

# Audra Miller

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484.948.7891 ♦ [audra@amillerdesigns.com](mailto:audra@amillerdesigns.com) ♦ [www.amillerdesigns.com](http://www.amillerdesigns.com) ♦ [Linkedin](#)

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## **Summary**

Seasoned graphic designer and UX/UI designer. Proficient in Adobe Creative Suite, Figma, and Miro. Experience in all facets of UX/UI design from user research through to deliverables. Seeking a full-time UX/UI Designer position.

**\*\*\* Portfolio and case studies available at [www.amillerdesigns.com](http://www.amillerdesigns.com) \*\*\***

## **Technical Skills**

- Adobe XD, Miro, InVision, Figma
- Adobe Creative Suite (Illustrator, InDesign, Photoshop)
- HTML/CSS
- Visual Studio Code
- GitHub

## **Professional Experience**

### **AMILLER DESIGNS**

#### ***Owner and Principal Designer***

2010 – Current

- Lead UI/UX designer for SaaS remote assistance application for smart glasses.
- Created branding and marketing collateral for smart glass applications.
- Designed branding, logos, and marketing material for multiple retail businesses.
- Created a sustainable and profitable business with zero outside investment.
- Led creative process for multiple athletics teams brand and apparel.

### **ALLIED WIRE AND CABLE**

#### ***Graphic Designer***

2009 – 2010

- UX/UI design of the company website.
- Designed flyers, postcards, catalogs, and images for new product campaigns.
- Designed and authored marketing email newsletters.
- Managed product photo shoots.

### **RODALE INC.**

#### ***Email Marketing Production Analyst***

2008 – 2009

- Edited and proofed HTML formatted emails for marketing newsletters.

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## **INFODAT INTERNATIONAL, INC.**

### **Operations Coordinator**

2007 – 2008

- Designed, developed, and managed website and marketing collateral for SAP business unit.
- Utility resource known for getting stuff done.
- Responsible for accounts receivable and payable for SAP business unit.

## **MERION PUBLICATIONS**

### **Senior Calendar Production Artist**

2001 – 2007

- Authored HTML email and print advertisements and campaigns.
- Created images for the company website.
- Designed the layout of the Calendar of Events section for 20 periodic publications in a fast paced, tight deadline environment with a 100% on time completion rate.
- Created and implemented a system for tracking advertisements resulting in faster time to market and faster response time for customer inquiries.

## **Education and Training**

### **UNIVERSITY OF ARIZONA**

#### **Certificate in UX/UI**

August 2020 - February 2021

- Research, Proto Personas, Interviews, User Personas, User flows, Storyboarding, UI Design, Wireframes, Mockups, Prototypes, Testing, Iteration, High-Fidelity Mockups
- Creation of Mobile App, Website Redesign

### **MONTGOMERY COUNTY COMMUNITY COLLEGE**

#### **Web Technologies**

- Intro to Computer Science, HTML, XHTML, JavaScript, Web Animation with Flash MX
- Dean's List

### **ALLENTOWN BUSINESS SCHOOL**

#### **A.S. Visual Communications**

- 3.8 GPA
- Honor List
- Perfect Attendance

## **Specialized Training/Hobbies**

- USA Triathlon: USAT Level I Triathlon Coach
- Pima Animal Care Center Volunteer