

# THE SILVER SCREEN

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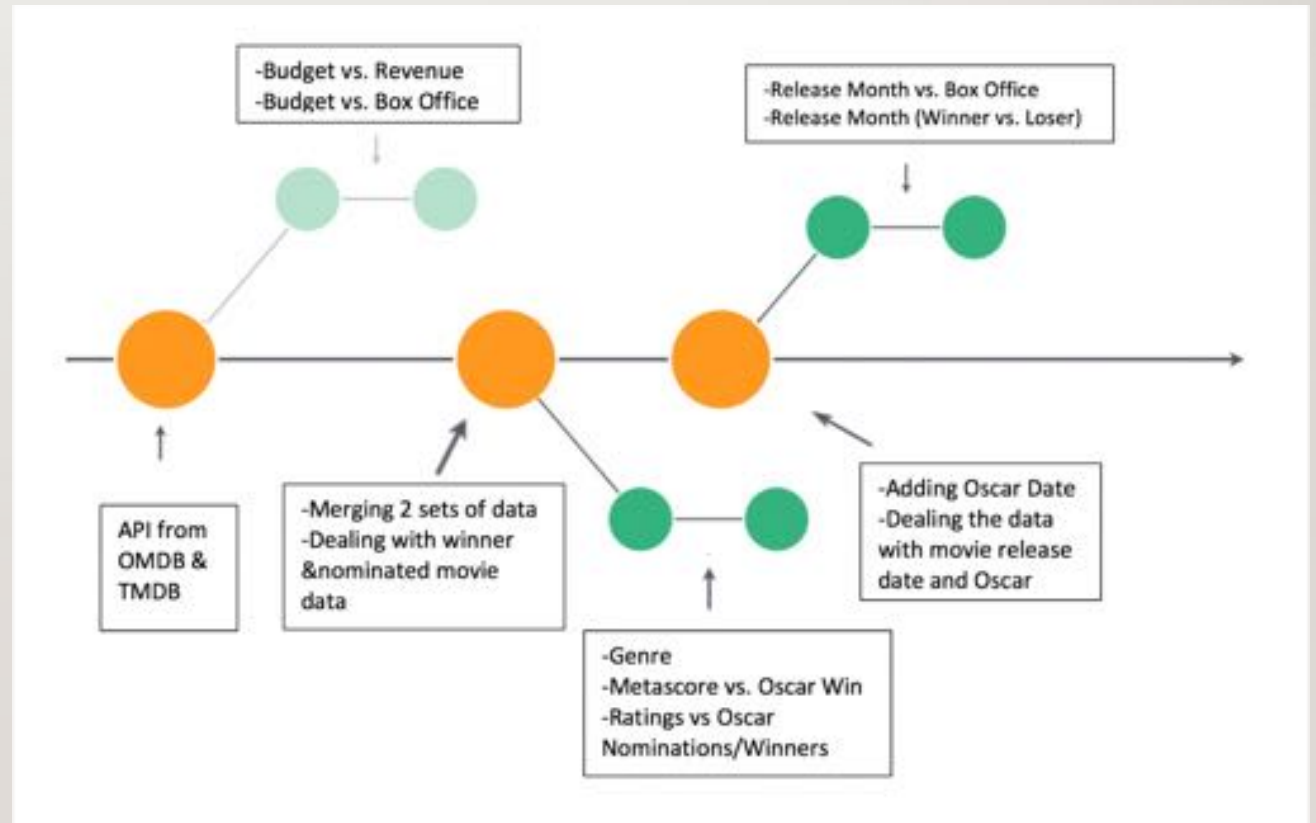
- What makes a good movie?
- Why are movies always in demand?
- What determines the success of a movie?



James Cameron's sci-fi fantasy, "Avatar" (\$2,787,965,087)

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- Datasets that were used were Kaggle, OMDB and TMDB
- 2005-2105



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- Metascore uses a weighted average of the world's most respected critics..A score of 81 or above designates the movie as a “Must See”. In the Metacritic's database only 5% of movies achieve this score.

| General Meaning of Score      | Movies, TV & Music |
|-------------------------------|--------------------|
| Universal Acclaim             | 81 - 100           |
| Generally Favorable Reviews   | 61 - 80            |
| Mixed or Average Reviews      | 40 - 60            |
| Generally Unfavorable Reviews | 20 - 39            |
| Overwhelming Dislike          | 0 - 19             |

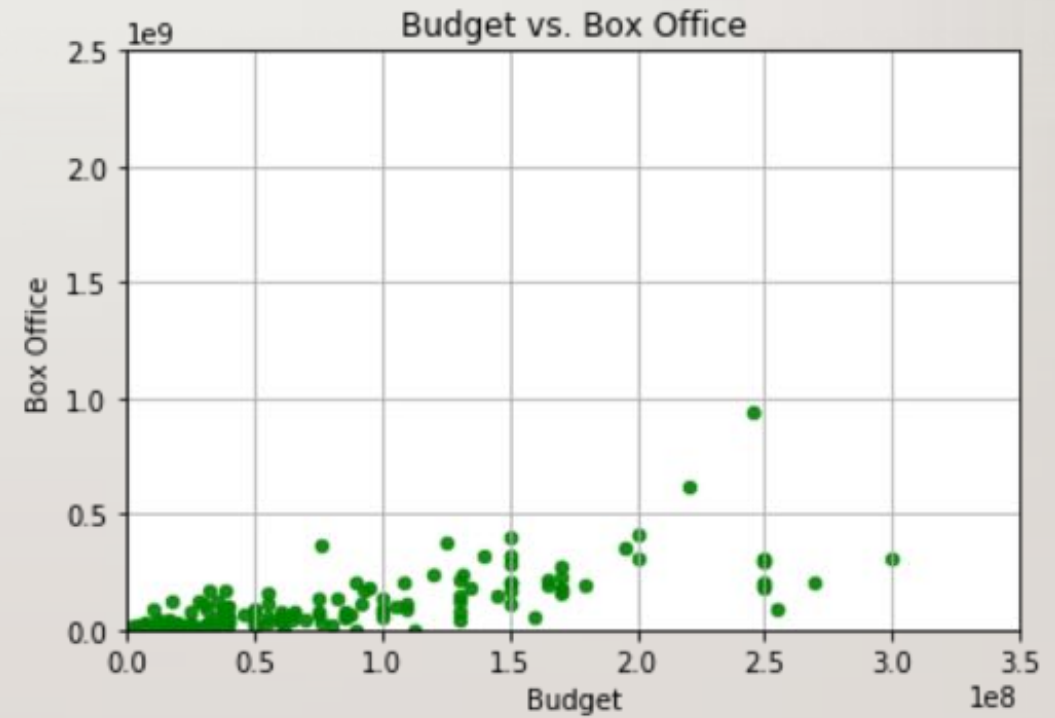
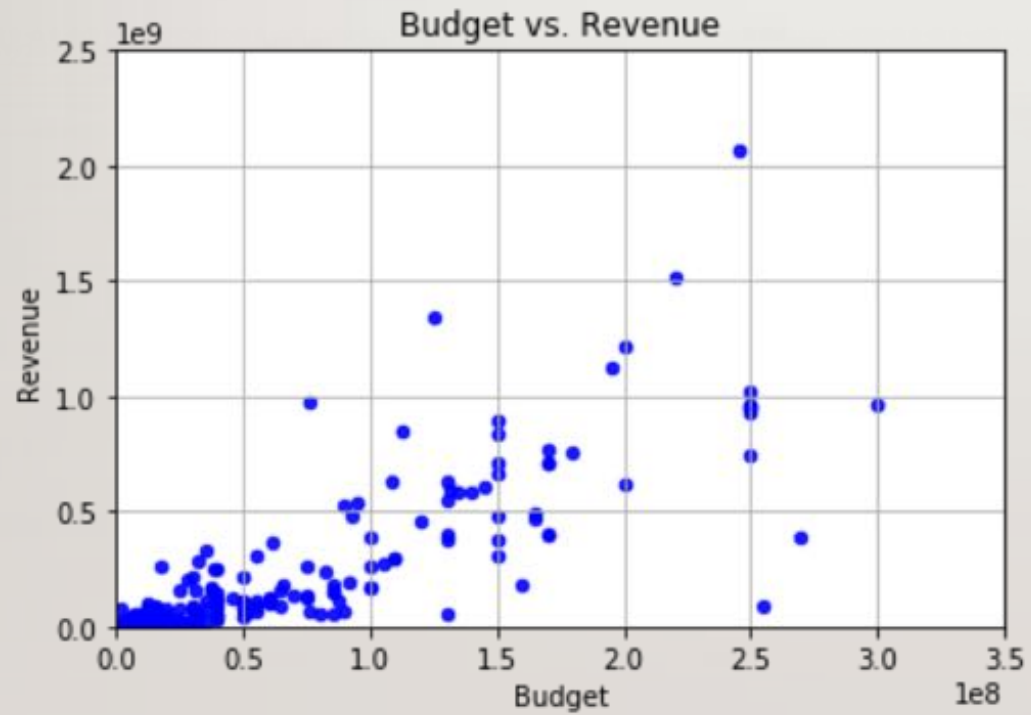
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- Picking the Oscar Winners
- To be eligible for nominations in any of the feature film categories, a movie must meet these basic requirements [source: [90TH Annual Academy Awards of Merit Rules](#)]:
- It must be more than 40 minutes long.
- Its public premiere must have been in a movie theater, during the appropriate calendar year.
- It must have premiered in 35mm or 70mm film format or in [24-frame, progressive scan digital format](#).
- It must have played in an L.A. County theater, for paid admission, for seven consecutive days, beginning in the appropriate calendar year.



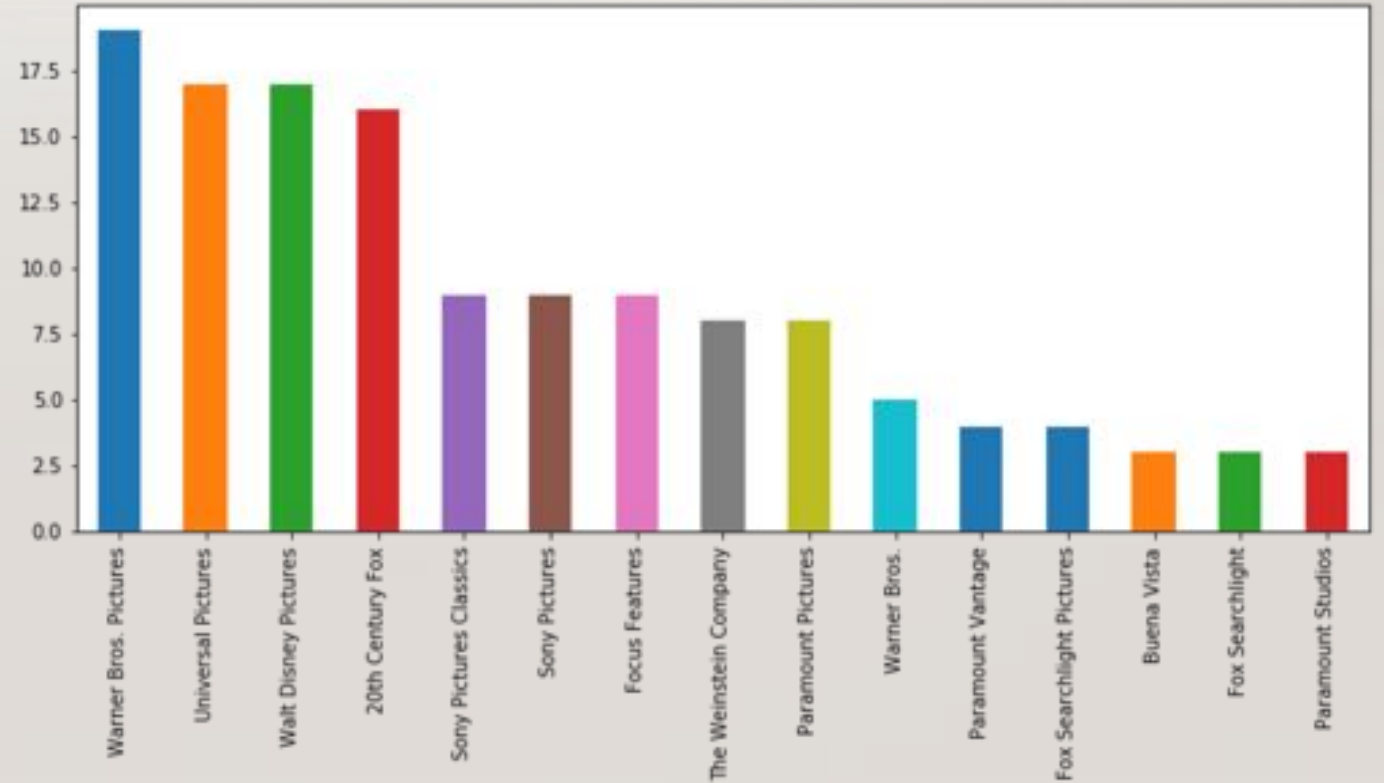
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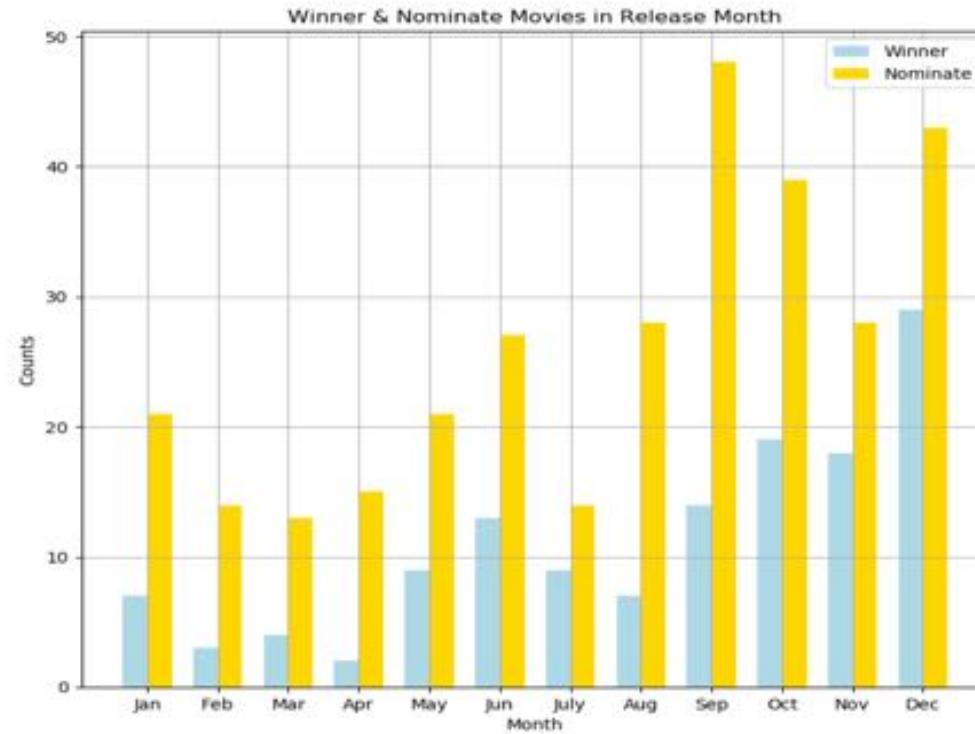
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- Top 15 Production Companies who have won Oscars



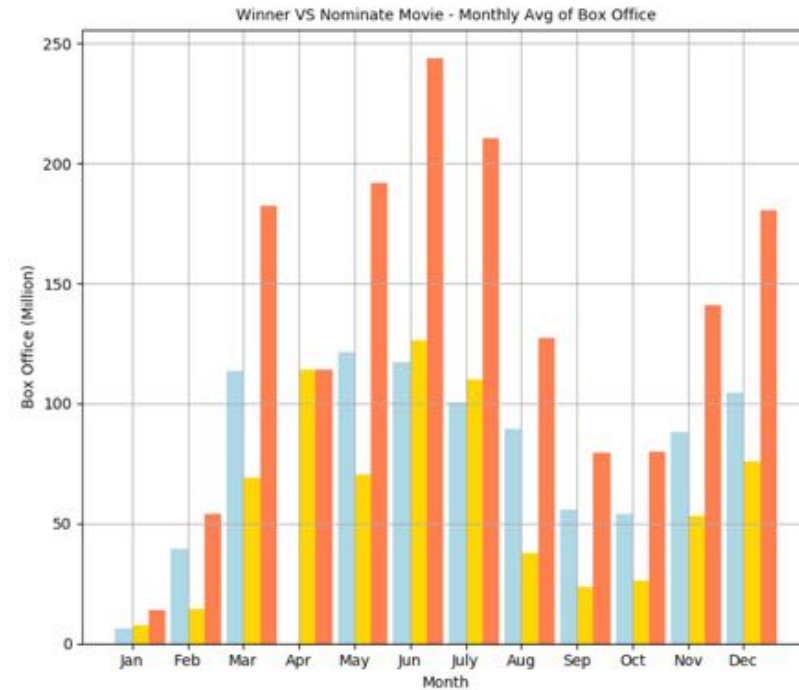
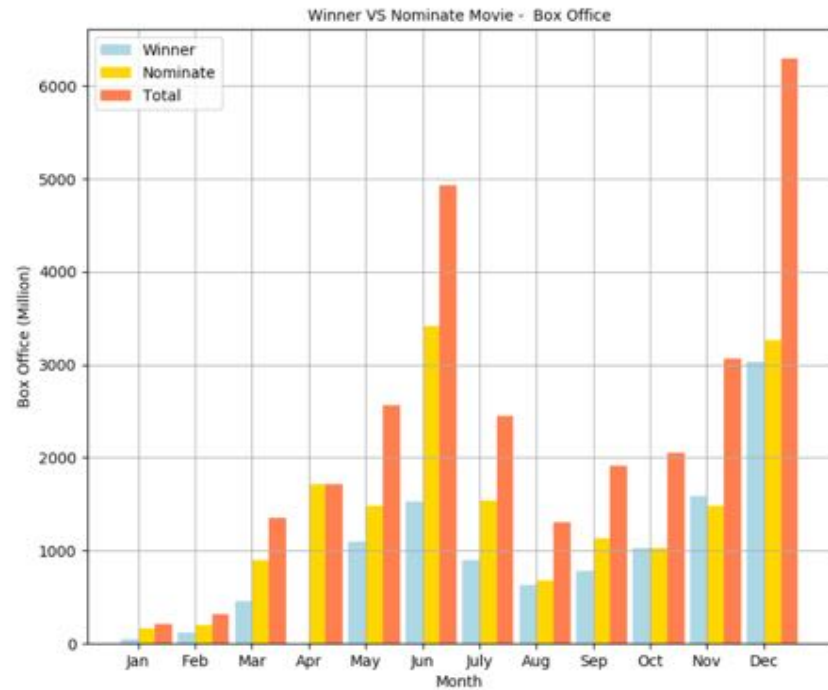
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- Release Month (Winner vs. Nominate)



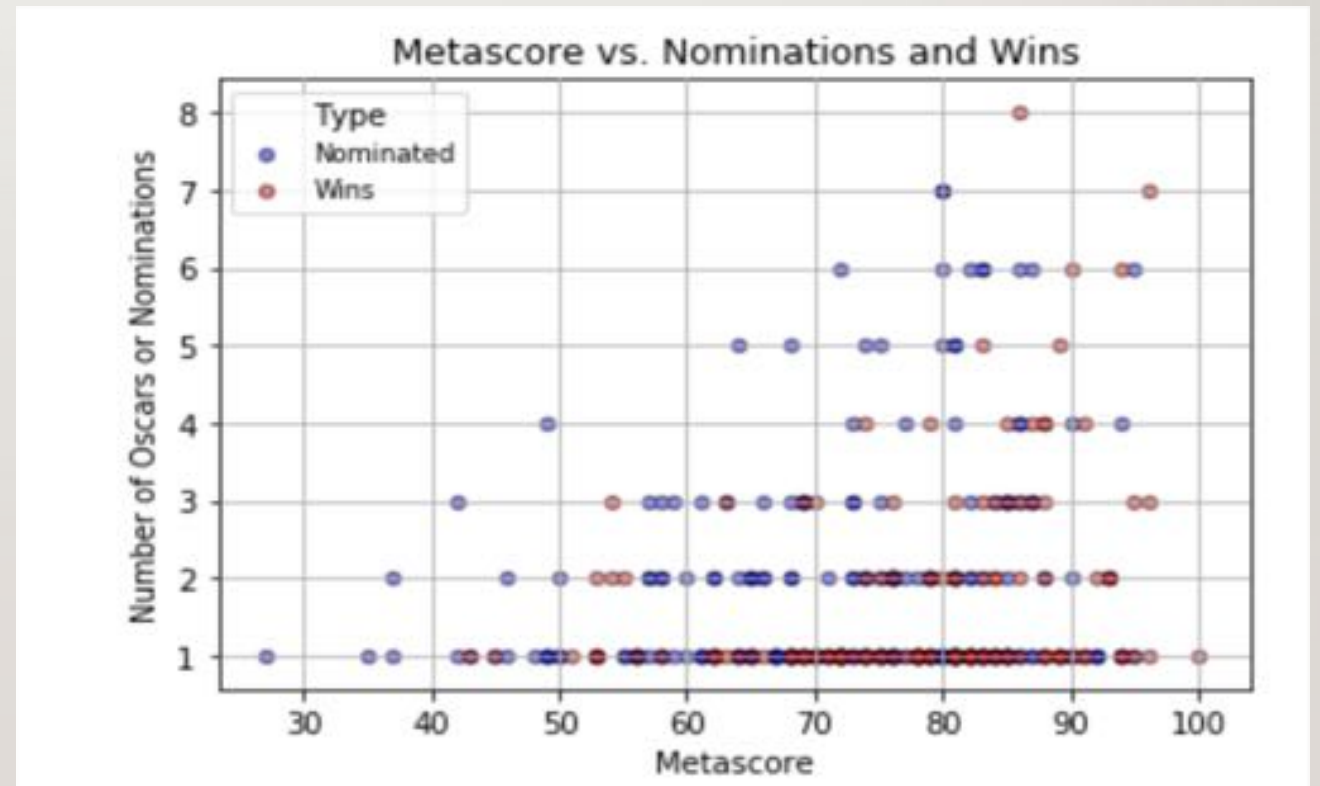


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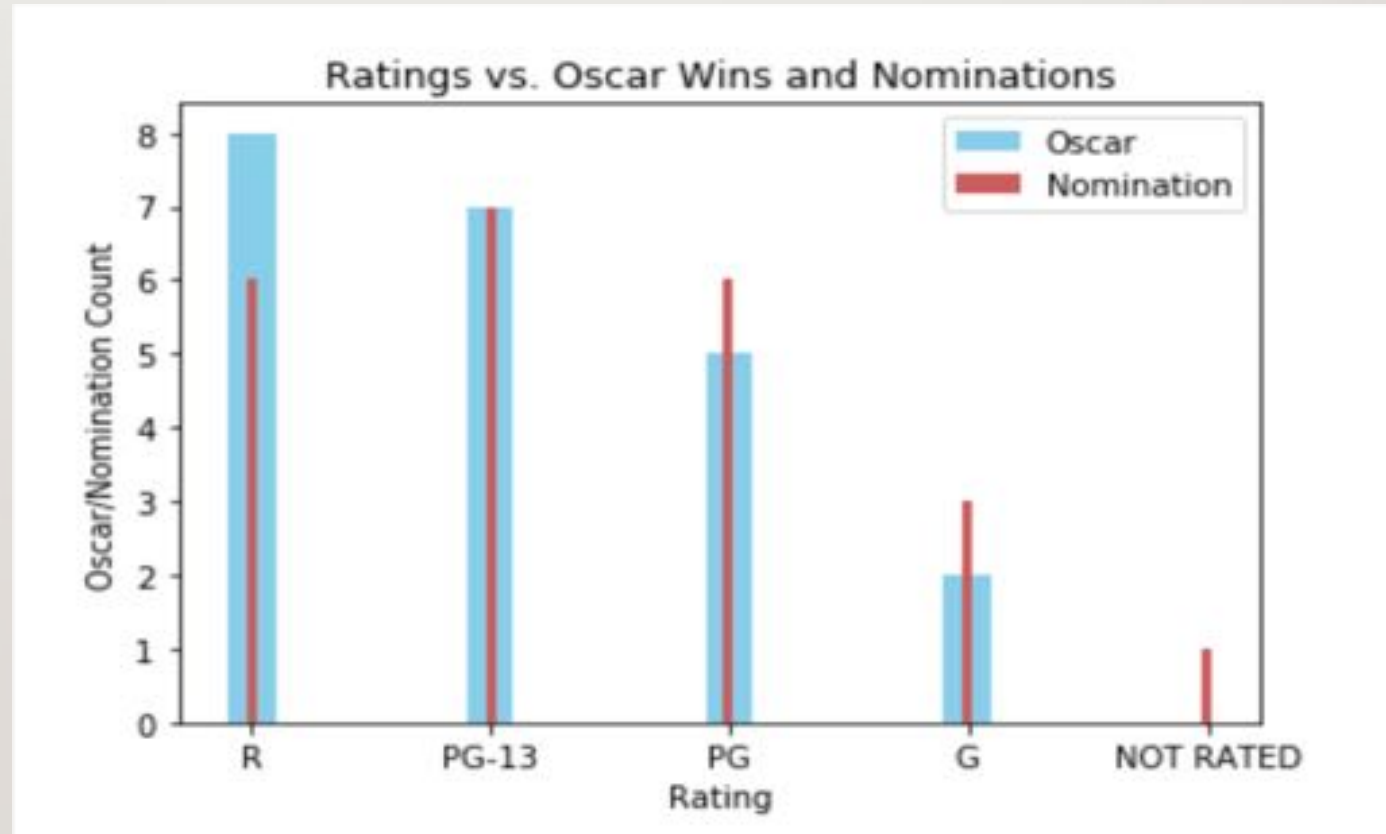
- Metascore



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- Ratings



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- PG-13 rated movies received the most Academy nominations, while R rated movies won the most Academy awards
- December is the best month to release films to audiences, as December achieved the highest box office dollars
- Warner Bros. is the best production company to produce award winning films
- High Metascore ratings have the best potential outcome of winning awards

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ENDING CREDITS

QUESTIONS??