

# Audra Miller

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[Linkedin](#)

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Seasoned graphic designer with recent exposure and training in UX/UI design from the University of Arizona. Proficient in Adobe suite of products, Figma, and Mirro. Experience in all facets of UX/UI design from user research through to deliverable. Seeking a UX/UI Designer position.

## **Technical Skills:**

- » Adobe XD, Miro, InVision, Figma
- » Adobe Creative Suite (Illustrator, Indesign, Photoshop)
- » HTML/CSS
- » Visual Studio Code
- » GitHub

## **Professional Experience:**

### **Owner and Principal Designer**

AMiller Designs

2010 – Current

- » Created a sustainable and profitable business with zero outside investment.
- » Sole proprietor responsible for sales, business development, finance, and operations.
- » Designed branding and marketing collateral for SaaS smart glasses applications.
- » Led creative process for multiple athletics teams brand and apparel.
- » Designed branding, logos, and marketing material for multiple retail businesses.

### **Graphic Designer**

Allied Wire and Cable

2009 – 2010

- » UX/UI design of the company website.
- » Designed flyers, postcards, catalogs, and images for new product campaigns.
- » Designed and authored marketing email newsletters.
- » Managed product photo shoots.

### **Email Marketing Production Analyst**

Rodale Inc.

2008 – 2009

- » Edited and proofread HTML formatted emails for marketing newsletters.

**Operations Coordinator**

Infodat International, Inc.

2007 – 2008

- Designed, developed, and managed website and marketing collateral for SAP business unit.
- Utility resource known for getting stuff done.
- Responsible for accounts receivable and payable for SAP business unit.

**Senior Calendar Production Artist**

Merion Publications

2001 – 2007

- Authored HTML email and print advertisements and campaigns.
- Created images for the company website.
- Designed the layout of the Calendar of Events section for 20 periodic publications in a fast paced, tight deadline environment with a 100% on time completion rate.
- Created and implemented a system for tracking advertisements resulting in faster time to market and faster response time for customer inquiries.

***Education and Training:*****Certificate in UX/UI**

University of Arizona

August 2020 - February 2021 (graduation)

- Research, Proto Personas, Interviews, User Personas, User flows, Storyboarding, UI Design, Wireframes, Mockups, Prototypes, Testing, Iteration, High-Fidelity Mockups
- Creation of Mobile App, Website Redesign

**Web Technologies**

Montgomery County Community College

- Intro to Computer Science, HTML, XHTML, and JavaScript, Web Animation with Flash MX
- Dean's List

**A.S. Visual Communications**

Allentown Business School

- 3.8 GPA
- Honor List
- Perfect Attendance

**Specialized Training/Hobbies**

- USA Triathlon: USAT Level I Triathlon Coach
- Pima Animal Care Center Volunteer