

484.948.7891 ♦ <u>audra@amillerdesigns.com</u> ♦ <u>www.amillerdesigns.com</u> ♦ <u>Linkedin</u>

Summary

Seasoned graphic designer and UX/UI designer. Proficient in Adobe Creative Suite, Figma, and Miro. Experience in all facets of UX/UI design from user research through to deliverables. Seeking a full-time UX/UI Designer position.

*** Portfolio and case studies available at www.amillerdesigns.com ***

Technical Skills

- Adobe XD, Miro, InVision, Figma
- Adobe Creative Suite (Illustrator, InDesign, Photoshop)
- HTML/CSS
- Visual Studio Code
- GitHub
- Agile, Jira, ServiceNow

Professional Experience

LTS

Web Designer

January 2022 - Current

- Lead web designer implementing the UX/UI design process for creation of client sites.
- » Graphic support for client needs.

AMILLER DESIGNS

Owner and Principal Designer

2010 - 2021

- Lead UI/UX designer for SaaS remote assistance application for smart glasses.
- Created branding and marketing collateral for smart glass applications.
- Designed branding, logos, and marketing material for multiple retail businesses.
- Created a sustainable and profitable business with zero outside investment.
- Led creative process for multiple athletics teams brand and apparel.

ALLIED WIRE AND CABLE

Graphic Designer

2009 - 2010

- UX/UI design of the company website.
- » Designed flyers, postcards, catalogs, and images for new product campaigns.
- Designed and authored marketing email newsletters.
- Managed product photo shoots.



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RODALE INC.

Email Marketing Production Analyst

2008 - 2009

» Edited and proofed HTML formatted emails for marketing newsletters.

INFODAT INTERNATIONAL, INC.

Operations Coordinator

2007 - 2008

- Designed, developed, and managed website and marketing collateral for SAP business unit.
- Utility resource known for getting stuff done.
- Responsible for accounts receivable and payable for SAP business unit.

MERION PUBLICATIONS

Senior Calendar Production Artist

2001 - 2007

- Authored HTML email and print advertisements and campaigns.
- Created images for the company website.
- Designed the layout of the Calendar of Events section for 20 periodic publications in a fast paced, tight deadline environment with a 100% on time completion rate.
- Created and implemented a system for tracking advertisements resulting in faster time to market and faster response time for customer inquiries.

Education and Training

UNIVERSITY OF ARIZONA

Certificate in UX/UI

- Research, Proto Personas, Interviews, User Personas, User flows, Storyboarding, UI Design, Wireframes, Mockups, Prototypes, Testing, Ideration, High-Fidelity Mockups
- Creation of Mobile App, Website Redesign

MONTGOMERY COUNTY COMMUNITY COLLEGE Web Technologies

- Intro to Computer Science, HTML, XHTML, JavaScript, Web Animation with Flash MX
- Dean's List

ALLENTOWN BUSINESS SCHOOL

A.S. Visual Communications

- → 3.8 GPA
- Honor List
- Perfect Attendance



Specialized Training/Hobbies

- USA Triathlon: USAT Level I Triathlon Coach
- » Pima Animal Care Center Volunteer