

Personas

Personalia	Profile	Scenario
<p>Name: Benny Age: 24 Relationship status: Same sex partner Profession: Builder Interests: Fishing, mountain hiking and family.</p>	<ul style="list-style-type: none"> - Busy with his work on weekdays - Spent time with his boyfriend and goes fishing and mountain hiking at the weekend. - Not found of website with much text on - He is a handy man, no interest in technology but is a great fan of Star Wars and all space related movies. 	<p>Benny is struggling with reading difficulties. He does not like web pages with too much text. In order not to lose interest, there must be pictures and videos that are easy to understand the meaning of.</p>
<p>Name: Malin Age: 21 Relationship status: Single Profession: IT consultant Interests: Gaming, technology, cars, friends, and dogs.</p>	<ul style="list-style-type: none"> - Successful in her job, work late evening in weekdays and often work in weekend. - In her spare time, he spends most time gaming with friends and explore new technology. She also loves driving around with hers highly technical Tesla 3. - She dreams of buying her own house and having a dog. 	<p>Malin use her break at work to browse the internet for interesting pages. She spends short time on each site so it is important that the site quickly can catch her interest. She is curious and likes to learn new things. Therefore, it is important that the website creates greater curiosity to desire to find out more.</p>
<p>Name: Gard Age: 19 Relationship status: in a relationship Profession: Student Interests: Gaming, Friends, and girls</p>	<ul style="list-style-type: none"> - Dutiful in school and his goal is to become an ambulance driver. - He spends his spare time mostly with his girlfriend and gaming with friends. - He also looks forward to getting his own driver license and buy a motorcycle. 	<p>Gard is a student not to be afraid to read on web pages if he finds the page interesting. He is concerned that it is not "fake news" and would like relevant and evidence based information.</p>