

Audra Miller

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www.amillerdesigns.com

[Linkedin](#)

Seasoned graphic designer and UX/UI designer. Proficient in Adobe Creative Suite of products, Figma, and Mirro. Experience in all facets of UX/UI design from user research through to deliverable. Seeking a full-time Graphic Designer or UX/UI Designer position.

Technical Skills:

- Adobe XD, Miro, InVision, Figma
- Adobe Creative Suite (Illustrator, Indesign, Photoshop)
- HTML/CSS
- Visual Studio Code
- GitHub

Professional Experience:

Owner and Principal Designer

AMiller Designs

2010 – Current

- Created a sustainable and profitable business with zero outside investment.
- Sole proprietor responsible for sales, business development, finance, and operations.
- Designed branding and marketing collateral for SaaS smart glasses applications.
- Led creative process for multiple athletics teams brand and apparel.
- Designed branding, logos, and marketing material for multiple retail businesses.

Graphic Designer

Allied Wire and Cable

2009 – 2010

- UX/UI design of the company website.
- Designed flyers, postcards, catalogs, and images for new product campaigns.
- Designed and authored marketing email newsletters.
- Managed product photo shoots.

Email Marketing Production Analyst

Rodale Inc.

2008 – 2009

- Edited and proofread HTML formatted emails for marketing newsletters.

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Operations Coordinator

Infodat International, Inc.

2007 – 2008

- Designed, developed, and managed website and marketing collateral for SAP business unit.
- Utility resource known for getting stuff done.
- Responsible for accounts receivable and payable for SAP business unit.

Senior Calendar Production Artist

Merion Publications

2001 – 2007

- Authored HTML email and print advertisements and campaigns.
- Created images for the company website.
- Designed the layout of the Calendar of Events section for 20 periodic publications in a fast paced, tight deadline environment with a 100% on time completion rate.
- Created and implemented a system for tracking advertisements resulting in faster time to market and faster response time for customer inquiries.

Education and Training:

Certificate in UX/UI

University of Arizona

August 2020 - February 2021 (graduation)

- Research, Proto Personas, Interviews, User Personas, User flows, Storyboarding, UI Design, Wireframes, Mockups, Prototypes, Testing, Iteration, High-Fidelity Mockups
- Creation of Mobile App, Website Redesign

Web Technologies

Montgomery County Community College

- Intro to Computer Science, HTML, XHTML, and JavaScript, Web Animation with Flash MX
- Dean's List

A.S. Visual Communications

Allentown Business School

- 3.8 GPA
- Honor List
- Perfect Attendance

Specialized Training/Hobbies

- USA Triathlon: USAT Level I Triathlon Coach
- Pima Animal Care Center Volunteer