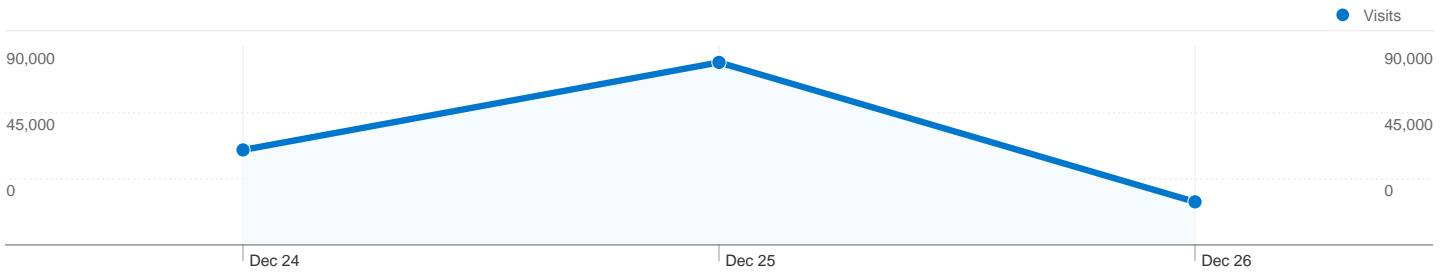


# Is It Christmas? Dashboard

Dec 24, 2009 - Dec 26, 2009  
Comparing to: Site



## Site Usage

145,488 Visits

84.64% Bounce Rate

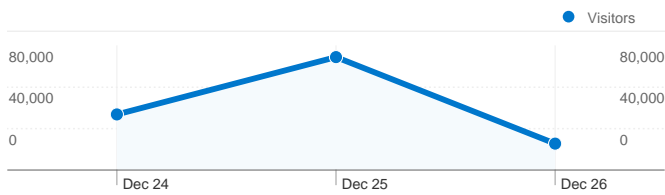
184,637 Pageviews

00:00:44 Avg. Time on Site

1.27 Pages/Visit

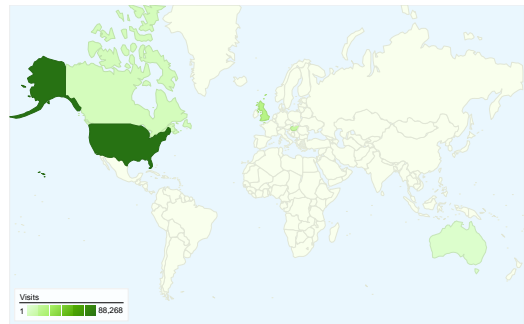
67.67% % New Visits

## Visitors Overview

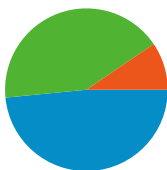


Visitors  
111,774

## Map Overlay world



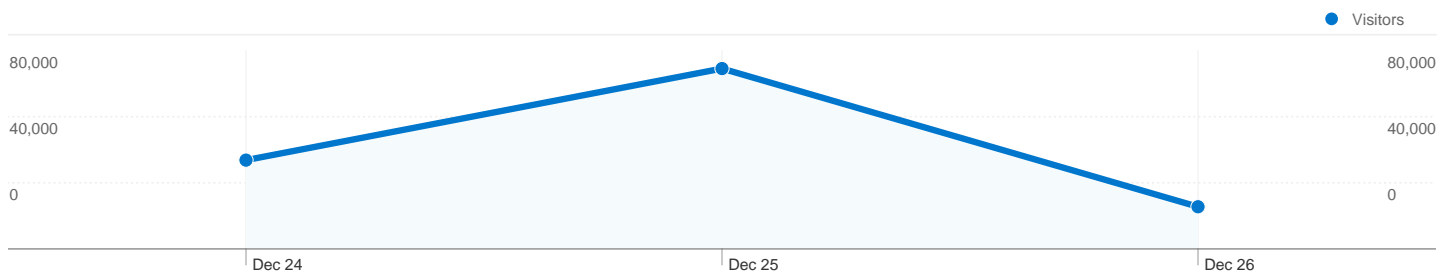
## Traffic Sources Overview



**Direct Traffic**  
 70,489.00 (48.45%)  
**Referring Sites**  
 61,204.00 (42.07%)  
**Search Engines**  
 13,795.00 (9.48%)

## Content Overview

Pages	Pageviews	% Pageviews
/	184,067	99.69%
/?hurf=	200	0.11%
/?2009=	80	0.04%
/????????????=?	74	0.04%
/???=?	15	0.01%



**111,774 people visited this site**

**145,488 Visits**

**111,774 Absolute Unique Visitors**

**184,637 Pageviews**

**1.27 Average Pageviews**

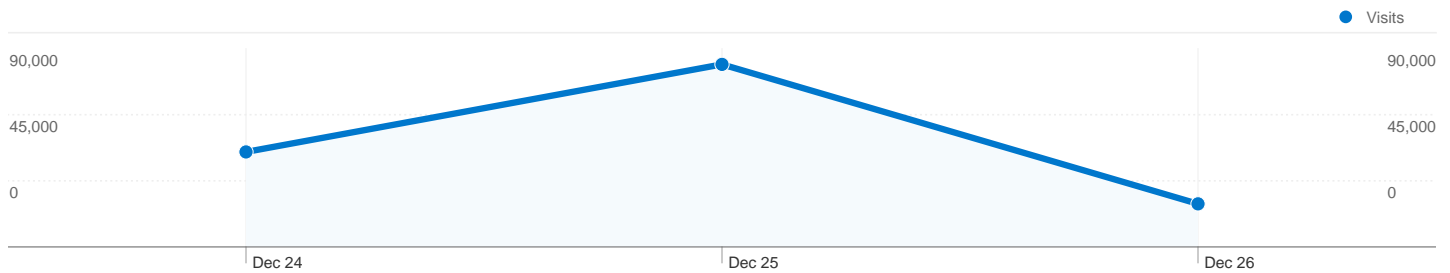
**00:00:44 Time on Site**

**84.64% Bounce Rate**

**67.67% New Visits**

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	65,377	44.94%	Cable	71,728	49.30%
Safari	28,567	19.64%	DSL	43,785	30.10%
Internet Explorer	27,566	18.95%	Unknown	24,492	16.83%
Chrome	17,183	11.81%	T1	3,845	2.64%
Mozilla Compatible Agent	2,986	2.05%	Dialup	1,430	0.98%

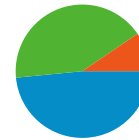


All traffic sources sent a total of 145,488 visits

48.45% Direct Traffic

42.07% Referring Sites

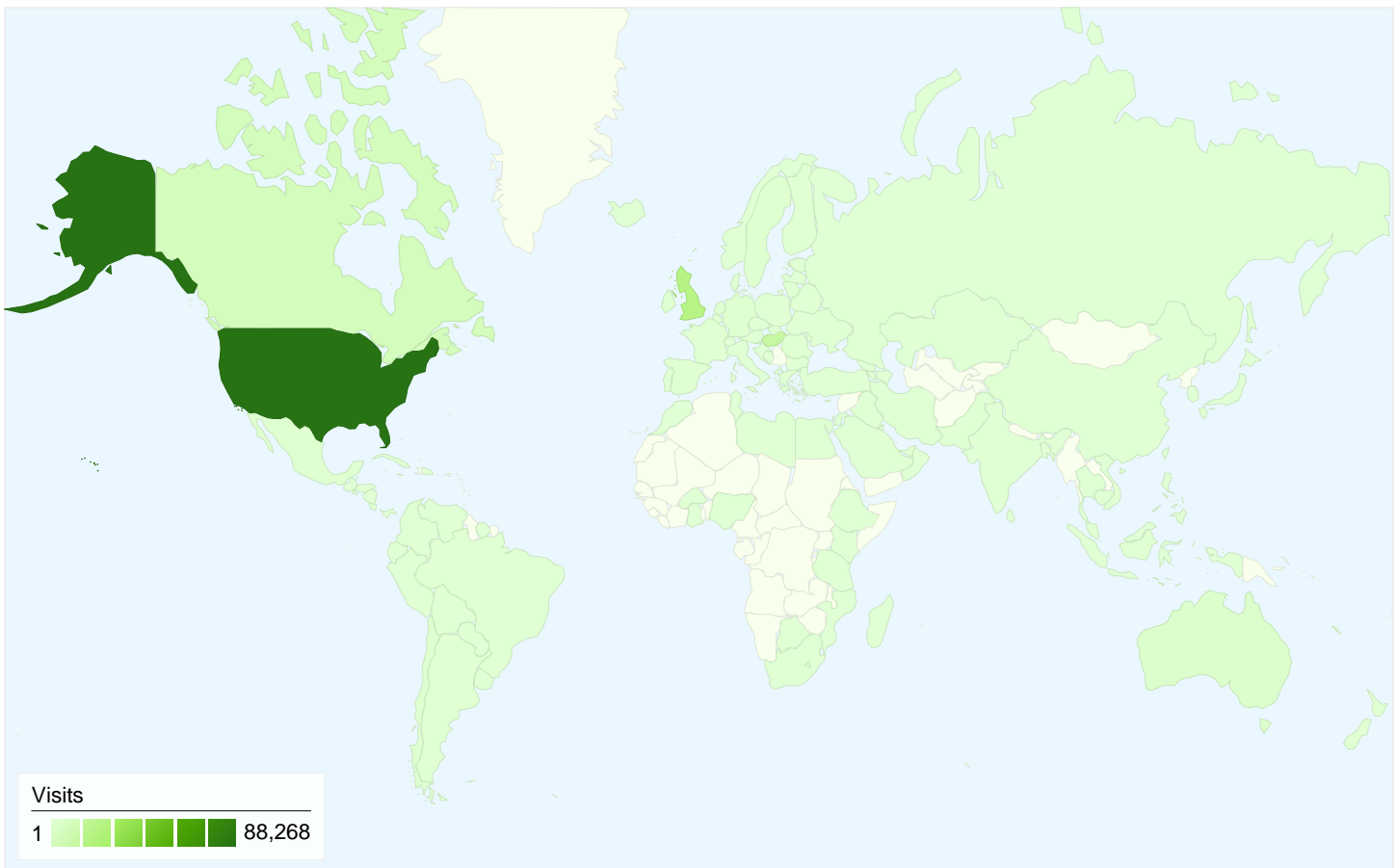
9.48% Search Engines



■ Direct Traffic  
70,489.00 (48.45%)  
■ Referring Sites  
61,204.00 (42.07%)  
■ Search Engines  
13,795.00 (9.48%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	70,489	48.45%	is it christmas	4,541	32.92%
facebook.com (referral)	33,410	22.96%	isitchristmas	2,250	16.31%
google (organic)	13,208	9.08%	is it christmas yet	1,605	11.63%
twitter.com (referral)	4,831	3.32%	isitchristmas.com	1,438	10.42%
nyuuz.hu (referral)	2,609	1.79%	www.isitchristmas.com	282	2.04%

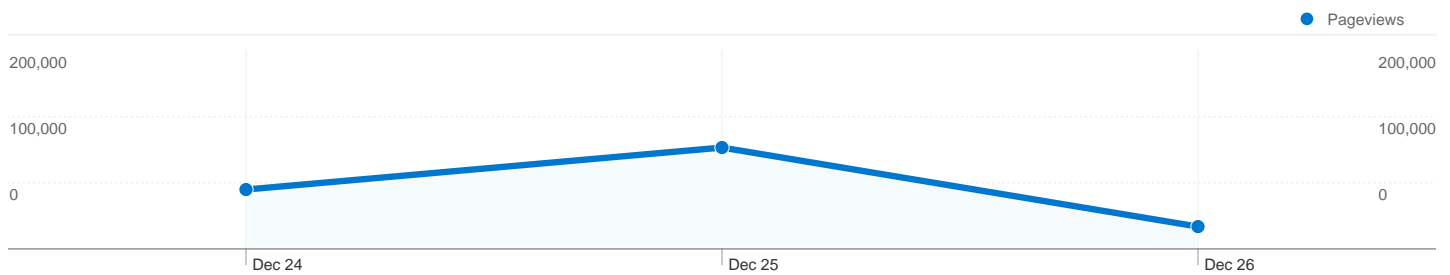


## 145,488 visits came from 143 countries/territories

### Site Usage

Visits 145,488 % of Site Total: 100.00%		Pages/Visit 1.27 Site Avg: 1.27 (0.00%)		Avg. Time on Site 00:00:44 Site Avg: 00:00:44 (0.00%)		% New Visits 68.04% Site Avg: 67.67% (0.55%)		Bounce Rate 84.64% Site Avg: 84.64% (0.00%)	
Country/Territory			Visits	Pages/Visit	Avg. Time on Site	% New Visits		Bounce Rate	
United States			88,268	1.28	00:00:46	67.16%		84.95%	
United Kingdom			20,603	1.29	00:00:49	70.65%		83.78%	
Hungary			13,405	1.21	00:00:28	66.73%		84.80%	
Canada			6,324	1.24	00:00:36	69.04%		84.55%	
Australia			2,270	1.22	00:00:39	67.80%		86.65%	
Ireland			1,063	1.29	00:00:37	74.13%		81.47%	
Mexico			997	1.33	00:00:35	65.10%		81.75%	
Germany			922	1.22	00:01:11	64.86%		83.84%	
Sweden			787	1.20	00:00:30	55.91%		85.90%	

Chile	784	1.27	00:00:44	67.09%	81.51%
1 - 10 of 143					



Pages on this site were viewed a total of 184,637 times

 184,637 Pageviews

 145,577 Unique Views

 84.64% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	184,067	99.69%
/?hurf=	200	0.11%
/?2009=	80	0.04%
/???????????=	74	0.04%
/???=	15	0.01%