



PIZZA SALES REPORT

Filter Month (Jan - Dec 2015)



KPI



Total Revenue
\$817.9K



Average Orders Value

38.3



Total Pizzas Sold
49.6K



Total Orders
21.4K



Average Pizza Per Order

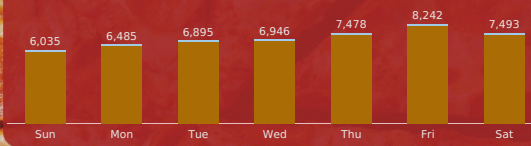
2.3

Busiest Days & Time

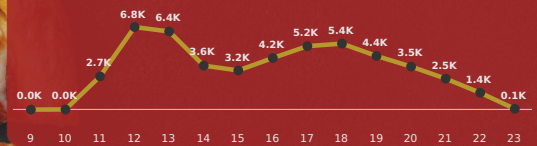
The highest orders pizzas are on **Friday and Saturday.**

The lunch our rush is the peak time with the highest numbers of orders.

Daily Trend Total Orders



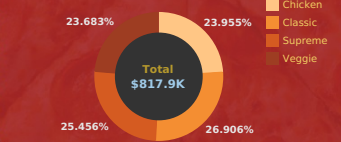
Hourly Trend Total Orders



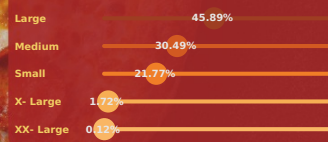
Sales by Category and Size

The **Classic category** has been a major contributor to sales & total orders.

Large pizzas generate the highest revenue.



% Total Sales by Pizza Size



Total Pizzas Sold vs Total Orders by Category

Classic	(14,888)	10,859
Supreme	(11,987)	9,085
Veggie	(11,649)	8,941
Chicken	(11,050)	8,536

Best & Worst Seller

The Classic Deluxe Pizza leads as the best seller, while The Brie Carre Pizza records the lowest sales.

Top 5 Best Seller

Bottom 5 Worst Seller

The Suppressed Pizza	961
The Spinach Supreme Pizza	950
The Calabrese Pizza	937
The Mediterranean Pizza	934
The Brie Carré Pizza	490