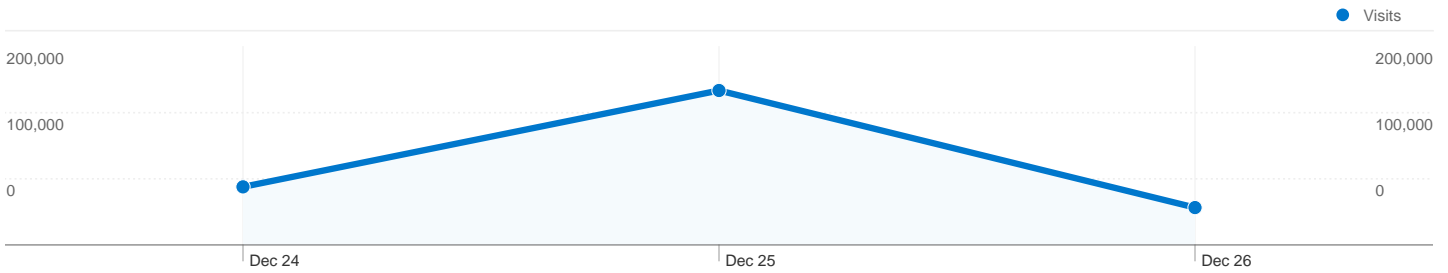


Is It Christmas? Dashboard

Dec 24, 2010 - Dec 26, 2010
Comparing to: Site



Site Usage

251,961 Visits

81.76% Bounce Rate

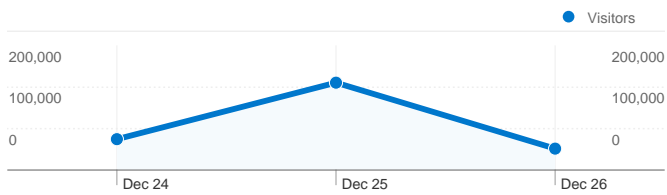
335,317 Pageviews

00:00:38 Avg. Time on Site

1.33 Pages/Visit

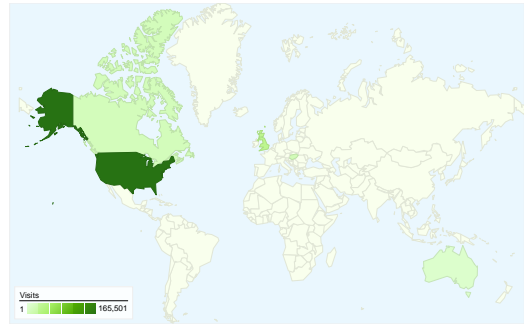
73.66% % New Visits

Visitors Overview

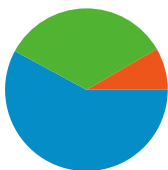


Visitors
204,187

Map Overlay



Traffic Sources Overview



■ **Referring Sites**
145,828.00 (57.88%)

■ **Direct Traffic**
85,112.00 (33.78%)

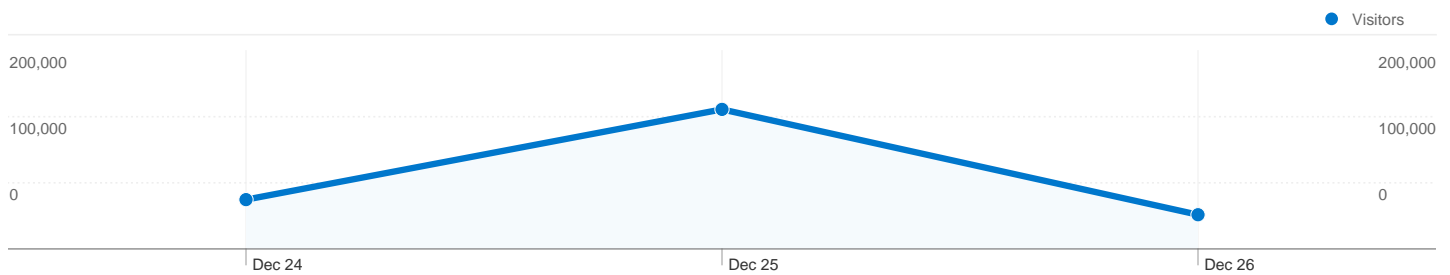
■ **Search Engines**
21,021.00 (8.34%)

Content Overview

Pages	Pageviews	% Pageviews
/	334,998	99.90%
/index.php	32	0.01%
/index.html	18	0.01%
/webstore/detail/app/free/cbfhld	14	> 0.00%
/webstore/detail/app/free/cbfhld	12	> 0.00%

Is It Christmas? Visitors Overview

Dec 24, 2010 - Dec 26, 2010
Comparing to: Site



204,187 people visited this site

251,961 Visits

204,187 Absolute Unique Visitors

335,317 Pageviews

1.33 Average Pageviews

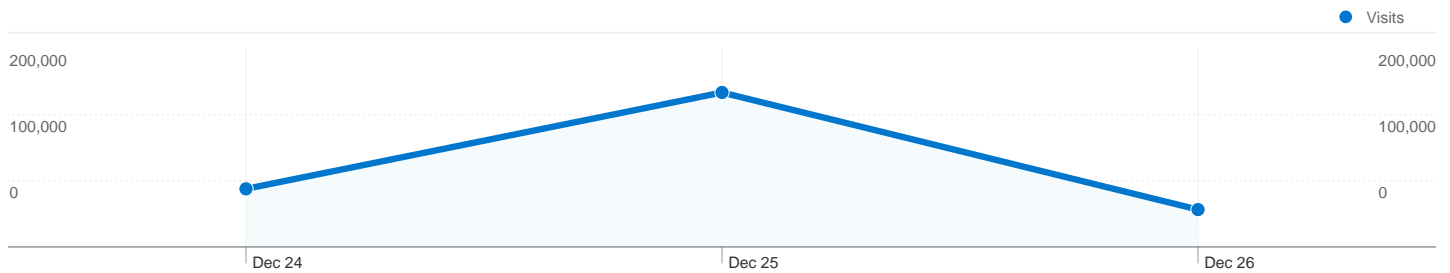
00:00:38 Time on Site

81.76% Bounce Rate

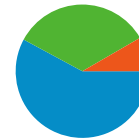
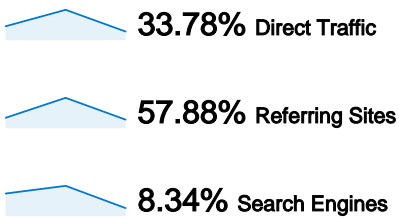
73.66% New Visits

Technical Profile

Browser			Connection Speed		
	Visits	% visits		Visits	% visits
Firefox	79,182	31.43%	Cable	126,538	50.22%
Chrome	72,193	28.65%	DSL	71,421	28.35%
Safari	55,741	22.12%	Unknown	37,891	15.04%
Internet Explorer	28,831	11.44%	T1	14,307	5.68%
Mozilla Compatible Agent	9,985	3.96%	Dialup	1,689	0.67%

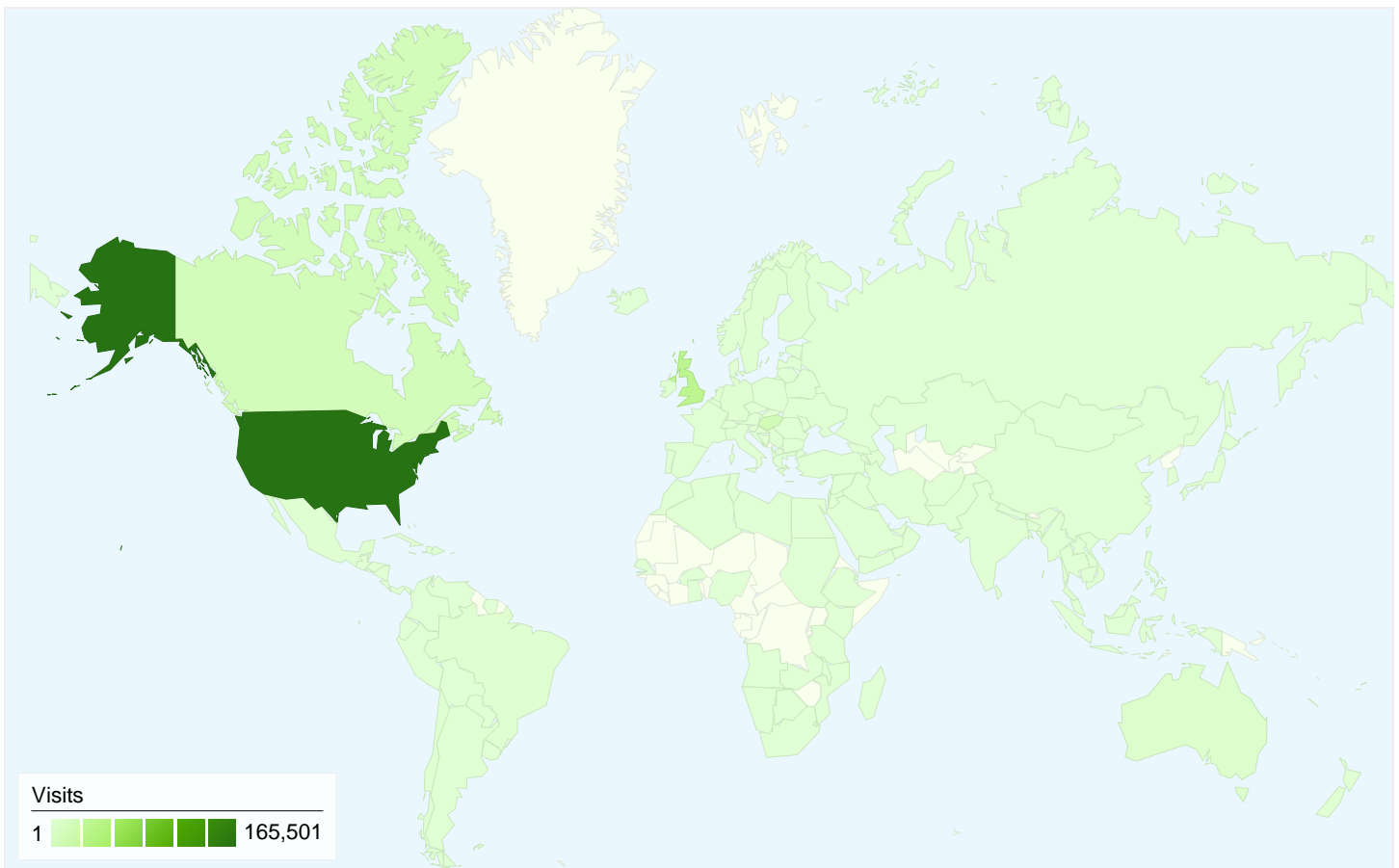


All traffic sources sent a total of 251,961 visits



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
facebook.com (referral)	94,657	37.57%	is it christmas	7,267	34.57%
(direct) ((none))	85,112	33.78%	isitchristmas	3,426	16.30%
google (organic)	20,056	7.96%	is it christmas yet	2,231	10.61%
reddit.com (referral)	19,463	7.72%	isitchristmas.com	1,487	7.07%
twitter.com (referral)	4,346	1.72%	isitchristmasyet .com	472	2.25%

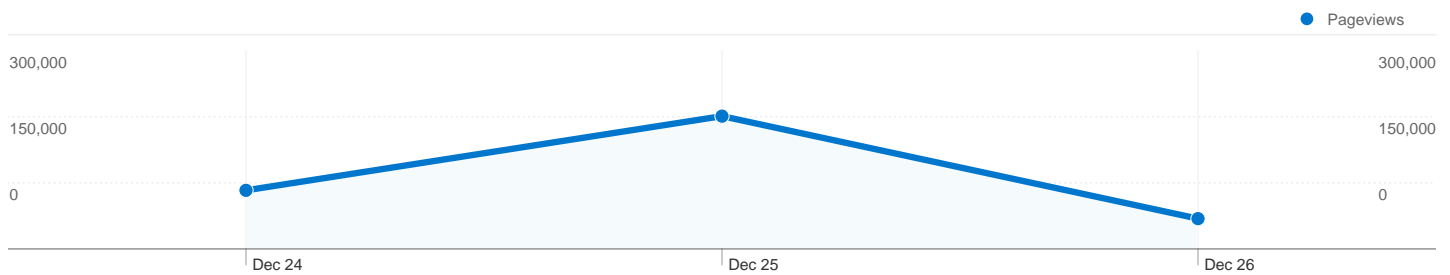


251,961 visits came from 166 countries/territories

Site Usage

Visits 251,961 % of Site Total: 100.00%		Pages/Visit 1.33 Site Avg: 1.33 (0.00%)		Avg. Time on Site 00:00:38 Site Avg: 00:00:38 (0.00%)		% New Visits 73.99% Site Avg: 73.66% (0.45%)		Bounce Rate 81.76% Site Avg: 81.76% (0.00%)	
Country/Territory			Visits	Pages/Visit	Avg. Time on Site	% New Visits		Bounce Rate	
United States			165,501	1.32	00:00:38	73.47%		82.49%	
United Kingdom			33,554	1.35	00:00:42	75.09%		81.60%	
Hungary			13,841	1.32	00:00:39	63.82%		79.77%	
Canada			12,316	1.28	00:00:29	79.04%		81.90%	
Australia			4,158	1.62	00:00:41	80.35%		83.89%	
Brazil			1,839	1.36	00:00:37	79.34%		75.53%	
Ireland			1,644	1.38	00:00:30	77.13%		75.67%	
Germany			1,408	1.37	00:00:29	79.69%		76.78%	
Sweden			1,162	1.27	00:00:26	69.71%		82.36%	


Netherlands	984	1.31	00:00:16	84.86%	78.46%
1 - 10 of 166					



Pages on this site were viewed a total of 335,317 times

 335,317 Pageviews

 251,999 Unique Views

 81.76% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	334,998	99.90%
/index.php	32	0.01%
/index.html	18	0.01%
/webstore/detail/app/free/cbfhldfikhpfifigocloifomfhljcnbha/is_it_chri	14	> 0.00%
/webstore/detail/app/free/cbfhldfikhpfifigocloifomfhljcnbha/is_it_chri	12	> 0.00%