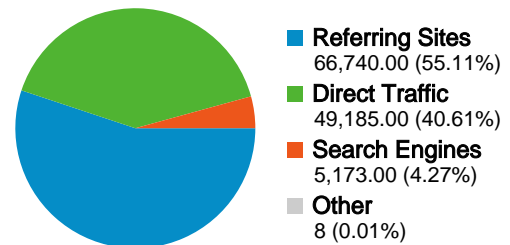
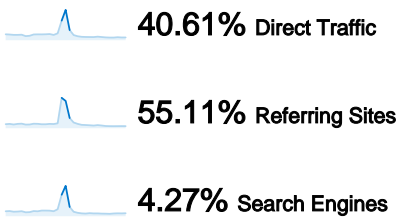
 **63.88% New Visits**

## Technical Profile

Browser			Connection Speed		
	Visits	% visits		Visits	% visits
Firefox	74,575	61.58%	Cable	56,013	46.25%
Internet Explorer	29,453	24.32%	DSL	38,055	31.42%
Safari	10,999	9.08%	Unknown	20,852	17.22%
Opera	3,760	3.10%	Dialup	2,904	2.40%
Mozilla	1,001	0.83%	T1	2,647	2.19%

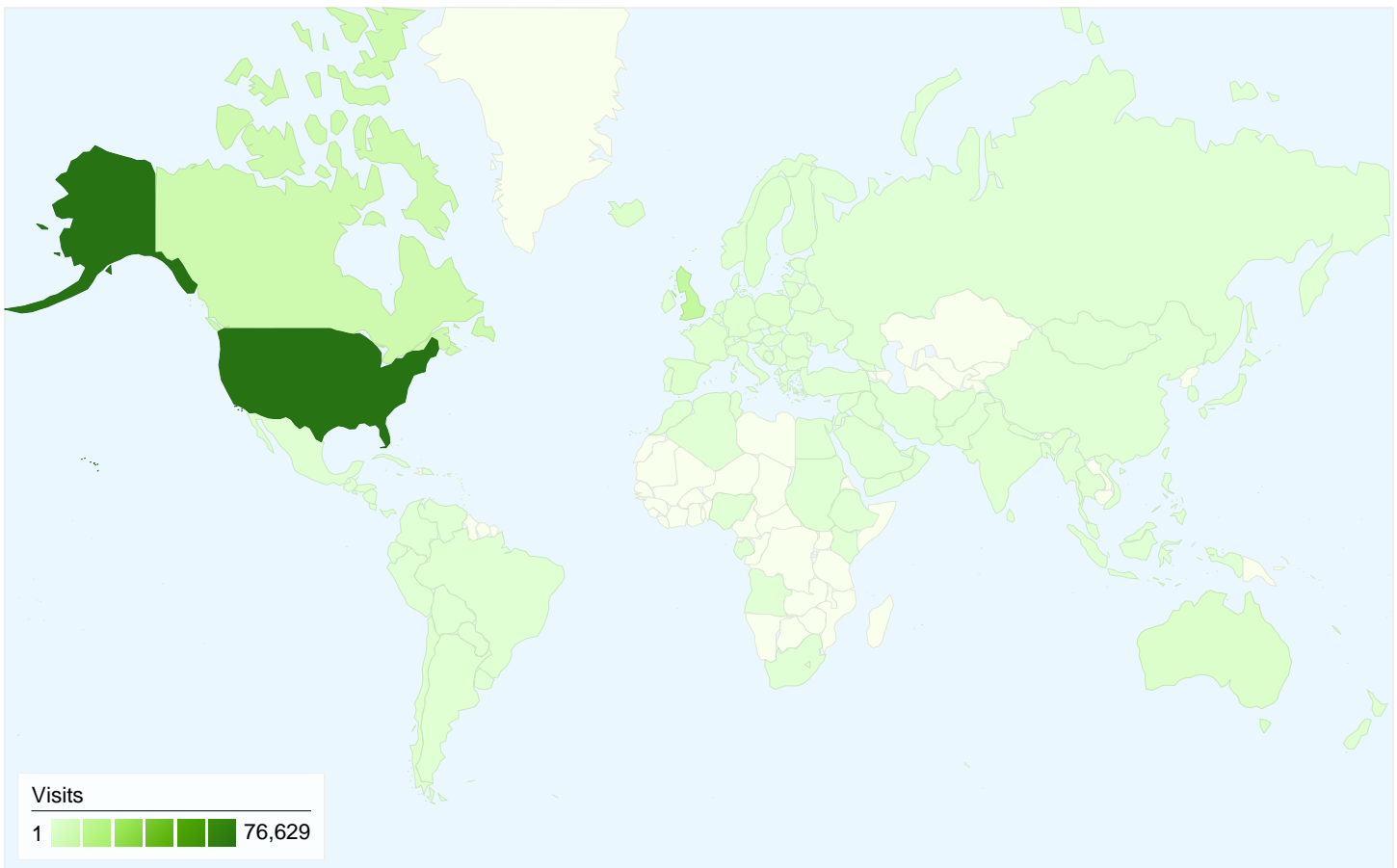


All traffic sources sent a total of 121,106 visits



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	49,185	40.61%	is it christmas	1,608	31.08%
reddit.com (referral)	25,157	20.77%	isitchristmas	1,316	25.44%
google (organic)	4,908	4.05%	is it christmas yet	806	15.58%
b2.is (referral)	2,400	1.98%	isitchristmas.com	356	6.88%
stumbleupon.com (referral)	2,191	1.81%	is it christmas?	201	3.89%



## 121,106 visits came from 132 countries/territories

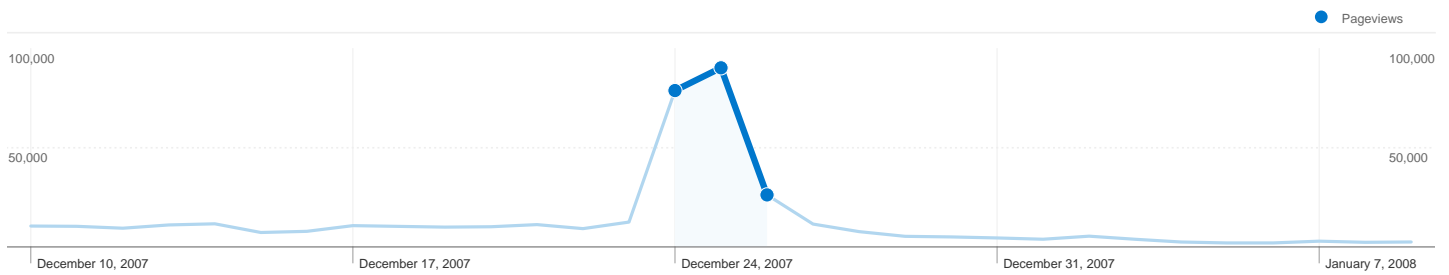
### Site Usage

Visits 121,106 % of Site Total: 100.00%	Pages/Visit 1.61 Site Avg: 1.61 (0.00%)	Avg. Time on Site 00:01:04 Site Avg: 00:01:04 (0.00%)	% New Visits 64.14% Site Avg: 63.88% (0.41%)	Bounce Rate 72.25% Site Avg: 72.25% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	76,629	1.63	00:01:08	64.76%	72.40%
United Kingdom	12,339	1.61	00:01:14	57.21%	73.58%
Canada	8,190	1.63	00:01:06	64.27%	72.92%
Iceland	2,487	1.52	00:00:38	87.70%	68.44%
Australia	2,302	1.44	00:00:57	64.03%	76.28%
Spain	1,555	1.53	00:00:24	69.32%	71.13%
Netherlands	1,442	1.47	00:00:24	69.14%	70.46%
Sweden	1,320	1.38	00:00:43	47.12%	76.44%
Ireland	1,227	1.73	00:01:44	58.27%	70.90%
Germany	1,223	1.60	00:01:11	68.68%	69.75%

Lithuania	870	1.47	00:00:18	37.93%	75.29%
France	771	1.68	00:01:08	70.30%	68.48%
Chile	740	1.74	00:01:28	45.68%	65.27%
Poland	732	1.71	00:00:32	46.72%	70.49%
Norway	654	1.55	00:00:47	57.03%	75.23%
Finland	642	1.44	00:00:31	59.19%	74.45%
Belgium	587	1.43	00:00:22	70.19%	72.06%
Mexico	507	1.60	00:00:48	69.63%	69.82%
New Zealand	499	1.53	00:01:05	60.52%	72.55%
Hungary	440	1.53	00:00:34	61.82%	67.05%
Japan	404	1.62	00:00:42	71.53%	68.32%
Denmark	384	1.52	00:01:12	54.17%	71.35%
Romania	351	1.58	00:00:36	65.81%	68.95%
Italy	342	1.70	00:00:56	71.93%	62.28%
Brazil	334	1.87	00:01:13	70.96%	65.27%
Argentina	291	1.46	00:00:47	63.23%	71.48%
India	258	1.65	00:01:20	87.98%	59.30%
Israel	217	1.64	00:01:00	72.35%	63.59%
Switzerland	183	1.64	00:00:42	77.60%	71.04%
Estonia	177	1.86	00:01:03	53.11%	71.75%
Austria	174	1.61	00:00:43	59.20%	64.94%
Singapore	171	1.70	00:00:46	75.44%	66.67%
(not set)	162	1.36	00:01:07	62.35%	76.54%
Slovenia	157	1.62	00:00:32	77.71%	63.69%
Portugal	156	1.67	00:00:25	76.92%	60.26%
Croatia	142	1.30	00:00:28	59.86%	76.76%
China	134	1.43	00:01:15	64.93%	72.39%
South Africa	126	1.38	00:00:55	68.25%	77.78%
Philippines	106	1.68	00:01:11	83.96%	60.38%
Slovakia	98	1.82	00:00:43	63.27%	60.20%
Venezuela	97	1.37	00:00:14	62.89%	75.26%
Greece	97	2.85	00:02:18	70.10%	65.98%
Russia	79	2.03	00:01:11	73.42%	59.49%
Ecuador	72	1.65	00:00:29	70.83%	68.06%
South Korea	71	1.65	00:00:47	78.87%	66.20%
Malaysia	71	1.46	00:00:17	83.10%	77.46%

Czech Republic	<b>64</b>	1.67	00:00:17	64.06%	67.19%
Hong Kong	<b>59</b>	1.56	00:00:15	74.58%	67.80%
Turkey	<b>59</b>	1.85	00:00:43	86.44%	62.71%
Serbia and Montenegro	<b>54</b>	1.46	00:00:56	62.96%	68.52%

1 - 50 of 132



Pages on this site were viewed a total of 195,392 times

195,392 Pageviews

126,215 Unique Views

72.25% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	160,249	82.01%
/?A=	33,671	17.23%
/?B=	213	0.11%
/?today=	198	0.10%
/?dup=t	196	0.10%