Audra Miller

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Summary

Seasoned graphic designer and UX/UI designer. Proficient in Adobe Creative Suite, Figma, and Miro. Experience in all facets of UX/UI design from user research through to deliverables. Seeking a full-time UX/UI Designer position.

*** Portfolio and case studies available at www.amillerdesigns.com ***

Technical Skills

→ Adobe XD, Miro, InVision, Figma
→ Adobe Creative Suite (Illustrator, InDesign, Photoshop)
→ HTML/CSS
→ Visual Studio Code
→ GitHub

Professional Experience

LTS
Web Designer

January 2022 - Current
- Lead web designer implementing the UX/UI design process for creation of client sites.
- Graphic support for client needs.

AMILLER DESIGNS
Owner and Principal Designer

2010 – 2022
→ Lead UI/UX designer for SaaS remote assistance application for smart glasses.
→ Created branding and marketing collateral for smart glass applications.
→ Designed branding, logos, and marketing material for multiple retail businesses.
→ Created a sustainable and profitable business with zero outside investment.
→ Led creative process for multiple athletics teams brand and apparel.

ALLIED WIRE AND CABLE
Graphic Designer

2009 – 2010
→ UX/UI design of the company website.
→ Designed flyers, postcards, catalogs, and images for new product campaigns.
→ Designed and authored marketing email newsletters.

RODALE INC.
Email Marketing Production Analyst

2008 – 2009
→ Edited and proofed HTML formatted emails for marketing newsletters.

INFODAT INTERNATIONAL, INC.
Operations Coordinator
2007 – 2008
→ Designed, developed, and managed website and marketing collateral for SAP business unit.
→ Utility resource known for getting stuff done.
→ Responsible for accounts receivable and payable for SAP business unit.

MERION PUBLICATIONS
Senior Calendar Production Artist
2001 – 2007
→ Authored HTML email and print advertisements and campaigns.
→ Created images for the company website.
→ Designed the layout of the Calendar of Events section for 20 periodic publications in a fast paced, tight deadline environment with a 100% on time completion rate.
→ Created and implemented a system for tracking advertisements resulting in faster time to market and faster response time for customer inquiries.

Education and Training

UNIVERSITY OF ARIZONA
Certificate in UX/UI
August 2020 - February 2021
→ Research, Proto Personas, Interviews, User Personas, User flows, Storyboarding, UI Design, Wireframes, Mockups, Prototypes, Testing, Ideration, High-Fidelity Mockups
→ Creation of Mobile App, Website Redesign

MONTGOMERY COUNTY COMMUNITY COLLEGE
Web Technologies
→ Intro to Computer Science, HTML, XHTML, JavaScript, Web Animation with Flash MX
→ Dean's List

ALLENTOWN BUSINESS SCHOOL
A.S. Visual Communications
→ 3.8 GPA
→ Honor List
→ Perfect Attendance

Specialized Training/Hobbies
→ USA Triathlon: USAT Level I Triathlon Coach
→ Pima Animal Care Center Volunteer