MELIS KONEZ

Creative Digital Designer
Specializing in UX/UI,
Web, and Graphic Design.

meliskonez@gmail.com | +353 83 086 5577
Dublin. Open to relocate across Ireland.
LinkedIn: *https://www.linkedin.com/in/meliskonez/*

PROFESSIONAL SUMMARY

Dedicated **Digital Designer** with **a Master of Science in Digital Media & UX Design**, and a strong foundation in Industrial Design. Holding **a Stamp 4 visa**, I am seeking opportunities to leverage my skills and passion for user-centered design to create innovative and intuitive digital experiences. With a focus on crafting engaging interfaces and seamless user journeys, I am ready to apply my creative insights and technical expertise to enhance user satisfaction and drive design innovation.

PORTFOLIO

https://melisknz.com/

EDUCATION

Technological University Dublin - Dublin, Ireland   09/2021 – 03/2023
Master of Science: Creative Digital Media & UX

Developed expertise in:
- System Thinking: Designed reusable design patterns and templates across various platforms, from desktop to mobile.
- User Interface Design: Understanding User Interface design and improving intuitive interfaces by focusing on clarity, discriminability, conciseness, consistency, detectability, legibility, and comprehensibility.
- User Research & Feedback: Conducted research to understand user needs and behaviors, translating findings into intuitive design solutions.
- User Testing: Implemented user testing methodologies to continuously improve user experience.
- Front-end Development: HTML, CSS, JS, Angular, iOS, Android.

Master's Project:
- Project Title: Media Equip – A mobile application for borrowing media equipment from the university's inventory.
- Tools & Technologies Used: Ionic Framework, TypeScript, AngularJS, MySQL.
- Technical Skills Acquired: JavaScript, HTML/CSS, C#, SASS, Git, Figma, Adobe XD, Dreamweaver.

Anatolian University - Turkey   09/2012 – 06/2017
Bachelor of Arts: Industrial Product Design

- Addressing specific user needs and analyzing user scenarios.
- Creating personas and exploring design concepts through sketching.
- Cultivating innovative thinking and understanding color and materials.
- Conducting literature research, building mock-ups, and creating 3D models.
- Dissertation/Projects: Collaborative Workstation Design

WORK HISTORY

UI- Content Designer | A Partnership with Africa, Ltd.   12/2023- 04/2024

- As a dedicated Volunteer Designer, I have successfully managed to design the layout of the new website for APA.ie.
- Contributed to their content designs.

Industrial Designer | FKT / The Franz Kiel Gmbh   09/2018 - 09/2021

- Collaborated in the design of visually appealing and functional components for coach seats, enhancing the user experience for MAN in 2018.
- Conducted in-depth user research and interviews to identify user needs and preferences, contributing to product development.
- Designed coach seat accessories such as trays, cup holders, and armrests, adhering to regulations and standards.
- Worked in close coordination with engineers to facilitate smooth product manufacturing.
- Executed prototyping and testing of designs using different technology.
- Collaborated with Sales and Marketing to create print and digital content for exhibitions and customer presentations.

Graphic Designer | Artı Art Design Studio   10/2015 - 09/2016

- Created brand tags, logos, and engaging social media content.
- Specialized in 2D Mockup Rendering and Interaction, UI & Graphic Design.
- Conducted user research and usability testing to improve design outcomes.
- Executed graphic, GIF, and motion design projects.
- Contributed to market research and social media marketing efforts.

PROFICIENT WITH TOOLS

- **Design and Prototyping:** Figma, Adobe XD
- **Graphic Design:** Illustrator, Photoshop, After Effects
- **Development:** VS Code,HTML, CSS , JavaScript
- **3D Modeling and Rendering:** Rhinoceros, Vray Render
- **Engineering Software:** SolidWorks, AutoCAD
- **Office Tools:** Microsoft Office

SKILLS

- Design and Research:
- Interaction, UI & Graphic Design
- User-Centric Research
- User Interviewing & Usability Testing
- Competitive & Market Research
- Social Media Marketing
- Graphic, GIF, and Motion Design

CERTIFICATIONS

- IBM Design Thinking Practitioner
- Modern JavaScript from Beginning 2.0, Udemy - Course Certificate, 2023
- Interaction Design: Interface, LinkedIn Learning - Course Certificate, 2021
- Adobe Colour Essential Training, LinkedIn Learning - Course Certificate, 2021
- Modern HTML & CSS, Udemy - Course Certificate, 2021
- Fiat Product Experience, 2018