

# Audra Miller

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Highly skilled and results-driven Sr. UX/UI Designer with a proven track record of creating exceptional user experiences. Strong leadership abilities in guiding teams and developing innovative design solutions. Proficient in user research, wireframing, and hi-res prototyping. Seeking opportunities to make a significant impact in a dynamic and collaborative environment.

## **Technical Skills:**

- Adobe XD, Miro, InVision, Figma
- Adobe Creative Suite (Illustrator, Indesign, Photoshop)
- HTML/CSS

## **Professional Experience:**

### **Senior UX/UI Designer**

Squire Solutions Inc.

June 2022 – Current

- Lead designer responsible for end-to-end User Experience and User Interface design.
- Key member of a cross-functional team dedicated to developing intuitive and visually stunning products.
- Conducting user research, creating wireframes and prototypes, and collaborating with developers to bring ideas to life.
- Elevated the design and aesthetics of corporate collateral and assets, contributing to a cohesive and professional brand image.

### **Web Designer**

LTS

January 2022 – June 2022

- Lead designer overseeing full-cycle User Experience and User Interface design.
- Provided IT consulting solutions to various U.S. Government departments, serving as a contractor with a focus on the Department of Veteran Affairs.
- Led a talented team of designers in creating engaging internal materials and web assets that met Section 508 compliance requirements.
- Collaborated with stakeholders to understand user needs, ensuring design solutions aligned with the agency's goals and objectives.

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## **Owner and Principal Designer**

AMiller Designs

2010 – 2022

- Established and grew a sustainable and profitable design business with no external funding.
- Independently managed sales, business development, finance, and operations.
- Designed branding and marketing collateral for SaaS smart glasses applications.

## **Graphic Designer**

Allied Wire and Cable

2009 – 2010

- Lead designer
- Enhanced corporate collateral and assets, fostering a cohesive and professional brand image.

## **Email Marketing Production Analyst**

Rodale Inc.

2008 – 2009

- Performed editing and proofreading of HTML-formatted emails for marketing newsletters.

## **Operations Coordinator**

Infodat International, Inc.

2007 – 2008

- Handled the design, development, and management of the website and marketing collateral for the SAP business unit.

## **Senior Calendar Production Artist**

Merion Publications

2001 – 2007

- Crafted compelling HTML email and print advertisements and campaigns.
- Developed and implemented an ad tracking system, reducing time to market and improving customer response time.

## **Education and Training:**

### **Certificate in UX/UI**

University of Arizona

### **Web Technologies**

Montgomery County Community College

### **A.S. Visual Communications**

Allentown Business School